I Agenda

1. Housekeeping & Agenda Review

2. Mobilizing to End Domestic Violence, Now and Forever – Donna Garske
   - Overview
   - Engage & Explain
   - Pause & Reflect: Shared Learnings Team Breakouts

3. Break

4. Mobilizing to End Domestic Violence, Now and Forever – Donna Garske
   - Collective Learnings: Report Backs
   - 5 Indicators of Social Change
   - Pause & Reflect: Shared Learnings Team Breakouts
   - Integration

5. Next Steps & Wrap Up
Housekeeping

Mute
Minimize Interruptions
Please make sure to mute yourself when you aren’t speaking.

Chat
Go Ahead, Speak Up!
Use the Zoom chat to ask questions and participate in activities.

Naming
Add Your Organization
Represent your organization and add your organization’s name to your name.

Tech Issues
Here to Help
Chat Nhi privately if you are having issues and need tech assistance.
Moment to Arrive

Your body is present.

Is your mind?

Past  Present  Future
Amplify Faculty Introduction

Donna Garske

Executive Director
Center for Domestic Peace
MOBILIZING TO END DOMESTIC VIOLENCE, NOW AND FOREVER

May 17th, 2022

Presented by:
Donna Garske
Executive Director,
Center for Domestic Peace
Learning Objectives:

• Engage in dialogue about what supports sustainability of our efforts to prevent domestic violence

• Explore what it means to scale up prevention efforts toward the goal of social transformation through the lens of prevention analysis and social movement theory

• Discover different levels of influencing institutions and norms

• Understand the 5 Indicators of Social Change as a framework for evaluation

• Examine how learnings from today could benefit the future of your team
SUSTAINING OUR PREVENTION EFFORTS:

Values-Driven Leadership + Prevention Strategy + Engagement + Policy Change = Sustainability

Social Transformation!!
Engage:

How can we best sustain our prevention work?

Why is “preventing” domestic violence challenging?
Explain:

3 levels of prevention &
The Prevention Spectrum

4 strategies/actors of
social movements

4 P’s of institutional change
3 Levels of Prevention:

**Primary**
Approaches that take place **BEFORE** violence has occurred to prevent initial perpetration or victimization

**Secondary**
Intervening when **EARLY** warning signs of abuse appear, stopping the violence from escalating

**Tertiary**
Long term responses **AFTER** violence to deal with the lasting consequences and treatment interventions
## The Prevention Spectrum:

<table>
<thead>
<tr>
<th>Level of Spectrum:</th>
<th>Definition of Level</th>
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<tbody>
<tr>
<td>7. Influencing Policy Legislation</td>
<td>Developing strategies to change laws and policies</td>
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<tr>
<td>6. Changing Organizational Practices</td>
<td>Adopting regulations and shaping norms</td>
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<tr>
<td>5. Mobilizing Communities and Neighborhoods</td>
<td>Involving residents in community change</td>
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<td>4. Fostering Coalitions and Networks</td>
<td>Convening groups and individuals for greater impact</td>
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<tr>
<td>3. Educating Providers</td>
<td>Informing providers who influence others</td>
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<tr>
<td>2. Promoting Community Awareness and Education</td>
<td>Reaching groups with information and resources</td>
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<tr>
<td>1. Strengthening Individual Knowledge and Skills</td>
<td>Enhancing individual capacity</td>
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4 Strategies/Actors in Social Movements:

- Citizen
- Reformer
- Rebel
- Change Agent
Rebel:

- Uses **nonviolent direct action**, including civil disobedience.
- **Targets powerholders** and institutions.
- Puts problems in **public spotlight** and agenda.
- Develops **clear strategy** and tactics to achieve goals.
- **Exciting, courageous, risky.**
Citizen:

- Promotes **positive values** (democracy, freedom, justice and nonviolence).
- **Grounded** in center of society.
Reformer:

• Uses mainstream institutions to get movement goals/values adopted into laws, policies and conventional wisdom.
• Uses variety of means: lobbying, lawsuits, referenda, media advocacy, etc.
• Serves as “Watchdog” to ensure enforcement and protect against backlash.
Change Agent:

- **People Power**: Educates, convinces, involves ordinary people in change process.
- **Mass-based** organizations & networks.
- Puts issues on **political agenda**.
- Promotes strategies for **long-term** social movement.
- **Nurtures** and empowers grass-roots.
- Creates **permanent organizations** and supports activists.
- Promotes alternatives and **paradigm shifts**.
The 4 P's of Institutional Change:

- Policies
- Protocols
- Procedures
- Practices
Analyze the Nature of the Problem:

1. Is there a Policy, Protocol, Procedure or administrative Practice ("4 P’s") that exists or doesn't exists that contributes to the problem or the failure to resolve it?
2. Are existing “P’s” consistently implemented?
3. How are power dynamics manifested in the system? Do they need to be changed?
4. Are there Knowledge, Attitudes, Beliefs, or Behaviors (KABBs) that reinforce the problem?
SYSTEMIC ANALYSIS WHEEL

Macro Environment: Context, Trends and Social Norms

**SYSTEMS**

- Policies, Protocols, Procedures & Practices
  - Do they exist or need to?
- Adoption, Implementation & Enforcement
  - Which level of action is needed?
- Dynamics of Power and Relationships
  - How are they manifested?
- Knowledge, Attitudes, Beliefs & Behaviors (KABBs)
  - Which level of action is needed?

