

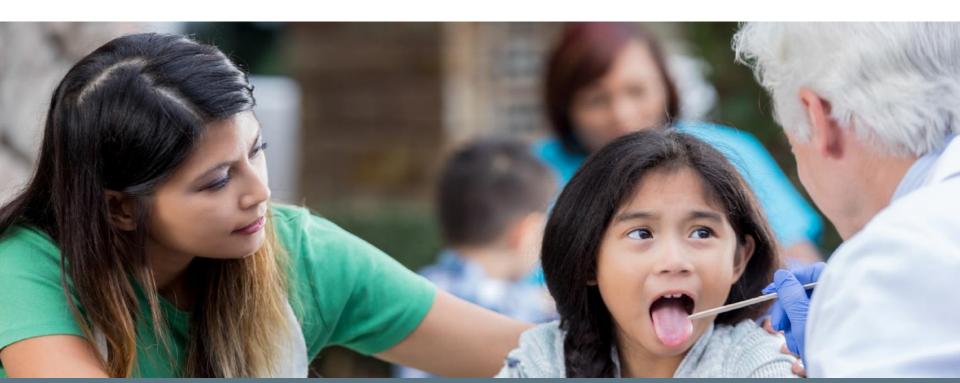
National Findings: Current Partnership Efforts and Best Practices

Presented to:

Members of the ROOTS Cohort | March 8, 2018

Presented by:

Alexandra Chan, Nonprofit Finance Fund



Nonprofit Finance Fund® (NFF)



Nonprofit Finance Fund® (NFF®) advances missions and social progress in underserved communities through financing, consulting, partnerships, and knowledge-sharing that empower leaders, organizations, and ideas.

A pioneer community development financial institution (CDFI), since 1980, we have provided:

- Almost \$700 million in financing and access to additional capital in support of over \$2.3 billion in projects for thousands of organizations nationwide.
- 1000+ customized financial consultations
- Hundreds of partnerships and publications advancing financial awareness and friendlier funding practices for nonprofits
- Serving the nation from offices across the country, including Los Angeles and Oakland

NFF:

"...arguably the most influential voice in the ongoing effort to reshape thinking and practice about nonprofit capitalization."

-The Nonprofit Times

NFF's Work on Social Determinants of Health



- NFF's Advisory Services team has helped organizations across the health and healthcare sectors build the knowledge and capacity needed to respond strategically to the shifting health and healthcare landscape.
- Since 2013, our Financial Services team has provided \$68MM in loans and \$80MM in New Markets Tax Credits for community health organizations, leveraging over \$325MM in capital from co-investors.

NFF is currently engaged in various efforts to foster improved health and human service partnerships aimed at social determinants of health across the country.

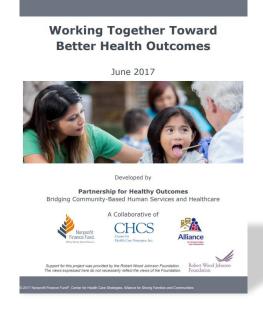
These include:

- AIM Healthy Investment Fund
- The Colorado Health Foundation Change Capital Initiative
- The Healthy Outcomes Initiative
- The Partnership for Healthy Outcomes

Session Goals



- To learn about examples, trends and best practices from a national sample of partnership models between community-based organizations (CBOs) and health care organizations addressing social determinants of health
- To hear insights from a peer health clinic with lived experience developing and implementing effective partnerships



Featured Speakers



- Dr. Katy WhiteChief Medical Officer
- Gina JonesDirector of Social Services





Partnership for Healthy Outcomes: Results from a Request for Information











Goal: To identify, analyze, and distribute examples and lessons about partnership models between community-based organizations and healthcare organizations, particularly those that service low-income and/or vulnerable populations.

