



CCI  
CENTER FOR CARE  
INNOVATIONS

# Share & Learn #2



MAY 17, 2022, 12:00 – 2:00 PM PDT

# I Agenda



1

Housekeeping & Agenda Review

2

Mobilizing to End Domestic Violence, Now and Forever –  
Donna Garske

- Overview
- Engage & Explain
- Pause & Reflect: Shared Learnings Team Breakouts

3

Break

4

Mobilizing to End Domestic Violence, Now and Forever –  
Donna Garske

- Collective Learnings: Report Backs
- 5 Indicators of Social Change
- Pause & Reflect: Shared Learnings Team Breakouts
- Integration

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Next Steps & Wrap Up

# I Housekeeping



## Mute

### Minimize Interruptions

Please make sure to mute yourself when you aren't speaking.



## Chat

### Go Ahead, Speak Up!

Use the Zoom chat to ask questions and participate in activities.



## Naming

### Add Your Organization

Represent your organization and add your organization's name to your name.



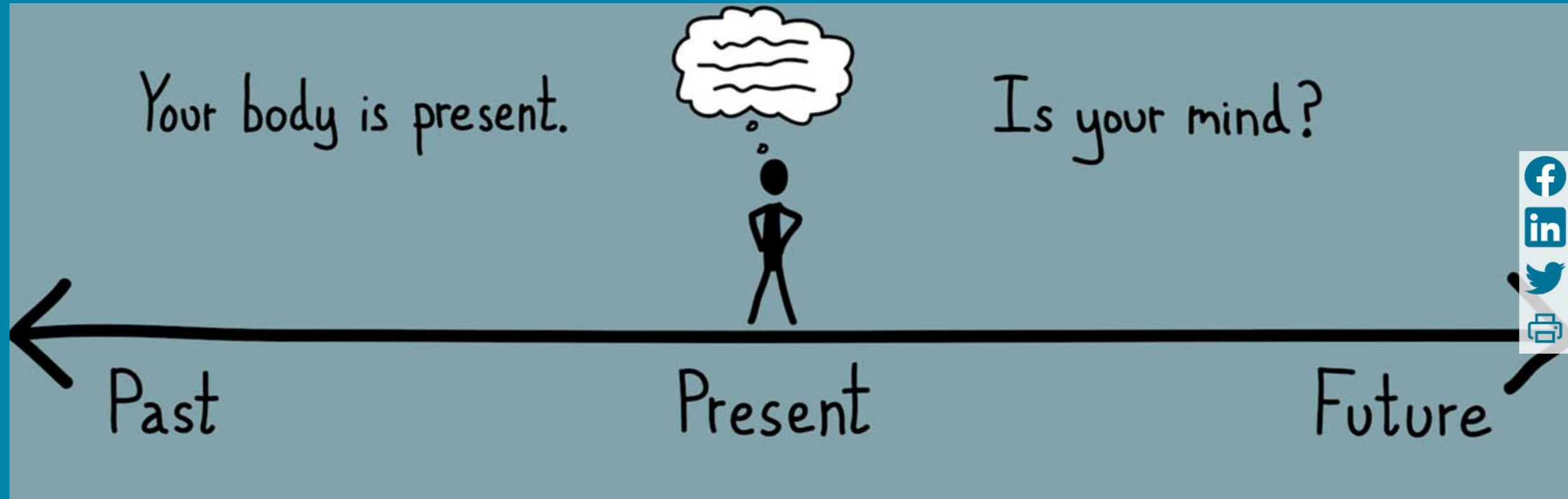
## Tech Issues

### Here to Help

Chat Nhi privately if you are having issues and need tech assistance.



# *Moment to Arrive*



# Amplify Faculty Introduction



**Donna Garske**

**Executive Director**  
Center for Domestic Peace



# **MOBILIZING TO END DOMESTIC VIOLENCE, NOW AND FOREVER**



May 17<sup>th</sup>, 2022

Presented by:

