



# Effective Strategies for Team-Based Care

The Cambridge Health Alliance  
October 11, 2018

# Agenda

- screening for SDOH, then what
- culture change and teams
- medical assistants and other staff engagement/ top of license and how to they dance well together?
- pharmacists
- onboard patients
- templates
- **data integration and use esp for daily work**
- call centers and population health
- alternative modes of communication
- **innovation systems**
- EPIC
- Scheduling - esp RNs
- **residency interactions and context**
- QI and training
- **RN roles - expand to more visits?**
- Group visits and BH - patient led visits

# Cambridge Health Alliance

An academic public health safety net system outside of Boston

Largely public payer mix – 82%, almost all Medicaid

>50% patients speak languages other than English

190,000 primary care visits for 118,000 patients

Welcome to a vibrant, caring community.

WELCOME TO  
**CHA**



# Common Elements exhibited by 29 High-Performing Primary Care Practices

Table 1  
*The Elements of High-Performing  
Team-Based Care*

Characteristic
1. A stable team structure
2. Colocation
3. Culture shift: Share the care
4. Defined roles with training and skills checks
5. Standing orders/protocols
6. Defined workflows and workflow mapping
7. Staffing ratios adequate to facilitate new roles
8. Ground rules
9. Communication: team meetings, huddles, and minute-to-minute interaction

*Building teams in primary care:  
A practical guide.*

By Ghorob, Amireh, Bodenheimer, Thomas  
Families, Systems, & Health, Vol 33(3), Sep 2015,  
182-192

## Goals for the Session

Discuss effective strategies for creating a strong team culture

The role of each team member and how they help sustain team dynamics

Introduce the topic of ongoing staff training and individual development of all team members

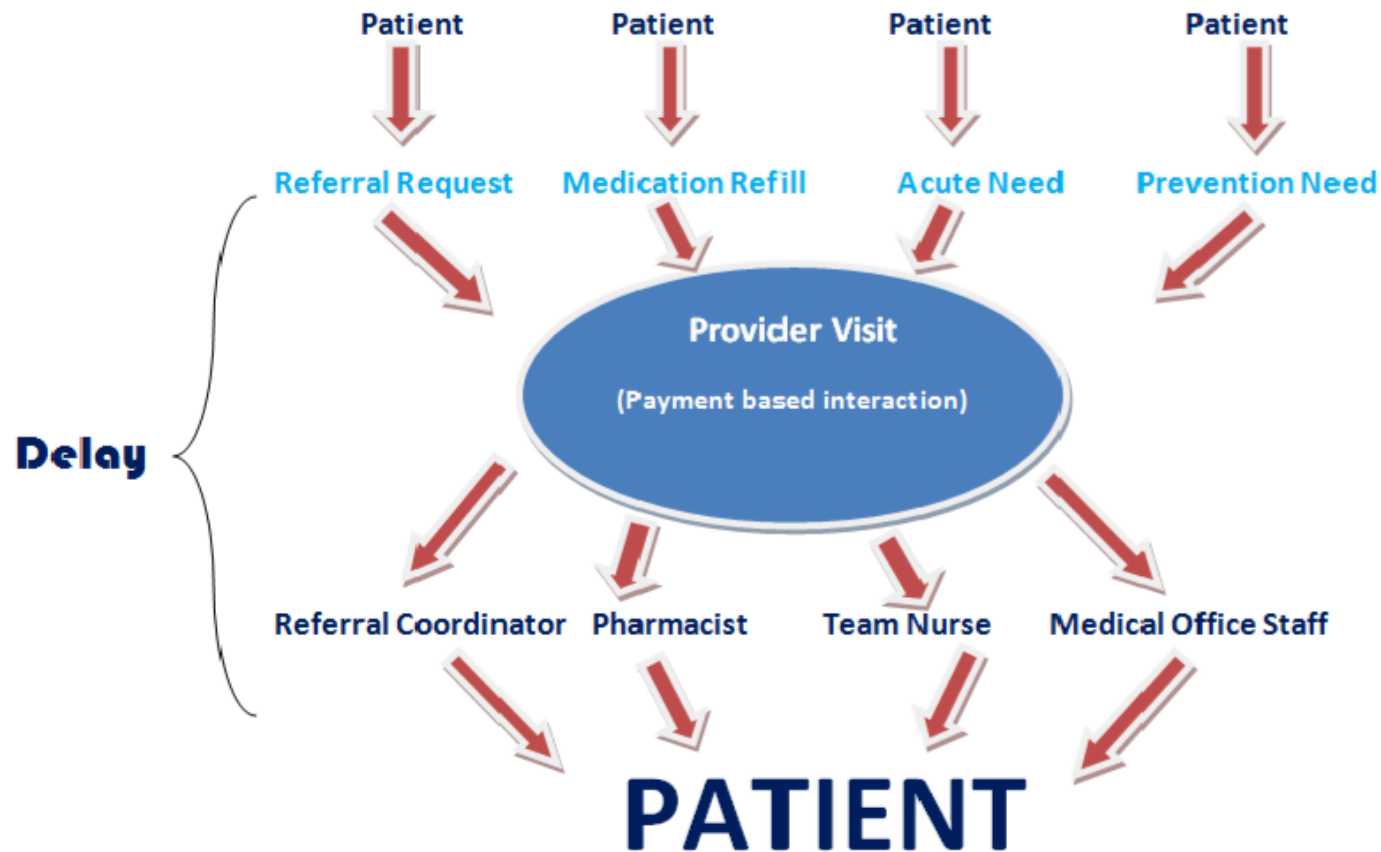
# Team

In a patient-centered medical home, it is about the **patient**—and all the people a patient needs to support their care.

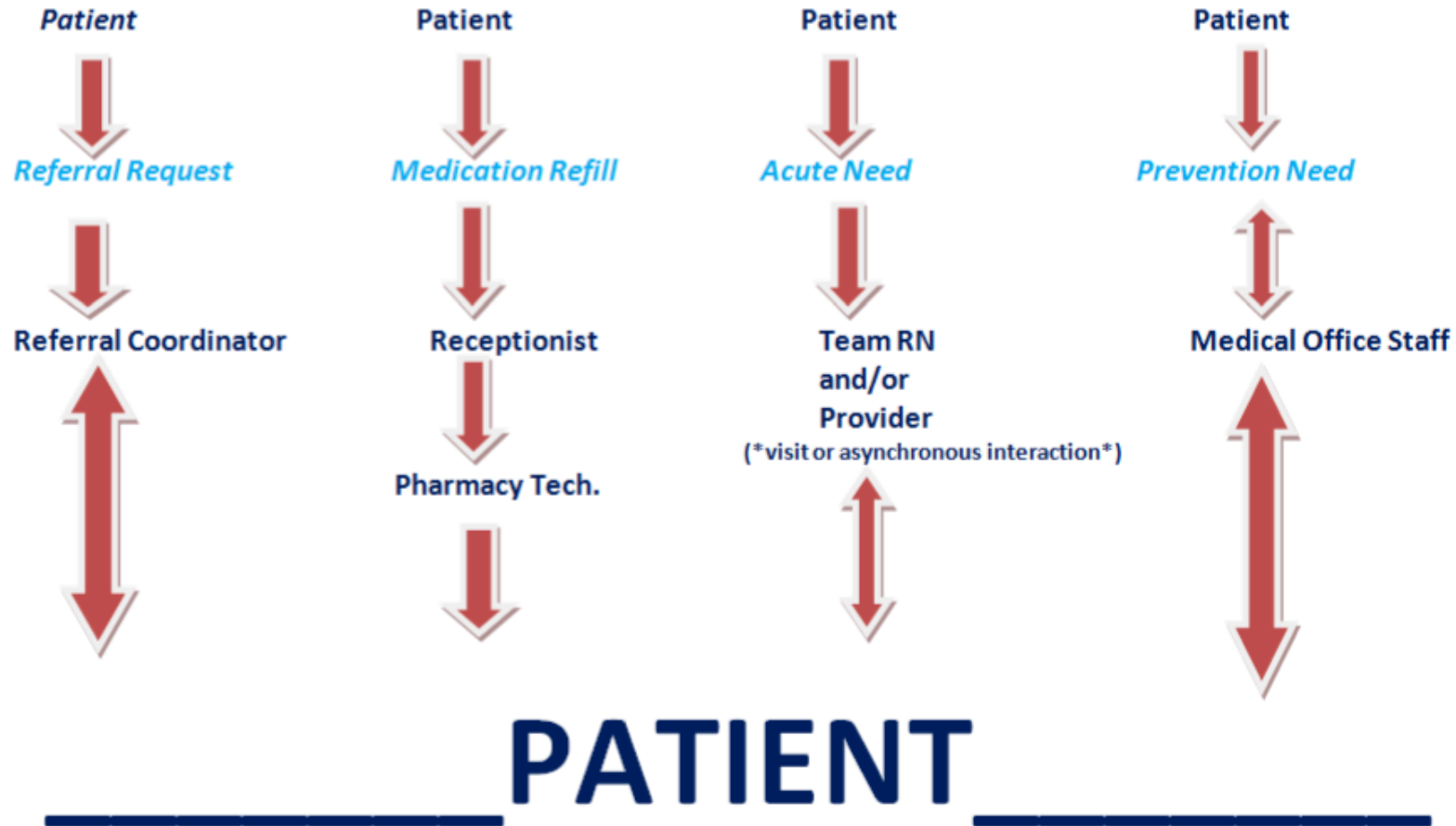
Team-based care means that everyone - from folks who register a patient to nurses - focus on the patient, not the doctor visit.

