

# Population Health Learning Network



January 19, 2018  
*Informational Webinar*

# Webinar Reminders

1. Everyone is muted.

- Press \*6 to mute yourself and \*7 to unmute.

2. Remember to chat in questions along the way!

3. Webinar is being recorded, posted on CCI's website, and will be sent out via email.



# *Agenda*

1. Introductions
2. Why Population Health?
3. Network Description
4. Eligibility & Expectations
5. How to Apply
  - Timeline and Important Dates
6. A Word from CHCF
7. Questions & Answers



# CCI Program Team



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Former CMO at Clinica  
Family Health







Design  
Programs &  
Networks

Convene  
People

Work with  
Experts

Re-  
Granting

What We Do

# CCI Focus Areas

## POPULATION HEALTH

- Treating Addiction in the Primary Care Safety Net (TAPC)
- Preventing Heart Attacks and Strokes Everyday (PHASE)
- Transformation Accelerator
- Trauma-Informed Care

## TECHNOLOGY SOLUTIONS

- The Technology Hub
- Telehealth

## DATA ANALYTICS

- Safety Net Analytics Program (SNAP) – Los Angeles
- Data aggregation project: criminal justice + health (I.D.E.A.)

## INNOVATION & DESIGN THINKING

- Innovation Catalyst Program
- Safety Net Innovation Network (SNIN)

## COMMUNITY-CENTERED CARE

- Roles Outside Of Traditional Systems (ROOTS)
- iLab: Whole Health

## DELIVERY SYSTEM REFORM

- Practice Transformation Initiative (PTI)
- Spreading Solutions That Work
- Population Health Network
- Delta Center - RWJF



# How CCI Makes Change

## UNDERSTAND THE NEEDS OF THE SAFETY NET

- Start every program by asking the safety net; make it relevant

## TEACH SKILLS AND MINDSETS FOR CHANGE

- Catalyst program – design and innovation
- Embed improvement, innovation, leadership, change management into programs

## OFFER THE “BEST” EXPERTS & FACULTY

- Provide access to best thinkers and doers in program areas
- Coaches to help move from the ideas to the implementation

## APPLIED PROJECTS – NOT JUST THEORY

- All programs have applied projects to make change
- Ability to show impact and change through measurement approach