Donna Garske

Executive Director,

Center for Domestic Peace

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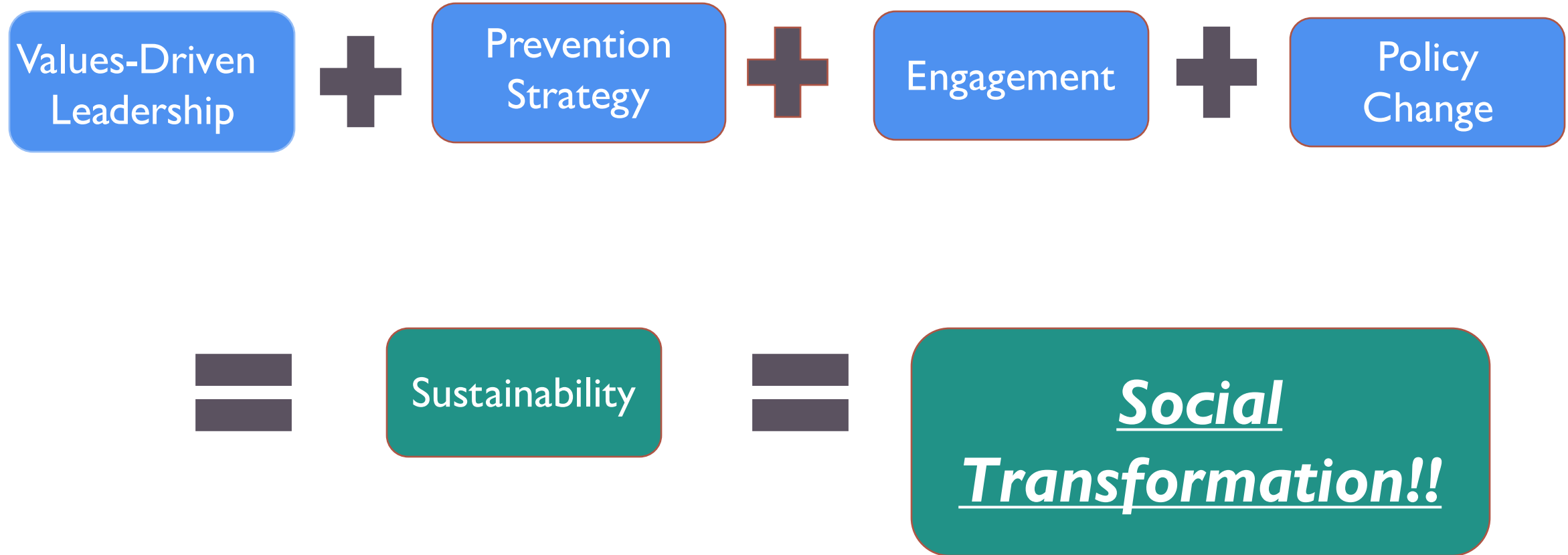
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# Learning Objectives:

- Engage in dialogue about what supports sustainability of our efforts to prevent domestic violence
- Explore what it means to scale up prevention efforts toward the goal of social transformation through the lens of prevention analysis and social movement theory
- Discover different levels of influencing institutions and norms
- Understand the 5 Indicators of Social Change as a framework for evaluation
- Examine how learnings from today could benefit the future of your team

# SUSTAINING OUR PREVENTION EFFORTS:





# Engage:

How can we best sustain our prevention work?

Why is “preventing” domestic violence challenging?

**Explain:**

3 levels of prevention &  
The Prevention Spectrum

4 strategies/actors of  
social movements

4 P's of institutional  
change

# 3 Levels of Prevention:

## Primary

Approaches that take place **BEFORE** violence has occurred to prevent initial perpetration or victimization

## Secondary

Intervening when **EARLY** warning signs of abuse appear, stopping the violence from escalating