**ANALYSIS**

(including institutions within systems)

- Economics
- Politics
- Disability
- Race
- Language
- Class
- Xenophobia
- Gender
Pause and Reflect on Scaling Up! (Team Breakouts)

• Identify what level of prevention strategy your team is working on.

• Are there opportunities to scale up toward institutional policy and norm change and/or further mobilize communities?

• What shifts would be necessary within your collaboration to do so?
Step 1:
When breakout rooms open, a popup will show up above the Breakout Room icon. Click Breakout Rooms.

Step 2:
A menu will pop up with a list of all breakout rooms. Hover over your assigned breakout room, then select "Join."

Step 3:
Click "Yes" to confirm, and you will be moved to that breakout room.
COLLECTIVE LEARNING: REPORT BACKS

• ANY DISCOVERIES RE: OPPORTUNITIES FOR SCALING UP?
• WHAT SHIFTS WOULD BE NECESSARY?
INDICATORS OF SOCIAL CHANGE:

- SHIFTS IN DEFINITION, BEHAVIOR, ENGAGEMENT, AND POLICY
- MAINTAINING PAST GAINS
### Five Indicators of Social Change:

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<td><strong>Definition:</strong></td>
<td>The issue is defined differently in the community or larger society.</td>
<td>People are behaving differently in the community or larger society.</td>
<td>People in the community or larger society are more engaged.</td>
<td>An institutional, organizational, or legislative policy or practice has changed.</td>
<td>Past gains have been maintained, generally in the face of opposition.</td>
</tr>
<tr>
<td><strong>Example:</strong></td>
<td>From a &quot;private&quot; issue to public. From acceptable to unacceptable. From someone losing their cool to intentional power and control.</td>
<td>Normalized getting help if in a DV situation. Institutional support from govt to address DV.</td>
<td>People &quot;stand up&quot; to address DV. Schools moving toward greater engagement Landlords work with DV orgs.</td>
<td>DV against the law. Police follow local protocols for DV response. Faith institutions establish a practice of recognizing DVAM.</td>
<td>Violence Against Women Act recently re-authorized. Maintaining a woman's right to choose. Renewed prevention $ in state budget.</td>
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Pause and Reflect: (Team Breakouts)

• Identify accomplishments within your project that are indicators of social change.

• Are there opportunities to scale up your strategies to generate more indicators of change?
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One thing I learned today
One thing I will continue to ponder
SUSTAINING OUR PREVENTION EFFORTS:

Values-Driven Leadership + Prevention Strategy + Engagement + Policy Change

= Sustainability

= Social Transformation!!
"Change is the end result of all true learning."

Leo Buscaglia
How Did We Do?

Take the next 2 minutes to answer our virtual event poll.
Amplify Roadmap

**Roadmap Template**

- To support your partnerships' prevention work and partnership development work forward
- Opportunity to showcase your work at the end of the Amplify program
- Core program deliverable

**Final Session**

- Each team will share their Roadmap for 7-10 minutes
- Encourage your team to break up the presentation and have more than one person speaking
- Encourage you to use pictures, drawings, anything visual that shows your journey throughout the program
Roadmap Feedback & Working Sessions

• The July session will be repurposed for one on one time with teams to get feedback
• CCI will be facilitating feedback and working sessions for each team in preparation for the presentation of the Roadmap at the Final Convening
• Nhi will schedule a one hour session that works best for each team throughout July and August
• Teams will:
  • Practice their presentation with a virtual audience
  • Receive feedback on your storytelling and presentation content by your coaches and the CCI team
  • Spend time working on presentation with coaches and CCI teams

DUE: September 15
## Offline Support (Optional)

### Roadmap Feedback & Working Sessions
- **July to August 2022**

### Storytelling for Sustainability
- 6 week workshop series and ongoing support
- **August 2022**

## Coaching Support

### Community Conversations (Optional)

- **Community Conversation #2**
  - **June 21st, 2022**

- **Community Conversation #3**
  - **August 23, 2022**

## Group Sessions (Core Team Attendance Suggested)

- **Virtual Share & Learn**
  - **May 17, 2022**
  - 12-2pm

- **Final Session**
  - **September 15, 2022**

## Evaluation Activities (Core Team)

- **Reflection #3**
  - **June 2022**

- **Team Interviews**
  - **October/November 2022**
Please register for our next Community Conversation where teams will share what insights and impact they saw from implementing ideas shared in Community Conversation #1. **Core Team Attendance is encouraged.**

- **Call to Action from Community Conversation #1:**
  - Identify any practices, tools, or ideas that resonated with your Partnership during the Community Conversation #1.
  - Between now and the next session on June 21st, implement/test the ideas and tools you identified.
  - Teams will be **asked to share back successes and learnings they faced while testing changes.**

Please reach out to Jackie or Nhi to connect with one of your coaches! They are an incredible resource and we hope you can utilize their support for the remainder of the program!
Questions?

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