

Moving Clinics Upstream Virtual Session

Forward Planning: Addressing Food Insecurity from the CBO Perspective

January 28, 2021



Agenda

- Opening Remarks & Icebreaker
- CBO Panel Discussion
- Open Q&A
- MCU Reminders & Next Steps

Moving Clinics Upstream

In partnership with Cedars-Sinai, CCI launched Moving Clinics Upstream, a 2-year learning community to support 10 clinics in Los Angeles in building capabilities to address social needs, with an emphasis on food insecurity & transportation.



MCU Support Team



Diana Nguyen
Program Manager



Briana Harris-Mills
Senior Program Coordinator



Megan O'Brien
Senior Program Manager



Tammy Fisher
Senior Director

Welcome Back from Cedars-Sinai



Jasmine Guevara

Associate Program Officer, Community Benefit Giving Office

Icebreaker:

What is one meal that brings you comfort?

1. Type your response in the Chat Box. Don't press send yet!
2. When prompted, press send.
3. Watch the waterfall of responses!

Today's Panelists



Jeff Bailey, Director of HIV Access

APLA Health



Pearson King, Agency Relations &
Food Manager

Food Forward



Richard Ayoub, CEO

Project Angel Food

APLA Health

- **Mission:** To achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV.
- **Services Offered:**
 - Healthcare (Primary, Dental, Preventative)
 - Vance North Necessities of Life Program (NOLP) Food Pantries
 - Housing Support Services
- **Panelist:** Jeff Bailey, Director of HIV Access



Food Forward

- **Mission:** Fights hunger and prevents food waste by rescuing fresh surplus produce, connecting this abundance with people in need and inspiring others to do the same.
- **Services Offered:**
 - Collects surplus fresh fruits and vegetables that would otherwise be wasted
 - Donates the recovered produce, 100% free of charge, to hunger relief agencies across Southern CA
- **Panelist:** Pearson King, Agency Relations & Food Manager



Project Angel Food

- **Mission:** Prepares And Delivers Healthy Meals To Feed People Impacted By Serious Illness, Bringing Comfort And Hope Every Day.
- **Services Offered:**
 - Creates a tailored meal plan by individual needs and medical treatments
 - Provides in-depth nutritional counseling to empower clients
 - Deliver meals to each client one day per week, Monday through Friday
- **Panelist:** Richard Ayoub, CEO



Looking Ahead: March Presentation Showcase

- MCU teams will be asked to “pitch” their project presentations during the March Presentation Showcases. Presentations will be 8 minutes maximum.
 - Teams present during March 23rd and 24th.
 - You will receive information on how to sign up for a time slot.
- Teams are encouraged to invite key stakeholders (e.g., senior leaders, organizational partners, potential funders, etc.) to help build buy-in and further engagement beyond the program.

Preparing Your Presentation

- Focus on the storytelling! Engage your audience by sharing your journey and learnings in this program.
- Find ways to simplify your presentation and highlight key points.
- Use real pictures to bring your presentation to life!

For more tips, check the end of this slide deck.

Moving Clinics Upstream Reminders

Action Items:

- **ASAP:** Sign up for a date to present. Email to come!
- **ASAP:** Identify and invite key audience members to your March Showcase date.
- **Now – March 16:** Update your presentations.
- **March 17:** Submit your final Project Presentations to CCI by uploading it to the Google Drive folder.

Save the Date:

- **February 18 (11am):** Optional Presentation Office Hours
- **March 3 (1pm):** Optional Presentation Office Hours
- **March 23:** Transportation Presentation Showcase
- **March 24:** Food Security Presentation Showcase



Thank you!

Webinar recording and slides will be sent out through email and posted on careinnovations.org/resources.

Untitled — Edited

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CCICenter for Care Innovations

How to make a more compelling presentation to gain support and momentum for your ideas



RX SAFE DEL NORTE
PAIN IS REAL. LET'S FACE THE MONS TOGETHER.





3



If you learn and adopt this 7-part narrative structure you will:

- experience more engagement with the audience
- garner support from others that *believe* in what you're trying to make happen
- get faster decisions or resources from those you need it from

A 7-part structure based on great story telling



Our structure for fostering change

1. A story
2. The challenge
3. Your work
4. A plan for change
5. Benefits
6. Consequences
7. An ask

A little more detail

1. A story of a user or situation
2. The challenge or problem
3. How you looked into the challenge
4. Three to four points of a plan for change
5. Benefits of succeeding with the plan
6. Consequences of failing to act
7. A call for specific support and action

Presentation Inspiration: WEAVE

Honoring Cultural Healing: A
Focus on the Experience of Black
Women Healing from Violence

WEAVE

Presented by Timiza Wash and Astin Williams

June 27, 2019

WEAVE



Honoring
Focus on
Women H

WEAVE

Presented by

June 27, 201





Improving your presentation

20 or so pointers to consider

Ways to make you presentation better

- 7-part narrative structure ~ aim for 7 minutes
- Craft the first sentence you'll say for each slide to create clear transitions and flow
- Use specific visual, tangible language
- Use an image for a slide - simple and large
- Keep to the purpose of each slide in the narrative
- Put notes of what you want to say in the presenter notes, not as points on the slide

Ways to make you presentation better 2

- Use real pictures from your organization and project
- Show a specific detail that communicates a larger point
- Make one meaningful word or phrase large in the middle of the slide
- Share a compelling statistic or fact
- Vary the beat or pacing of your presentation
- Vary your voice level for emphasis

Critique your own presentation

- What's the first impression of this slide? Does it support the purpose of the slide?
- Does your text, if any, communicate directly and simply?
- Do you come into the slide with a clear and powerful sentence?
- Do your slides work well visually as a set?

Critique your presentation

- In going through your presentation, can you adjust the first sentence to create better transitions and flow?
- In going through your presentation, where do you struggle to make a clear point?
- Where are you sharing too much?

Resources for Building Your Presentation

Free images:

- unsplash.com
- pixabay.com
- pexels.com
- other CCI resources