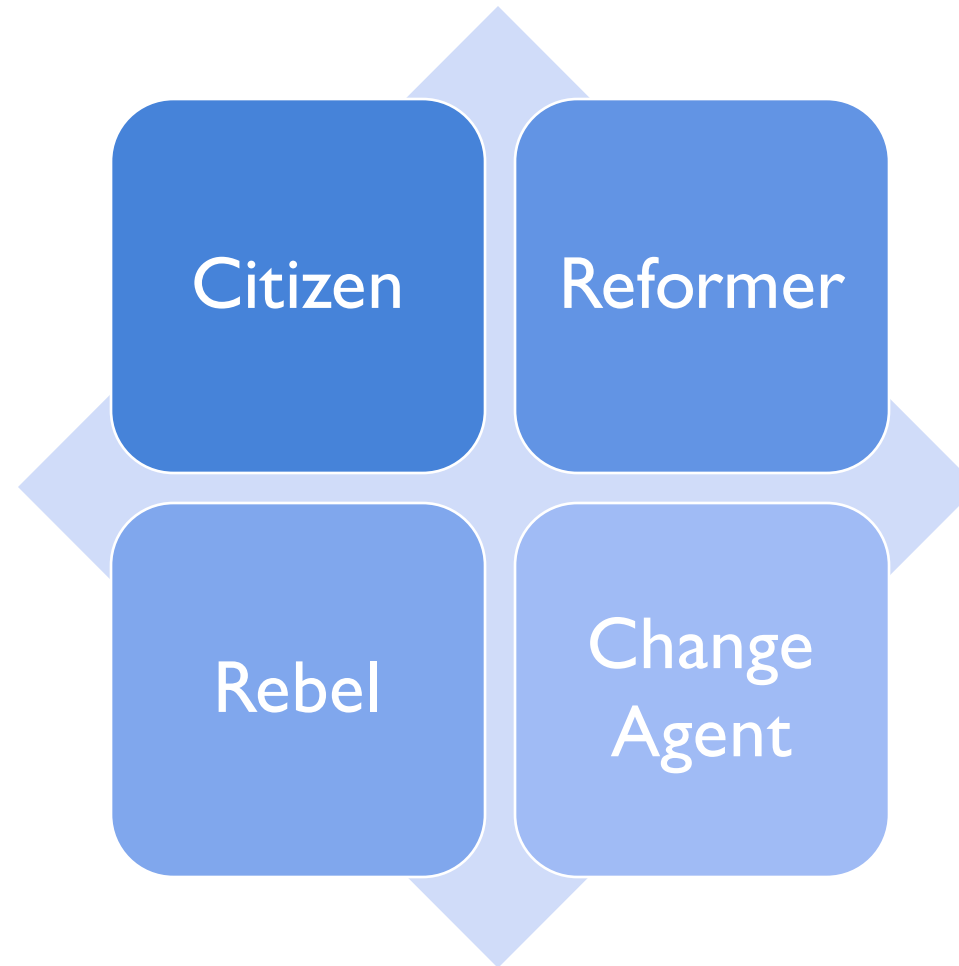
## Tertiary

Long term responses **AFTER** violence to deal with the lasting consequences and treatment interventions

# The Prevention Spectrum:

Level of Spectrum:	Definition of Level
7. Influencing Policy Legislation	Developing strategies to change laws and policies
6. Changing Organizational Practices	Adopting regulations and shaping norms
5. Mobilizing Communities and Neighborhoods	Involving residents in community change
4. Fostering Coalitions and Networks	Convening groups and individuals for greater impact
3. Educating Providers	Informing providers who influence others
2. Promoting Community Awareness and Education	Reaching groups with information and resources
1. Strengthening Individual Knowledge and Skills	Enhancing individual capacity

# 4 Strategies/Actors in Social Movements:



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# Rebel:

- Uses **nonviolent direct action**, including civil disobedience.
- **Targets powerholders** and institutions.
- Puts problems in **public spotlight** and agenda.
- Develops **clear strategy** and tactics to achieve goals.
- Exciting, **courageous**, risky.

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# Citizen:

- Promotes **positive values** (democracy, freedom, justice and nonviolence).
- **Grounded** in center of society.

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# Reformer:

- Uses mainstream institutions to get **movement goals/values adopted** into laws, policies and conventional wisdom.
- Uses **variety of means**: lobbying, lawsuits, referenda, media advocacy, etc.
- Serves as **“Watchdog”** to ensure enforcement and protect against backlash.



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# Change Agent:

- **People Power:** Educates, convinces, involves ordinary people in change process.
- **Mass-based** organizations & networks.
- Puts issues on **political agenda**.
- Promotes strategies for **long-term** social movement.
- **Nurtures** and empowers grass-roots.
- Creates **permanent organizations** and **supports activists**.
- Promotes alternatives and **paradigm shifts**.