*The patient-centered medical home is about the **entire team** contributing to the care of a patient by developing independent relationships with patients.*

## Workflows in Fee for Service



## Workflow with Value Based Payments





Work with the Change Concepts of Practice Transformation

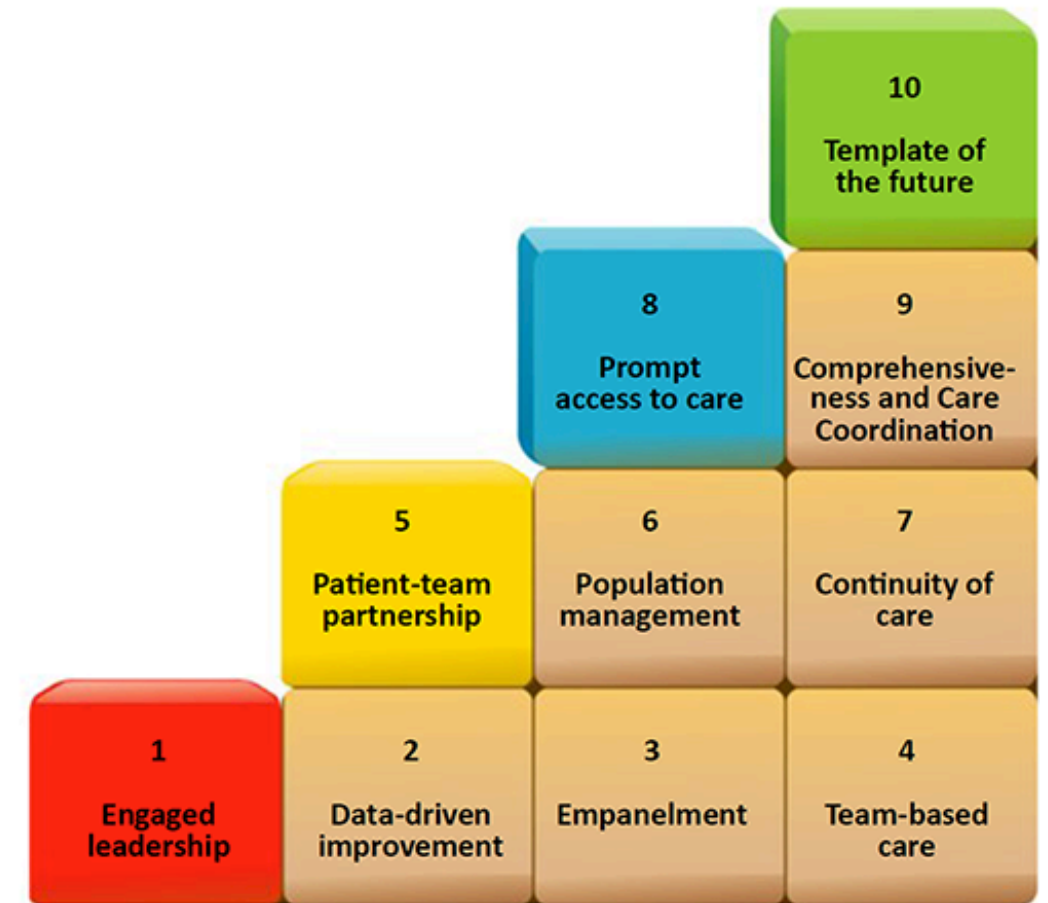
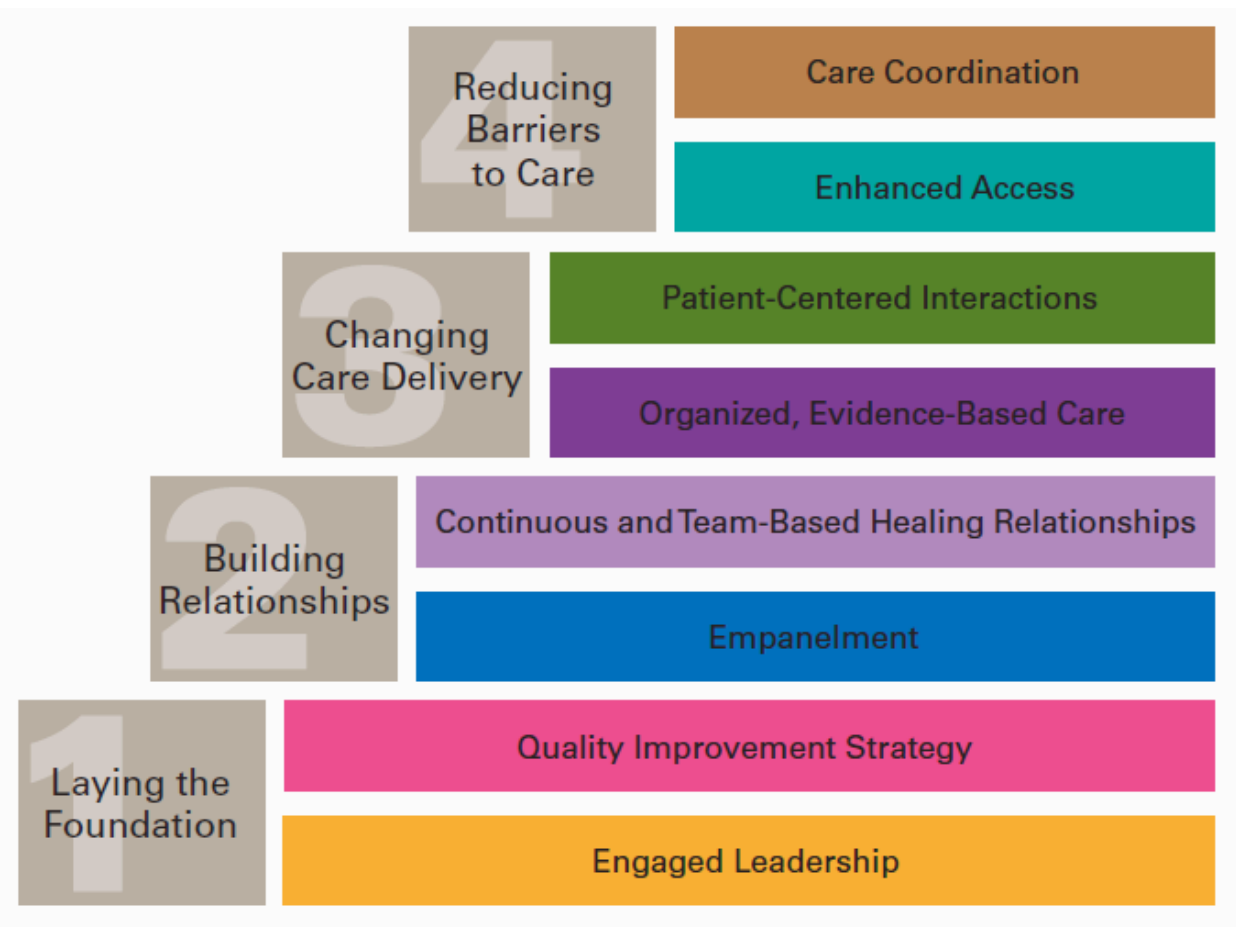
The role of Engaged Leadership

Strengthen our team culture

The role of Performance Improvement

# Change Concepts for Practice Transformation

# 10 Building Blocks of High-Performing Primary Care



© The Center for Excellence in Primary Care

Wagner EH, Coleman K, Reid RJ, Phillips K, Abrams MK, Sugarman JR. The Changes Involved in Patient-Centered Medical Home Transformation. *Primary Care: Clinics in Office Practice*. 2012; 39:241-259.

