



# Kaiser Permanente Transformation Accelerator: Mid-Atlantic Region

## Final Learning Session: Celebrate, Spread, and Sustain

October 10, 2018

Kaiser Permanente Center for Total Health

700 2nd St NE, Washington, DC

### Learning Objectives:

1. Teams pitch their projects to their leaders, highlighting early wins and plans for spread and sustainability
2. Learn and apply the key domains for spreading and sustaining changes
3. Understand the different types of models used to spread changes across organizations
4. Identify the key characteristics that create “attraction” for teams adopting changes
5. Learn and apply the “sustainability” principles to make changes stick in your organization
6. Hear an update on the advocacy project and future actions for creating a stronger safety net

### Pre-work:

- Prepare a storyboard of your project to pitch to your leadership and share your progress with peers during your team’s pitch round.

<b>8:45 – 9:15</b>	<b>Breakfast &amp; Registration</b>
<b>9:15 – 9:30</b>	<b>Introductions &amp; Overview of the Day</b> <ul style="list-style-type: none"> <li>• <i>Alexis Wielunski, Program Manager, Center for Care Innovations (CCI)</i></li> </ul> Welcome to our final learning session. Introductions to who is in the room.
<b>9:30 – 9:45</b>	<b>Sharing and Using Program Data for Improvement</b> <ul style="list-style-type: none"> <li>• <i>Maggie Jones, Director, Center for Community Health and Evaluation (CCH)</i></li> </ul> Modeling data sharing and transparency, the program evaluation team will share some of the key evaluation data collected and how it has been used to improve the program.
<b>9:45 – 9:50</b>	<b>Introduction to Team Pitches</b> <ul style="list-style-type: none"> <li>• <i>Alexis Wielunski, Program Manager, CCI</i></li> </ul> Throughout the day, teams will share their pitch about their projects, including insights and proposed direction, early wins, and investments needed to be successful.
<b>9:50 – 10:10</b>	<b>Team Pitch Round #1</b> <ul style="list-style-type: none"> <li>• <i>Greater Baden Medical Services</i></li> </ul>
<b>10:10 – 10:45</b>	<b>Spreading Changes Part 1</b> <ul style="list-style-type: none"> <li>• <i>Carolyn Shepherd, MD, Leibig-Shepherd LLC</i></li> <li>• <i>Tammy Fisher, Senior Director, CCI</i></li> </ul> Participants will learn why some changes spread and others don’t and about the success factors to effectively spread changes across their organizations.
<b>10:45 – 11:00</b>	<b>Refresh &amp; Stretch</b>
<b>11:00 – 11:20</b>	<b>Team Pitch Round #2</b> <ul style="list-style-type: none"> <li>• <i>La Clinica Del Pueblo</i></li> </ul>
<b>11:20 – 12:00</b>	<b>Spreading Changes Part 2</b> <ul style="list-style-type: none"> <li>• <i>Carolyn Shepherd, MD, Leibig-Shepherd LLC</i></li> <li>• <i>Tammy Fisher, Senior Director, CCI</i></li> </ul> Participants will learn about different spread models and how to make changes attractive so that teams will adopt them.
<b>12:00 – 12:20</b>	<b>Team Pitch Round #3</b> <ul style="list-style-type: none"> <li>• <i>Mary’s Center</i></li> </ul>
<b>12:20 – 1:00</b>	<b>Networking Lunch</b>

<b>1:00 – 2:00</b>	<p><b>Shared Advocacy Project</b></p> <ul style="list-style-type: none"> <li>• <i>Senior leaders from your health centers</i></li> <li>• <i>Sharon Zalewski, Executive Director, Regional Primary Care Coalition (RPCC)</i></li> </ul> <p>Senior leaders from your health centers will share collective work advocating for health centers in your county and future directions for further advocacy.</p>
<b>2:00 – 2:20</b>	<p><b>Team Pitch Round #4</b></p> <ul style="list-style-type: none"> <li>• <i>CCI Health &amp; Wellness Services</i></li> </ul>
<b>2:20 – 2:35</b>	<p><b>Refresh &amp; Stretch</b></p>
<b>2:35 – 3:10</b>	<p><b>Sustaining Changes</b></p> <ul style="list-style-type: none"> <li>• <i>Carolyn Shepherd, MD, Leibig-Shepherd LLC</i></li> <li>• <i>Tammy Fisher, Senior Director, CCI</i></li> </ul> <p>Participants will learn and apply the key factors and infrastructure to support sustaining changes including leadership actions, communication planning, and building change competencies.</p>
<b>3:10 – 3:30</b>	<p><b>Team Pitch Round #5</b></p> <ul style="list-style-type: none"> <li>• <i>Family and Medical Counseling Service, Inc.</i></li> </ul>
<b>3:30 – 3:50</b>	<p><b>Closing Activity – Celebrate Successes from the Teams</b></p> <ul style="list-style-type: none"> <li>• <i>Alexis Wielunski, Program Manager, CCI</i></li> </ul> <p>Participants will engage in an activity to close the learning session and begin closing the program.</p>
<b>3:50 – 4:00</b>	<p><b>What's Next and Evaluation Survey</b></p> <ul style="list-style-type: none"> <li>• <i>Mindy Rubin, Director, Community Benefit, Safety Net Partnerships, Kaiser Permanente of the Mid-Atlantic States</i></li> </ul>