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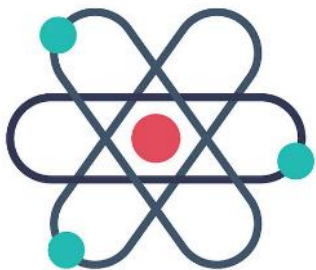
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# Sustainable Models of Telehealth in the Safety Net In-Person Workshop

May 21, 2019

San Diego, CA

# Program Goals



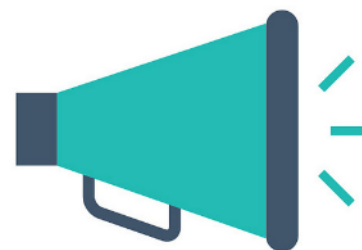
Expand access to specialty telehealth services



Develop **sustainable telehealth programs** in the safety net



Understand **how to expand** and sustain telehealth programs



**Share lessons** with other safety net organizations

# “Telehealth Trifecta” Team



Veenu  
Aulakh



Alexis  
Wielunski



Chris  
Perrone



Jeanne  
Russell



Kathy  
Chorba



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# Participating Sites and Health Plans



# Participating Sites and Health Plans

# 30,000+ Telehealth Completed Visits to Date



# Today's Agenda



1. Work Flow Mapping: Solving Problems and Identifying Best Practices
2. Peer-to-Peer Problem Solving
3. Networking Lunch
4. Evaluation Update Part 1: Sustainability
5. Making Telehealth Sustainable
  1. Health Center Break Out
  2. Health Plan Break Out
6. Evaluation Update Part 2: Provider Survey Results & Patient Survey Toolkit
7. Wrap Up & Evaluation Survey

STAY UP TO DATE!

# Sustainable Models of Telehealth Community Portal

OVERVIEW

TELEHEALTH RESOURCES

REPORTING

COMMUNITY

## WELCOME, TELEHEALTH TEAMS!

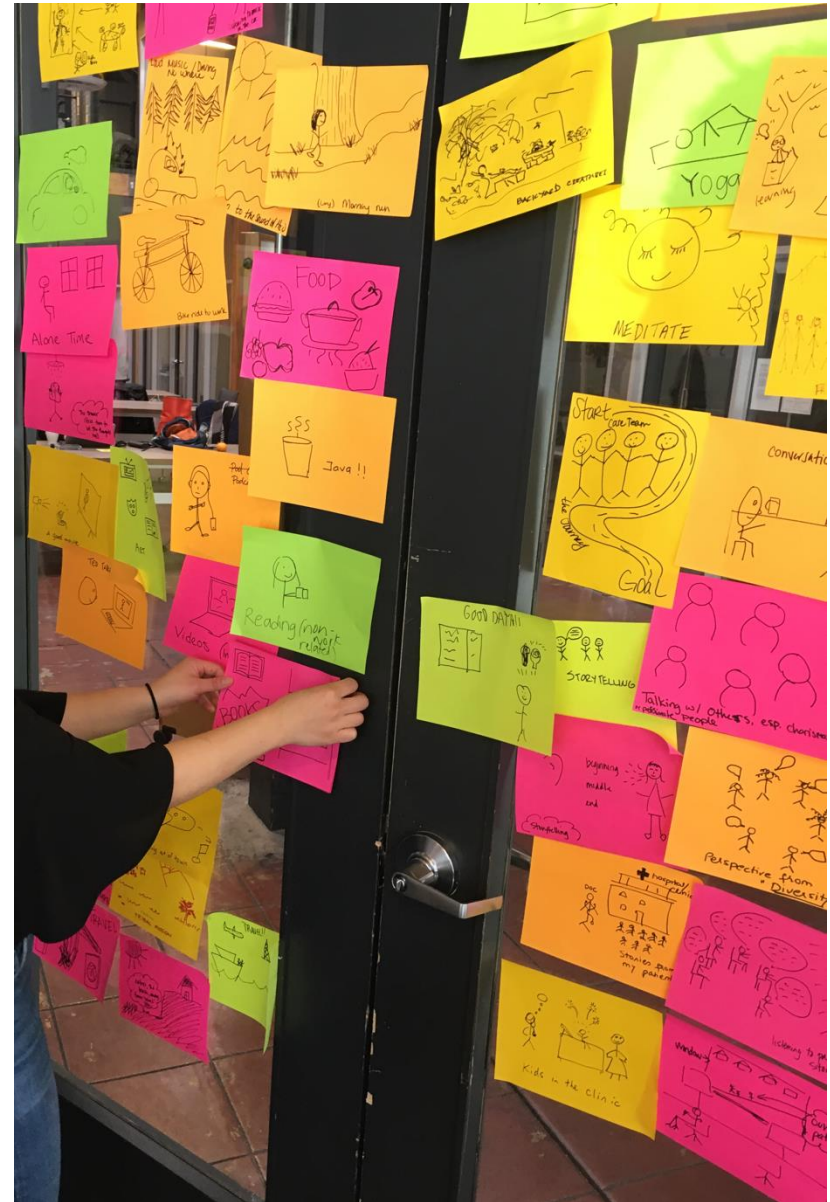
This website is a support center for the use of **Sustainable Models of Telehealth in the Safety Net** participants. Program updates, report due dates, resources, newsletters and more will be posted to this website. This website is managed by Center for Care Innovations.

For more information about Sustainable Models of Telehealth in the Safety Net, please visit the [program page](#).

# [www.careinnovations.org/telehealth-portal/](http://www.careinnovations.org/telehealth-portal/)

# Drawing Warm Up: *How do you stay inspired?*

- Draw how you stay inspired on a large sticky
- Write a word or phrase to summarize your drawing





# Workflow Mapping: Solving Problems & Identifying Best Practices

Fay MacDonnell, Workflow Engineer, OCHIN





# Learning from Telehealth Workflows

*Fay MacDonnell*  
*Senior Workflow Engineer*  
[macdonnellf@ochin.org](mailto:macdonnellf@ochin.org)

WE ARE **OCHIN**



# What Are Workflows?

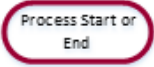






- A workflow is the **progression of steps or tasks** that make up a work process:
  - Physical and/or mental tasks
  - Performed by various people
  - Over time
  - Across roles, teams, or locations
- A **workflow map** shows a picture of who does what, and in which order
  - Tasks can be sequential or simultaneous

<https://healthit.ahrq.gov/health-it-tools-and-resources/workflow-assessment-health-it-toolkit/workflow>

# Benefits of Mapping Workflows

- Defines the tasks inherent in a process and the **order** in which they occur
- Establishes **who does what** within a process, thereby reducing ambiguity and confusion
- Provides a clear, concise **visual document** to use as a means of communicating about a process
- Helps to **identify gaps or problem areas** within a process, enabling teams to direct improvement efforts

# Workflow Symbols

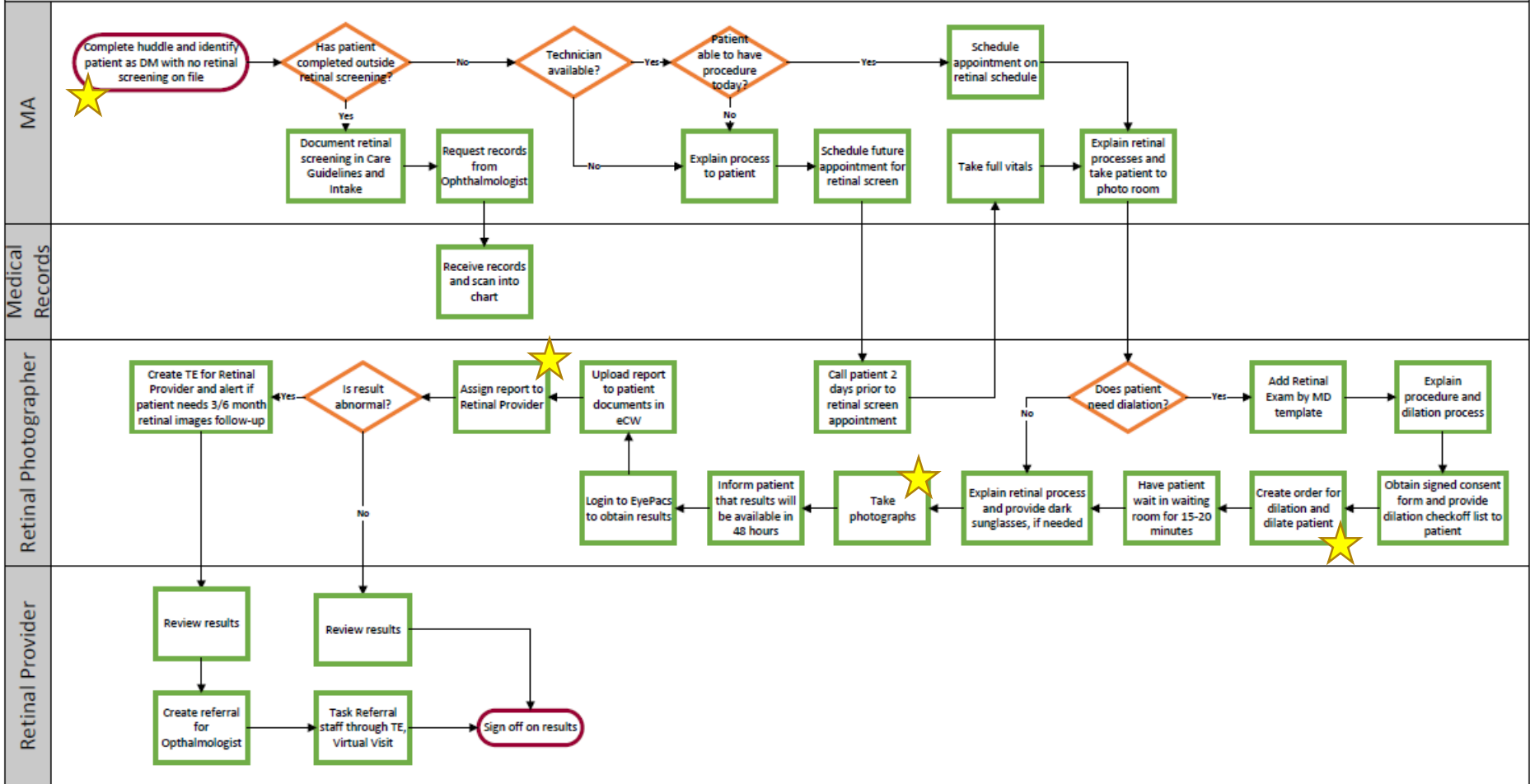
 <p>Process Start or End</p>	Indicates the start and end points of a process	
 <p>Process Step</p>	A specific process step, task or activity that is preformed	
 <p>Decision Point</p>	A point in the process where a yes/no question is required	
 <p>Reference Point</p>	Indicates a reference or connection to another workflow	
 <p>Indicates Meaningful Use Reporting</p>	 <p>Indicates UDS Reporting</p>	 <p>Indicates a Reference Point that is not part of a Decision Point</p>

# Spotlight Workflows

Workflow Process	Clinic	Presenter
Retinopathy	Neighborhood	Alex Delira, Retinal & Telehealth Coordinator
Referral and prep process	Shasta	Leslie Warner, Telemedicine Manager
Visit process: specialist using same EMR	Ampla	Rhonda Weaver, Telemedicine Advisor

## Neighborhood Healthcare – Retinal Screening Current State

Workflow for ordering and completing a store-and-forward retinal screening.  
 March 19, 2019



