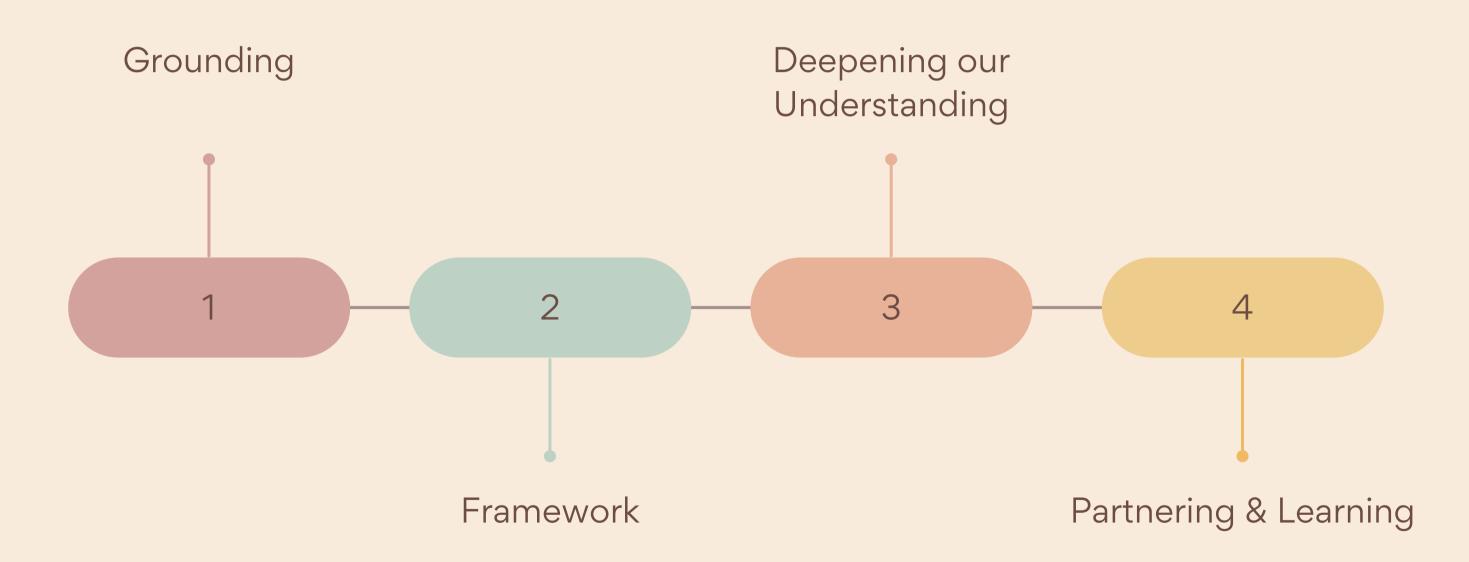
Equity in Multi-Sector Collaboration

An assessment and toolkit for centering equity

Kristene Cristobal, MS
Cristobal Consulting
Blue Shield of California Foundation

Agenda



Guiding Questions

HOW

What gets in the way? What's most important?

?

FOCUS

How can we center equity as a multi-sector collaboration?

ACTION

Where do we start?

ASSESS

How well do you address equity right now?

?

LEARN

How do we go deeper?

Your Equity Journey



SHARE A WIN

Why did it work?

?



?

SHARE WHAT'S HARD

What gets in the way?

Equity in Multi-Sector Collaboration Toolkit



ASSESSMENT

Rating scale with indicators that offer concrete equity practices & processes



REFLECTION GUIDE

Curated resources & supports

Framework for Equity and Collaboration

EQUITY VALUES

Value 1	Value 2	Value 3
We are equity focused.	We dismantle dominant culture practices that promote inequity or marginalization.	We are led by and serve the people most affected by inequities.

