

Presentation Narrative

Use this narrative structure to present your project and gain support

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team/project

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1. Describe the desired future your project seeks to create

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2. Articulate why it isn't currently possible

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3. Share what you learned in studying the problem

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4. Now describe 3 to 4 parts of the solution and positive feedback from testing it

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5. Share the benefits and value that would be created as a result

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6. Now, explain the negative impacts of not pursuing the solution

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7. Finally, ask for the audience's support with a specific way they can help