Thomas Bodenheimer, MD<sup>1</sup>, Amireh Ghorob, MPH, Rachel Willard-Grace, MPH and Kevin Grumbach, MD. The 10 building blocks of high-performing primary care. *Ann Fam Med* 2014;12:166-71.

# Role of Engaged Leadership

~ at all levels of the organization ~

Provide **visible and sustained leadership** to lead overall culture change as well as specific strategies to improve quality and spread and sustain change

Ensure that the PCMH transformation effort has the **time and resources** needed to be successful

Ensure that providers and other care team members have **protected time** to conduct activities beyond direct patient care that are consistent with the medical home model

Build the **practice's values** on creating a medical home for patients into staff **hiring and training** processes

# How to strengthen our team

~sharing the care~

Establish and provide **organizational support** for care delivery teams accountable for the patient population/panel

**Link patients** to a provider and care team so both patients and provider/care team recognize each other as partners in care

Ensure that patients are **able to see** their provider or care team whenever possible

**Define roles** and distribute tasks among care team members to reflect the skills, abilities and credentials of team members

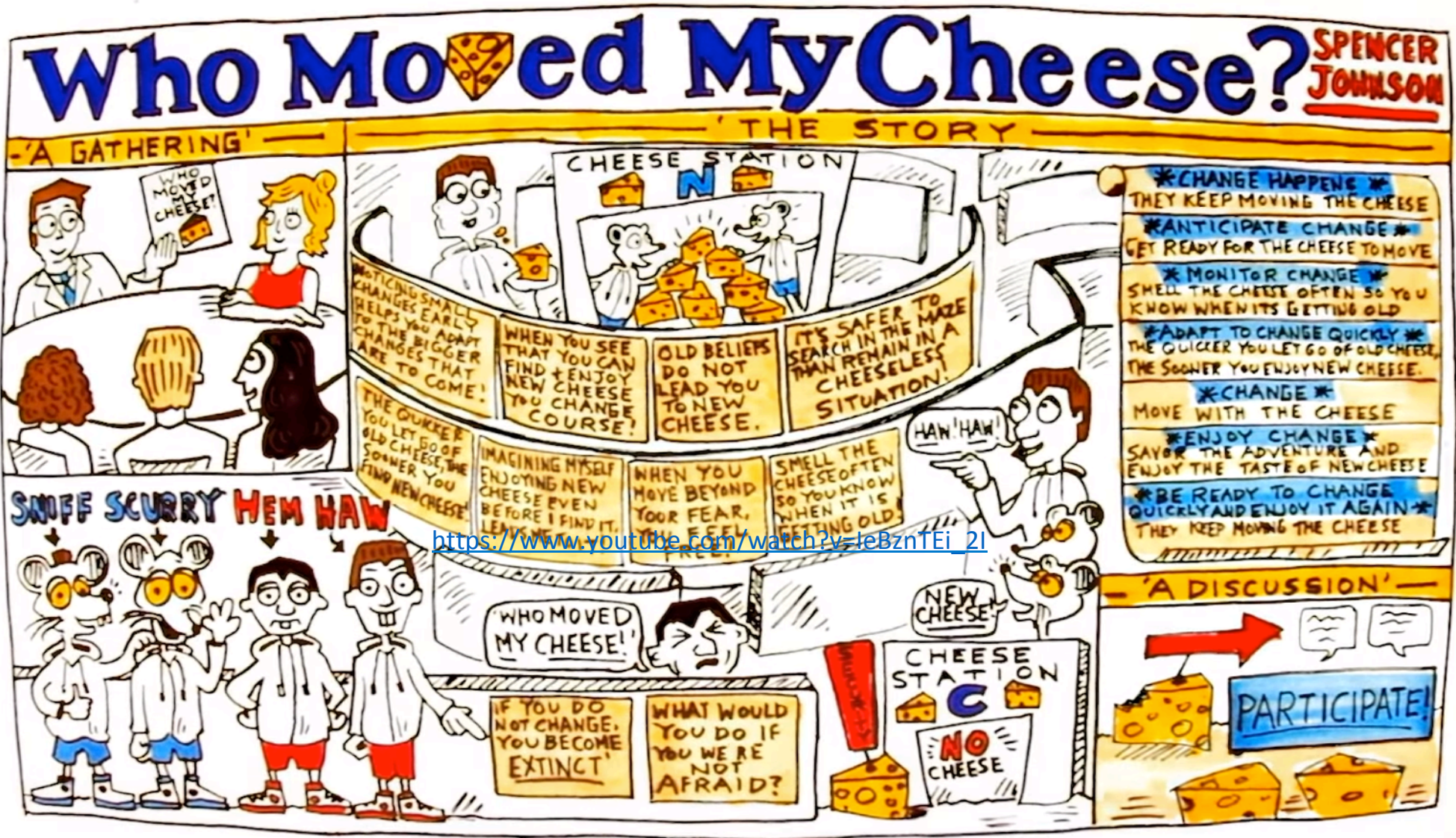
# Role of Performance Improvement

Choose and use a **formal model** for quality improvement

**Establish and monitor metrics** to evaluate improvement efforts and outcome; ensure all staff members understand the metrics for success

Ensure that patients, families, providers and care team members are **involved in quality improvement** activities

Optimize use of **health information technology**



[https://www.youtube.com/watch?v=leBznTEi\\_2I](https://www.youtube.com/watch?v=leBznTEi_2I)

