

MOVING THE STARTING LINE FORWARD

Mental Health Center of Denver

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CHIC Showcase Final Presentation

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ALEX'S STORY

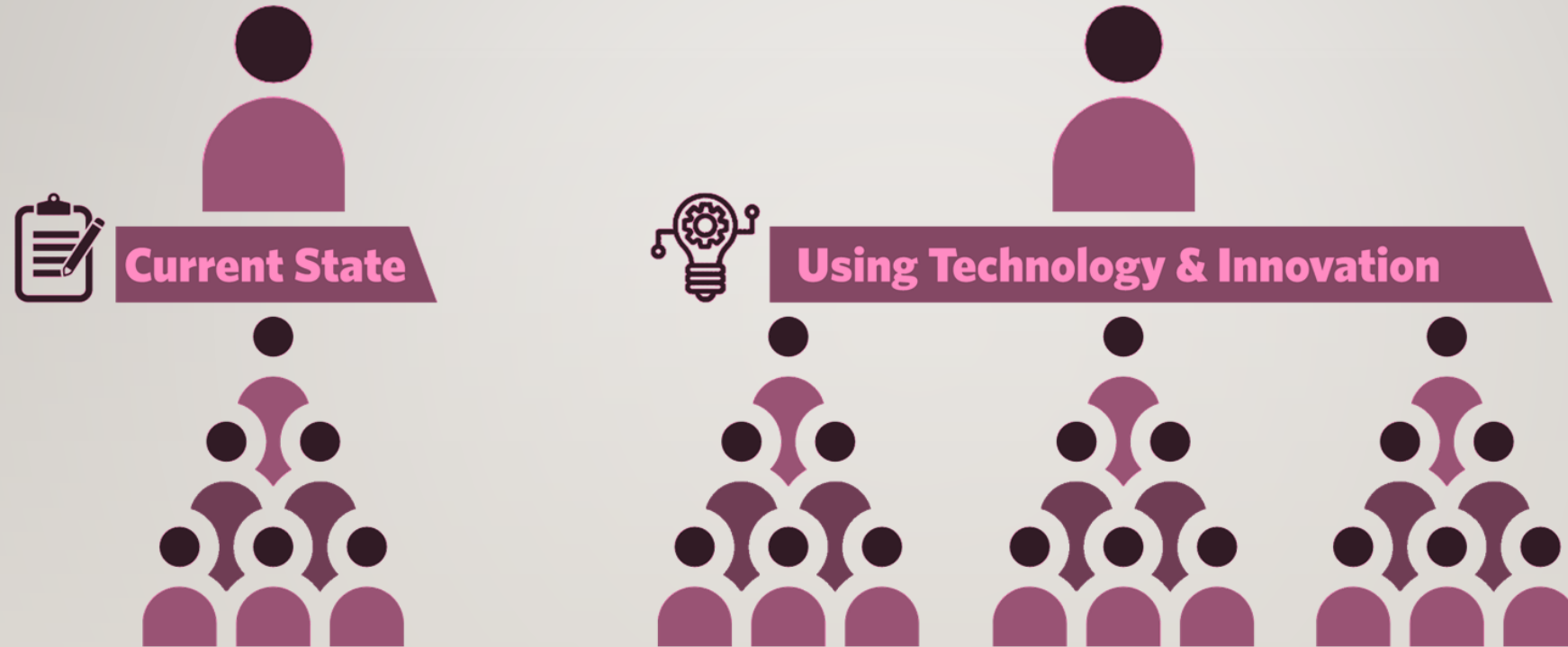
When I hear mental health...



Over 120,000 Denverites experienced poor mental health last year

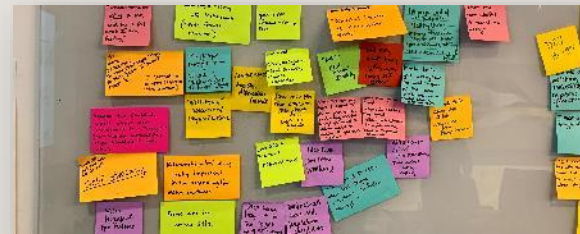
The 2019 Colorado Health Access Survey showed 17% of Denverites experienced poor mental health in the last year. Census.gov projected the population of Denver to be 714,492 people for 2018, the most recent year available.

A FORCE MULTIPLIER





EMPATHY SESSION AND CO-DESIGN EFFORTS



WHAT WE LEARNED & WHAT WE HEARD

“THEY TOLD ME
TO CALL YOU”

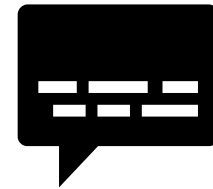
"I DON'T KNOW
WHAT I NEED, BUT I
NEED SOMETHING."

*Over 50 people
interviewed*

“THE TEENS I WORK
WITH NEED HELP FROM
8 - 10 PM.”