# The 4 P's of Institutional Change:



Policies



Protocols



Procedures



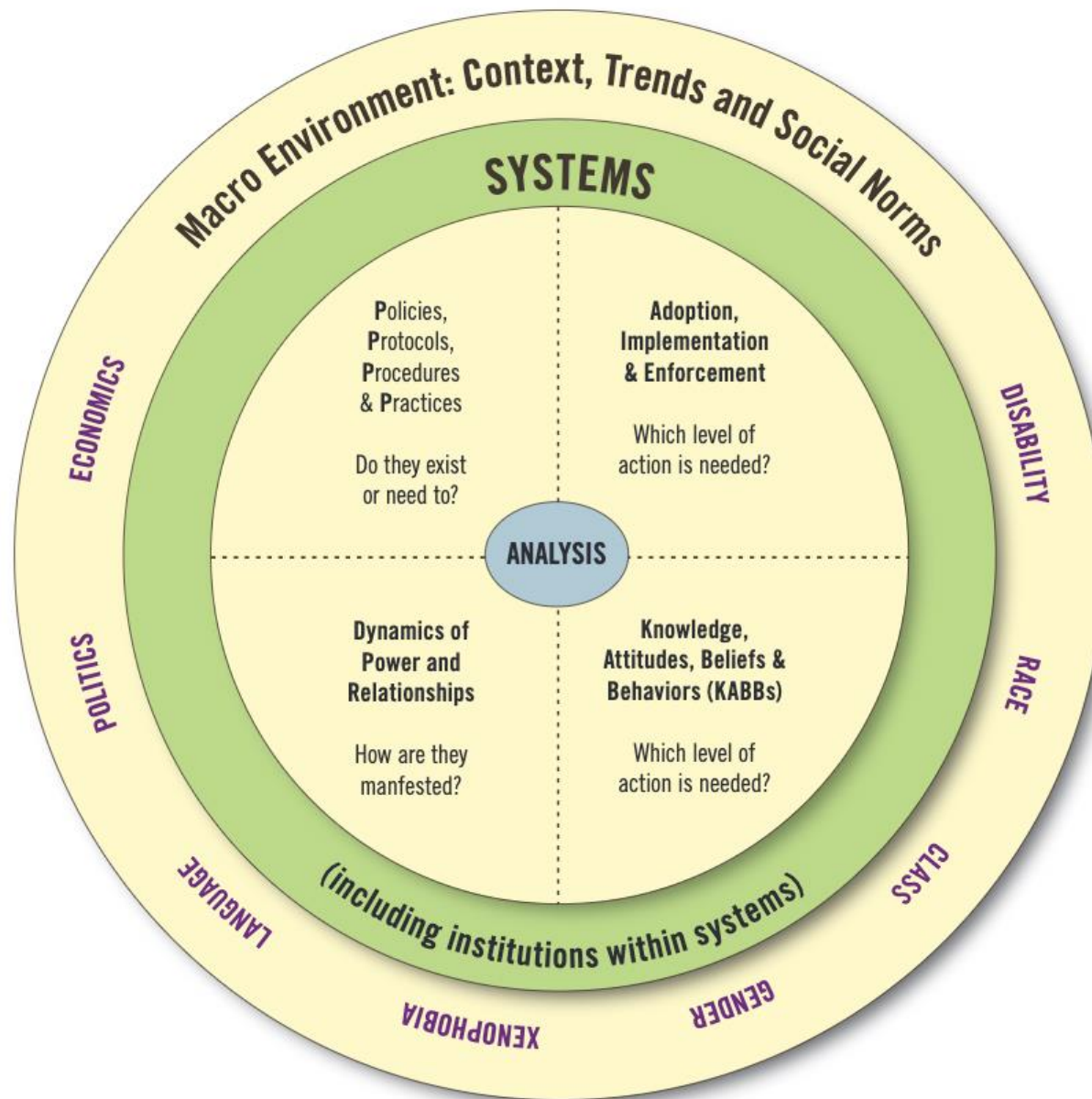
Practices



# Analyze the Nature of the Problem:

1. Is there a Policy, Protocol, Procedure or administrative Practice (“4 P’s”) that exists or doesn't exist that contributes to the problem or the failure to resolve it?
2. Are existing “P’s” consistently implemented?
3. How are power dynamics manifested in the system? Do they need to be changed?
4. Are there Knowledge, Attitudes, Beliefs, or Behaviors (KABBs) that reinforce the problem?

# SYSTEMIC ANALYSIS WHEEL





# Pause and Reflect on Scaling Up! (Team Breakouts)

- Identify what level of prevention strategy your team is working on.
- Are there opportunities to scale up toward institutional policy and norm change and/or further mobilize communities?
- What shifts would be necessary within your collaboration to do so?



