“Project Open Hand’s food is the best medicine for my diabetes.”

– ROSSIE, BAYVIEW

FOOD = LOVE

#MealsWithLove

donate | volunteer

openhand.org

Project Open Hand
meals with love
Project Open Hand
Who We Are

**Mission**

Project Open Hand nourishes and engages our community by providing *meals with love* to the sick and elderly.

**Vision**

No one who is sick or elderly in our community will go without nutritious *meals with love*.
FOOD = LOVE

Every single day at POH:
- 2,500 meals prepared
- 200 grocery bags given
- 125 volunteers donating time

Project Open Hand
meals with love
Who We Serve

• Medical nutrition services for seniors and those battling life-threatening illnesses.

• Diagnoses Eligible
  – Diabetes Type 2
  – Breast Cancer
  – Cardiovascular Disease
  – End-stage Renal Disease
  – HIV AIDS
Medically tailored meals can and should be delicious!
# California Medi-Cal Pilot Program

<table>
<thead>
<tr>
<th>Research Partners</th>
<th>[Logos]</th>
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<tbody>
<tr>
<td>Population</td>
<td>High utilizers of Medi-Cal</td>
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<tr>
<td>Measures</td>
<td>Statewide Preventable Readmission</td>
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<tr>
<td>Concludes</td>
<td>July 2021</td>
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Our challenge

• Create partnerships throughout urban CA
• The majority of California’s population
• Consistent protocol
• Collect, process and use pristine data across 6 CBOs, DHCS/Medi-Cal and 7 counties
San Diego, Los Angeles, Santa Clara, **Alameda**, San Francisco, Sonoma and Marin
Alameda County Partners

- The Public Hospitals
- The Clinic Consortium
- FQHCs
- The Health Plan(s)
- Kaiser
- Sutter
Our Failures

- Highland Hospital
- Alameda Alliance
- La Clinica de la Raza
- Kaiser
Barriers to Success

• The “perfect” gets in the way of the “good”.
• Communication
• Irregular process assessment and course correction
• Perspective and Reward
Care Neighborhood & Project Open Hand
Necessary Ingredients

- Aligned Goal
- Shared Problem
- Champions
- Bottom line benefit
- Ambition and Ego
- Vision
Aligned Goals

• Improving our patients’/clients’ health
• A more effective approach
• Sustainable and replicable model
• Return on Investment
• Disruptive interventions
• A stronger community
Shared Problems

- $34B preventable readmissions
- Repetitive failure/recidivism
- Wackamole
- Health disparities
- Funding
- Burnout - clients and staff
Identifying Champions

- Front line and throughout
- Medical
- Political
- Health system
- Care transition teams
- Social workers
Bottom Line Benefit

- Capitated models and penalties
- Reverse incentives
- Expansion of ICD10
- Tax payers
- Demonstrate the ROI and scalability
Ambition and Ego

- Need to disrupt the failing system of care
- Need to prove the model
- Need to be on the cutting edge
- Need to be excited and proud (and exhausted)
Vision