# Performance Improvement can help drive culture change



Identify a problem

Quantify the problem

Identify stakeholders

Design a workflow

Test the workflow

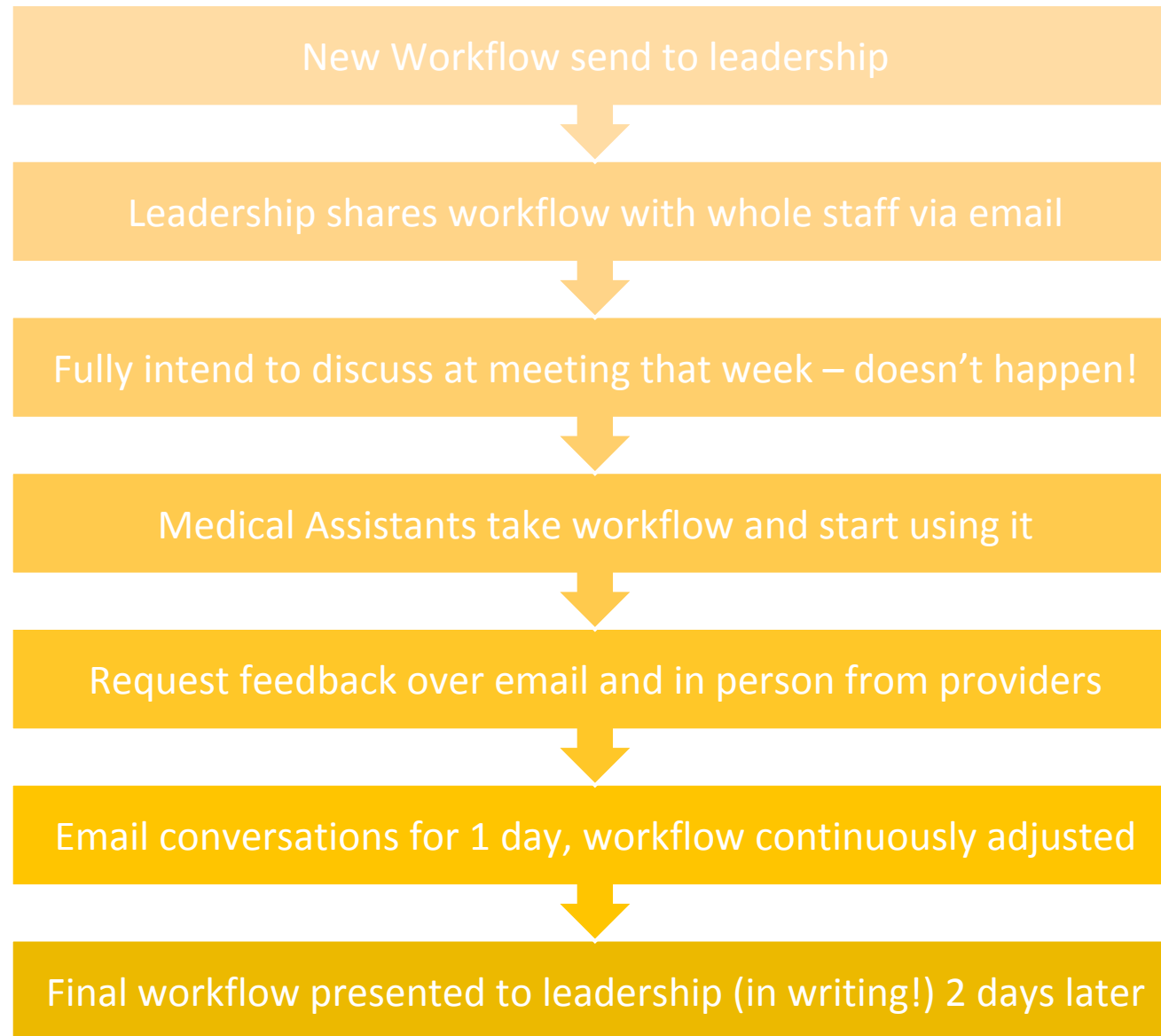
Analyze the results

Test it again.....



What do I Need to do This?

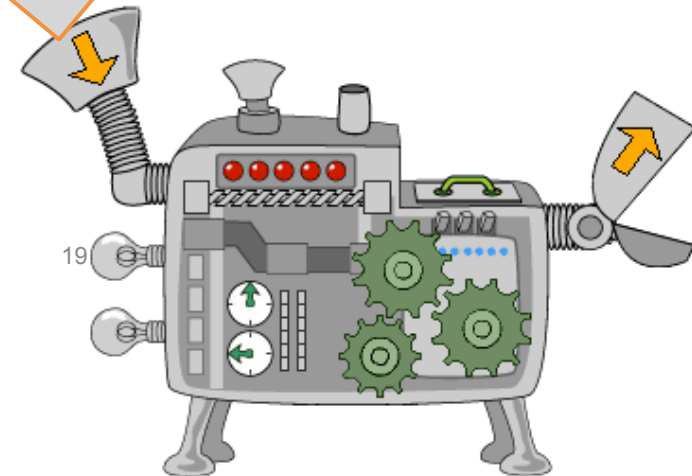
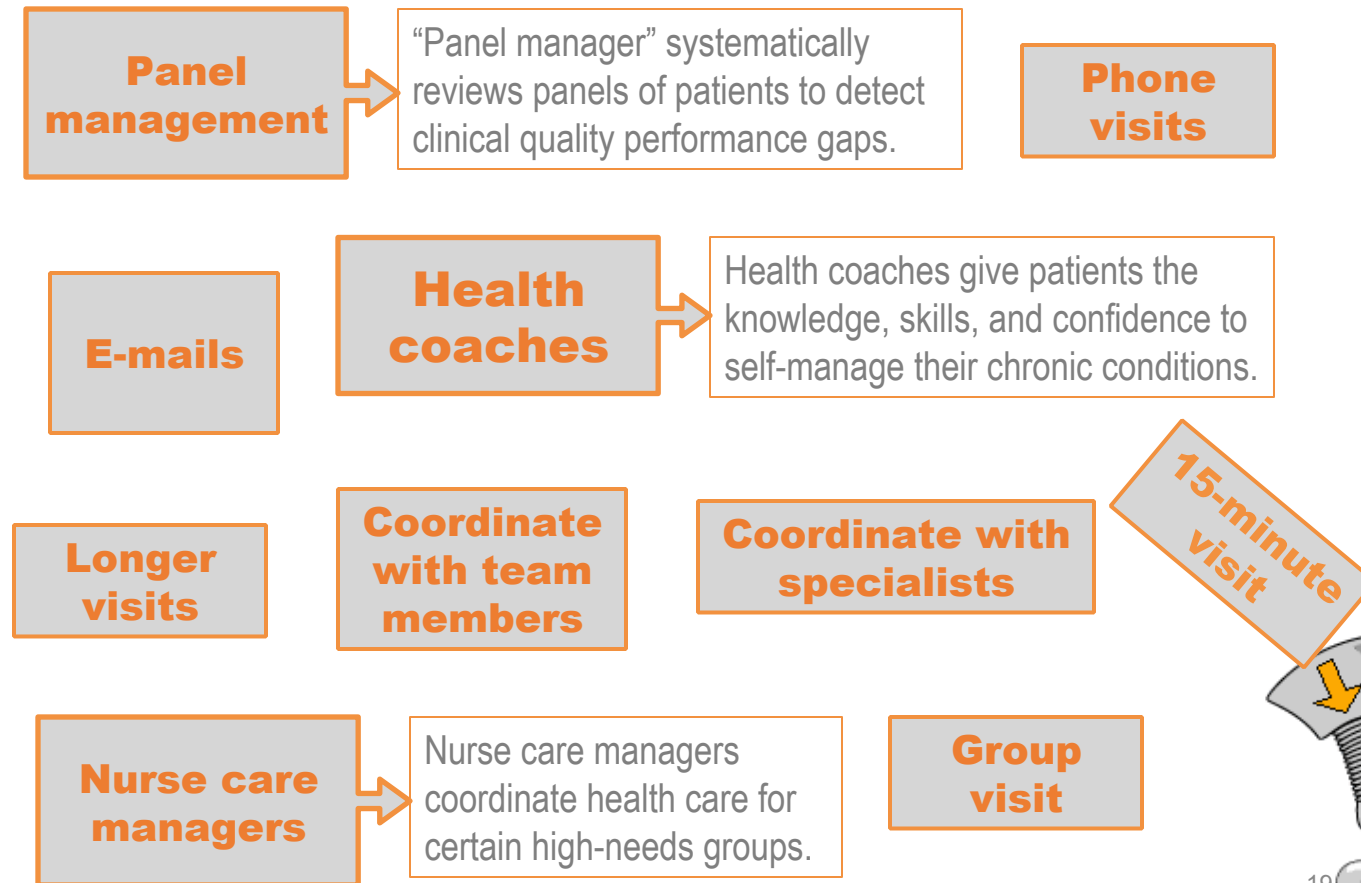
# A Real Life Example: Health Care Proxy