## LEARNING COMMUNITY IS ESSENTIAL

- Learn from others like you about what really works

## PROVIDE SMALL GRANTS & TRAVEL STIPENDS

- Grants provide focus to change efforts



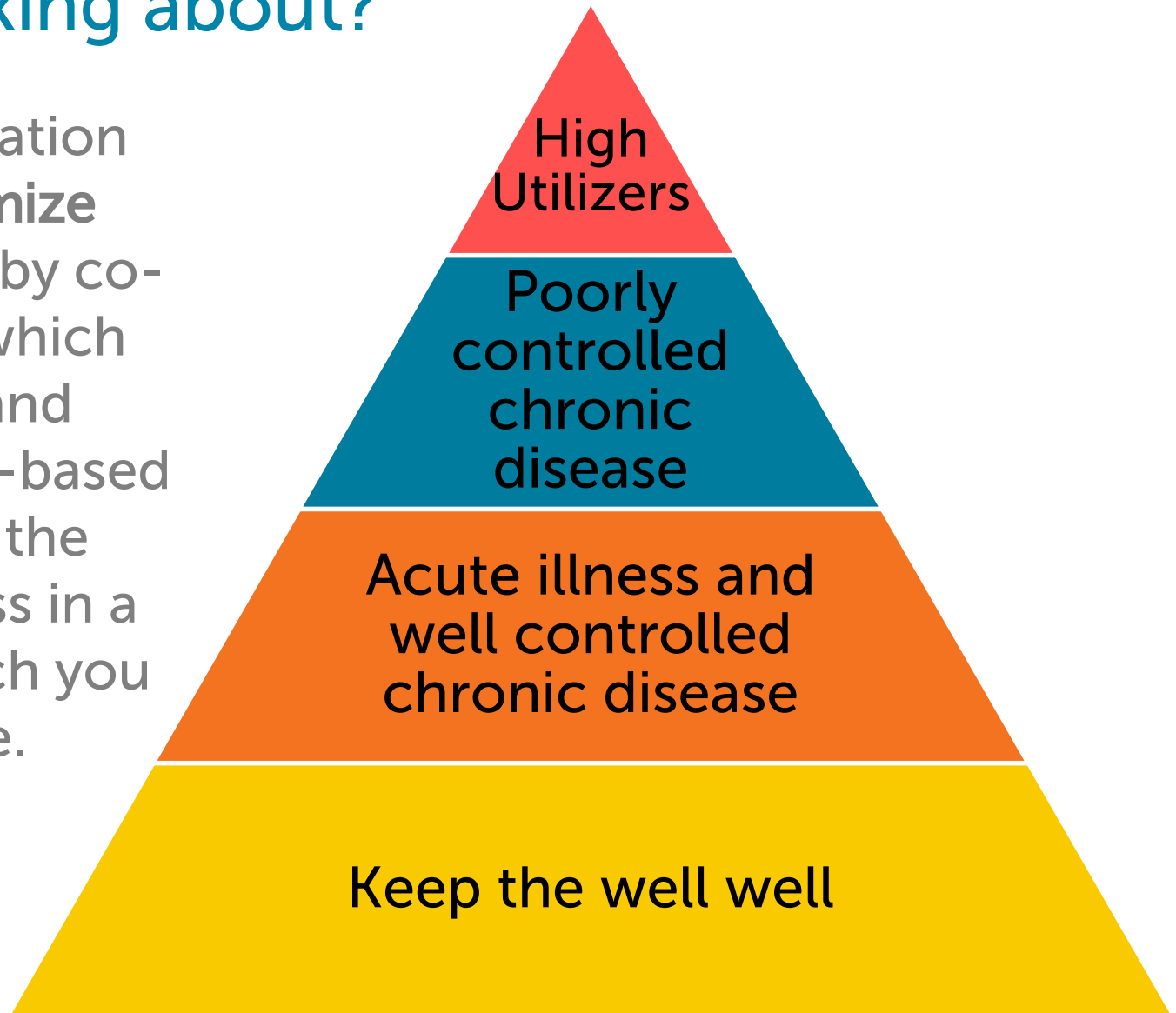
# Why Population Health?





# What are we talking about?

The work of population health is to **maximize health and wellness** by co-creating services which deliver primary and secondary evidence-based interventions for the prevention of illness in a population for which you are accountable.



# Why Population Health?

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Improve the patient's **experience of care**.

Access, alternative encounters, cultural competence, addressing SDOH.

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Achieve better health outcomes by **closing gaps in care**.

Initiated by staff per evidence based guidelines.

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**Avoid unnecessary utilization** in the ER and hospital readmissions through coordinated care.

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Stabilize or reduce health care **costs**.

Target the right resources to the patients who need it most.

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Boost **workplace satisfaction** by optimizing team-based care and ensuring all staff can work to the top of their skill and license.