# Retinopathy

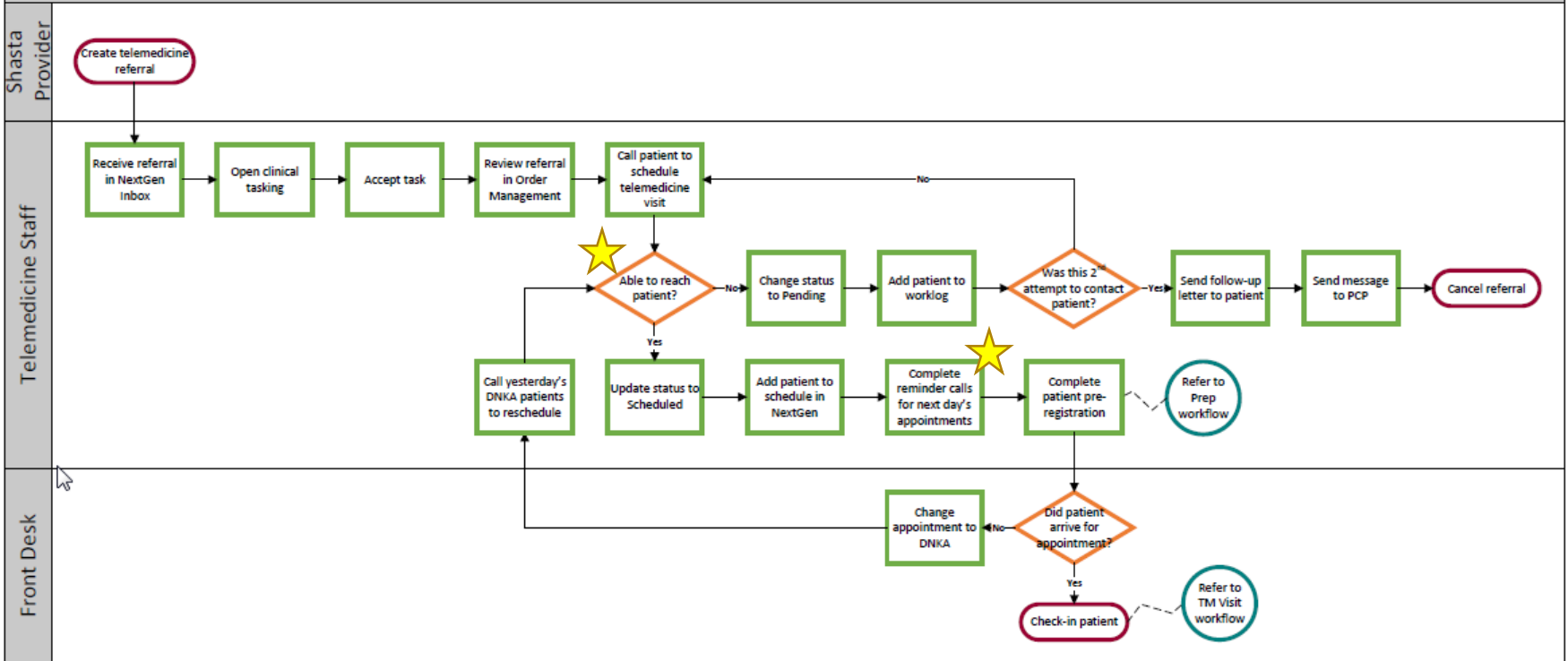
Best practices:

- Complete retinal scans on same day as PCP visit
- Have camera auto upload pictures to eyePACS
- Attach retinopathy exam to provider encounter for extended billing
- Alert provider that eyePACS report is ready to review



## Shasta Community Health Center – Future State: Telemedicine Referral

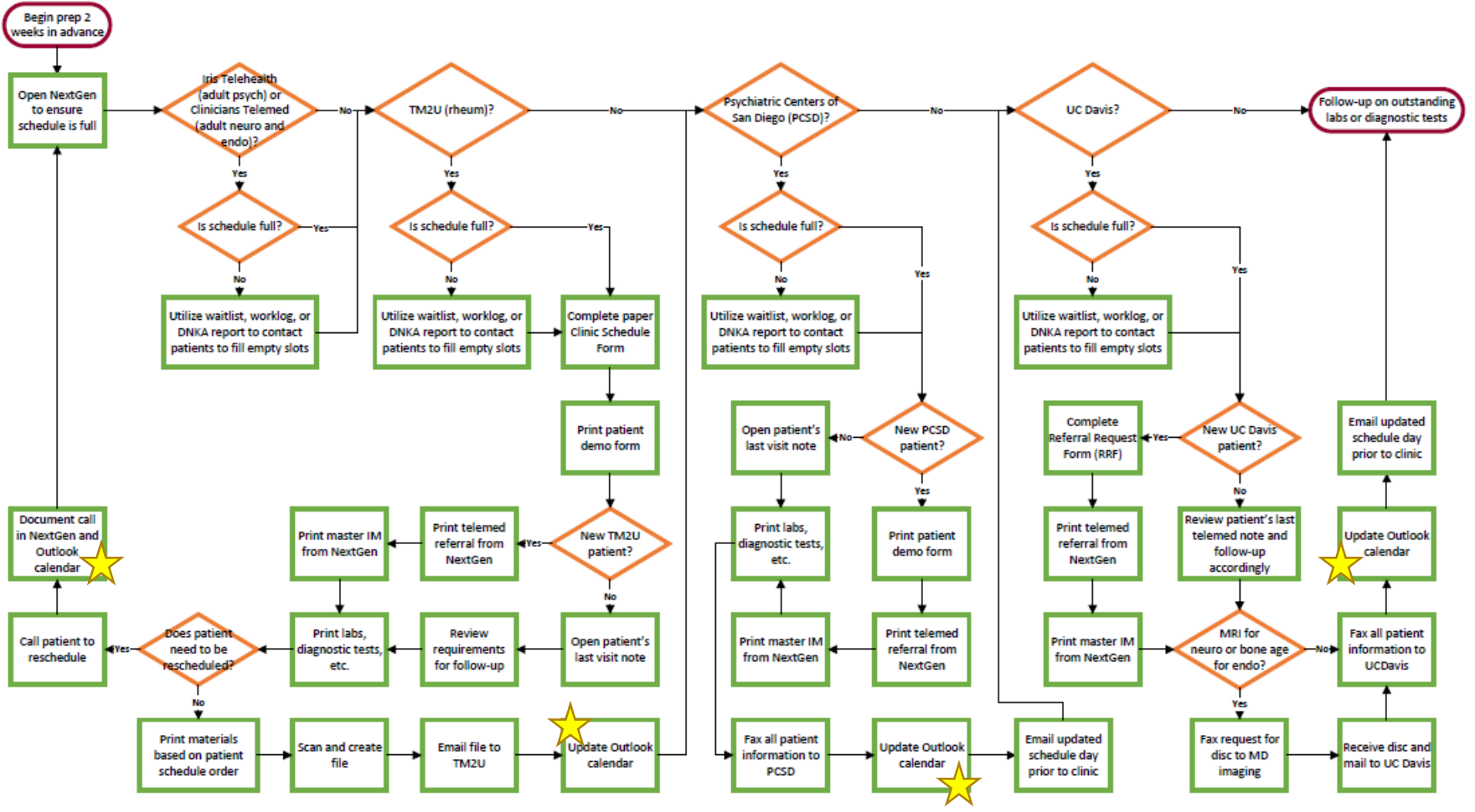
Workflow for completing a telemedicine referral from a primary care provider (PCP).  
November 13, 2018



# Shasta Community Health Center – Future State: Telemedicine Visit Prep

Workflow for preparing for a telemedicine appointment.  
November 13, 2018

Telemedicine Staff



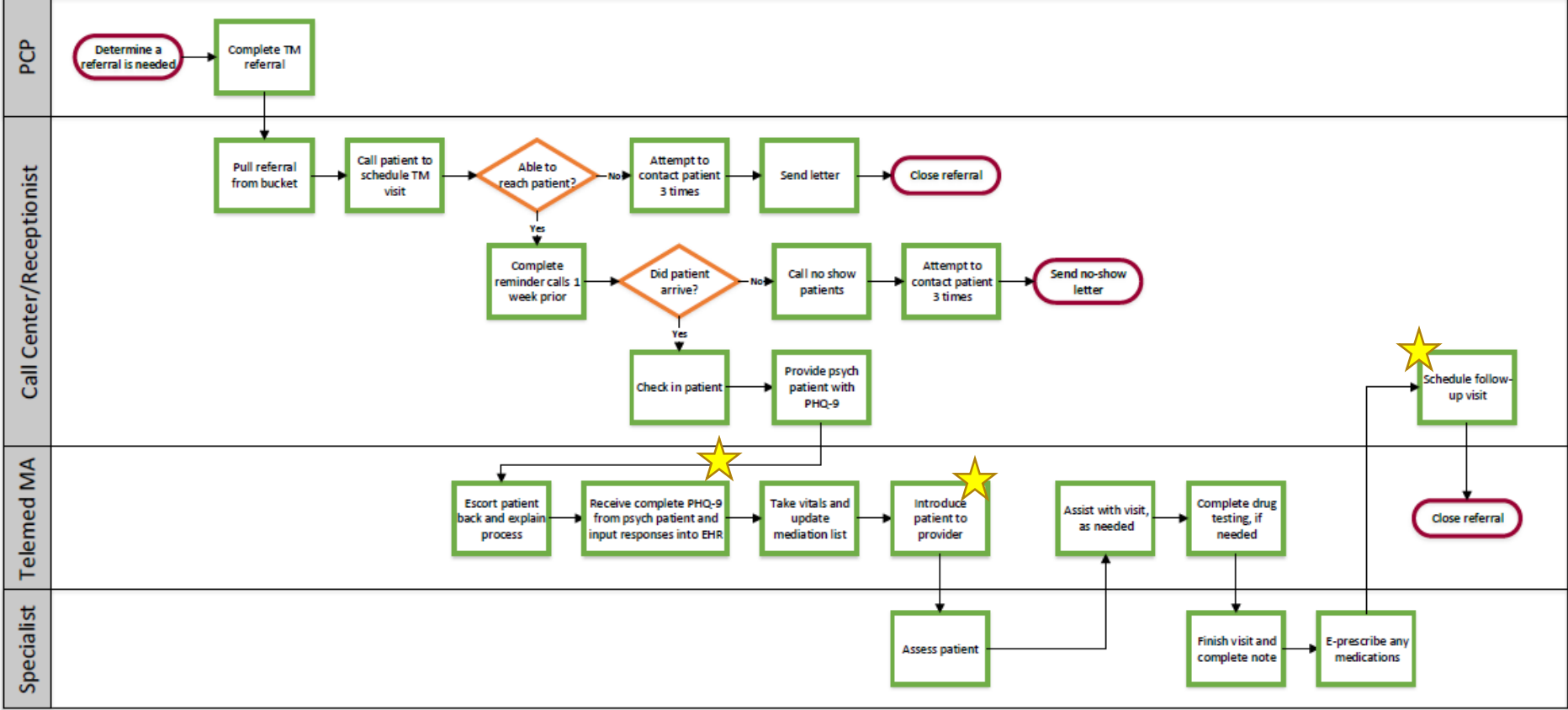
# Telehealth Referral and Prep

Best practices:

- Have a clearly defined process for following-up on and closing referrals (first workflow)
- Reminder calls (first workflow)
- Using Outlook calendar to manage documents and follow up for Telemed2U visits (second workflow)
- Train and reinforce the appropriate workflow with all staff involved

# Ampla Health – Future State: Telehealth

Workflow for referring, scheduling, and completing a telehealth visit.  
May 7, 2019



# Telehealth Visit with Specialist on Same EHR

Best practices:

- Provide and upload PHQ-9 in time for specialist to see for the visit
- Introduce patient to provider and update in EHR, ensuring that the specialist has all info for the visit and everything is up to date
- Follow-up TM visit is scheduled prior to patient leaving clinic

# Telehealth Workflow Discussion



Break into pairs

- West county – Shasta – Open Door
- Neighborhood – Borrego
- Clinicas – Ampla
- El Dorado – Chapa De

# Discussion Topics



- What is **working well**?
- What would **could be improved**?
- Other **thoughts and suggestions**.



