

Rob Houston | Center for Health Care Strategies

Rob Houston, MBA, MPP, is the Associate Director for Payment Reform at the Center for Health Care Strategies. He works on projects involving the design and implementation of value-based payment models, including providing technical assistance to state Medicaid agencies, provider organizations, and health plans. Rob also leads state-based efforts to implement Medicaid accountable care organization (ACO) programs, and provides guidance to states under the Medicaid Innovation Accelerator Program for Value-Based Payment and Financial Simulations, which is a collaboration between the Center for Medicaid and CHIP Services and the Center for Medicare & Medicaid Innovation. Rob has authored numerous publications related to VBP and ACO development.