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# The FQHC Payment Pilot

*On hiatus....*



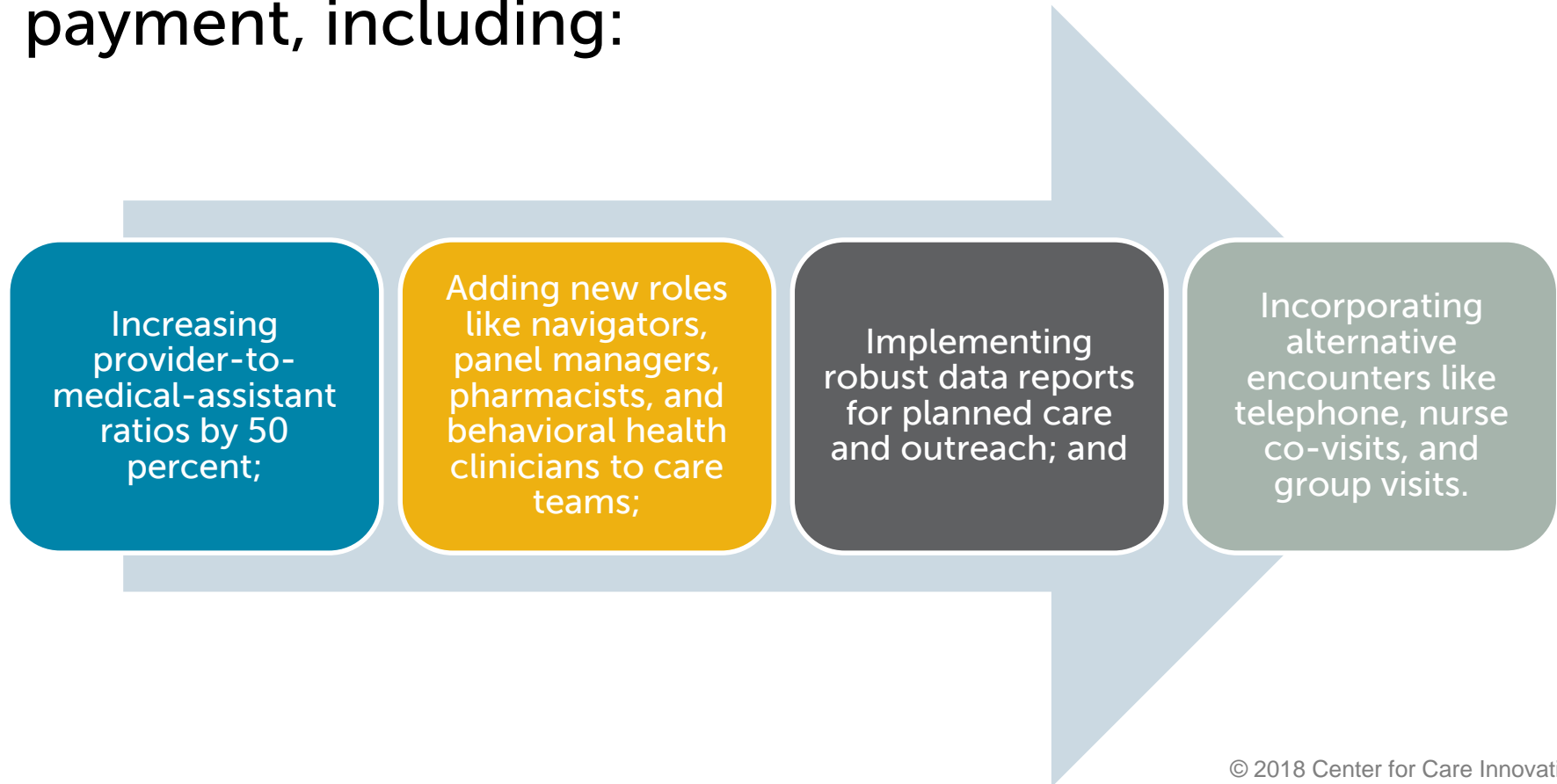
***What elephant?***

Tomassi



# CCI's Past Population Health Success

CP3 Population Health Program spurred organizations to make changes in advance of payment, including:





**Caleb Sandford, MBA**  
Chief Operations Officer  
Tiburcio Vasquez Health Center

*"These are things we need now regardless of payment reform, and they're things that we'll need if we do payment reform, [these are] things we'll need if the payment structure changes and everyone goes back to being uninsured, and they are things we need to keep providing good care."*

**- COO, TVHC**





# Network Description



## PHLN Goal

**The PHLN aims to improve the health and wellbeing of more than 750,000 Californians by bringing together safety net primary care organizations to strengthen and advance their population health management strategies.**



# Key Objectives



Create a peer group for learning and innovation

Increase the pressure to 'keep up' and accelerate progress towards a new norm

Effectively get organizations to adopt and deeply implement a broad range of changes critical to high performing population health management