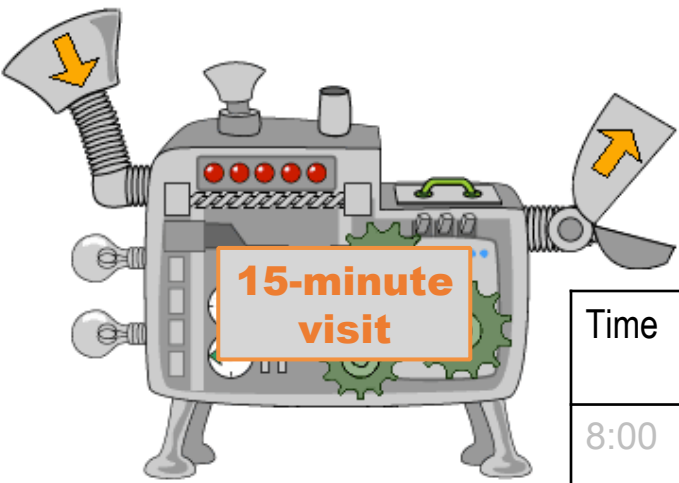


# Reaction of the Leadership Team



# How we take care of our panel NOW

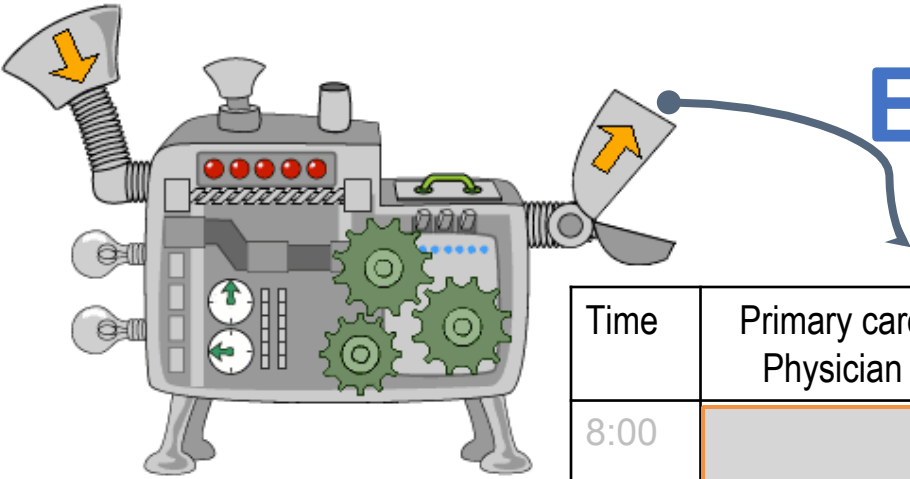




# Traditional Template

Time	Primary care physician	Medical assistant 1	RN	Nurse Practitioner	Medical Assistant 2
8:00	<b>Patient A</b>	<b>Assist with Patient A</b>	<b>Triage</b>	<b>Patient H</b>	<b>Assist with Patient H</b>
8:10	<b>Patient B</b>	<b>Assist with Patient B</b>		<b>Patient I</b>	<b>Assist with Patient I</b>
8:30	<b>Patient C</b>	<b>Assist with Patient C</b>		<b>Patient J</b>	<b>Assist with Patient J</b>
9:00	<b>Patient D</b>	<b>Assist with Patient D</b>		<b>Patient K</b>	<b>Assist with Patient K</b>
9:30	<b>Patient E</b>	<b>Assist with Patient E</b>		<b>Patient L</b>	<b>Assist with Patient L</b>
10:00	<b>Patient F</b>	<b>Assist with Patient F</b>		<b>Patient M</b>	<b>Assist with Patient M</b>
10:30	<b>Patient G</b>	<b>Assist with Patient G</b>		<b>Patient N</b>	<b>Assist with Patient N</b>

# Evolving Template



Time	Primary care Physician	Medical assistant 1	Team RN	Physician Assistant	Medical Assistant 2
8:00	Huddle				
8:10	E-visits and phone visits	Panel management	RN Care management	Acute Patients	
8:30					
9:00	Complex patient			Acute Patients	
9:30	Complex patient				
10:00	Coordinate with hospitalists and specialists	outreach		E-visits and phone visits	
10:30	Huddle with RN, NP		Huddle with MD		

21

30 patients are seen or contacted in the first 3 hours of the day

# Define and Design the Team

Provider, MA, RN, PA, Receptionist, LPN

Non-hierarchical

Involves everyone as an expert, including the patients!

Co-Location ideal

Well defined workflows: Pre-visit, During Visit, Between Visit

Real-world solutions to enhance practice effectiveness - STEPS Forward. (n.d.). Retrieved February 08, 2018, from <https://www.stepsforward.org/>

# This is what a day looks like without team support:

Acute Care	4.6 hours/day
Preventive Care	7.4 hours/day
Chronic Care	<u>10.6</u> hours/day

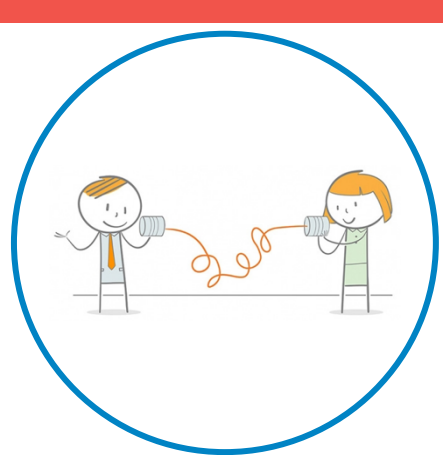
**22.6 Hours/day**

This is the amount of time required to take perfect care of ONE patient!  
In 15 minutes? By a single provider?

N Engl J Med 2003; 348:2635-45

# Redesigning Care Delivery:

<b>Previsit</b>	<b>Visit</b>	<b>Between visit</b>
The time of recognized need or risk by system or time of patient contact to check-in	Time of check-in to departure from health center	Completion of visit plans/actions to previsit
Care team plans for the encounter	Patient's encounter with clinician and care team	Care management



