

FUNDAMENTALS OF DATA GOVERNANCE:
A WORKSHOP FOR HEALTH CENTERS

SAFETY NET ANALYTICS PROGRAM (SNAP) LAB

A workshop for Kaiser Permanente's Transformation Accelerator
Mid-Atlantic Region



SESSION OBJECTIVES



Define data governance and identify the types of problems that signal a need for it



Describe key roles and structures needed to address data problems



Develop an Action Plan to use data governance practices and build capability in your organization

LEARNING OBJECTIVES



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Develop an Action Plan to use data governance practices and build capability in your organization



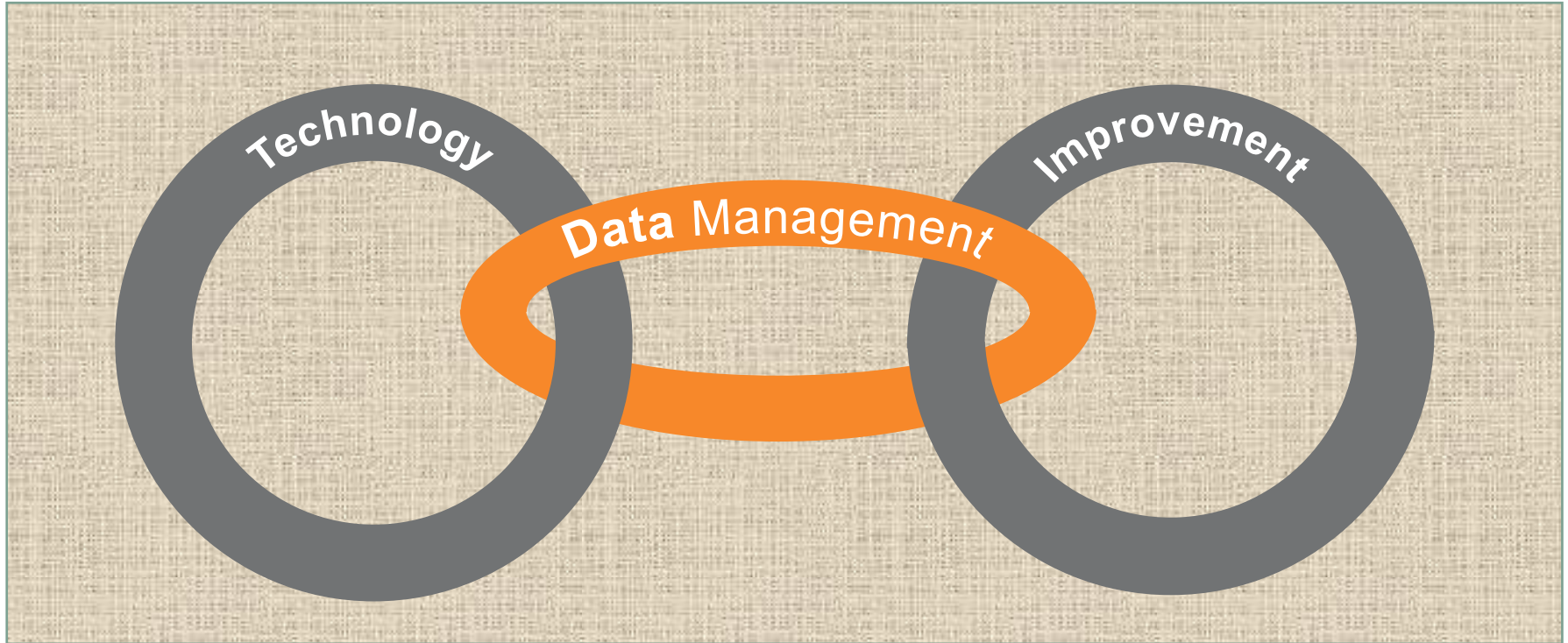
IF DATA GOVERNANCE IS THE ANSWER, WHAT'S THE QUESTION?



Data is the new
organizational currency



Setting Context



So what is data governance anyway? ...

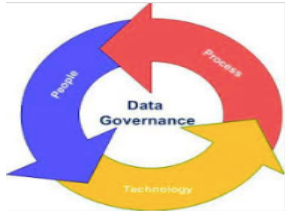
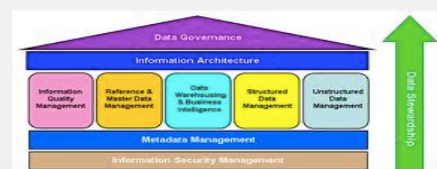
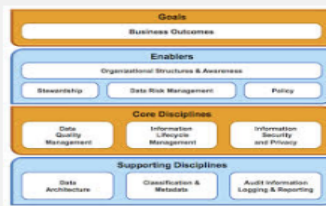
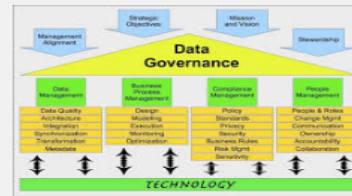
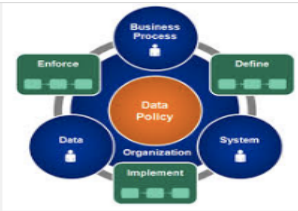


FIGURE 1: The Data Governance Maturity Model



Data Governance Institute's Definition

“Data Governance is a *system of decision rights and accountabilities* for information-related processes, executed according to agreed upon models which describe who can take what actions with what information and under what circumstances, using what methods.”

