# Innovation Expert Support Team Intros

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## Meet Trish Price: The Design & Storytelling Guru



More about me: LinkedIn

Find a time to call me here: https://calendly.com/trishaconnect

If you have background information on your project, please email it to me after you've scheduled a calendar appointment and before we chat. <u>Trishaconnect@gmail.com</u> I have over 20 years of experience designing, advising, coaching, and leading teams in creating better, more human experiences.

I enjoy creating thoughtful solutions with my clients and am driven by curiosity and a desire to bring creative ideas into being. My skills include bringing people together for a common cause and guiding collaborative efforts into tangible results.

l'm an expert in:	<ul> <li>Human-centered design / design thinking</li> <li>Facilitation and co-design</li> <li>Moving from innovating to operationalizing</li> <li>Framing opportunities and visualizing solutions</li> </ul>
I've worked for:	<ul> <li>IDEO &amp; IDEO.org</li> <li>Kaiser Permanente's Garfield Healthcare Innovation Center and Care Management Institute</li> <li>Adaptive Path</li> </ul>
I have training in:	<ul> <li>Interactive media and animation</li> <li>Video ethnography</li> <li>Psychology and Hispanic studies</li> </ul>

#### Meet MaryKate Scott: The Business Maven



More about me: LinkedIn

Find a time to call me here: https://calendly.com/marykatescott/ cci-hubs-business-coaching

If you have background information on your project, please email it to me after you've scheduled a calendar appointment and before we chat. <u>marykate@marykatescott.com</u> I am a management consultant and coach for business planning and business sustainability solutions. I work in the public and private healthcare sectors with health center leaders, and investors focusing on the safety net space. I've worked on operational redesign, software, medical devices, pharmaceuticals, pharmacy, labs and across several therapeutic areas (cardiology, dermatology, radiology, orthopedic, maternity, among others). I have worked with many California FQHCs as well as health systems that integrate with the safety net system.

You can expect me to join our calls by video.

l'm an expert in:	<ul> <li>Business model and business plan development</li> <li>Strategy and sustainability planning</li> <li>Making the business case for your project and demonstrating ROI</li> <li>Telling the business story of your project</li> </ul>
l've worked for:	<ul> <li>Many healthcare systems, health centers and companies (digital, technology, pharma, device)</li> <li>Foundations: CHCF, Pew, Kellogg, Arcora, others</li> <li>McKinsey &amp; Company</li> <li>Procter &amp; Gamble</li> </ul>
I have training in:	<ul> <li>Business strategy</li> <li>Management consulting</li> <li>Investment diligence</li> <li>Market research</li> <li>Business storytelling</li> </ul>



#### Meet Seth Emont: The Data Master



More about me: LinkedIn

Find a time to call me here: https://calendly.com/sethemont \_evalcoach

If you have background information on your project, please email it to me after you've scheduled a calendar appointment and before we chat. sethemont@outlook.com I have provided research and evaluation technical assistance for a number of national and statewide initiatives in the following areas: innovation in health care delivery, clinical care delivery and efficiency, quality improvement, social networks, human capital and leadership development, chronic disease management, patient- and family-centered care, childhood obesity policy (healthy eating and physical activity), end-of-life care, tobacco control, substance use, and eHealth.

l'm an expert in:	<ul> <li>Quantitative/qualitative research and evaluation</li> <li>Survey design and sampling</li> <li>Metrics development and tracking</li> <li>Data analysis and interpretation</li> </ul>	
l've worked for:	<ul> <li>Robert Wood Johnson Foundation</li> <li>U.S. Centers for Disease Control</li> <li>Christiana Care Health System</li> <li>Johnson &amp; Johnson Health Care Systems</li> <li>Indiana State Dept. of Health</li> </ul>	
l have training in:	<ul><li>Epidemiology</li><li>Public Health</li><li>Psychology</li></ul>	

### Meet Ray Pedden: The IT Handyman + Legal Liaison



More about me: LinkedIn

Find a time to call me here: https://calendly.com/rap

If you have background information on your project, please email it to me after you've scheduled a calendar appointment and before we chat. <u>ray@careinnovations.org</u> I am a longtime partner of CCI's with over 25 years of senior healthcare management experience. I have operational management experience with academic and multi-specialty group practices, in developing physicianhospital joint venture organizations, information systems strategy and implementation, managed care, business operations, clinic operations and developing multi-specialty group practices.

Call me when you need legal advice, and I'll connect you to the big guns: our pro bono counsel at Ropes & Gray.

I'm an expert in:	<ul> <li>Contract development and negotiation with vendors</li> <li>Co-development of technology interfaces</li> <li>Healthcare information systems</li> <li>Legal advice (through Ropes &amp; Gray)</li> </ul>
l've worked for:	<ul> <li>Stanford University</li> <li>Cornerstone Research</li> <li>Heuristic Technologies</li> <li>Heuristic Associates</li> </ul>
l have training in:	<ul><li>Medicine</li><li>Engineering</li><li>Business administration</li></ul>