Spread proven changes to more high-volume FQHCs

Test and deploy innovations critical to whole person care: assessing and responding social needs, behavioral health integration, care management for vulnerable populations

Align population health management strategies toward value-based care and payment



# Network Overview



Up to 30 CA-based organizations



Two-year network focused on learning, sharing best practices, and taking action to advance population health



Travel grants between \$4,000 and \$8,000



In year two, grants of up to \$30,000 to support deeper implementation

## Requirements:

1. Attend three in-person convenings
2. Participate in evaluation activities
3. Share & learn with peers



# Network Highlights



## Core capabilities in place for participating organizations:

- A **team-based model** of care implemented in most sites;
- **Empanelment processes** with most patients empaneled to a clinician or care team;
- **Data infrastructure** that includes processes around data governance, validation, and data reporting to facilitate clinical decision making at the point of care; and
- A strong **quality improvement culture** where changes are tested, measured, and evaluated for implementation or spread.



## The network provides an opportunity:

- to *enhance* existing capabilities
- to develop new capabilities through peer sharing
- to enable learning from exemplars within and outside of CA
- to problem solve around common challenges





# Content Domains



**Leadership and Change Management:** Understanding adaptive and technical challenges. Communicating around large change initiatives. Clarifying leadership roles and how leaders work together to provide integrated care.



**Team-Based Care 2.0:** Delivering patient-centered care through redefining and experimenting with team roles and alternative visits, creating access and managing population health in a value-based care and payment environment. Standardizing care teams.



**Planned Care and In-Reach:** Gauging patients' needs and delivering timely services and support, with an emphasis on leveraging technology, data tools for clinical decision making, and patient engagement strategies.



**Proactive Outreach:** Displaying and engaging the care team in using data, as well as the data systems for analytics and reporting. Partnering with health plans for data exchange. Considering risk stratification to enable effective outreach.



# Content Domains



**Behavioral Health Integration:** Bringing behavioral health and somatic medicine together at the care team level to better detect illness, improve overall health outcomes, create a better patient experience, and reduce suffering.



**Care Management for Complex Patients:** Identifying high-risk patients. Defining interventions for patients based on strata. Integrating behavioral health. Building community partnerships. Managing hospital transitions.



**Social Needs:** Screening and prioritizing nonmedical needs. Building internal systems, referral processes, and effective partnerships with community organizations to respond to identified needs.



# Additional Technical Assistance Available

Capability-Building Workshops & Webinars\*

Access to 1:1 consultations and technical experts

Site visits to exemplar & peer organizations

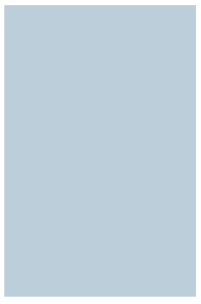
Coaching

Support from CCI Team

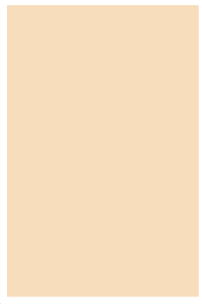
Toolkits, resources and pre-recorded webinars



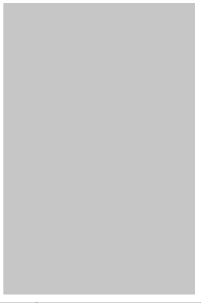
# Optional Trainings & Webinars



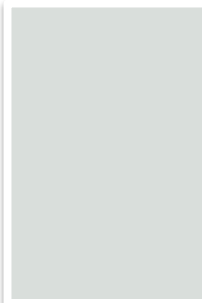
**Quality Improvement and Human-Centered Design:** Setting aims and measures. Using PDSA cycles. Identifying changes through innovation and user-centered design approaches. Change management.



**Leveraging Data as an Asset:** Data governance, stewardship, and using data to drive clinical and operational decisions.



