



## Speaker Biographies

### Sustainable Models of Telehealth in the Safety Net November 5, 2018 In Person Workshop



**Rebecca Picasso, Program Director  
California Telehealth Resource Center**

Rebecca Picasso's background includes 20 years in the health care industry with 10 years in telehealth program development. Prior to re-joining CTRC, Rebecca worked for Beacon Health Options, an ASO with commercial and Medicaid plans nationwide. Her work there included: California specific telehealth and ABA provider recruitment, contracting, telehealth program implementation, telehealth billing education and training, claims reconciliation, provider onboarding, and telehealth appointment scheduling.

Prior to her work with the health plans in California, Rebecca held the Program Director position with the CTRC for 4 years. She has extensive knowledge around telehealth billing, contracting, clinic workflows, and program implementation.



**Cyndee Lake, Co-Founder and Chief Purpose Officer  
Blank Page**

Cyndee Lake is passionate about creating the conditions for people to do purpose focused work. She lives and plays in Austin, Texas, is an avid Longhorn fan, music lover, and foodie. Operating with 30 years of leadership and business success, she has a proven track record of strategic thinking, inspirational leadership, innovation and building high performing teams. She is best known for her ability to connect and serve the needs of stakeholders, by applying curiosity, compassion and creativity to drive impactful results.

Cyndee is Co-Founder and Chief Purpose Officer of Blank Page, a people-focused design and strategy firm. Blank Page fundamentally believes effective communication is the catalyst that motivates people to act. Communication accelerates decision making, influences changes in our and others' attitudes so we can solve real problems and inspire innovation.