# Peer-to-Peer Problem Solving Sessions





# Each participant that's sharing has 12 to 15 minutes for their challenge

- 3 to 4 minutes to describe the challenge
- 1 to 2 minutes to answer clarifying questions
- 5 to 7 minutes to listen to group brainstorm ideas
- 1 to 2 minutes to summarize ideas

# Problem Solving Groups

<b>Group 1   Facilitator: Chris</b>		
1	<b>Rhonda</b>	<b>Ampla</b>
2	<b>Leslie</b>	<b>Shasta</b>
3	<b>Alberto</b>	<b>Clinics de Salud</b>
4	Wendi	Neighborhood
5	Mia	Open Door
6	Ellie	Borrego

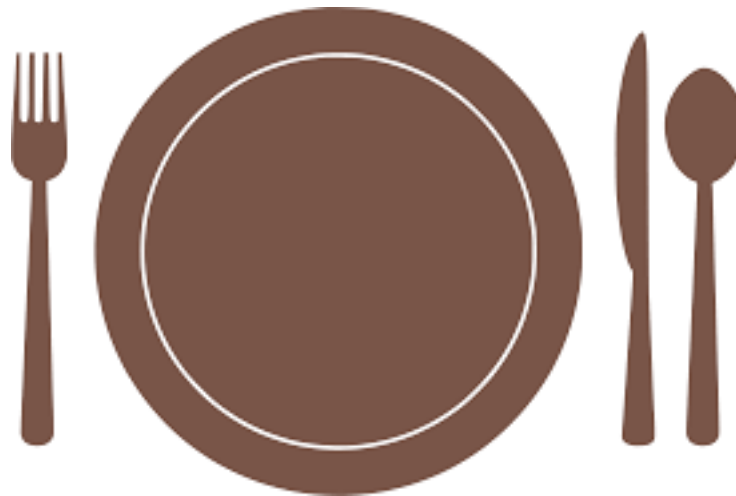
<b>Group 2   Facilitators: Alexis &amp; Jeanne</b>		
1	<b>Brandy</b>	<b>Chapa De</b>
2	<b>Sherrie</b>	<b>Open Door</b>
3	<b>Stacie</b>	<b>El Dorado</b>
4	Marlo	West County
5	Elizabeth	Borrego
6	Jessica	Clinics de Salud
7	Estevan	Ampla

<b>Group 3   Facilitator: Veenu</b>		
1	<b>Alex</b>	<b>Neighborhood</b>
2	<b>Raven</b>	<b>Borrego</b>
3	<b>Amy</b>	<b>West County</b>
4	Patricia	Shasta
5	Casey	Chapa De
6	Darlene	Open Door
7	Michael	El Dorado

# Each participant that's sharing has 12 to 15 minutes for their challenge

- 3 to 4 minutes to describe the challenge
- 1 to 2 minutes to answer clarifying questions
- 5 to 7 minutes to listen to group brainstorm ideas
- 1 to 2 minutes to summarize ideas

# Networking Lunch





# **Sustainable Models of Telehealth in the Safety Net: Evaluation Update**

Allison Ober, MSW PhD  
May 21, 2019

# *To refresh your memory ....*

CHCF

hired RAND to conduct a third-party evaluation of SMTSN

RAND is a nonprofit research organization based in Santa Monica



*The evaluation team has expertise in telehealth and program evaluation*

### Q1: ACTIVITIES

- *To what extent were the SMTSN elements implemented?*
- *Which features of the initiative contributed to impact?*

### Q2: CHALLENGES AND FACILITATORS

- *What are the barriers/facilitators to telehealth? To SMTSN?*

### Q3: OUTCOME

- *What was the impact of the initiative on telehealth utilization?*

***Our evaluation aims to answer several research questions***

### Q4: ADDITIONAL COSTS

- *What additional costs were incurred by the health centers to implement and maintain increased volume of telehealth?*

### Q5: SUSTAINABILITY

- *How can the initiative be sustained in health centers?*

### Q6: LESSONS LEARNED

- *What lessons were learned from the initiative?*
- *What are the implications for replication and scale-up?*

# *With your help, we've made great progress!*

**May**

Final research and  
implementation plans



**February**

Sustainability  
Focus Groups



**July-October**

Site Visits &  
Round 2  
Interviews



**Mar**

Final report and  
issue briefs



We are  
Here!



**2018**

**2019**

**2020**



**Jun-Sept**

Telehealth  
Coordinator  
Phone Interviews  
(Round 1)



**March**

Provider  
Survey



**Sept-Dec**

Data  
Analysis





Although we don't have all of our findings ready to share, today I'm reporting preliminary findings from sustainability focus groups and provider surveys, and I will present the patient satisfaction survey toolkit



# **Sustainable Models of Telehealth in the Safety Net**

Sustainability Findings

# What do we mean by sustainability?

- Continuing program activities within an organization, often termed “institutionalization”
- For the SMTSN initiative, we mean maintaining (or increasing) telehealth volume beyond the funding period



# We gathered perspectives on sustainability in two ways ...

- **Summer 2018 interviews with telehealth coordinators:**
  - Do you think you will continue with telehealth after the initiative has ended?
- **February 2019 sustainability focus groups with health center leaders, including CMOs and CFOs:**
  - 2 90-minute webinars
  - 7 of 9 health centers participated



**Several  
themes  
emerged ...**

## Theme 1...

The telehealth coordinator position funded by the initiative is critical to the development of telehealth programs

Early on, I was a little hesitant about the value of a full-time dedicated telehealth coordinator and I am beyond sold now, knowing what she does and we could not exist without her



## Theme 2...

**Telehealth has an impact on clinic finances, which could affect program growth. Financial factors include:**

- High no show rates
- Limited connectivity that can waste clinic and vendor staff time
- Restrictions by health plans that don't allow reimbursement of mid-level providers
- Telehealth takes up space that could be used for more profitable visits
- Inconsistent coverage of telehealth services across payers
- Only reimbursed for some visits and can't offer telehealth to all patients
- Inability to be reimbursed for two or more visits on the same day
- Telehealth visits tend to be longer in part because an outside provider controls the visit
- Need for extensive oversight that can be time consuming for staff
- Cost of equipment (e.g., peripherals)
- Low productivity of contracted telehealth providers.
- Costs associated with switching vendors due to poor performance

## Theme 3...

While the financial impact of telehealth influences decisions to expand telehealth programs, it has little bearing on the decision to offer telehealth services

We would really have to think carefully about the margin of loss when it scales before we decided to move forward with something else





## Theme 4...

Health center leaders are confident they will sustain their telehealth programs as well as the coordinator position after the initiative has ended

Because I think if we are going according to our mission as an FQHC, it is an access to care issue. So yes, we are committed to providing this modality



## Theme 5...

Health center leaders are optimistic that future policy changes will spur the growth of telehealth programs

I agree with the concept that the political environment is changing around telehealth and you can't just turn [a program] on. I think now is an opportunity for us to gain fluency before we move forward.



# *Health Center Leaders vs. Coordinators: Very Similar Attitudes on Sustainability*

## Health Center Leaders

- No reference to explicit volume goals or the influence of volume on sustainability

## Coordinators

- Need to make the case for telehealth by achieving success with the initiative
- Once you increase volume, health centers will not want to discontinue services serving a critical need

# Recommendations for TA around Sustainability

- Facilitate sharing of best practices (e.g., through common database)
- Ensure telehealth experts are available to provide advice and feedback
- Additional advocacy by CHCF
- Provide policy summaries and interpretation



**Questions?**



# Making Telehealth Sustainable – Health Center Breakout

Jeanne Russell, Project Coordinator,  
CTRC

Kathy Chorba, Executive Director, CTRC



# Discussion Overview

- Review the benefits and limitations of the Sustainability Worksheet
  - Review a sample clinic's successful progression from start-up to sustainability over time
- 
- Review individual clinic worksheets (deidentified)
  - Group discussion to share best practices



## CTRC Sample Telehealth Sustainability Worksheet

This worksheet is provided as a basic tool to assist in business model development for FQHC/RHC/IHS and is based on the model of purchasing blocks of time

*Instructions: Insert your data in to the blue cells. All remaining cells will be automatically populated based on the information entered.*

Appointment type:	time (min)	# of visits	total hours
Initial			#VALUE!
Established			#VALUE!
<b>Total number of visits per block of time purchased</b>			#VALUE! #VALUE!

Patient Volume		#VALUE!
Specialist hourly rate		
Specialty cost per block of time reserved		#VALUE!
Clinic collection rate per encounter (PPS rate)		
Amount clinic collects if 100% billable		#VALUE!
Average No Show rate for clinic (or specialty)		
Clinic collection minus No Show rate		#VALUE!
Clinic uninsured rate		
Adjusted clinic collection (after uninsured calculation)		#VALUE!
Staffing and overhead per hour		
Staffing and overhead per block of time purchased		#VALUE!
Variance		#VALUE!

**Note: This calculation does not include sliding fee or private pay collection**

For more information or assistance with this spreadsheet, please contact us!  
California Telehealth Resource Center, [www.caltrc.org](http://www.caltrc.org)

To download this interactive worksheet, visit:  
[caltrc.org/knowledge-center/best-practices/sample-forms/](http://caltrc.org/knowledge-center/best-practices/sample-forms/)

This is a very basic,  
yet illuminating tool

### What this will do

- Provide a high level, **VERY BASIC** overview of how specialty provider selection decisions and other variables are likely to affect sustainability

### What this will not do

- Calculate for:
  - sliding fee or commercial health plan payments
  - Appointment slots filled by double booking
- Provide an accurate, detailed profit/loss statement for clinic financial modeling

**NOTE:** Clinic collection revenue on this form is based on PPS Medi-Cal patient billable visits only. Other payment sources cannot be predicted or calculated using this simple tool.





# CTRC Sample Telehealth Sustainability Worksheet

## Illustration of the start-up phase (typically months 1-3)

This worksheet is provided as a basic tool to assist in business model development for FQHC/RHC/IHS and is based on the model of purchasing blocks of time

*Instructions: Insert your data in to the blue cells. All remaining cells will be automatically populated based on the information entered.*

Appointment type:	time (min)	# of visits	total hours
Initial	40	12	8.00
Established	20	0	0.00
<b>Total number of visits per block of time purchased</b>		<b>12</b>	<b>8.00</b>

Patient Volume	12
Specialist hourly rate	\$ 200.00
Specialty cost per block of time reserved	\$ 1,600.00
Clinic collection rate per encounter (PPS rate)	\$ 165.00
Amount clinic collects if 100% billable	\$ 1,980.00
Average No Show rate for clinic (or specialty)	15%
Clinic collection minus No Show rate	\$ 1,683.00
Clinic uninsured rate	5%
Adjusted clinic collection (after uninsured calculation)	\$ 1,598.85
Staffing and overhead per hour	\$ 20.00
Staffing and overhead per block of time purchased	\$ 160.00
Variance	\$ (161.15)

**Note: This calculation does not include sliding fee or private pay collection**



## Illustration of the growth phase (typically months 4-8)

This worksheet is provided as a basic tool to assist in business model development for FQHC/RHC/IHS and is based on the model of purchasing blocks of time

*Instructions: Insert your data in to the blue cells. All remaining cells will be automatically populated based on the information entered.*

Appointment type:	Number		Hours
	Minutes	of visits	
Initial	40	9	6.00
Established	20	6	2.00
<b>Total number of visits per block of time purchased</b>		<b>15</b>	<b>8.00</b>