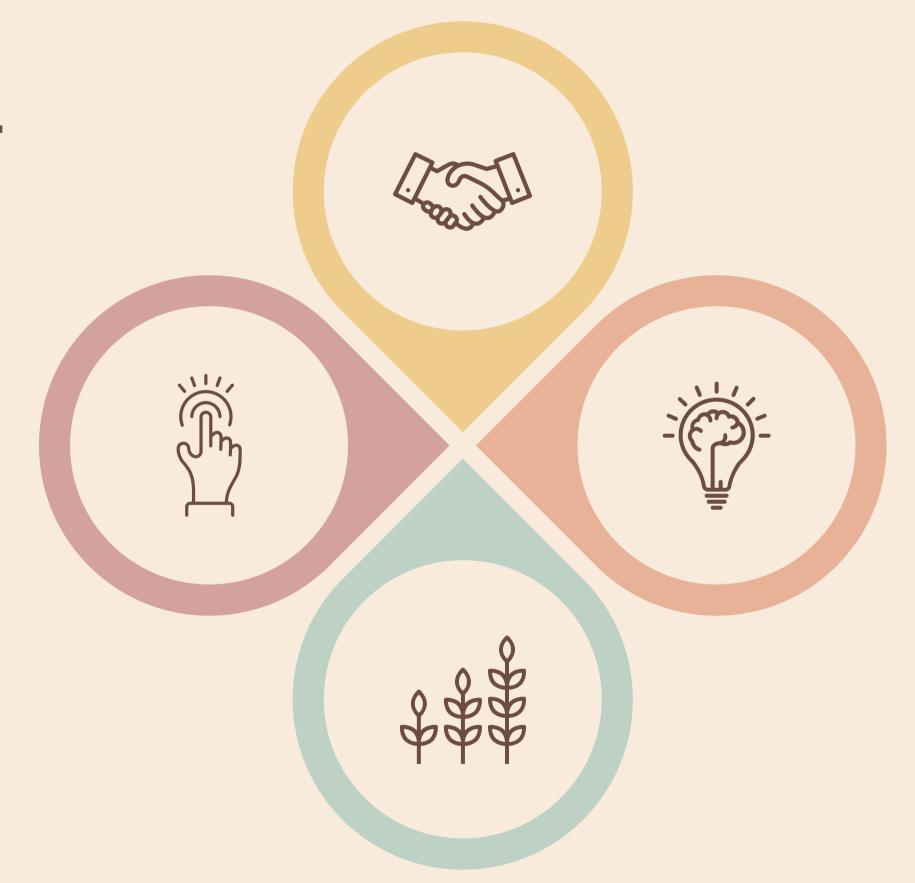
EQUITY CAPABILITIES

STRONG TIES THROUGHOUT COMMUNITY				
Capability 1	Capability 2			
Create meaningful and deep engagement with community	Share leadership and power with residents			
DISCIPLINED IMPROVEMENT AND ACCOUNTABILITY APPROACH				
Capability 3	Capability 4	Capability 5		
Define ambitious equity goals	Use a disciplined improvement approach to obtain results that residents want to see	Use data with an equity oriented mindset		
STRATEGIES TO ADDRESS THE STRUCTURAL BARRIERS THAT UPHOLD INEQUITIES				
Capability 6	Capability 7			
Recognize and eliminate structural barriers that uphold racism, sexism, homophobia, classism, etc.	Design and implement collective and ambitious equity policy agendas			
BUILD CAPACITY FOR EQUITY AMONGST STAFF, LEADERSHIP, AND COMMUNITY LEADERS				
Capability 8	Capability 9			
Equity is highly valued as a core competency	Design structures and processes to promote equity at individual and organizational levels			

Cristobal Consulting, Blue Shield of California Foundation

Share leadership and power with residents

- O1 Access to power
- Representation of backbone
- O3 Decisionmaking transparency
- Normalization of equity conversations



Share leadership and power with residents

- O1 Access to power
- Representation of backbone
- Decisionmaking transparency
- Normalization of equity convos

Most of our MSC's core team or backbone staff live in the neighborhoods we serve or have lived experience

We regularly hold discussions with all of the MSC members about power, e.g., who they think holds power, whose power to leverage, who does not have power, who feels comfortable in the MSC space, who doesn't

