

MASSAGE

Through local community partnerships with Massage Therapists, patients can experience a massage in-house for a nominal fee.

Sustainability:

Patients can schedule a 30-minute massage for \$25. We accept both provider and self-referrals. The massage therapist is a contracted member of the team and acts as an extension of the care team. There is a contracted rate set per hour, scheduling for 30 minute massages puts the program cost positive to drive funds back into the program for patient scholarships and sustainability.

Opportunity/Future Aspirations:

Complete incorporation of massage therapy into the care team, offering massages as not only an engagement effort, but a service provided while patient is here for provider visit.

There is opportunity being explored with a chronic pain program and collaboration of Acupuncture, Physical Therapy and Massage.

Challenges:

Finding the right price for the right service for patient need.