Patient volume	15
Specialist hourly rate	\$ 200.00
Specialty cost per block of time reserved	\$ 1,600.00
Clinic collection rate per encounter (PPS rate)	\$ 165.00
Amount clinic collects if 100% billable	\$ 2,475.00
Average No Show rate for clinic (or specialty)	15%
Clinic collection minus No Show rate	\$ 2,103.75
Clinic uninsured rate	5%
Adjusted clinic collection (after uninsured calculation)	\$ 1,998.56
Staffing and overhead per hour	\$ 20.00
Staffing and overhead per block of time purchased	\$ 160.00
Variance	\$ 238.56

**Note: This calculation does not include sliding fee or private pay collection**



## Illustration of the maintenance phase (typically months 9 & beyond)

**This worksheet is provided as a basic tool to assist in business model development for FQHC/RHC/IHS and is based on the model of purchasing blocks of time**

*Instructions: Insert your data in to the blue cells. All remaining cells will be automatically populated based on the information entered.*

Appointment type:	time (min)	# of visit:	total hours
Initial	40	4	2.67
Established	20	16	5.33
<b>Total number of visits per block of time purchased</b>		<b>20</b>	<b>8.00</b>

Patient Volume	20
Specialist hourly rate	\$ 200.00
Specialty cost per block of time reserved	\$ 1,600.00
Clinic collection rate per encounter (PPS rate)	\$ 165.00
Amount clinic collects if 100% billable	\$ 3,300.00
Average No Show rate for clinic (or specialty)	15%
Clinic collection minus No Show rate	\$ 2,805.00
Clinic uninsured rate	5%
Adjusted clinic collection (after uninsured calculation)	\$ 2,664.75
Staffing and overhead per hour	\$ 20.00
Staffing and overhead per block of time purchased	\$ 160.00
Variance	\$ 904.75

**Note: This calculation does not include sliding fee or private pay collection**





# Sustainability Break Outs

Break Out 1: Health Centers  
*[stay in this room]*

Break Out 2: Health Plans  
*[Follow Veenu]*

## Worksheet A

Specialty	Provider	Mode	
Adult Psychiatry	MD	Growth (3-6 mo)	
<b>Appointment type:</b>			
Appointment type:	time (min)	# of visits	total hours
Initial	60	2	2.00
Established	30	4	2.00
<b>Total number of visits per block of time purchased</b>		<b>6</b>	<b>4.00</b>
Patient Volume			6
Specialist hourly rate			\$ 175.00
Specialty cost per block of time reserved			\$ 700.00
Clinic collection rate per encounter (PPS rate)			\$ 455.00
Amount clinic collects if 100% billable			\$ 2,730.00
Average No Show rate for clinic (or specialty)			9%
Clinic collection minus No Show rate			\$ 2,484.30
Clinic uninsured rate			10%
Adjusted clinic collection (after uninsured calculation)			\$ 2,235.87
Staffing and overhead per hour			\$ 40.00
Staffing and overhead per block of time purchased			\$ 160.00
<b>Variance</b>			<b>\$ 1,375.87</b>

Success!

### What makes this a success?

- PPS Rate 😊
- Low now show rate
- Low uninsured rate
- Mix of new vs. f/u visits

**Any thoughts for further improvement?**



## Worksheet B

Specialty	Provider	Mode	
Adult Endocrinology	MD	Growth (7mo+)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	30	4	2.00
Established	20	6	2.00
<b>Total number of visits per block of time purchased</b>		<b>10</b>	<b>4.00</b>
<b>Patient Volume</b>			
			10
<b>Specialist hourly rate</b>			
			\$ 250.00
<b>Specialty cost per block of time reserved</b>			
			\$ 1,000.00
<b>Clinic collection rate per encounter (PPS rate)</b>			
			\$ 265.00
<b>Amount clinic collects if 100% billable</b>			
			\$ 2,650.00
<b>Average No Show rate for clinic (or specialty)</b>			
			15%
<b>Clinic collection minus No Show rate</b>			
			\$ 2,252.50
<b>Clinic uninsured rate</b>			
			6%
<b>Adjusted clinic collection (after uninsured calculation)</b>			
			\$ 2,117.35
<b>Staffing and overhead per hour</b>			
			\$ 50.00
<b>Staffing and overhead per block of time purchased</b>			
			\$ 200.00
<b>Variance</b>			<b>\$ 917.35</b>

Success!

### What makes this a success?

- Time allotted for new and f/u patients, allowing for more visits per half day
- Low no-show rate
- Low uninsured rate
- While the specialty rate is high, the hourly productivity more than makes up for the rate

Any thoughts for further improvement?



## Worksheet C

Specialty	Provider	Mode	
Adult Psychiatry	MD	Maintenance (12mo+)	
Appointment type:	time (min)	# of visits	total hours
Initial	60	1	1.00
Established	20	9	3.00
<b>Total number of visits per block of time purchased</b>		<b>10</b>	<b>4.00</b>
Patient Volume			10
Specialist hourly rate			\$ 108.85
Specialty cost per block of time reserved			\$ 435.40
Clinic collection rate per encounter (PPS rate)			\$ 184.94
Amount clinic collects if 100% billable			\$1,849.40
Average No Show rate for clinic (or specialty)			21%
Clinic collection minus No Show rate			\$1,458.81
Clinic uninsured rate			3%
Adjusted clinic collection (after uninsured calculation)			\$1,422.34
Staffing and overhead per hour			\$ 70.00
Staffing and overhead per block of time purchased			\$ 280.00
<b>Variance</b>			<b>\$ 706.94</b>

Success!

### What makes this a success?

- Low rate for specialist (in-house MD)
- Mix of new vs. f/u patients
- Low uninsured rate

Any thoughts for further improvement?



## Worksheet D

Specialty	Provider	Mode	
Dermatology	MD	contract under negotiation	
<b>Appointment type:</b>			
	<b>time (min)</b>	<b># of visits</b>	<b>total hours</b>
Initial	30	8	4.00
Established	15	0	0.00
<b>Total number of visits per block of time purchased</b>			<b>8 4.00</b>
<b>Patient Volume</b>			
			8
Specialist hourly rate		\$	200.00
Specialty cost per block of time reserved		\$	800.00
Clinic collection rate per encounter (PPS rate)		\$	160.00
Amount clinic collects if 100% billable		\$	1,280.00
Average No Show rate for clinic (or specialty)			15%
Clinic collection minus No Show rate		\$	1,088.00
Clinic uninsured rate			9%
Adjusted clinic collection (after uninsured calculation)		\$	990.08
Staffing and overhead per hour		\$	45.00
Staffing and overhead per block of time purchased		\$	180.00
<b>Variance</b>		\$	<b>10.08</b>

<b>Appointment type:</b>			
	<b>time (min)</b>	<b># of visits</b>	<b>total hours</b>
Initial	30	5	2.50
Established	15	6	1.50
<b>Total number of visits per block of time purchased</b>			<b>11 4.00</b>
<b>Patient Volume</b>			
			11
Specialist hourly rate		\$	200.00
Specialty cost per block of time reserved		\$	800.00
Clinic collection rate per encounter (PPS rate)		\$	160.00
Amount clinic collects if 100% billable		\$	1,760.00
Average No Show rate for clinic (or specialty)			15%
Clinic collection minus No Show rate		\$	1,496.00
Clinic uninsured rate			9%
Adjusted clinic collection (after uninsured calculation)		\$	1,361.36
Staffing and overhead per hour		\$	45.00
Staffing and overhead per block of time purchased		\$	180.00
<b>Variance</b>		\$	<b>381.36</b>

Success!

### What makes this a success?

- 30 minute initial visit slots
- Low uninsured rate
- Once established, this clinic will show further success with a blend of half new, half f/u which will show a positive variance of \$381 per 4 hr clinic.

Any thoughts for further improvement?





## Worksheet E

Specialty	Provider	Mode	
Adult Psychiatry	MD	Maintenance (9mo+)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	60	2	2.00
Established	30	4	2.00
<b>Total number of visits per block of time purchased</b>		<b>6</b>	<b>4.00</b>
Patient Volume			6
Specialist hourly rate			\$ 188.00
Specialty cost per block of time reserved			\$ 752.00
Clinic collection rate per encounter (PPS rate)			\$ 265.00
Amount clinic collects if 100% billable			\$1,590.00
Average No Show rate for clinic (or specialty)			25%
Clinic collection minus No Show rate			\$1,192.50
Clinic uninsured rate			6%
Adjusted clinic collection (after uninsured calculation)			\$1,120.95
Staffing and overhead per hour			\$ 50.00
Staffing and overhead per block of time purchased			\$ 200.00
<b>Variance</b>			<b>\$ 168.95</b>

Success!

### What makes this a success?

- Low specialty hourly rate
- Low uninsured rate

### Any thoughts for further improvement?

- Try to overbook patients to counter high no-show rate



## Worksheet F

Specialty	Provider	Mode	
Behavioral Health	LCSW/PA	Maintenance (12mo+)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	45	2	1.50
Established	30	5	2.50
<b>Total number of visits per block of time purchased</b>		<b>7</b>	<b>4.00</b>
Patient Volume			7
Specialist hourly rate			\$ 80.00
Specialty cost per block of time reserved			\$ 320.00
Clinic collection rate per encounter (PPS rate)			\$ 200.00
Amount clinic collects if 100% billable			\$1,400.00
Average No Show rate for clinic (or specialty)			30%
Clinic collection minus No Show rate			\$ 980.00
Clinic uninsured rate			10%
Adjusted clinic collection (after uninsured calculation)			\$ 882.00
Staffing and overhead per hour			\$ 50.00
Staffing and overhead per block of time purchased			\$ 200.00
<b>Variance</b>			<b>\$ 362.00</b>

Success!

### What makes this a success?

- Specialty hourly rate low (using LCSWs)
- Time allotted for new pts – 45 min

### Any thoughts for further improvement?

- Reduce now show rate
- Overbook clinic to reduce “unfilled” rate



## Worksheet G

Specialty	Provider	Mode	
Pediatric Psychiatry	MD	Maintenance (12mo+)	
Appointment type:			
	time (min)	# of visit	total hours
Initial	40	2	1.33
Established	20	8	2.67
<b>Total number of visits per block of time purchased</b>		<b>10</b>	<b>4.00</b>

Patient Volume			10
Specialist hourly rate			\$ 190.00
Specialty cost per block of time reserved			\$ 760.00
Clinic collection rate per encounter (PPS rate)			\$ 160.00
Amount clinic collects if 100% billable			\$ 1,600.00
Average No Show rate for clinic (or specialty)			20%
Clinic collection minus No Show rate			\$ 1,280.00
Clinic uninsured rate			0%
Adjusted clinic collection (after uninsured calculation)			\$ 1,280.00
Staffing and overhead per hour			\$ 50.00
Staffing and overhead per block of time purchased			\$ 200.00
<b>Variance</b>			<b>\$ 320.00</b>

Success!

### What makes this a success?

- 40/20 initial & f/u time slots
- Low specialty cost
- Mix of new vs f/u
- Does not offer service to uninsured patients

Any thoughts for further improvement?



## Worksheet H

Specialty	Provider	Mode	
Pediatric Psychiatry	MD	Maintenance (12mo+)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	60	1	1.00
Established	30	6	3.00
<b>Total number of visits per block of time purchased</b>		<b>7</b>	<b>4.00</b>
<b>Patient Volume</b>			
			7
Specialist hourly rate		\$	108.85
Specialty cost per block of time reserved		\$	435.40
Clinic collection rate per encounter (PPS rate)		\$	184.94
Amount clinic collects if 100% billable		\$	1,294.58
Average No Show rate for clinic (or specialty)			21%
Clinic collection minus No Show rate		\$	1,021.16
Clinic uninsured rate			3%
Adjusted clinic collection (after uninsured calculation)		\$	995.64
Staffing and overhead per hour		\$	70.00
Staffing and overhead per block of time purchased		\$	280.00
<b>Variance</b>		<b>\$</b>	<b>280.24</b>

Success!

### What makes this a success?

- Ratio of new vs f/u appointments
- Low specialty hourly rate
- Low uninsured rate

Any thoughts for further improvement?



