

## 18th Annual Conference

“Promotoras Transforming Families  
and Communities in This New Era”

OCT 1–3, 2020

**20 años**  
Visión y Compromiso™

2000–2020



### *Sponsorship invitation*

#### **Stand with Promotores to Create a Healthy Nation**

We are pleased to invite you to sponsor our 18th Annual Promotoras and Community Health Workers Conference, “Promotoras Transforming Families and Communities in This New Era” on October 1–3, 2020.

Sponsors of our conference receive:

- ▶ Access to thousands of promotores who reach exponential Latino families each year
- ▶ Media coverage in print, TV and radio in Spanish and English
- ▶ Pre-conference advertising to our e-mail list of over 10,000 promotores, employers, agencies and supporters

This conference promises to provide promotores, community leaders and community health workers with opportunities to develop their leadership skills, engage in policy and advocacy activities, network, share best practices, and strengthen their capacity as critical resources to continue serving tens of thousands of individuals and families in the United States, Latin America, and beyond. Through plenaries and workshops, participants gain the skills, understanding, and common language they need to engage communities in civic participation, participate fully in policy discussions, provide effective services, advocate for changes that can transform community health and continue to expand their Network as an important resource of training, leadership and advocacy.

Visión y Compromiso is pleased to invite you to invest in this virtual event by becoming a sponsor. Your support will allow us to continue to register participants for this important conference at no cost to them.

Please contact me if you have any questions. I look forward to hearing from you.

Sincerely,

Maria Lemus  
Executive Director

[maria@visionycompromiso.org](mailto:maria@visionycompromiso.org)

# 18th Annual Conference

“Promotoras Transforming Families  
and Communities in This New Era”

OCT 1–3, 2020



2000–2020

## Sponsorship packages

### TITLE CONFERENCE SPONSOR \$50,000

exclusive

- ▶ Name and logo in the event title
- ▶ Premier recognition in all invitation and registration materials
- ▶ Logo identification on website, virtual conference site and program
- ▶ Prominent ad on website and virtual conference site
- ▶ Prominent speaking opportunity during general session
- ▶ Virtual exhibit space
- ▶ Corporate logo prominently displayed at the conference
- ▶ Corporate logo on Visión y Compromiso social media sites and platforms

#### Post conference:

- ▶ Ad on workshop materials webpage
- ▶ Logo on the conference website homepage and in the conference report

### PLATINUM SPONSOR \$25,000

- ▶ Logo identification on website, virtual conference site and program
- ▶ Ad on website and virtual conference site
- ▶ Limited speaking opportunity during the conference
- ▶ Virtual exhibit space
- ▶ Corporate logo on Visión y Compromiso social media sites and platforms

#### Post conference:

- ▶ Ad on workshop materials webpage
- ▶ Logo on the conference website homepage and in the conference report



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LOS ANGELES, CA

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### Sponsorship packages

#### GOLD SPONSOR \$10,000

- ▶ Logo identification on website, virtual conference site and program
- ▶ Ad on website and virtual conference site
- ▶ Limited speaking opportunity during the conference
- ▶ Virtual exhibit space
- ▶ Corporate logo on Visión y Compromiso social media sites and platforms

#### Post conference:

- ▶ Ad on workshop materials webpage
- ▶ Logo on the conference website homepage and in the conference report

#### EVENT SPONSOR \$5,000

- ▶ Logo identification on website, virtual conference site and program
- ▶ Virtual exhibit space
- ▶ Corporate logo on Visión y Compromiso social media sites and platforms

#### Post conference:

- ▶ Logo on the conference website homepage and in the conference report

#### SPONSORSHIP RATES

TITLE	\$50,000
PLATINUM	\$25,000
GOLD	\$10,000
EVENT	\$5,000
SPECIAL OPPORTUNITY	
VYC MASKS	\$10,000