# Breakout Rooms

Live Oak Youth  
Partnership

Contra Costa Amplify  
Healing Partnership

Healthy Black Families  
Collaborative

McKinleyville Healthy  
Relationships Coalition

PEACE Network

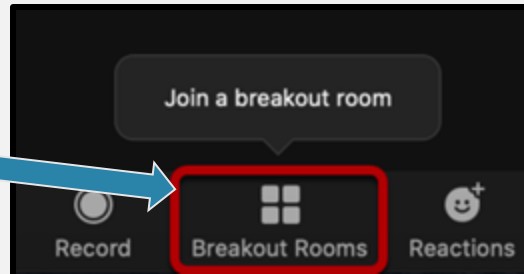
SLO Education  
Collaborative

**\*Then, follow the steps below to join the breakout room of your region:**

## Step 1:

When breakout rooms open, a popup will show up above the *Breakout Room* icon.

Click **Breakout Rooms**.

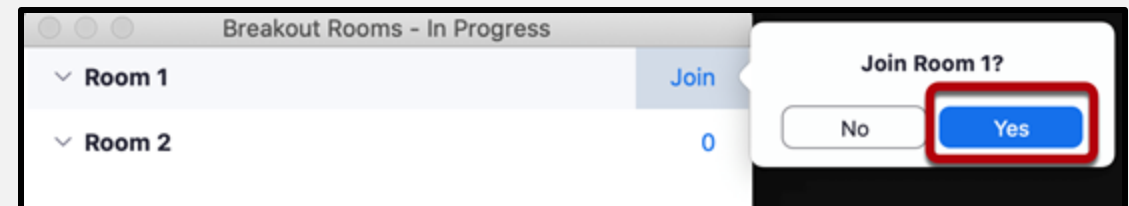


## Step 2:

A menu will pop up with a list of all breakout rooms. Hover over your assigned breakout room, then select **"Join."**

## Step 3:

Click **"Yes"** to confirm, and you will be moved to that breakout room.





# Break



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+ . **COLLECTIVE LEARNING:**  
○ **REPORT BACKS**

- ANY DISCOVERIES RE: OPPORTUNITIES FOR SCALING UP?
- WHAT SHIFTS WOULD BE NECESSARY?



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+ . **INDICATORS OF SOCIAL**  
○ **CHANGE:**

- SHIFTS IN DEFINITION, BEHAVIOR, ENGAGEMENT, AND POLICY
- MAINTAINING PAST GAINS

# Five Indicators of Social Change:

	1. Shift in Definition:	2. Shift in Behavior:	3. Shift in Engagement:	4. Shift in Policy:	5. Maintaining Past Gains:
Definition:	The issue is defined differently in the community or larger society.	People are behaving differently in the community or larger society.	People in the community or larger society are more engaged.	An institutional, organizational, or legislative policy or practice has changed.	Past gains have been maintained, generally in the face of opposition.
Example:	From a "private" issue to public.  From acceptable to unacceptable.  From someone losing their cool to intentional power and control.	Normalized getting help if in a DV situation. Institutional support from govt to address DV.	People "stand up" to address DV.  Schools moving toward greater engagement  Landlords work with DV orgs.	DV against the law.  Police follow local protocols for DV response.  Faith institutions establish a practice of recognizing DVAM.	Violence Against Women Act recently re-authorized.  Maintaining a woman's right to choose.  Renewed prevention \$ in state budget.



# Pause and Reflect: (Team Breakouts)

- Identify accomplishments within your project that are indicators of social change.
- Are there opportunities to scale up your strategies to generate more indicators of change?



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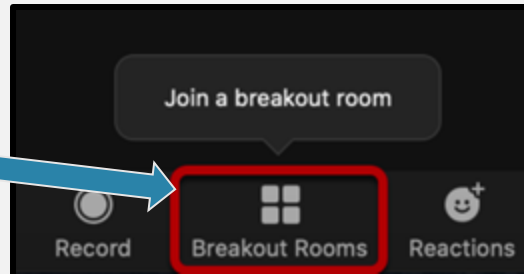
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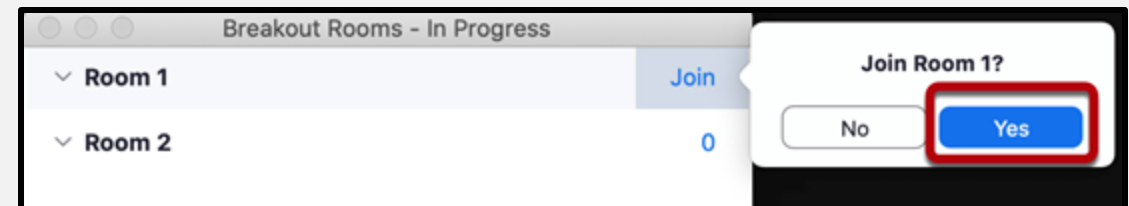


