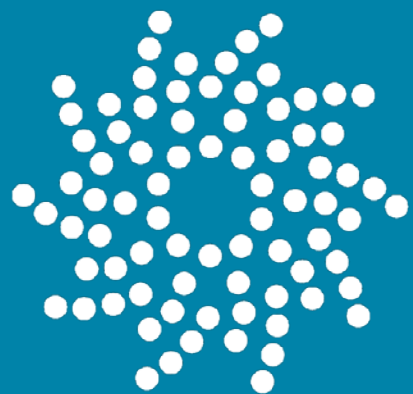


Please connect your phone to your
webinar platform by dialing #(participant ID)#.



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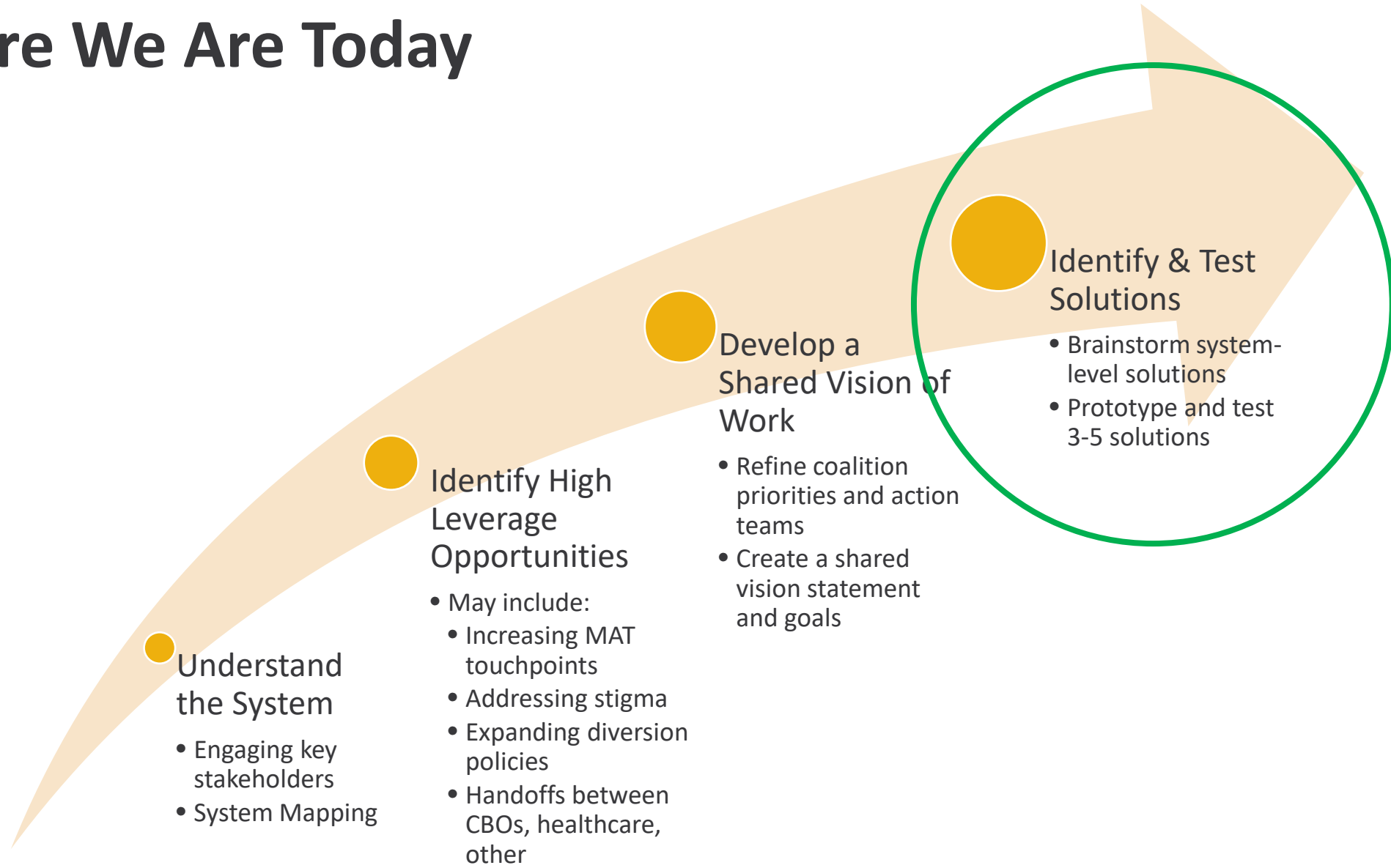
Community Partnerships Communicating for Change June 16, 2020



Today's Agenda

1. Welcome!
2. Reground Ourselves
3. 7-Part Presentation
4. Team Working Session: Draft Your Pitch
5. Q&A
6. Next Steps, Closing & Farewell Jenny!