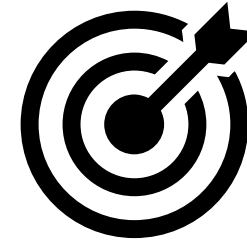
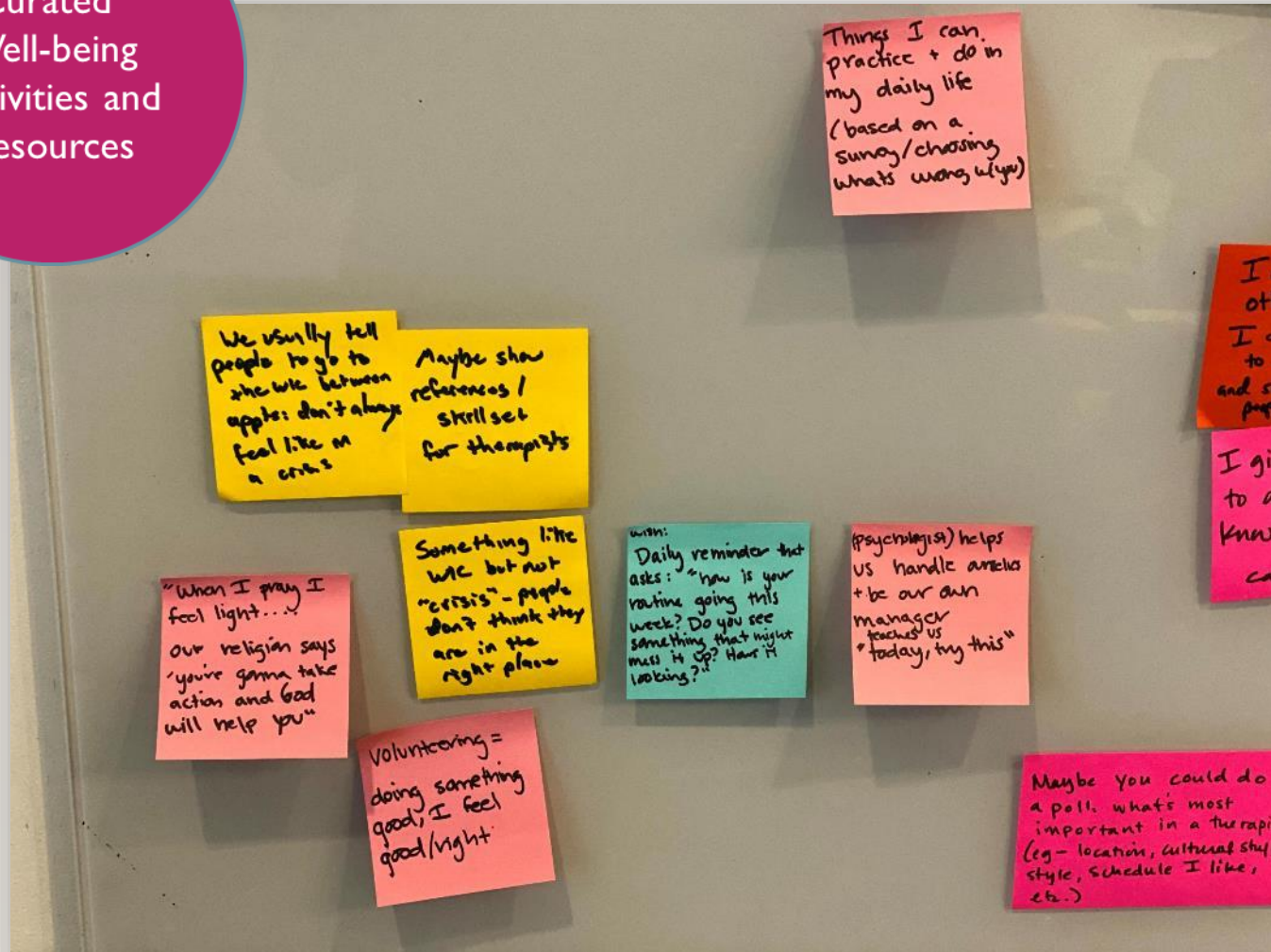


Symptom-
Check and
Informational
Services



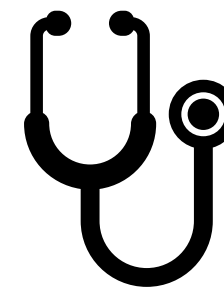


Curated Well-being Activities and Resources





Real-Time
& On
Demand
Care



WHAT'S AT STAKE...

- Poor well-being spreads throughout Denver
- Our position as thought leader
- Community support and trust
- Staff burden and use of resources

OUR FUTURE VISION

*100% of people
have real-time
access*





CHANGING ALEX'S STORY

- Put the tools in Alex's hands
- Change organizational mindset





**Alex's story isn't
over...**
it's just beginning!