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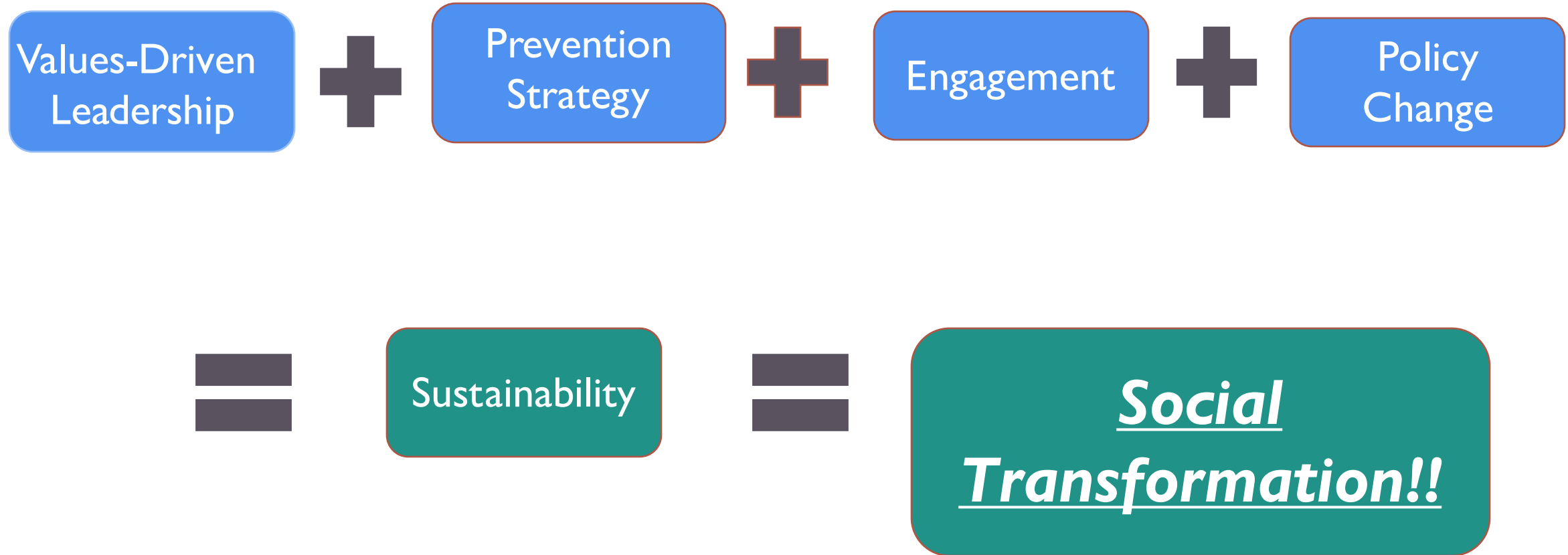




# INTEGRATION

1. One thing I learned today
2. One thing I will continue to ponder

# SUSTAINING OUR PREVENTION EFFORTS:



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# NEXT STEPS





**“CHANGE IS THE END RESULT  
OF ALL TRUE LEARNING.”**

**Leo Buscaglia**





## How Did We Do?

Take the next 2 minutes to answer our virtual event poll.