**Team-Based Care with Behavioral Health Integration 1.0:** Understanding the spectrum of behavioral health integration, components of integrated care, and populations served. Building the team, including roles and relationships, practice space, communication, screening, warm handoff, and treatment plan.



**Access and Panel Management:** Using data regularly to manage supply and demand, panel size, risk adjusting panels, access to care, using alternative visits.



# Year Two Grant Opportunity

- **Grants of up to \$30,000**
- Support specific project ideas that focus on **deeper implementation** of one or more population health strategies.
- Orgs. will be eligible to apply for and receive more than one grant award.
- Qualifying orgs. will be those that **successfully participated in year one** of the PHLN by:
  1. Attending convenings
  2. Participating in evaluation activities
  3. Facilitating a peer connection through a site visit or webinar

- Examples could include:
  - Experimenting with **health plans** on new payment models for services such as care transitions programs.
  - Developing **complex care management programs** for high risk patients.
  - Building relationships with **community partners** to facilitate streamlined referrals to address social needs.





Q1  
2018

Q2  
2018

Q3  
2018

Q4  
2018

Q1  
2019

Q2  
2019

Q3  
2019

Q4  
2019

Q1  
2020

Q2  
2020

## Core In Person Opportunities: Convenings & Site Visits



Convening #1



Convening #2



Convening #3



Site visits to  
exemplar orgs.



Site to site peer  
connections

## Capability- Building Trainings\*

\*Required, but orgs  
could request  
exemptions.



CCI Blended  
Methodology  
Training



Team-Based  
Care  
Training



Data  
Capability  
Training

## Key Program Activities



Release  
RFA, Info  
Webinars,  
Select  
Cohort,  
Kickoff  
Webinar



Access to Technical  
Assistance



Release grant  
opportunity,  
Select  
Projects



Final  
evaluation  
activities

# Eligibility & Expectations



# Target Audience

20-30  
organizations  
in CA

Clinics that have demonstrated a commitment to **delivering high-quality, comprehensive care** and a commitment to **experiment and learn** with others



# What We're Looking For



# Preferred Criteria

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Serve at least 10,000 unduplicated patients per year.

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Established and defined care teams.

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An electronic health record that has been in practice for at least one year.

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Most patients empaneled to clinicians and/or care teams.

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Some data infrastructure in place. For example, data governance is established and data validation processes are in place for at least three clinical measures.

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Financial organizational stability to allow teams in the network the time and resources to test and make care delivery changes, with or without payment mechanisms in place.

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Health information technology capacity. For example, use of a population health reporting tool.

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Actively working on care delivery transformation efforts in at least four PHLN core content areas.

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# Eligibility

California-based safety net healthcare organizations that provide comprehensive primary care services to underserved populations are eligible to apply.

Organizations must be nonprofit and tax-exempt under 501(c)(3) of the Internal Revenue Service Code (IRC) or a governmental, tribal, or public entity.

## Examples include:

- Federally Qualified Health Centers (FQHCs) and FQHC Look-Alikes
- Community clinics, rural health clinics, and free clinics
- Ambulatory care clinics owned and operated by public hospitals
- Indian Health Services Clinics



# How to Apply



# How to Apply

Applicant organizations must submit the following materials:

1. Application Form
2. Response to Application Questions
3. Tax Status Documentation
4. Letter of Leadership Support

**All materials must be received by 5  
PM PST on Friday, February 9.**



# Important Dates and Timeline

## Application Deadline

Friday, February 9<sup>th</sup> at 5pm

## Network Participants Announced

Friday, March 16, 2018

## Kickoff Webinar

Tuesday, March 27 from 12-1:30pm

## 1<sup>st</sup> In-person Convening

Early May 2018



# A Word from CHCF





**California Health Care Foundation**

HEALTH CARE THAT WORKS FOR ALL CALIFORNIANS



**Kathryn E. Phillips,  
Senior Program Officer,  
Improving Access**







**Carolyn Wang Kong,**  
Senior Program Officer





Press \*7 to unmute or type in your questions.

# Thank you!

*For questions contact:*

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