## Worksheet I

Specialty	Provider	Mode	
Adult Neurology	MD	Maintenance (12mo+)	
<b>Appointment type:</b>			
	<b>time (min)</b>	<b># of visits</b>	<b>total hours</b>
Initial	60	2	2.00
Established	30	4	2.00
<b>Total number of visits per block of time purchased</b>		<b>6</b>	<b>4.00</b>
<b>Patient Volume</b>			
			6
<b>Specialist hourly rate</b>			\$ 250.00
<b>Specialty cost per block of time reserved</b>			\$ 1,000.00
<b>Clinic collection rate per encounter (PPS rate)</b>			\$ 265.00
<b>Amount clinic collects if 100% billable</b>			\$ 1,590.00
<b>Average No Show rate for clinic (or specialty)</b>			5%
<b>Clinic collection minus No Show rate</b>			\$ 1,510.50
<b>Clinic uninsured rate</b>			6%
<b>Adjusted clinic collection (after uninsured calculation)</b>			\$ 1,419.87
<b>Staffing and overhead per hour</b>			\$ 50.00
<b>Staffing and overhead per block of time purchased</b>			\$ 200.00
<b>Variance</b>			\$ 219.87

Success!

### What makes this a success?

- PPS rate that's higher than specialist rate
- Sustainable mix of new and follow-up pts
- Low no-show and uninsured rates

Any thoughts for further improvement?



## Worksheet J

Specialty	Provider	Mode	
Adult Psychiatry	MD	Maintenance (12mo+)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	30	2	1.00
Established	20	9	3.00
<b>Total number of visits per block of time purchased</b>		<b>11</b>	<b>4.00</b>
<b>Patient Volume</b>			
Patient Volume			11
Specialist hourly rate			\$ 250.00
Specialty cost per block of time reserved			\$ 1,000.00
Clinic collection rate per encounter (PPS rate)			\$ 155.00
Amount clinic collects if 100% billable			\$ 1,705.00
Average No Show rate for clinic (or specialty)			14%
Clinic collection minus No Show rate			\$ 1,466.30
Clinic uninsured rate			5%
Adjusted clinic collection (after uninsured calculation)			\$ 1,392.99
Staffing and overhead per hour			\$ 55.00
Staffing and overhead per block of time purchased			\$ 220.00
<b>Variance</b>			<b>\$ 172.99</b>

Success!

### What makes this a success?

- Sustainable mix of new vs. follow up patients
- Reduced new and follow up appointment times (can fit more patients into clinic)
- Low uninsured rate

**Any thoughts for further improvement?**



## Worksheet K

Specialty	Provider	Mode	
Adult Psychiatry	MD	Maintenance (12 mo)	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	60	1	1.00
Established	20	9	3.00
<b>Total number of visits per block of time purchased</b>		<b>10</b>	<b>4.00</b>
Patient Volume			10
Specialist hourly rate			\$ 230.00
Specialty cost per block of time reserved			\$ 920.00
Clinic collection rate per encounter (PPS rate)			\$ 130.00
Amount clinic collects if 100% billable			\$1,300.00
Average No Show rate for clinic (or specialty)			10%
Clinic collection minus No Show rate			\$1,170.00
Clinic uninsured rate			5%
Adjusted clinic collection (after uninsured calculation)			\$1,111.50
Staffing and overhead per hour			\$ 40.00
Staffing and overhead per block of time purchased			\$ 160.00
<b>Variance</b>			<b>\$ 31.50</b>

Success!

### What makes this a success?

- High ratio of follow-up vs new patients
- 20 minute follow-up appts
- Able to fill 90% of slots by double booking to offset no-shows (no-show rate is actually 30-40%)
- Low uninsured rate

### Any thoughts for further improvement?

- Consider specialty group with lower hourly rate or consider a group that uses NPs & PAs



## Worksheet L

Specialty	Provider	Mode	
Infectious Disease	MD	Maintenance (12mo+)	
<b>Appointment type:</b>			
Initial N/A (all TM ID pts are f/u)	0	0	0.00
Established	40	6	4.00
<b>Total number of visits per block of time purchased</b>		<b>6</b>	<b>4.00</b>
Patient Volume			6
Specialist hourly rate			\$ 175.00
Specialty cost per block of time reserved			\$ 700.00
Clinic collection rate per encounter (PPS rate)			\$ 200.00
Amount clinic collects if 100% billable			\$ 1,200.00
Average No Show rate for clinic (or specialty)			18%
Clinic collection minus No Show rate			\$ 984.00
Clinic uninsured rate			5%
Adjusted clinic collection (after uninsured calculation)			\$ 934.80
Staffing and overhead per hour			\$ 60.00
Staffing and overhead per block of time purchased			\$ 240.00
<b>Variance</b>			<b>\$ (5.20)</b>

Success!

### What makes this a success?

- Ability to keep hourly rate low by using internal specialty personnel
- All visits are follow-up, thereby allowing more visits per half day
- Low uninsured rate

### Any thoughts for further improvement?

- Try overbooking to reduce unfilled rate (shown as no-show rate)





## Worksheet M

Specialty	Provider	Mode	
Adult Psychiatry	MD	Maintenance	
<b>Appointment type:</b>			
	time (min)	# of visits	total hours
Initial	60	2	2.00
Established	30	4	2.00
<b>Total number of visits per block of time purchased</b>		<b>6</b>	<b>4.00</b>
Patient Volume			6
Specialist hourly rate			\$ 195.00
Specialty cost per block of time reserved			\$ 780.00
Clinic collection rate per encounter (PPS rate)			\$ 216.00
Amount clinic collects if 100% billable			\$ 1,296.00
Average No Show rate for clinic (or specialty)			14%
Clinic collection minus No Show rate			\$ 1,114.56
Clinic uninsured rate			45%
Adjusted clinic collection (after uninsured calculation)			\$ 613.01
Staffing and overhead per hour			\$ 103.00
Staffing and overhead per block of time purchased			\$ 412.00
<b>Variance</b>			<b>\$ (578.99)</b>

Assistance needed

### Positive Attributes?

- Reasonable mix of new vs follow up appointments
- Reasonable specialty provider rate

### Any thoughts for improvement?

- Balance no-show rate by overbooking patients so that the “filled clinic” rate is closer to 100%
- Delegate or reassign responsibilities to reduce staff cost

### NOTE:

The uninsured rate (45%) represents all non-PPS rate visits which include private insurance, making this model useless to the clinic as it's not possible to predict collection rate.



## Worksheet N

Specialty	Provider	Mode	
Pediatric Psychiatry	MD	Maintenance (6 mo)	
Appointment type:	time (min)	# of visits	total hours
Initial	90	1	1.50
Established	45	3	2.25
<b>Total number of visits per block of time purchased</b>		<b>4</b>	<b>3.75</b>
Patient Volume			4
Specialist hourly rate			\$ 300.00
Specialty cost per block of time reserved			\$ 1,125.00
Clinic collection rate per encounter (PPS rate)			\$ 170.00
Amount clinic collects if 100% billable			\$ 680.00
Average No Show rate for clinic (or specialty)			10%
Clinic collection minus No Show rate			\$ 612.00
Clinic uninsured rate			5%
Adjusted clinic collection (after uninsured calculation)			\$ 581.40
Staffing and overhead per hour			\$ 40.00
Staffing and overhead per block of time purchased			\$ 150.00
<b>Variance</b>			<b>\$ (693.60)</b>

Assistance needed

### Positive attributes?

- Good mix of new vs follow-up patients
- Low uninsured rate

### Any thoughts for further improvement?

- Slightly overbook to counter no-show rate
- Reconsider specialty group that will:
  - Reduce time needed for initial and follow-up visits (may be hard to do for peds psych)
  - Reduce hourly rate



# Key Takeaways

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- When your program matures, try to schedule each block of time with a balanced mixture of new and follow-up patients.
- Specialty rates and visit times vary – choose the providers that will fit with your business model (**or try to renegotiate with your current provider**).
  - Remember – the more expensive specialist can also be the most cost effective if they require less time for the visit.
- Overbooking the clinic can possibly help counteract the negative financial impact of a high no-show rate.
- Some specialties will run at a loss while others will render a profit – it's a good idea to use the profit from one specialty to fund the other. The Robin Hood Method!
- Remember, clinics at the start-up phase will most likely operate at a loss at first but may balance out during the maintenance stage.

# Take a break!





# **Sustainable Models of Telehealth in the Safety Net**

Provider Survey Results

## Purpose of conducting a survey of health center providers

- Inform quality improvement efforts at clinics by providing insight into level of provider support for telehealth
- Provide contextual information to the evaluation of the SMTSN initiative (i.e., do sites with improved telehealth volume have high or low provider support for telehealth?)

# Methods

- Paper survey fielded Jan-Feb 2019
- Completed by all primary care providers at sites that offer telehealth
- 12 questions- attitudes (extent of agreement) and open-ended question on barriers
- De-identified results in published materials





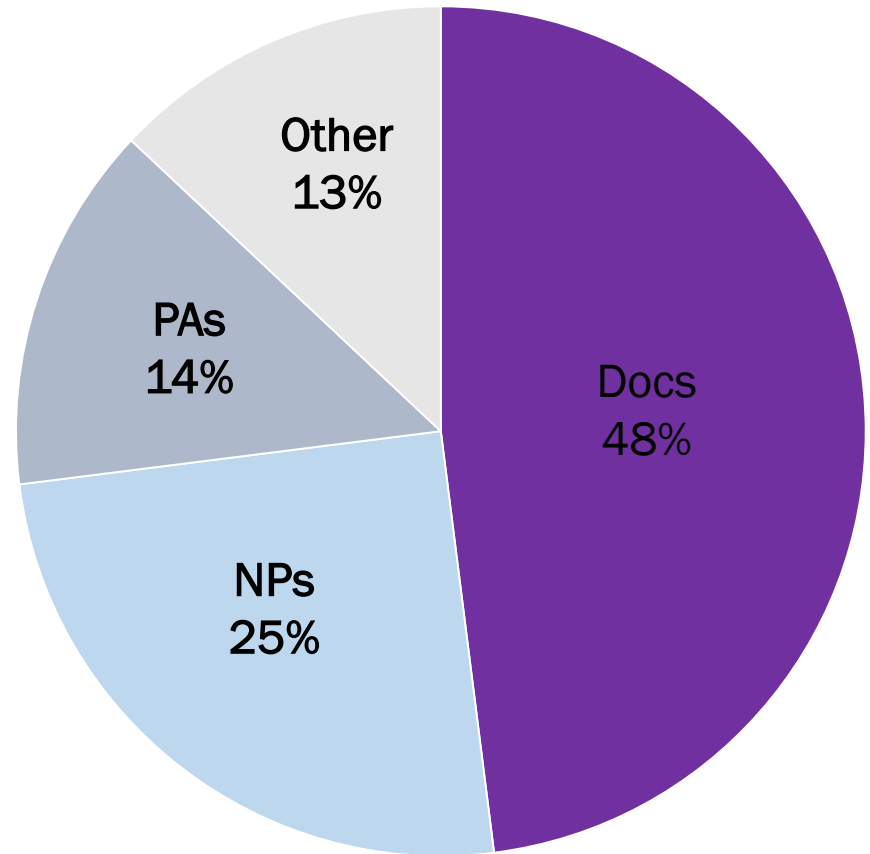
# Limitations

- Provider perceptions/beliefs only; subjective.
- Small sample-sizes and response rates for some health centers and self-selection bias limit our ability to interpret survey findings for all participating health centers.
- Some sites included providers not directly involved with telehealth, which could account for some of the “don’t know” responses, although the number of these “other” providers was small.