**Data governance for the sake
of data governance?**

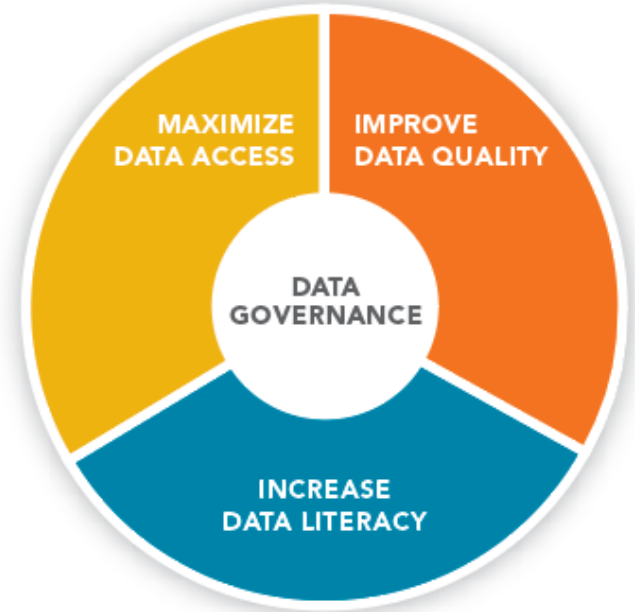
IN PLAIN ENGLISH:

Data Governance :

The people, processes, and techniques for managing data.



The Triple Aim of Data Governance

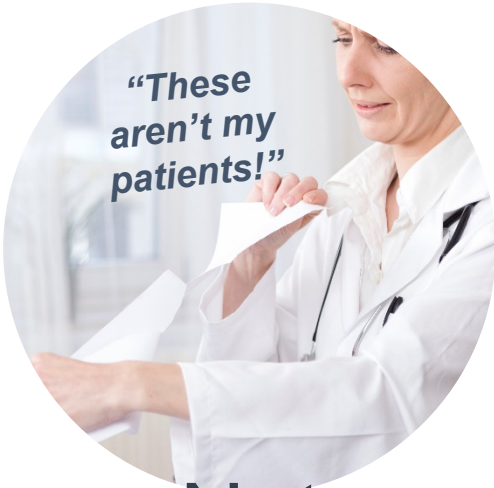




WORKING SINGLE HANDEDLY?



ACT to address data quality issues!



Not
Accurate



Not
Complete



Not **T**imely

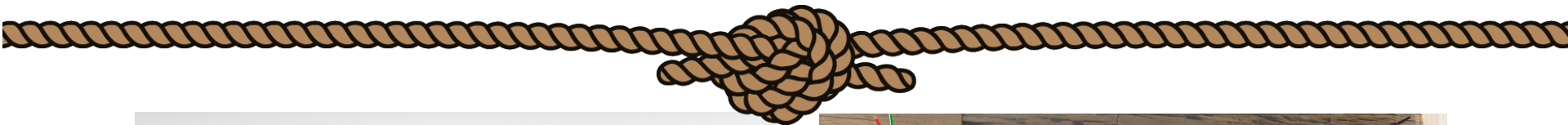


TRYING TO FIND YOUR WAY IN THE DARK?



“I’ll pause for a moment so you can let this information sink in.”

IN WHAT WAYS ARE YOUR HANDS TIED?



Denied access to what you need



Unable to find the right data



What Exactly is Data Governance?

[PLAY VIDEO ↗](#)

<https://www.careinnovations.org/resources/what-exactly-is-data-governance/>

DISCUSSION



What key messages did you hear in the video?

VIDEO: KEY MESSAGES



Data Governance helps you turn data into actionable information



Data is an asset: a new organizational currency



Data Governance requires:

- People from various departments and roles
- Organization authority to set priorities and allocate resources for data related activities



Right-sizing data governance

[PLAY VIDEO](#) ➔

<https://www.careinnovations.org/resources/data-governance-cultures/>

DISCUSSION



What key messages did you hear?

VIDEO: KEY MESSAGES



Central principles, distributed execution



Govern data to the least extent necessary to achieve the greatest common good



Govern no data until its time



Look for opportunities to create value with your data and don't create work for governance committees



Find a balance between central authority and decentralized authority

IF DATA GOVERNANCE IS THE ANSWER...

THE QUESTION IS:

Does your organization have issues with data quality, data literacy or data access?



GROUP ACTIVITY

What types of data issues keep bubbling up for our organization?

Are our data related issues more centered around any one dimension of the triple aim of data governance (quality, literacy, access/use)?

What do we see as the most pressing data problem?

What elements of data governance do we already have and how well are they working?

“Without data you’re just another person with an opinion.”

W. EDWARDS DEMING