

Design Research Scoping Canvas

Project

#1 /// The Research Topics / Questions

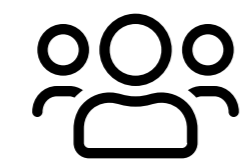
#2

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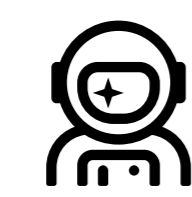
#5

People



Whom are the people you are designing for? Whom are you seeking to understand better?

Extremes



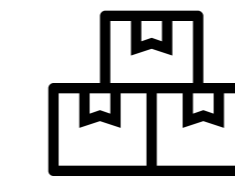
Are there people who might have “extreme” practices or behaviors we could learn from?

Assumptions



What do you believe you already know about them? Are there biases you hold? Acknowledge these, then let them go, so that they don't bias your research

Existing Solutions



Are there other products or services out there that are already trying to address their needs? Take a closer look at them.

Expert and Desk Research



What does the existing research tell us? How can existing research help us frame our own research? Know that your research may contradict what you read, and leave yourself open to that.

Observation



Which experiences could you observe to better understand the world of these individuals?

Immersion



Could you “walk a mile” in their shoes? What are possible situations to do so?

Interview



What do you want to know about these individuals? Start a list of questions to help you organize your thoughts before you put together your discussion guide.

Analogies



What makes these individuals' experiences unique? Are there analogous experiences or individuals from whom you can draw inspiration?



Designed by: AspenLabs/codify Group for Nicolson Foundation
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