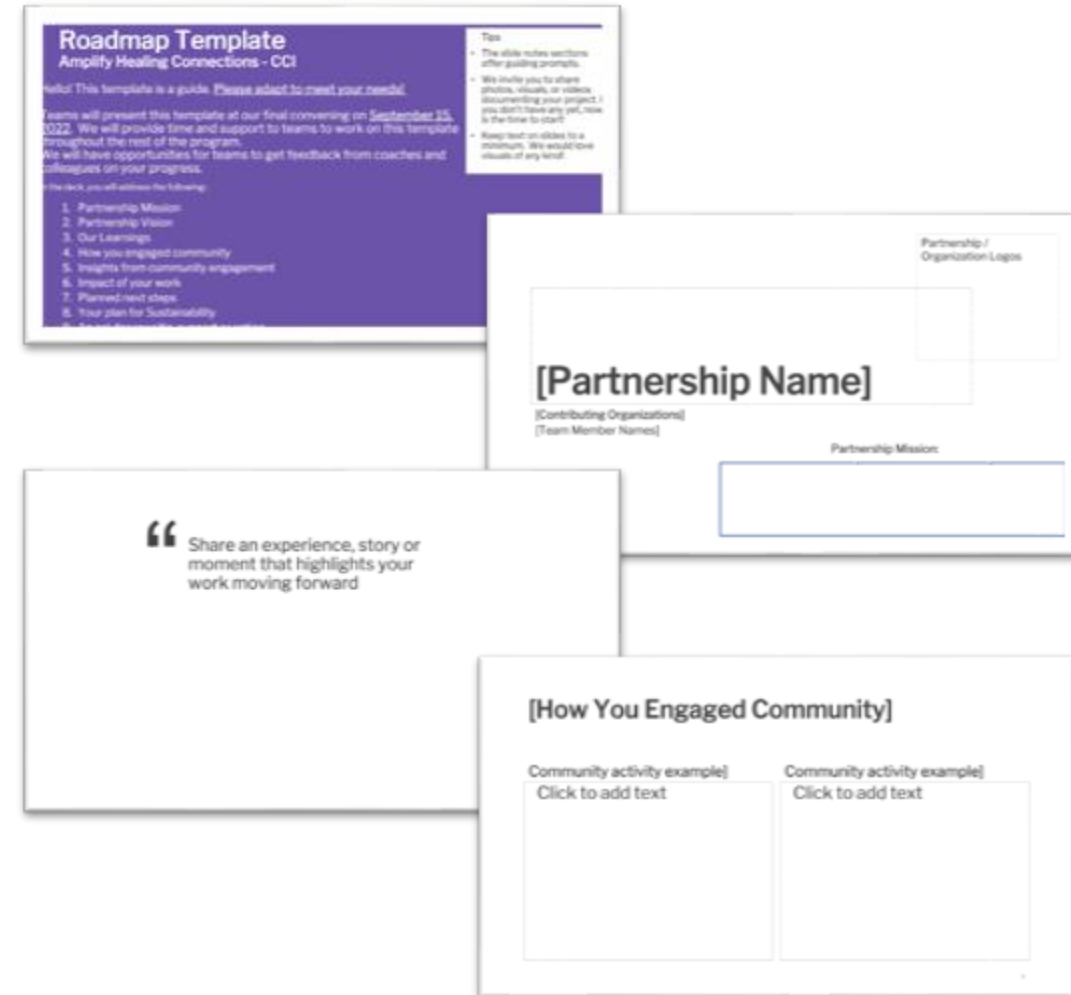


## Roadmap Template

- To support your partnerships' prevention work and partnership development work forward
- Opportunity to showcase your work at the end of the Amplify program
- Core program deliverable

## Final Session

- Each team will share their Roadmap for 7-10 minutes
- Encourage your team to break up the presentation and have more than one person speaking
- Encourage you to use pictures, drawings, anything visual that shows your journey throughout the program

