

Welcome!

Catalyst Program

Team Sponsor Webinar

March 26, 2020

This webinar is being recorded and will be
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then [number in top left corner of Zoom window] then

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Catalyst 2020 Team Sponsors' Call

March 26, 2020



Blue Shield of California Foundation is an Independent Licensee of the Blue Shield Association

We understand that your highest priority is responding to COVID-19.

CCI is in solidarity with your efforts to care for the most vulnerable in this time of need.



Agenda & Goals



Purpose & Benefits of Catalyst Program

(5 minutes)



Program Structure with adjustments given COVID-19

(5 minutes)



Questions, Comments & Support Requests for CCI

(10-15 minutes)



Program Leads



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The background of the slide is composed of several large, overlapping circles in various shades of blue and green. The circles are semi-transparent, creating a layered effect. The colors range from a bright, light blue to a deep teal and a vibrant green. The overall composition is abstract and modern.

Purpose & Benefits of Catalyst Program

Program Purpose

Underserved communities deserve a social services system that offers services tailored to their needs and context.

Resource-constrained organizations need new ways of working and problem solving to respond to their communities' needs in an ever-changing environment.



[illegible]

Build teams' ability to problem solve and design services in a human-centered, collaborative, and creative way.



Program Approach

Hands-on learning through an applied team project.



Program Benefits

How will this help your organization?

Helps ensure
you are working
on the right
problems

Provides a
systematic
approach to
develop new
ideas

Utilizes a more
collaborative
approach to
include more
diverse voices

Brings more
fun and joy
to work



What can you do as a leader to **support** your Catalyst?



Provide your team with the **time** to do the work



Allow people to **take risks** and **pivot** the project if needed

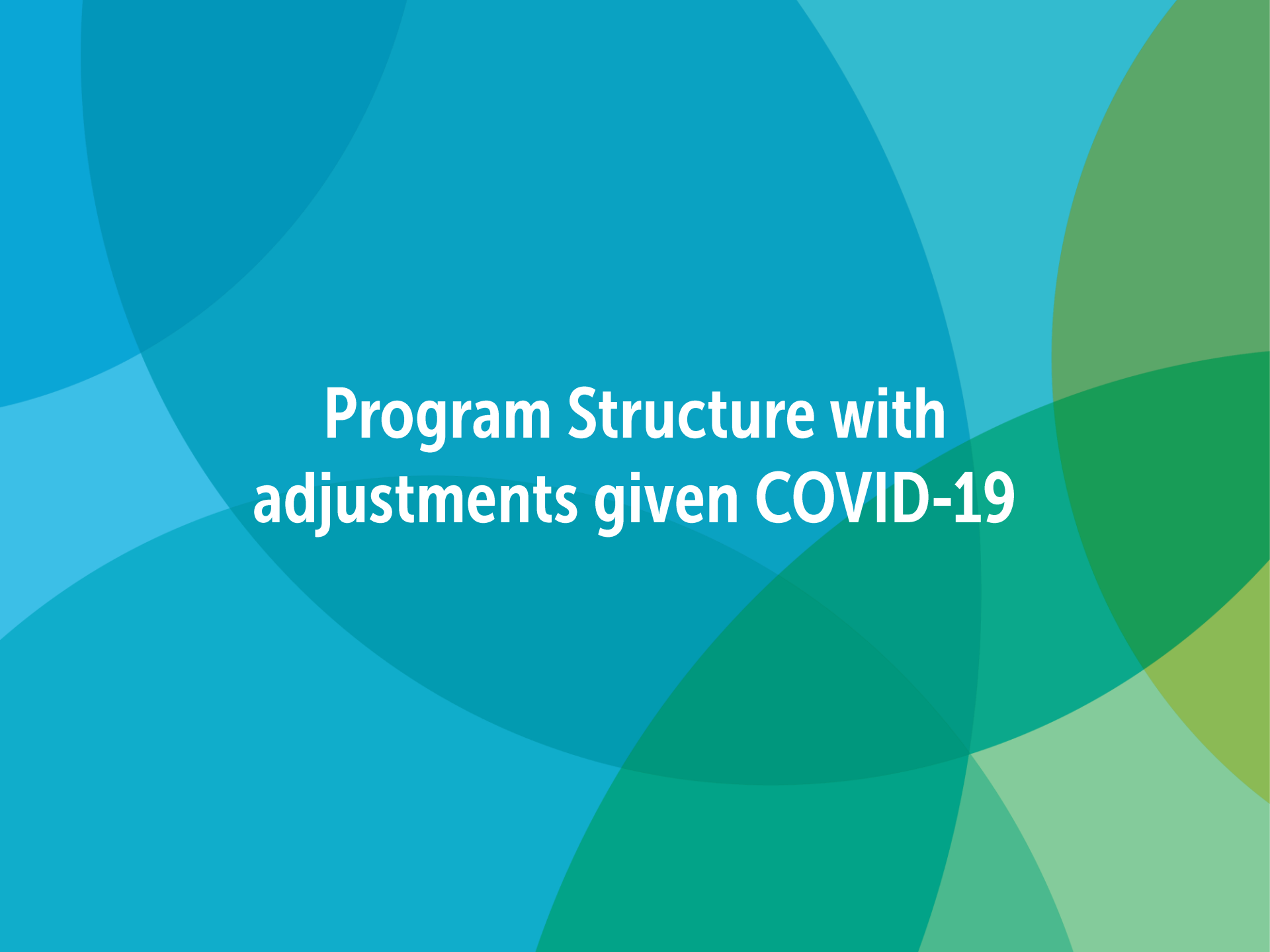


Ensure the project is something **you care about solving**



Be comfortable with letting your team try out new skills





Program Structure with adjustments given COVID-19

Project Scope

We are committed to supporting your organizations as you navigate this uncertain time & understand if the scope of the project may need to be adjusted.

