Innovation Journal

Ask yourself these reflection questions to continually provoke curiosity/questioning.
Use Evernote or a Google doc to track your responses over time.

Today I tried...

This week I learned...

One risk I want to take is...

Innovation Metrics

Use these metrics during meetings, stand-ups or projects to measure whether
you are taking a human centered design approach.

QUESTION PROMPTS

How many days since your team talked to your user?

How many prototypes have you built?

How many experiments have you run?

What assumptions are we making?

How many assumptions have you tested?

When was the last time your team pushed themselves to be truly generative?

When was the last time you brainstormed at least 50 possible solutions?