Define ambitious equity goals and use data with an equity-oriented mindset

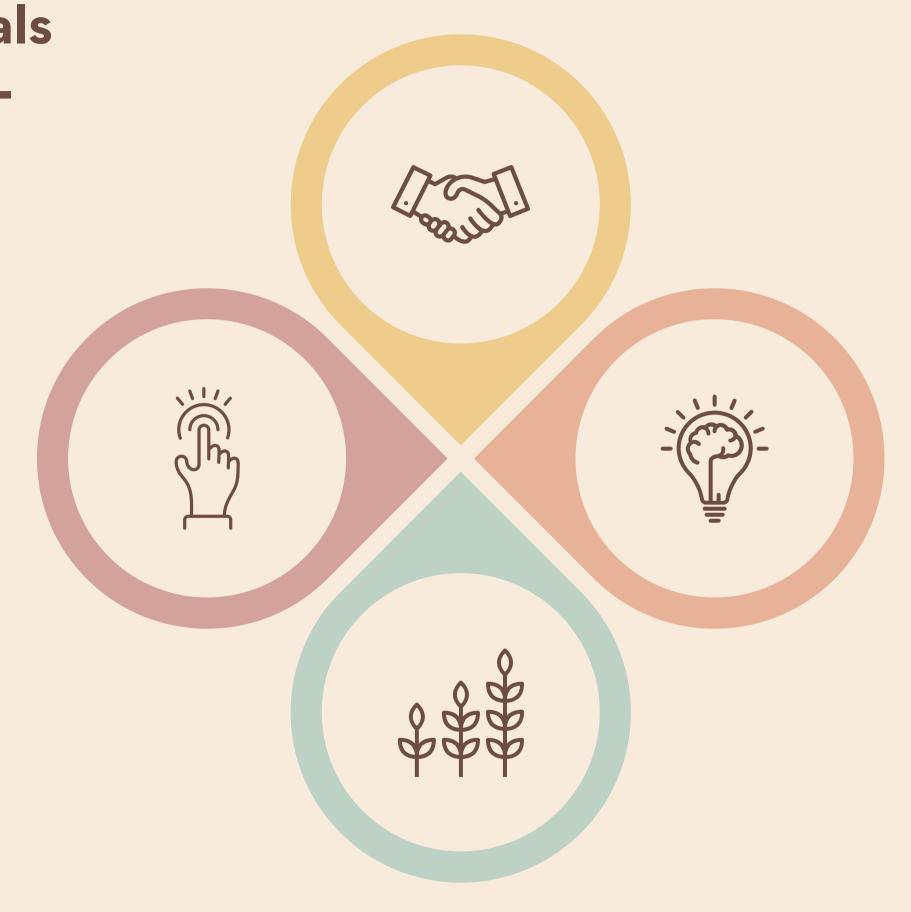
O1 Full involvement

O2 Targeted universalism

O3 Change at scale

Disciplined approach to equity improvement

Disaggregated data and data-driven focus



Define ambitious equity goals and use data with an equity-oriented mindset

- O1 Full involvement
- O2 Targeted universalism
- O3 Change at scale
- Disciplined approach to equity improvement
- Disaggregated data and data-driven focus

Our MSC is addressing inequities or disparities with the same amount of rigor and attention as we spend on any of our other major goals.

Our backbone or core team is regularly assessed by everyone in the MSC on their connection and engagement with the community, their leadership capacity to develop and drive a common agenda that eliminates inequities, and willingness to cede visibility and roles to the community at large

Recognize & eliminate structural barriers that uphold racism, sexism, homophobia, classism, etc.

- Structural and root causes
- Equity capability of backbone
- Anti-racism awareness, approaches
- Powerful system actors dismantling structural racism



Recognize & eliminate structural barriers that uphold racism, sexism, homophobia, classism, etc.