Option 1

Continue with your proposed project as is. Now more than ever your team may find that they need to think differently about solving this issue.

Option 2

Given this uncertain time, there may be a more pressing issue that requires an innovative solution.

Program Updates



**Workshop #2
(April 15 – 16) has
been postponed
to June 17 – 18,
2020**



Option 1

Repurpose June 17-18 Workshop so that it's a combination of Workshop #2 & Workshop #3. We would do a virtual showcase at a late date.

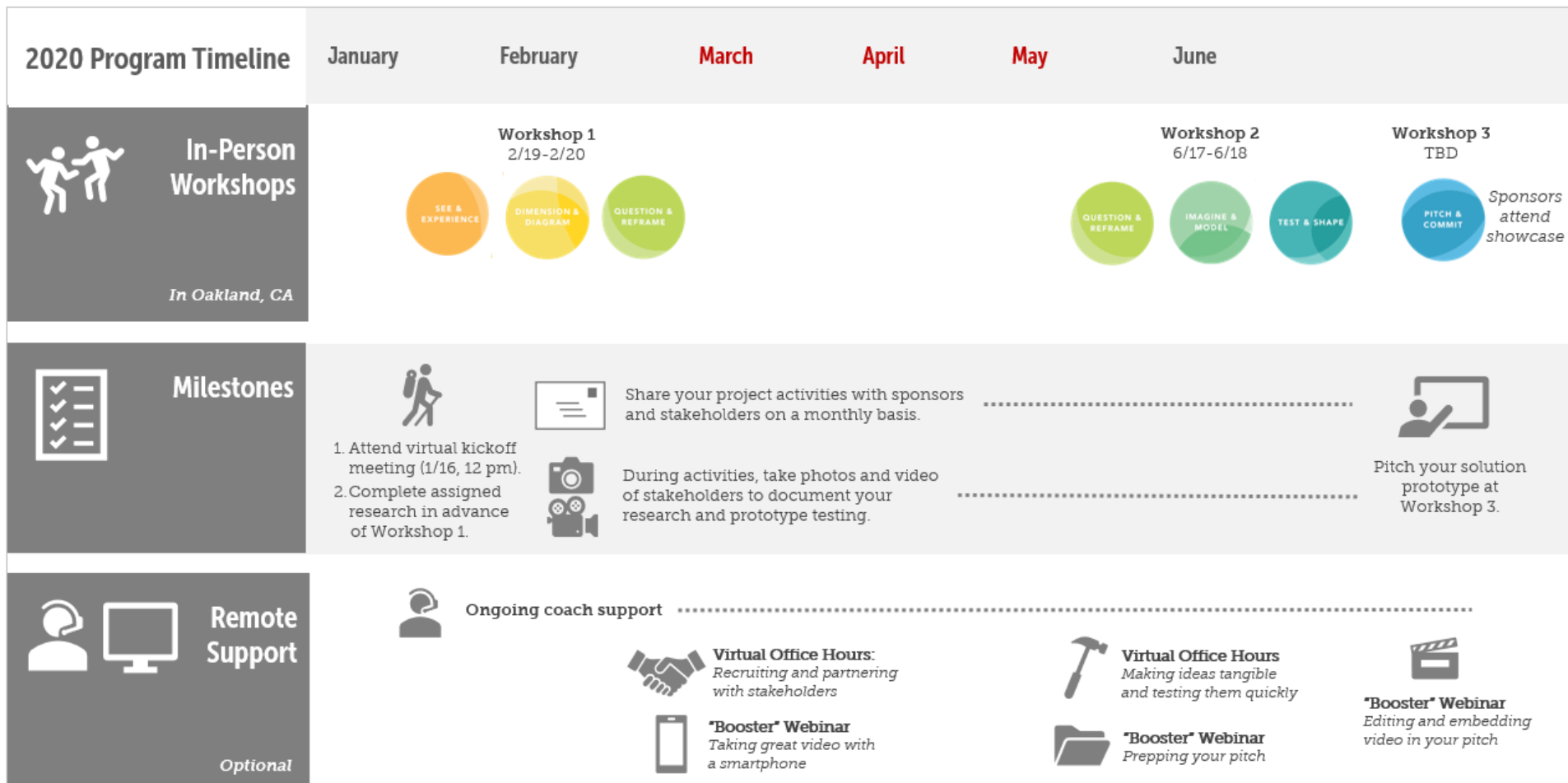
Option 2

Extend the program beyond June. Use June 17-18 for Workshop #2 & look for future dates for Workshop #3



**We will reevaluate
the situation in
May & share more
details via email**

Adjusted Program Timeline



Human-centered design & collaboration skills are relevant right now since they help you navigate uncertainty and change.





Questions, Comments & Support Requests for CCI

Team Sponsor

Open mic

1. **Name**
2. **Organization**
3. **Share how your organization is doing given COVID-19 & what support you need from CCI.**
4. **Any Questions**

Thank You!



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