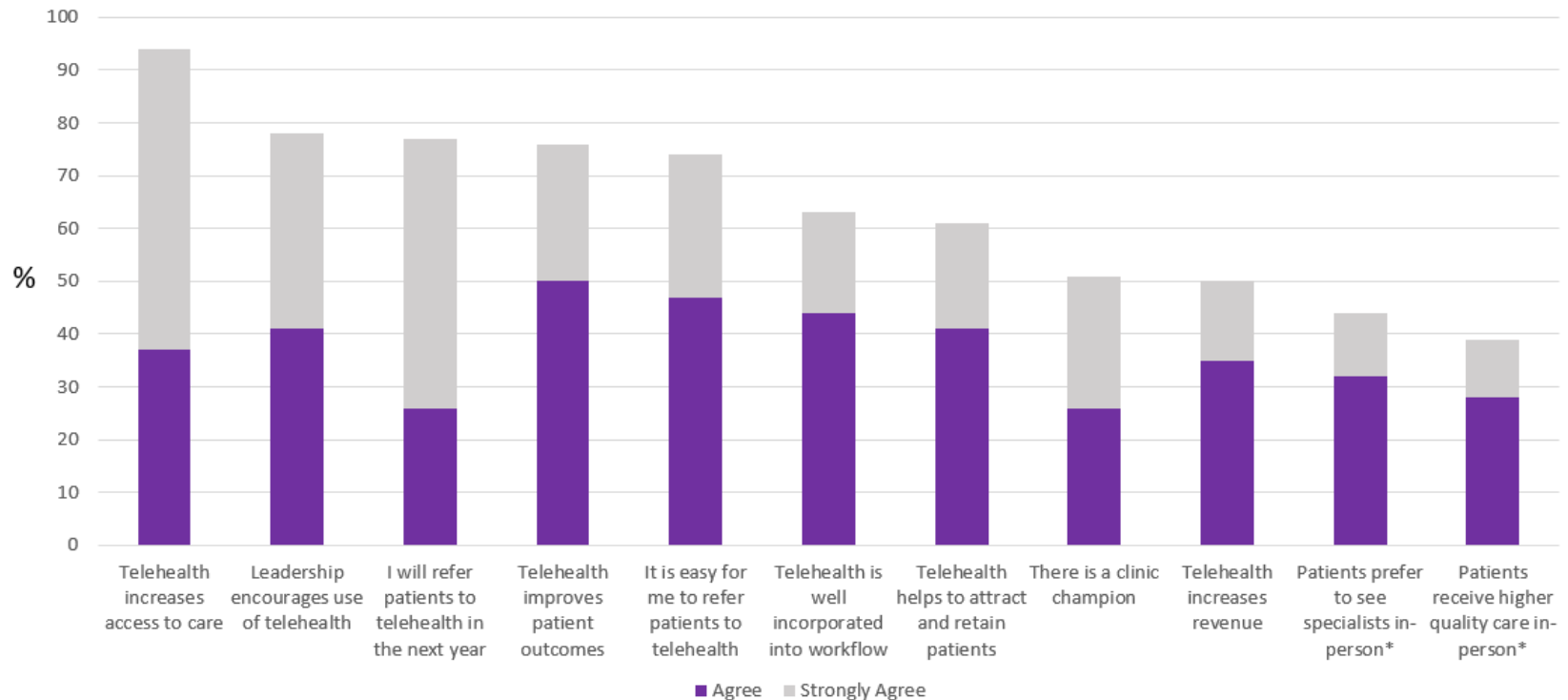


# Respondents

Overall  
Participation  
Rate: 55%  
(27%-98%)



# Respondents in the overall sample generally agreed with statements supporting telehealth, with some exceptions

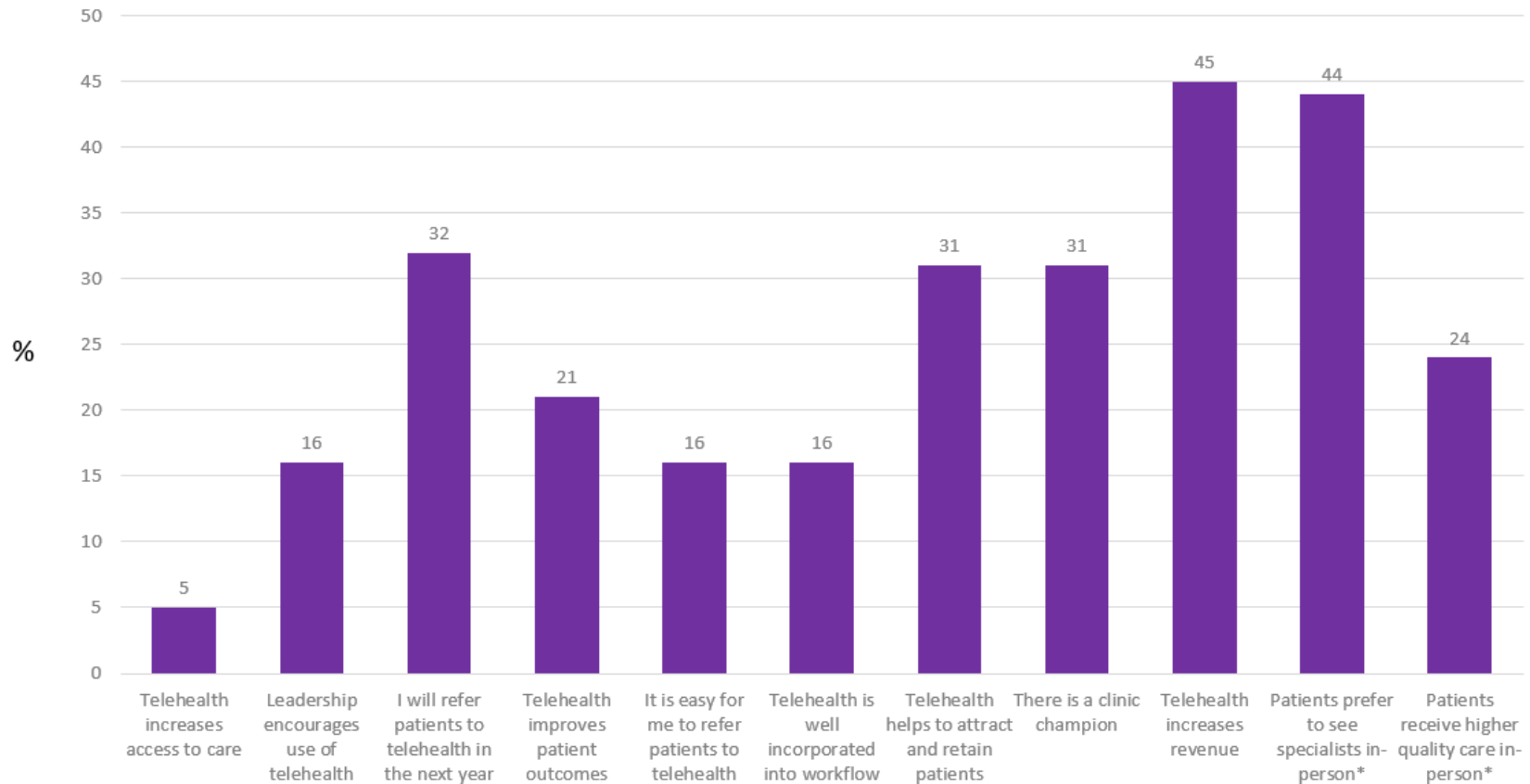


\*Lack of agreement suggests positive view of telehealth

## **Potential Areas for Improvement and Targeted Technical Assistance:**

- **Telehealth workflow.** Communicating with and training staff about the telehealth workflow may improve perceptions of the fit of telehealth into the workflow.
- **Presence of a clinic champion.** Identification of and communication about a clinic champion for telehealth may increase awareness and approval of telehealth.

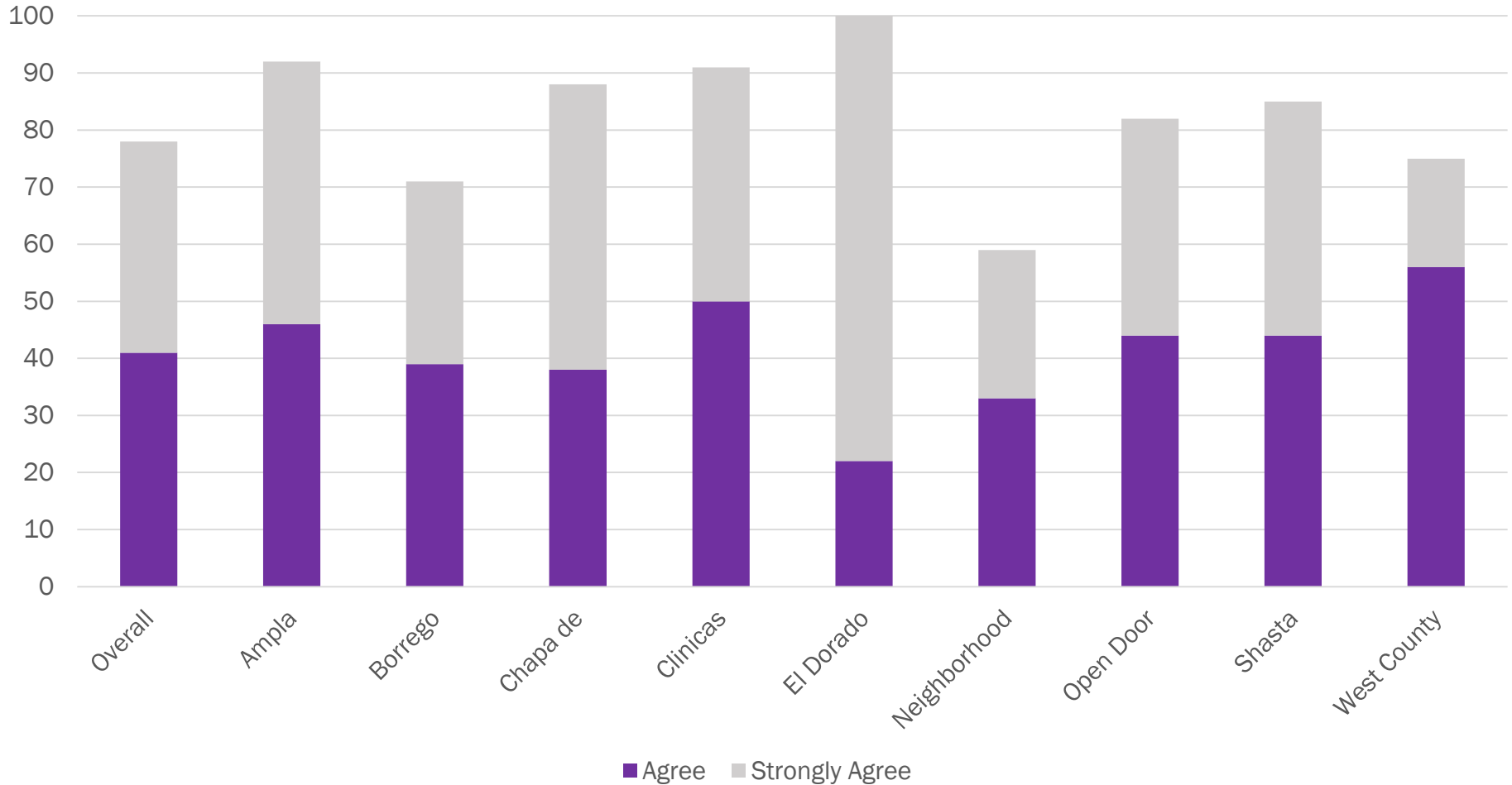
***A high proportion of respondents indicated that they “Didn’t Know” their perspective on several statement about telehealth***