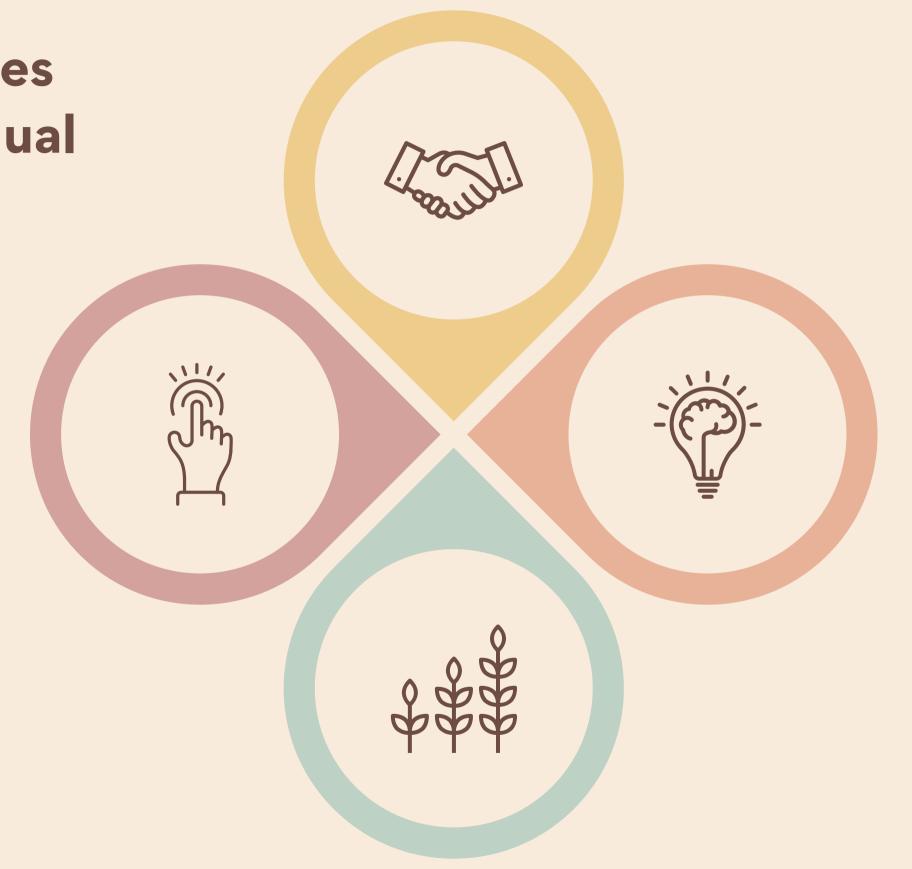
- Structural and root causes
- Equity capability of backbone
- Anti-racism awareness, approaches
- Powerful system actors dismantling structural racism

All of the MSC partners who are in positions to make or change policies that address structural barriers, e.g., government agencies, elected officials, school districts, businesses, and other key anchor institutions, actively implement multiple anti-racist policies.

All of the MSC's partner organizations recognize their past unjust policies or negative impacts on the community -- have acknowledged it, taken responsibility for it, and worked hard to build trust and dismantle/not reinforce the structures that create inequities.

Design structures & processes to promote equity at individual & organizational levels

- Organizational
 processes and equity
 action plans
- Accountability for equity
- Partnerships and internal capacity



Design structures & processes to promote equity at individual & organizational levels

- Organizational
 processes and equity
 action plans
- Accountability for equity
- Partnerships and internal capacity

Our MSC has a written equity action plan with specific organizational policies and practices for individuals and organizations in the MSC, which is closely monitored, implemented, and adapted at regular intervals.

There are many changes across operational functions/departments in the MSC or in partner organizations where equity strategies are being implemented, e.g., in contracting, hiring, budgeting.