# Communication

Every idea matters

Don't criticize

Combine and build on ideas of others

Creating opportunities for team communication throughout the day

- Huddles
- Co-location
- Structured team meetings

# The Cambridge Health Alliance Team Model of Care: Role Definition

**Panel Provider** – panel composition created around their skill set

**Practice Support Provider** – shares the panel with the panel provider, team support

**RN**– chronic disease management and patient education, triage

**LPN** – vaccines, ER follow up, treatments, pharmacy calls, calls patients with results and f/u

**Medical Assistant** – flow manager, key to in-reach and outreach

**Receptionist** – primary access to the services, key to in-reach and outreach, directs electronic medical record flow

**Patient** – works with the practice on the improvement team

# Extended Care Team

## Shared team members at the practice level

**Referral Coordinator**

**Integrated Behavioral Health** (Care Partner, Therapist and MD)

## Regional

**Family Planning**

**Complex Care** (Nurse and Social Worker)

**Pharmacist**

**Nutrition**

**Panel Manager** (Planned Care Coordinator)

## Other Resources:

**Central refill process through the OP pharmacy**

## System wide team members

**Central Complex Care Team** (Social Worker and CHW)

**Hospice/Palliative Care Team**

**Visiting Nurse/SNF/Aging agencies**

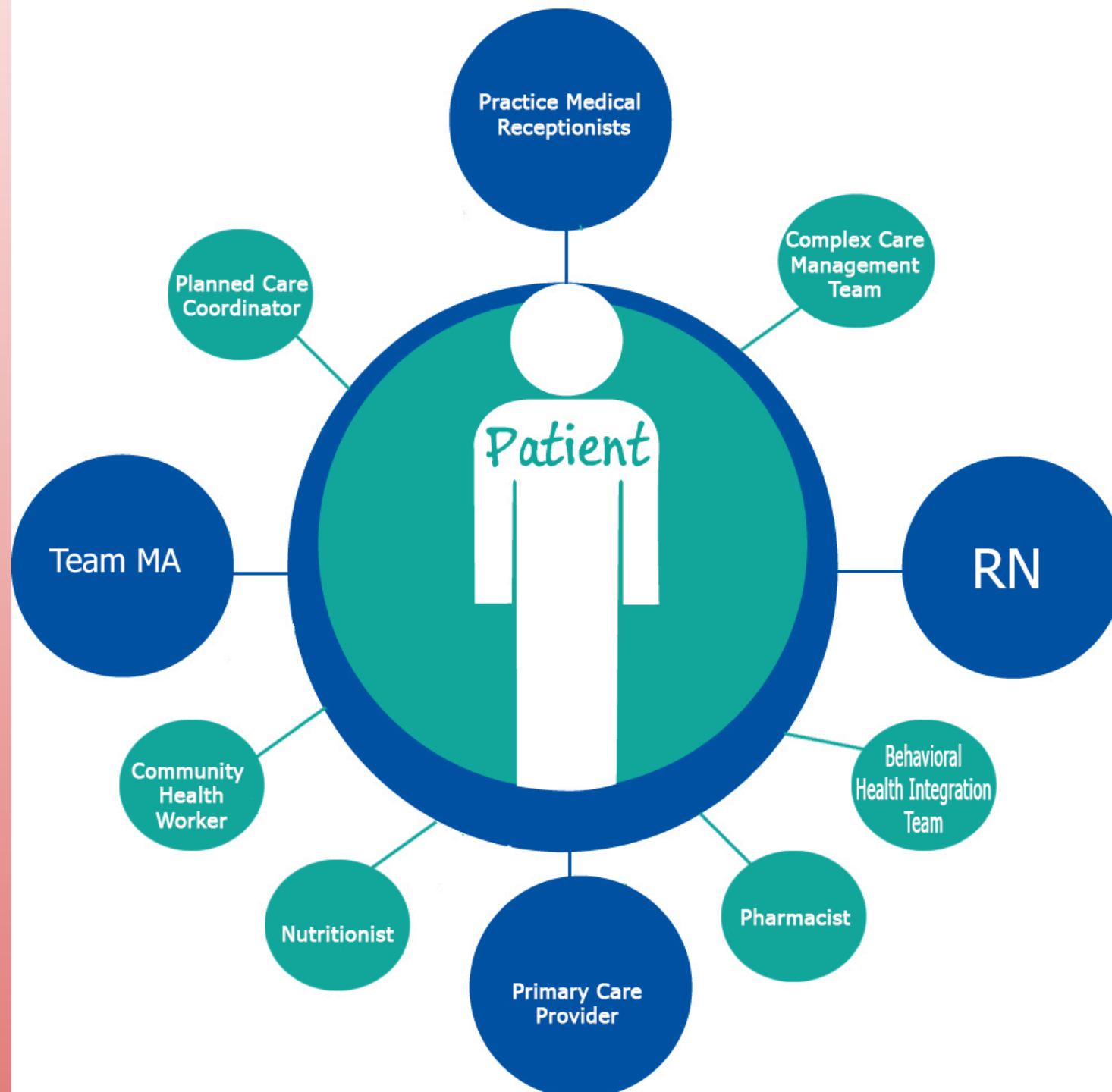
**Community Mental Health**

**Specialty Partners** (econsults, chart reviews, televisits)

## Patient Team Members

**Patient Partners - two per practice**

**Patient Family Advisory Councils**



# Cambridge Health Alliance

## Team Sabia



**Patrick Sabia, MD**  
• Sees people of all ages  
• Pregnancy Care



**Susan Gesing, RN**  
**Registered Nurse**  
• Health & Medication questions  
• Chronic Disease Management



**Mirna Mejia**  
**Medical Assistant**  
• Lab tests  
• Mammograms and ultrasound appointments



**Silvia Hamilton**  
**Medical Receptionist**  
• Appointments  
• Letters

## Team Hall



**Lara Hall, MD**  
• Sees people of all ages  
• Pregnancy Care



**Mary Hart, RN**  
**Registered Nurse**  
• Health & Medication questions  
• Chronic Disease Management



**Elizaria Cabral**  
**Medical Assistant**  
• Lab tests  
• Mammograms and ultrasound appointments



**April Johnson**  
**Medical Receptionist**  
• Appointments  
• Letters



Cambridge Health Alliance



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MEDICAL SCHOOL  
TEACHING AFFILIATE

0811.275



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Health Alliance



# Designing the Core Team: Receptionist



# Role of the Receptionist



First impression of care - sets the tone for the whole visit

Initiates the care someone receives with contact information, patient portal initiation, screenings for the visit

Previsit work done ahead of time or at the time of the visit if same day

Care coordination for the visit and after the visit - person to person and over the phone with calls

Professionalization of this role is essential to the patient experience!

# Receptionist Previsit work

Review of Health Maintenance and appropriate forms pre-printed and put in folder

eg. Social Determinants of Health screenings

Insurance verification

Altering time of visit or appointment notes based on inreach  
(add the well child to a visit for ear check)

check on mychart status and any missing information in the chart



# Receptionist Care Coordination

## Patient facing

read patients the results from letters in the chart

send a copy, manage form requests

utilities letters

transportation approvals

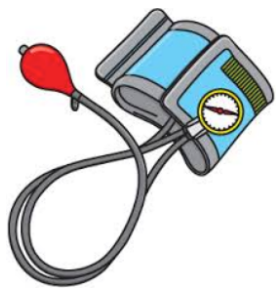
## Internal

faxes/media/scanning

outreach - Well child appointments, Pap smear appointments

Attribution and panel management

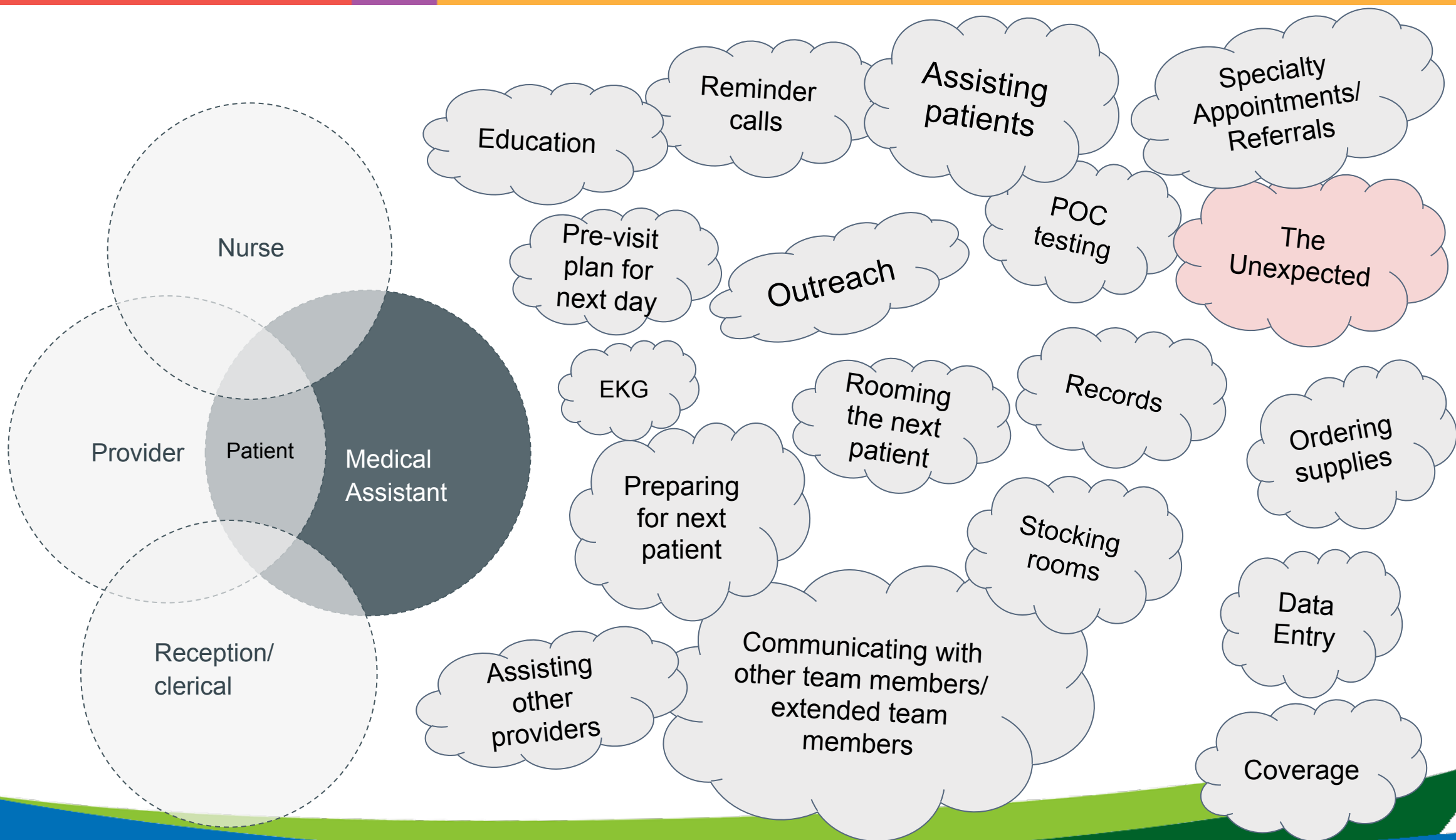




# Designing the Core Team: Medical Assistant



"Yes, you can take your earrings off if you think that would help."