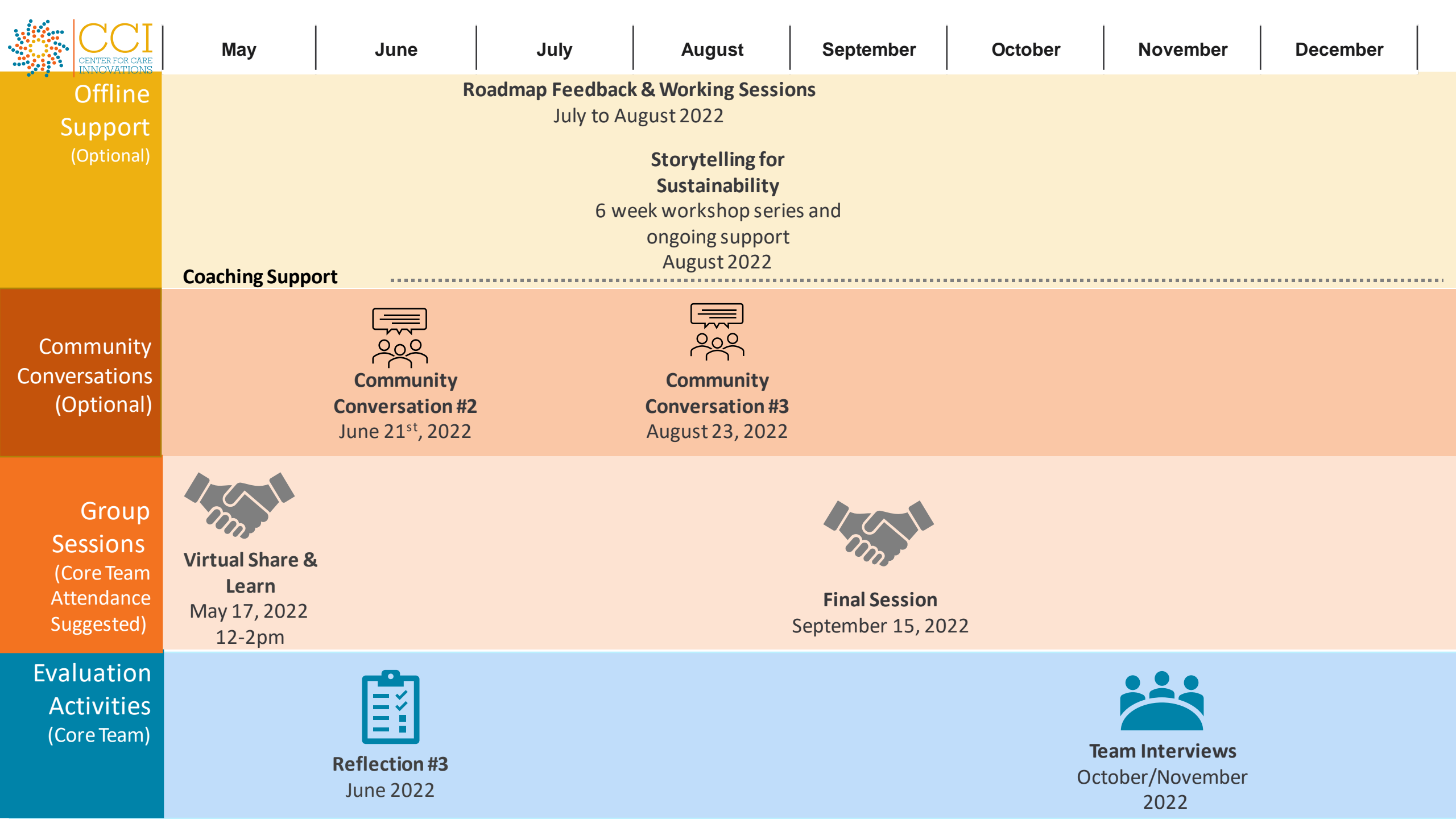




## Roadmap Feedback & Working Sessions

- The July session will be repurposed for one on one time with teams to get feedback
- CCI will be facilitating feedback and working sessions for each team in preparation for the presentation of the Roadmap at the Final Convening
- Nhi will schedule a one hour session that works best for each team throughout July and August
- Teams will:
  - Practice their presentation with a virtual audience
  - Receive feedback on your storytelling and presentation content by your coaches and the CCI team
  - Spend time working on presentation with coaches and CCI teams





# I Announcements

## Coaching

Please reach out to Jackie or Nhi to connect with one of your coaches! They are an incredible resource and we hope you can utilize their support for the remainder of the program!

## Community Conversation #2 (June 21, 12:30 – 2)

Please register for our next Community Conversation where teams will share what insights and impact they saw from implementing ideas shared in Community Conversation #1. **Core Team Attendance is encouraged.**

- **Call to Action from Community Conversation #1:**
  - Identify any practices, tools, or ideas that resonated with your Partnership during the Community Conversation #1.
  - Between now and the next session on June 21st, implement/test the ideas and tools you identified.
  - Teams will be **asked to share back successes and learnings they faced while testing changes.**



# I Questions?



**Jackie Nuila**  
She/her/hers

Program Manager  
[jacqueline@careinnovations.org](mailto:jacqueline@careinnovations.org)



**Nhi Tran**  
She/her/hers, they/them/theirs

Senior Program Coordinator  
[nhi@careinnovations.org](mailto:nhi@careinnovations.org)