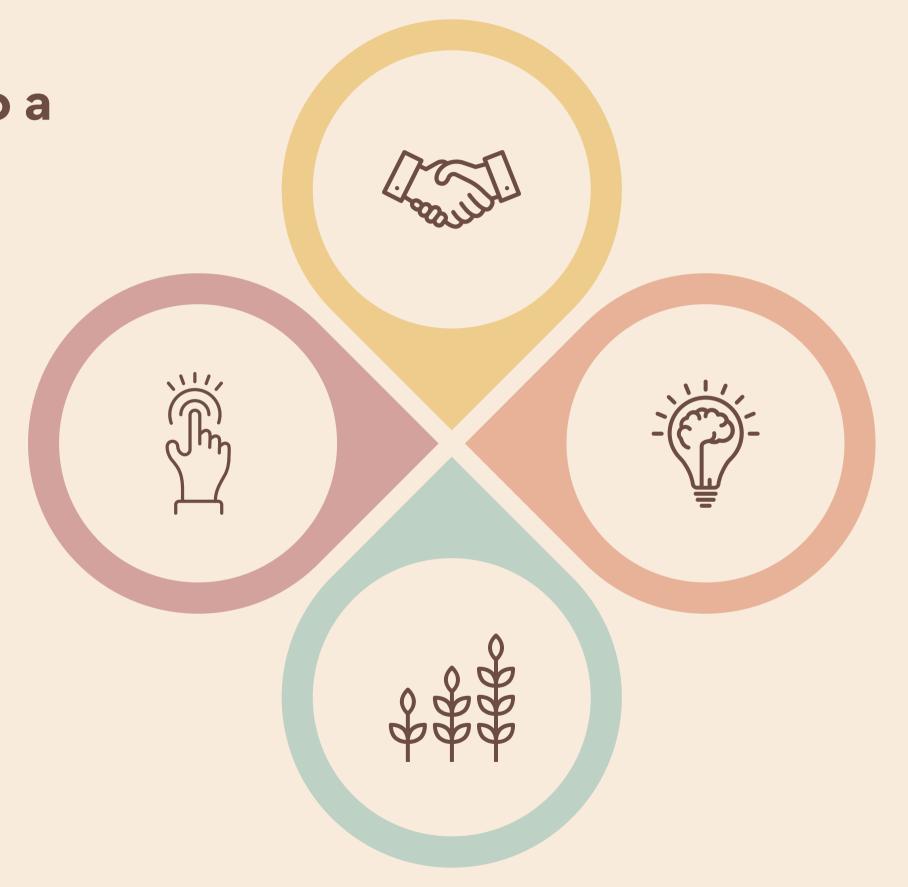
Shifting from a backbone to a root body

Power to direct resources, set agenda, and lead discussions

Transparent,
accountable decision
making

Community feedback on backbone

Pathway for resident leadership



Shifting from a backbone to a root body

Power to direct resources, set agenda, and lead discussions

Transparent,
accountable decision
making

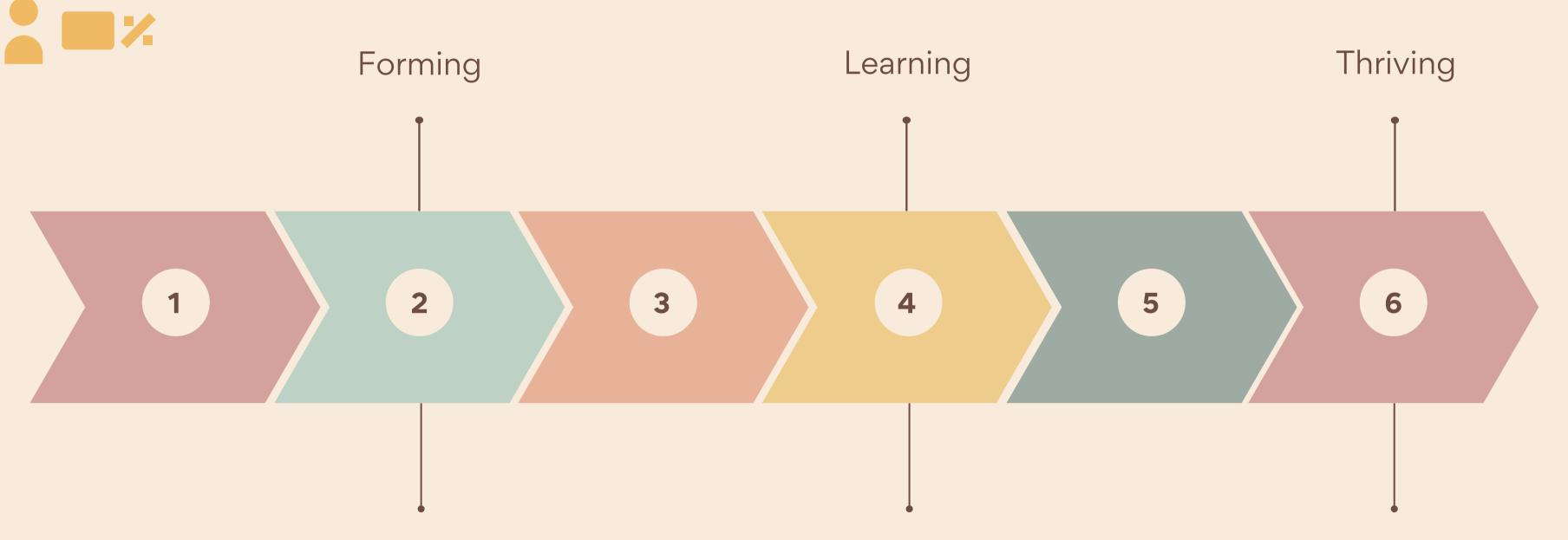
Community feedback on backbone

Pathway for resident leadership

Residents or people with lived experience have veto power on all important decisions.