# Medical Assistant and Provider relationship



Communication

Interdependent

Prepared

Trust

Well defined roles/expectations

Acknowledgement

Radar - master of flow in the office



# Before the Session

## Huddle/Pre-visit work

- Ideally done in a variety of ways
- Checklist
- Document and Communicate!
- Anticipate and plan for the unexpected

## Get ready

- Rooms, special procedures



# MA: During the Session/Visit

Responsible for the flow of the day

Review huddle notes

Special room set-up

Rooming/Vital Signs

Lab/POC

Screenings/Teaching (ie: IFOB directions, Mammo,

Colonoscopies, Goal setting)



# Designing the Core Team: Nursing



# Role of Nursing

## Patient facing

RNs are chronic disease management leader: panels include everyone not at goal or with abnormal screening test (Pap, PSA etc.)

Triage (RN)

Walk-ins (LPN or RN)

Hospitalization follow ups (48 hr phone call, visit within 7 days - RN)

ER follow up (LPN)



# Role of Nursing



Team facing

Supervise the MAs and same day visits/appointments  
(LPN and RNs)

Call patients when a *conversation* is required (team calls  
when it is a “tell”)

Work with practice support role for things “as they come  
up” (VNA, coordination with outside specialists etc.)

# Practice Support Provider Role

PAs or NPs, too expensive to have MD/DO

media/problem list management

works with RN on day to day issues on behalf of the team

acute care

hospital follow up/social rounding

attends planned care meetings

7 sessions of patient care time

# Other conceptions of team

PI teams when the site gets too big to just have everyone be the PI team

Continue to use all staff meetings as a venue for PI and QI to keep the culture alive

delicate balance between empowerment and getting lost in the weeds

Leadership structures - need to support that team too!

# Practice Improvement Teams (PITs)

Clinic based, multidisciplinary performance improvement teams

Each PIT is partnered with two patients

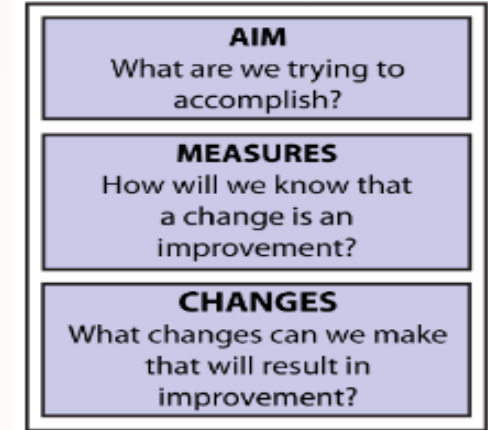
Mandate to pursue improvement initiatives at a site level

Led by staff, one site leader and a coach

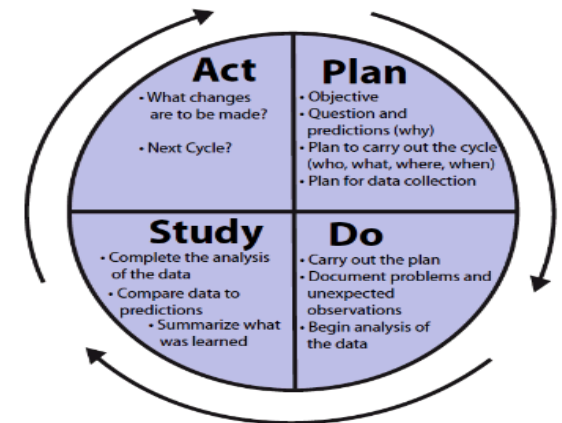
PITs trained in IHI's model of improvement

Monthly to bi-weekly meetings attended by all members

**The Model for Improvement**



**The PDSA Cycle for Learning and Improving**



# Daily Huddle & Staff Meetings

## Daily Leadership Huddle

- Develop and pilot clinic specific workflows
- Provide guidance to daily team assignment and problem solve early (and often!)
- Often only 10 minutes
- Often moved to electronic format once a leadership team is “in the swim”

## Staff Meetings

- Review site performance
- Transparency
- Workflow development
  - maintains the culture of performance improvement
  - Highlight teams that have perform exceptionally well
  - Discuss ways to leverage tactics across all other care teams

# Highlight on Chronic Disease Management

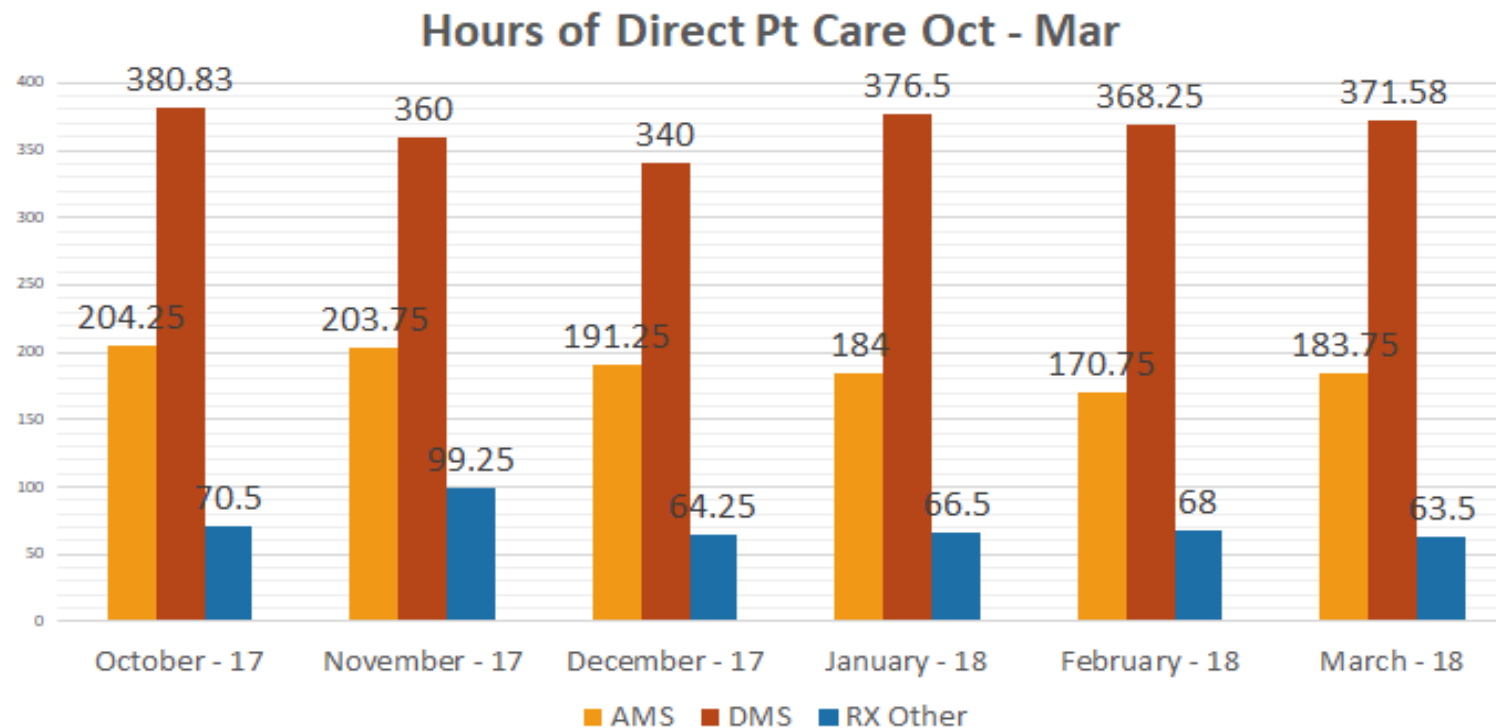
Role of the Pharmacist on the team involves working with each team on their patients not at goal for DM, HTN or COPD

one hour initial appointments with extensive patient education around medication and disease management