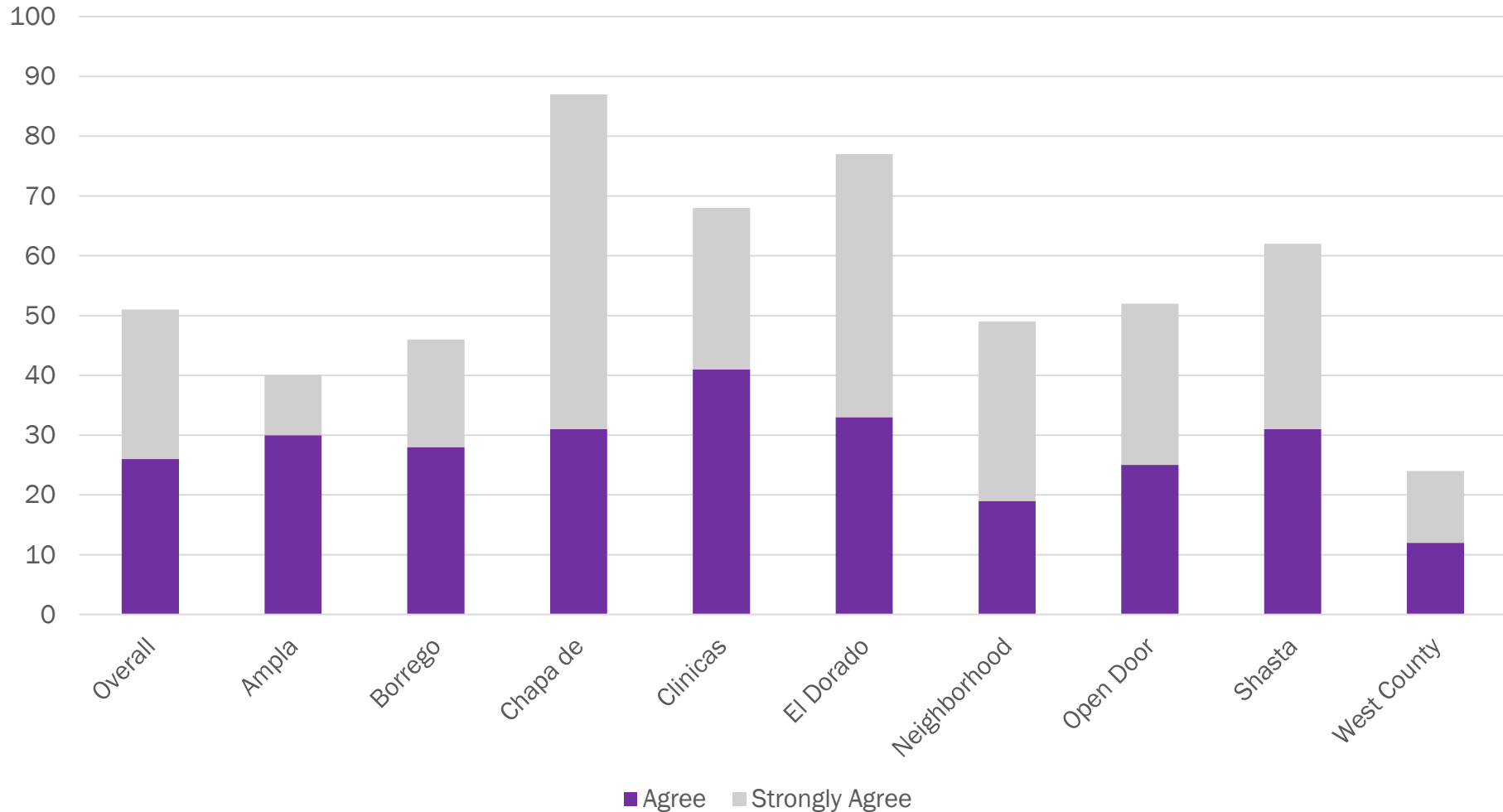
## **Potential Areas for Improvement and Targeted Technical Assistance:**

- Although reasons for selecting the “don’t know” option are unclear and may differ across respondents, lack of knowledge about telehealth may suggest the need for changes such as more education about the benefits of telehealth generally, the need for a more visible clinic champion, and the need for more discussion with patients about their preferences for care.

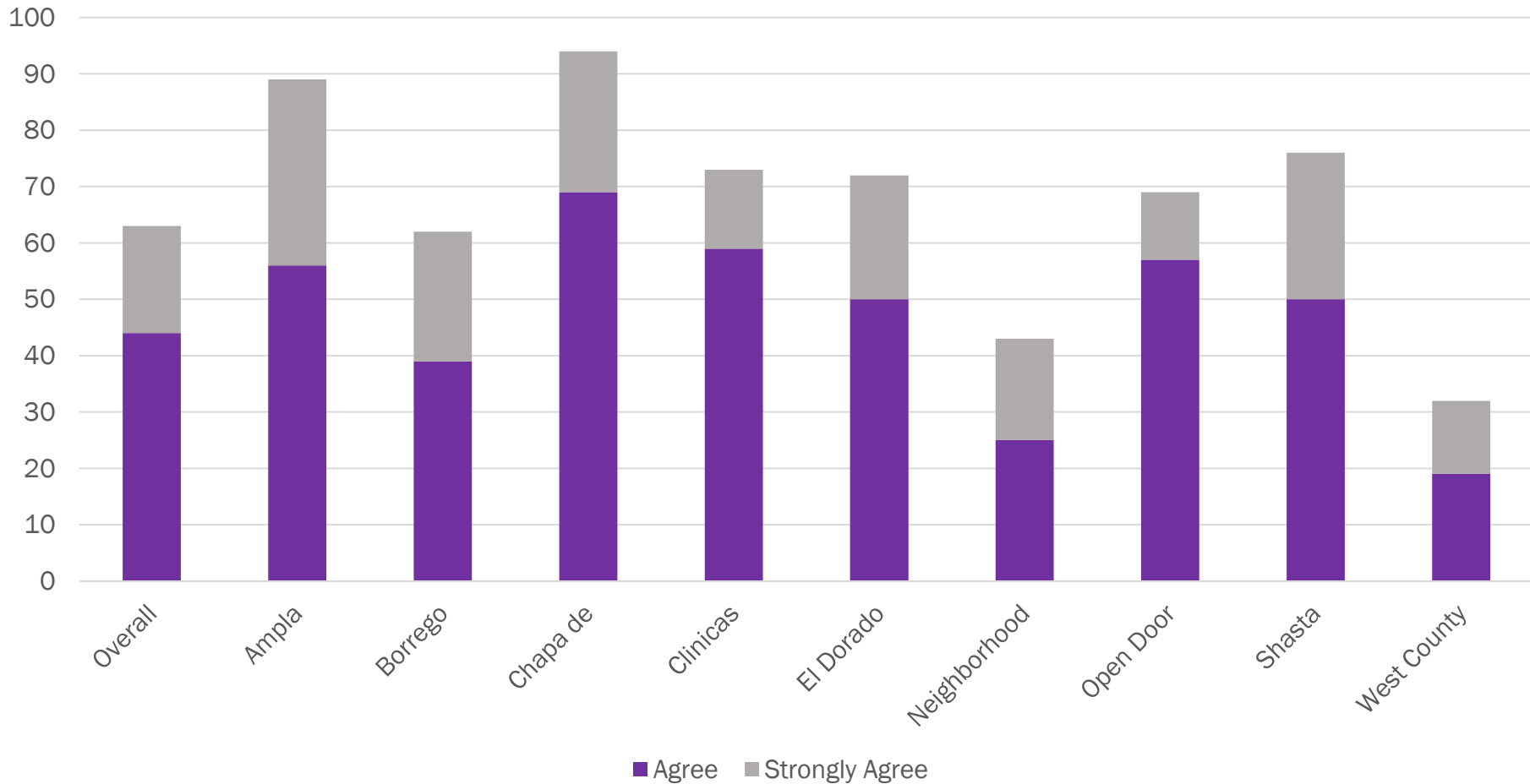
# “Leadership Encourages Use of Telehealth” Differences in Agreement by Health Center



# “There is a Clinic Champion for Telehealth” Differences in Agreement by Health Center



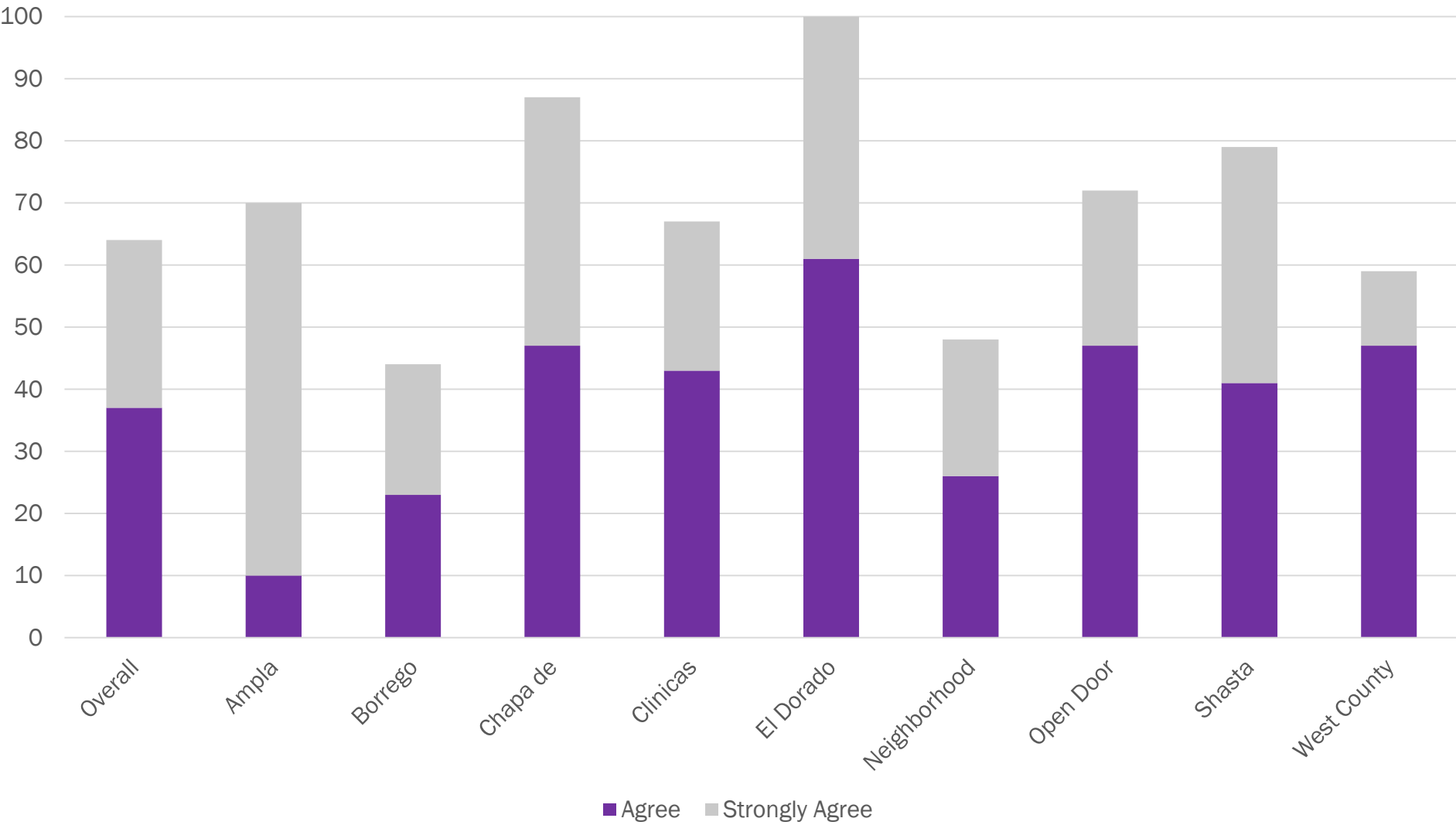
# “Telehealth is Well Incorporated into Workflow” Differences in Agreement by Health Center