We are regularly asked our honest opinion about the backbone's capability for addressing equity, more than once a year.

Equity Assessment Scoring

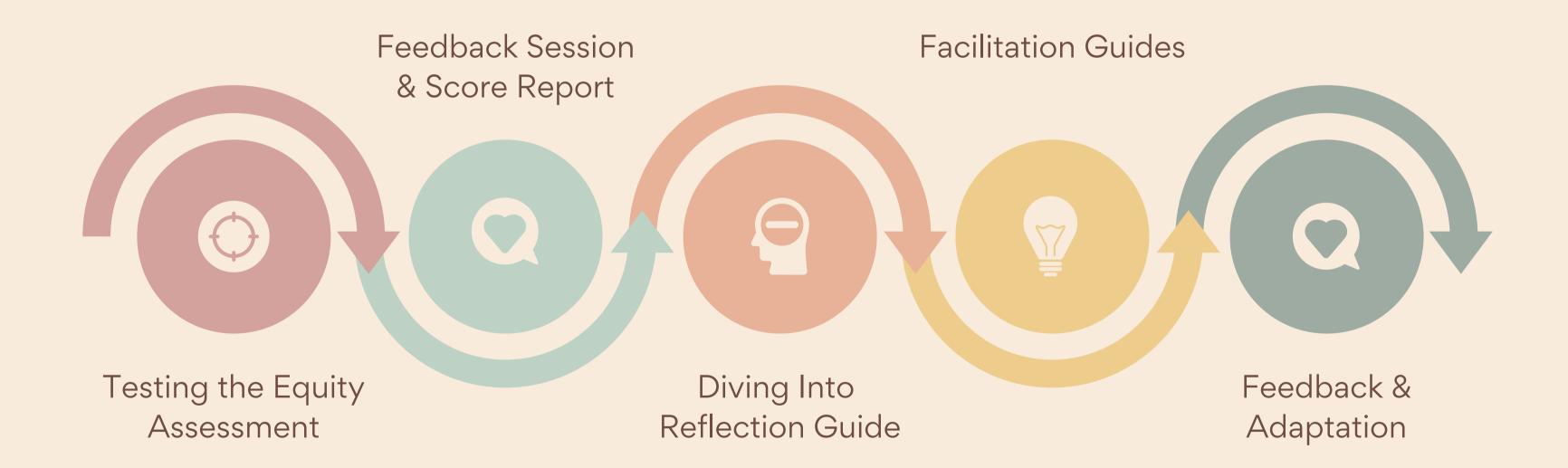


Residents and people with lived experience rarely have as much say in shaping strategies and decisions as anyone else in the MSC

About half the time, residents and people with lived experience have as much say in shaping strategies and decisions as anyone else in the MSC

In all instances, residents and people with lived experience have as much say in shaping strategies and decisions as anyone else in the MSC

Partnering and Learning



Interested in learning more?

kristene@cristobalconsulting.com