

# Evaluation Plan & Activities for Population Health Learning Network 2018-2010

Prepared for PHLN Convening #1

Oakland, CA

5.24.18

# About JSI

- Public health research and consulting organization
- Improve the health and lives of underserved and vulnerable individuals and communities
  - Safety-net health system transformation
  - Whole Person Care/multi-sector approaches
  - Social determinants of health
- Guiding Principles
  - Adaptive, responsive & collaborative design

# PHLN Team



Natalie Truesdell



Kiely Houston



Jenette Spezeski



Karuna Chibber

Making Meaning from Data to Tell the Story of Change!

# Measuring What Matters

- Grab a post it
- In 5-8 words write down **ONE** thing you want to measure to know if you have been successful in the PHLN
- Share with the person on your right

S	<b>Specific</b> A defined end point or target of the web interaction
M	<b>Measurable</b> Attach numbers and timelines to the goal
A	<b>Achievable</b> Based on existing figures and research is it achievable?
R	<b>Relevant</b> Is this web goal in line with the business's broader goals?
T	<b>Time Limited</b> The goal must be measurable over a period of time

# 'Three' Evaluation Purposes

## Accountability

What are we doing?  
Are we doing what we said we would do?

## Continuous Learning and Refinement

How are we doing it?  
What is working?  
Using the learnings to refine and improve programming

## Storytelling

What is the incremental progress?  
What changes did we make and what was the impact?  
Tell compelling stories

# Evaluation Overview



## How will you and your organization be involved in the evaluation?

As the first PHLN cohort, your insights are critical to telling the story of this PHLN and its impact. We want to hear from you at every step of the way. This framework briefly outlines key evaluation activities as opportunities for shared learning. Tentative timelines for Year 1 are presented here. Most activities will continue into Year 2, with an additional focus on understanding changes related to Year 2 proj

		2018										2019			2020		
		M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	
<p><b>Feedback Surveys</b></p>	<p>These brief surveys will help us understand what worked and what didn't within each individual activity/learning opportunity. This includes virtual and in-person sessions.</p>	●—————▶															
<p><b>Quarterly Updates</b></p>	<p>This 1-2 page update will help us and the PHLN Program Team stay abreast of your activities and plan upcoming learning sessions. The annual survey will take the place of the Spring 2019 update.</p>			×			×							○			▶
<p><b>Progress Survey</b></p>	<p>This survey will help us track changes over time from initial goal setting and planning related to your population health management practices.</p>					×											▶
<p><b>Annual Survey</b></p>	<p>This survey will explore your overall perceptions about participating in the PHLN and applying what you have learned.</p>													●	●		▶
<p><b>Conversations</b></p>	<p>These 1-2 hour conversations, will give us an opportunity to connect and learn more deeply about your experience in the PHLN, what you are learning and doing differently.</p>													●	●		▶

# Thank you & Questions



## Contact Information:

[karuna\\_chibber@jsi.com](mailto:karuna_chibber@jsi.com)

Jenette\_spezeski@jsi.com

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