Request for Information



Partnership Case Studies



Knowledge Sharing



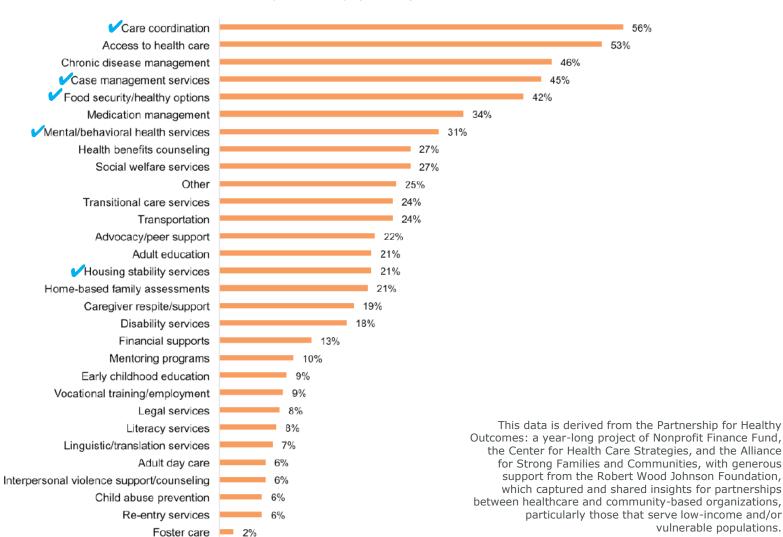
The Partnership for Healthy Outcomes: a year-long project of Nonprofit Finance Fund, the Center for Health Care Strategies, and the Alliance for Strong Families and Communities, with generous support from the Robert Wood Johnson Foundation, which captured and shared insights for partnerships between healthcare and community-based organizations, particularly those that serve low-income and/or vulnerable populations.

Partnership Services





Please select the category that best describes the services provided through the partnership (n=203)



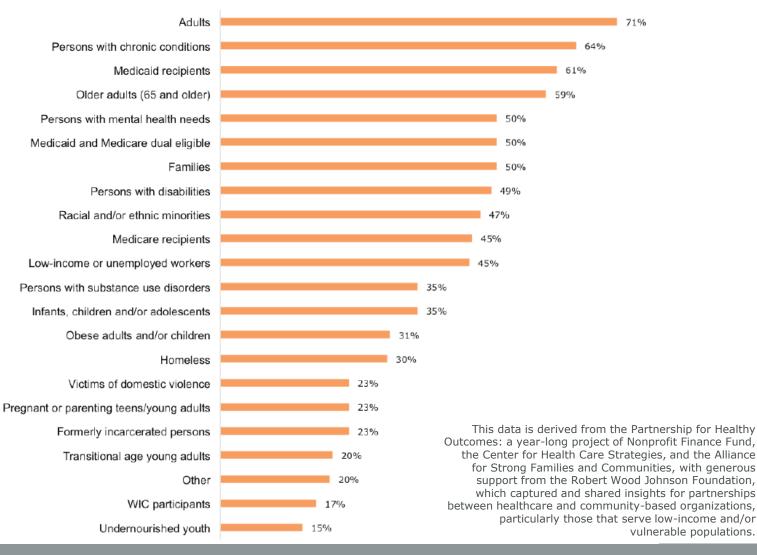
vulnerable populations.

Target Populations





Please select the targeted population(s) served by the partnership (n=203)



Partnership for Healthy Outcomes: Key Learnings



Partnership Motivation & Structure

- Alignment
- Relationship Building
- Formal Agreements

Program Design & Service Delivery

- Program Design
- Service Offerings & Targets
- Workflow

Key Learnings from RFI & Case Studies

Data, Evaluation & Impact

- Data Collection & Measurement
- Data Sharing
- Evaluating Financial Impact

Funding Model

- Funding Sources
- Resource Challenges
- Funding Model Adaptation

This data is derived from the Partnership for Healthy Outcomes: a year-long project of Nonprofit Finance Fund, the Center for Health Care Strategies, and the Alliance for Strong Families and Communities, with generous support from the Robert Wood Johnson Foundation, which captured and shared insights for partnerships between healthcare and community-based organizations, particularly those that serve low-income and/or vulnerable populations.

Questions and Discussion



- What questions do these findings raise for you?
- What lessons learned/findings most resonate with your experience?
- Based on the findings, what is the most important challenge to tackle, in order to accelerate and sustain SDOH-oriented partnerships?



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achan@nff.org