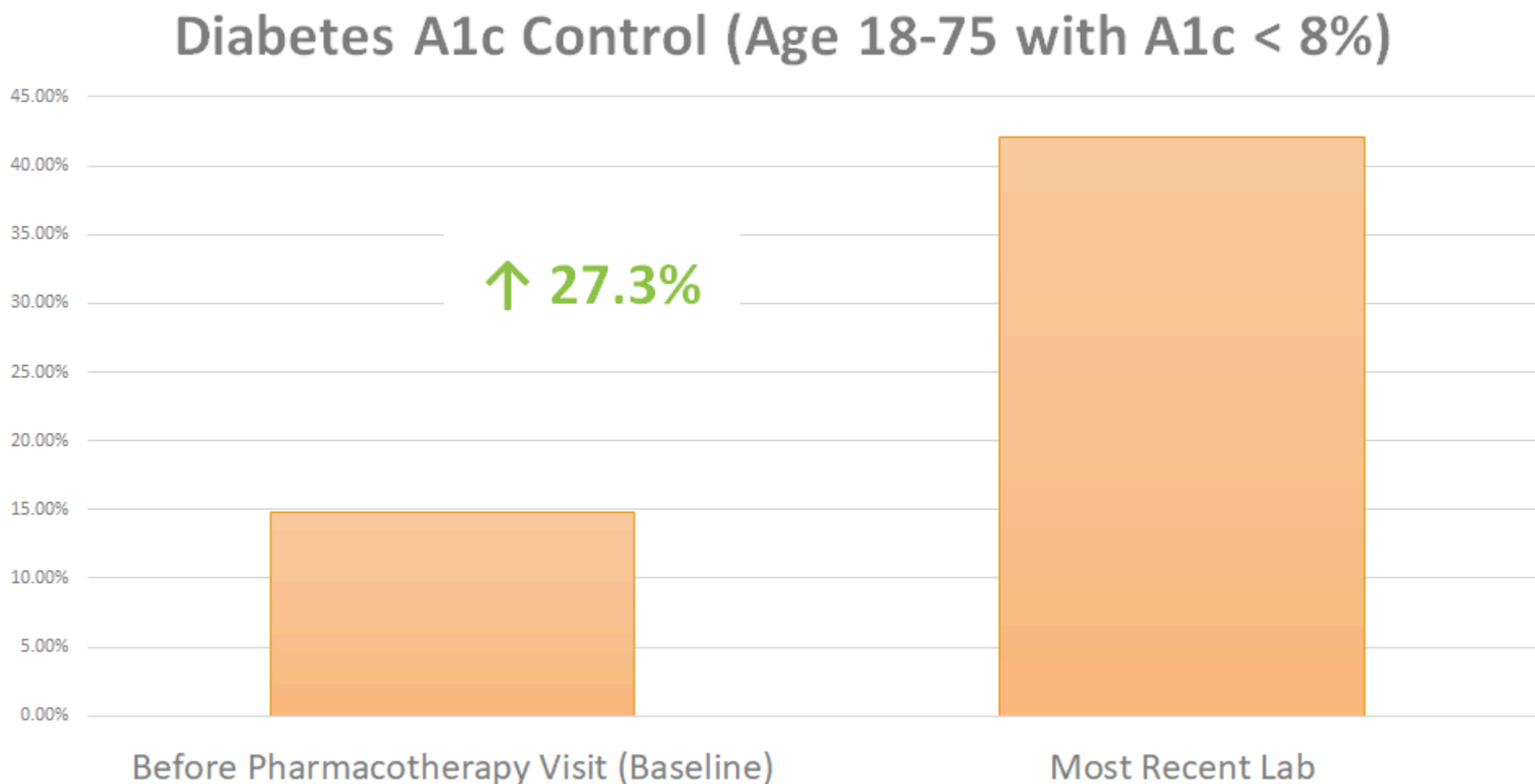
DM and HTN policies and protocols in place, visits billed and co-signed by PCP

COPD rescue pack protocol

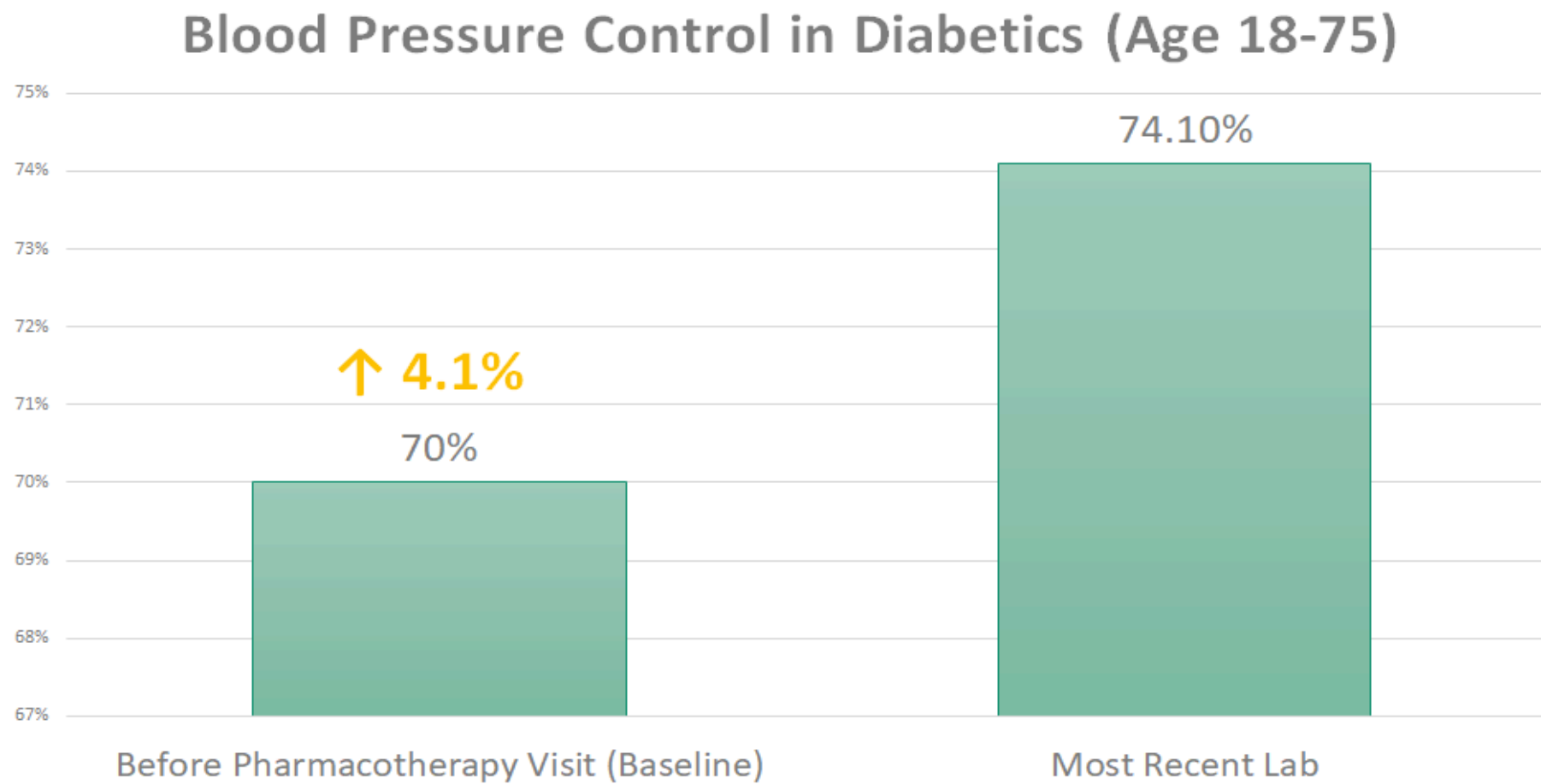
# Diabetes, Anticoagulation, HTN, COPD



# Results



# Hypertension control results



# ¿QUESTIONS?