# “It is Easy for Me to Refer Patients to Telehealth”

## Differences in Agreement by Health Center



## **Potential Areas for Improvement and Targeted Technical Assistance:**

- Variation in attitudes by health centers
- More leadership buy-in at certain health centers might be needed to support telehealth sustainability or leadership may need to communicate their support to staff
- Visible clinic champions can help increase sustainability- clinic champions may be needed, or existing clinic champions may need to be more visible to other staff
- Referral procedures may need to be simplified and/or made more accessible at certain health centers

# Top Barriers: Overall Sample

- A total of 18 different barriers were identified...
- Top Barriers
  - Long wait times for telehealth (14% of respondents)
  - Patient reluctance to try telehealth (12%)
  - Not enough specialists providing telehealth services (10%)
  - Technical/equipment challenges (8%)



# Key Takeaways

- Most providers across all nine health centers strongly or moderately support telehealth
- Providers identified numerous barriers to telehealth implementation
- Education about telehealth, discussions with patients about their preferences, and workflow assessments and changes may help reduce barriers
- A visible champion could help increase use and acceptance of telehealth
- Sites may wish to distribute the provider survey in the future as a QA tool to see if TA and implementation efforts change attitudes towards telehealth



# **Sustainable Models of Telehealth in the Safety Net**

Patient Survey Toolkit

## *Quick refresher ...*

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Clinics requested an improved patient satisfaction survey

---

Clinics sent RAND existing surveys

---

RAND edited existing surveys and created a new survey

---

RAND created a “Quick Guide” for clinics to use to select the right survey

# Quick Guide Contents

- **Section 1.** Info on the range and types of questions that are typically included in patient experience and satisfaction surveys on telemedicine.
- **Section 2.** New (not yet validated) patient experience survey developed with survey experts. This instrument may be especially helpful to health centers that are not currently fielding a patient experience survey.
- **Section 3.** Edited versions of the surveys that health centers participating in the initiative submitted

# Common Survey Constructs, Definitions and Possible Domains

Construct	Definition	Possible Domains
Satisfaction	Evaluation about whether the user's expectations were met	Overall satisfaction; willingness to use in the future
Experience	Evaluation of the user's experience of the telemedicine service	Patient-reported experience measures; comfort/ease; patient-centeredness
Technical quality	Evaluation of the quality of the technology used	Audio and/or picture quality; interface quality; reliability; usability/ease of use; privacy and security
Perceived effectiveness	Assessment that the visit improved the health status or wellbeing of the patient	Change in health status; measures of health or wellbeing; patient empowerment; patient knowledge; patient-reported outcomes measures
Perceived usefulness	Assessment that the telemedicine visit produced some benefit or achieved the purpose of the visit	Convenience; time consequences; cost consequences; accessibility; effect on continuity of care; acceptability
Impact of telemedicine on patient-clinician interaction/comparison to in-person visit	Assessment that the modality affected patient-clinician interaction and/or similarity of telemedicine to an in-person interaction	Ease of communication; ability to conduct physical exam; completeness of information; preference for telemedicine vs. in-person



Below is a patient experience and satisfaction survey RAND developed. It was developed to capture multiple domains of telemedicine experience and satisfaction in a clear, user-friendly manner. You may adapt this survey to meet the needs of your health center.

Patient Satisfaction Survey

XXX clinic requests your help. Please complete the following survey based on the telemedicine services you received today. Telemedicine is visit over video with a healthcare provider who is in a different location. Thank you for your time.

1) Have you ever used telemedicine (visit over video) before today?      Yes      No

2) Tell us how much you agree or disagree with the following statements on a scale of 1-4, where 1 = strongly disagree, 2 = disagree, 3 = agree, and 4 = strongly agree.

	Strongly Disagree	Disagree	Agree	Strongly Agree
	1	2	3	4
My telemedicine visit was easy to schedule				
My telemedicine visit started on time				
The healthcare provider I saw over telemedicine explained things in a way that was easy to understand				
The healthcare provider I saw over telemedicine listened carefully to me				
The healthcare provider I saw over telemedicine spent enough time with me				
I could see the healthcare provider clearly during the telemedicine visit				
I could hear the healthcare provider clearly when he/she spoke to me				
This telemedicine visit was as good as an in-person visit				
I would have received better quality care if I had seen the healthcare provider in person				
Telemedicine made it easier for me to see a healthcare provider today				
Overall, I was satisfied with this telemedicine visit				
I would use telemedicine services again				



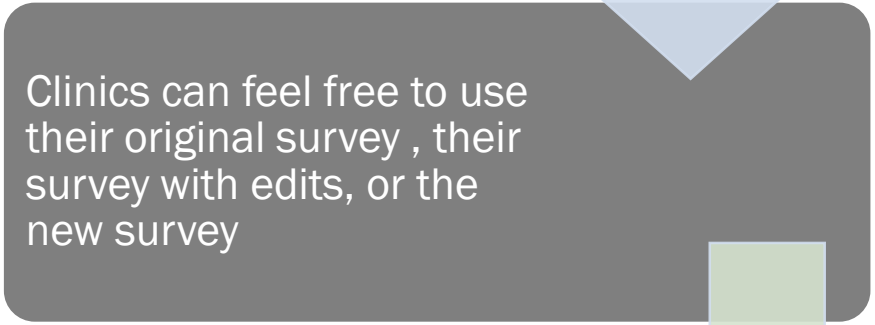
New Survey

# What's next?

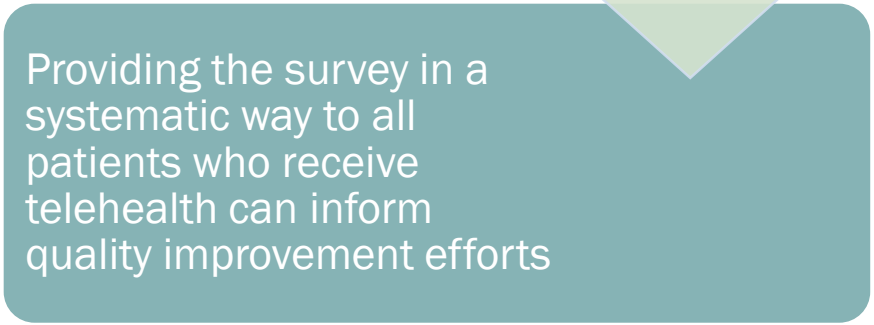
Each clinic has received the patient satisfaction survey toolkit



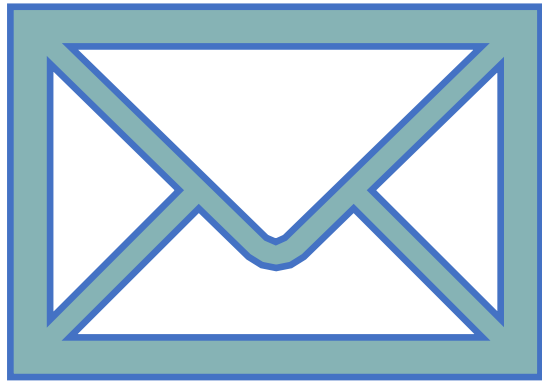
Clinics can feel free to use their original survey, their survey with edits, or the new survey



Providing the survey in a systematic way to all patients who receive telehealth can inform quality improvement efforts



# Questions about the evaluation? Email us!



- Allison:  
[Ober@rand.org](mailto:Ober@rand.org)
- Lori:  
[Luscherp@rand.org](mailto:Luscherp@rand.org)

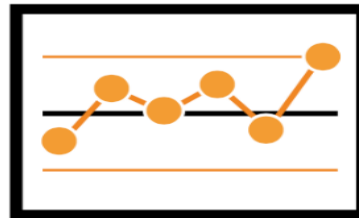
# What's Next? Program Updates



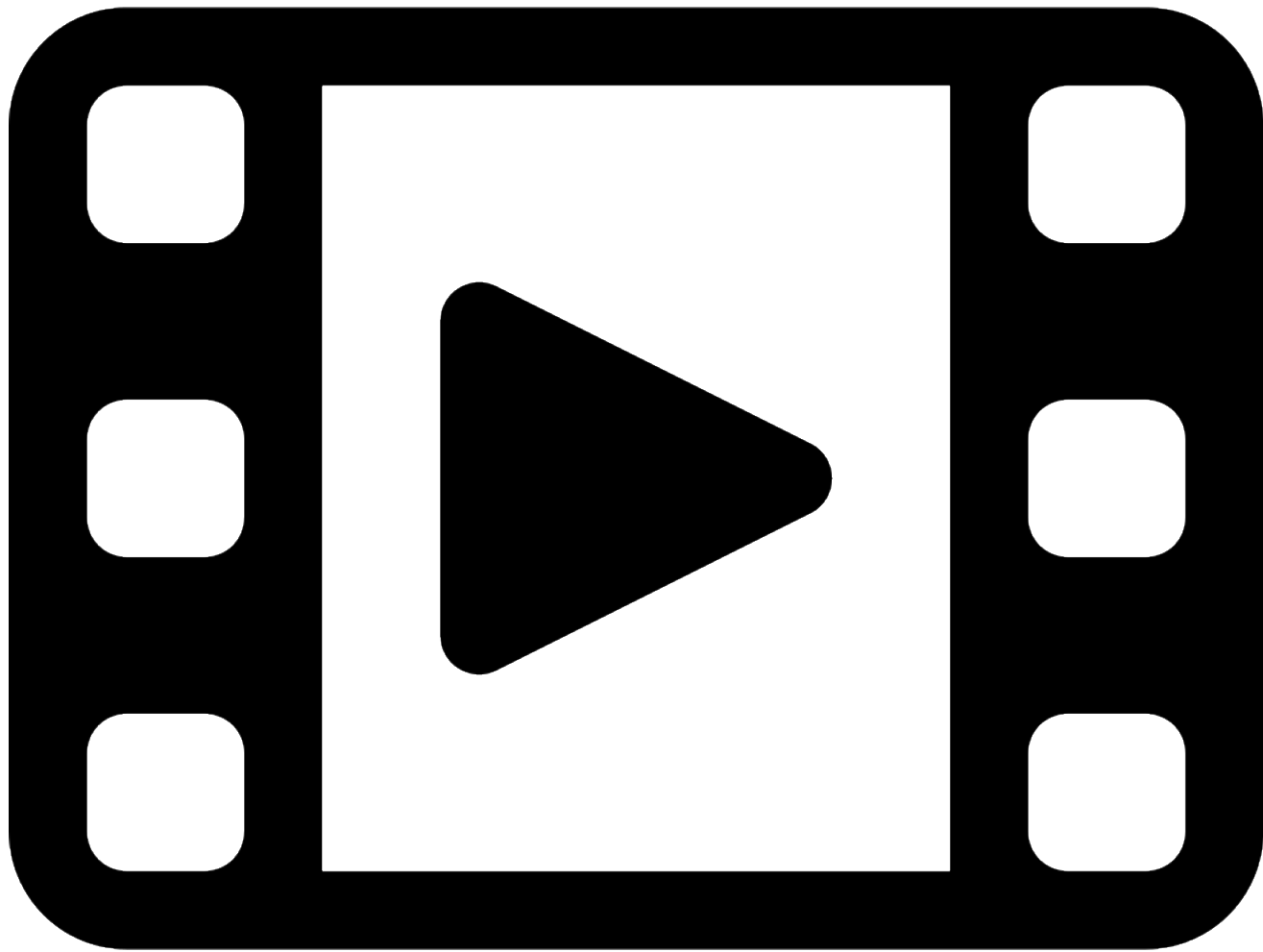
Final Report



Fall  
Workshop



Continue to  
Submit  
Monthly Data





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INNOVATIONS



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CALIFORNIA  
TELEHEALTH  
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CENTER

**Thank you!**

**\*Please fill out the evaluation form\***