Where We Are Today



Untitled — Edited

1

2

3

4

5

6

7

8

9

10



How to make a more compelling presentation to gain support and momentum for your ideas



RX SAFE DEL NORTE
PAIN IS REAL. LET'S FACE THE BEARS TOGETHER.



zoom
**3**



If you learn and adopt this 7-part narrative structure you will:

- experience more engagement with the audience
- garner support from others that *believe* in what you're trying to make happen
- get faster decisions or resources from those you need it from

A 7-part structure based on great story telling



Our structure for fostering change

1. A story
2. The challenge
3. Your work
4. A plan for change
5. Benefits
6. Consequences
7. An ask

A little more detail

1. A story of a user or situation
2. The challenge or problem
3. How you looked into the challenge
4. Three to four points of a plan for change
5. Benefits of succeeding with the plan
6. Consequences of failing to act
7. A call for specific support and action

Presentation Inspiration: WEAVE

Honoring Cultural Healing: A
Focus on the Experience of Black
Women Healing from Violence

WEAVE

Presented by Timiza Wash and Astin Williams

June 27, 2019

 **WEAVE**



Honoring
Focus on
Women H

WEAVE

Presented by

June 27, 201





Improving your presentation

20 or so pointers to consider

Ways to make you presentation better

- 7-part narrative structure ~ aim for 7 minutes
- Craft the first sentence you'll say for each slide to create clear transitions and flow
- Use specific visual, tangible language
- Use an image for a slide - simple and large
- Keep to the purpose of each slide in the narrative
- Put notes of what you want to say in the presenter notes, not as points on the slide

Ways to make you presentation better 2

- Use real pictures from your organization and project
- Show a specific detail that communicates a larger point
- Make one meaningful word or phrase large in the middle of the slide
- Share a compelling statistic or fact
- Vary the beat or pacing of your presentation
- Vary your voice level for emphasis

Critique your own presentation

- What's the first impression of this slide? Does it support the purpose of the slide?
- Does your text, if any, communicate directly and simply?
- Do you come into the slide with a clear and powerful sentence?
- Do your slides work well visually as a set?

Critique your presentation

- In going through your presentation, can you adjust the first sentence to create better transitions and flow?
- In going through your presentation, where do you struggle to make a clear point?
- Where are you sharing too much?

Resources for Building Your Presentation

Free images:

- unsplash.com
- pixabay.com
- pexels.com
- other CCI resources

Begin Drafting Your Presentation

1. Get together with your team in a breakout room. Faculty members may pop through to help you!
2. Identify your intended audience (eg, law enforcement, funders, navigators, etc) for the presentation. Who does it make sense to engage next?
3. Recall your learnings and insights from previous work and webinars.
4. Review, refine and practice your presentation to prepare.
 1. One team member should present it to the others.
 2. Look for ways to improve, be clearer, succinct, and use appropriate visuals.
 3. Re-present with improvements to make it better.

Check the linked Google folder to get access to this template

Community Partnerships Presentation Template

- This template has a default font and color scheme. You can change the font and colors to match your organizations template by going to *View* → *Slide Master*. Find color and font under the “Background” section.
- You must keep the slides in a 16:9 format (widescreen).
- This template is a guide. Please adapt to meet your needs! You should, however, address the following points in your 5-7 minute presentation:
 1. A story of a user or situation
 2. The challenge or problem
 3. How you looked into the challenge
 4. Three to four points of a plan for change
 5. Benefits of succeeding with the plan
 6. Consequences of failing to act
 7. A call for specific support and action
- There are guiding notes in the notes sections of most slides.
- Add photos and videos from your work to make your presentation pop.
- Keep text to a minimum. Make no more than three points on each slide.

1

Practice presenting to each other. Give feedback. Refine!

Community Partnerships_Presentation_Template_2020 .PPTX ☆ 📁

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- Add photos and videos from your work to make your presentation pop.
- Keep text to a minimum. Make no more than three points on each slide.

1 [Project Title]
[Organization Name]
[Team Member Names]
[Who is your intended audience?]
[Date]

2 [Our Desired Future / Tell a User Story]

3 [Why It's Not Happening Now]

- No more than three points
- No more than three points
- No more than three points

4 [How We Explored the Problem]

[Research activity example] [Research activity example]

5 [Key Insights about Our Current State]

6 [Ideas Prototyped and Tested]
















[Idea 1] [Idea 2] [Idea 3]

“ End user quote articulating a key need/pain point in the current state.

[How might we...]



Transition to Team Working Sessions
Return to main room at 11:50 pm

Program Timeline	June 2019	Sept 2019	Dec 2019	Mar 2020	June 2020	Sept 2020
Core Program Activities	 Kick-Off Webinar Jun 6	 System Mapping Training* July 1-2	 Local System Mapping Workshop By Sept 30	 CCI Virtual Convening Oct 11	 CCI In-Person Convening Jan 30	 Program Ends Sept 29
Deliverables *Teams are expected to share lessons learned, tools, templates and participate in evaluation activities (e.g., surveys, phone interviews, assessments, etc)	 Pre-work for Systems Mapping Training	 Individual Capabilities & Coalition Team Baseline Assessment June & July	 Progress Report Nov 30	 Progress Report Mar 30	 Progress Report Sept 15	 Case Study Interview Sept 29
Remote Support	<div>  Ongoing Coach Support  Systems Practice Support Calls Aug-Sept </div> <div>  Monthly Peer Support Calls Sept 2019 - 2020 </div>					

Looking Ahead: Identify and Test Solutions

Present – September 2020

Major Activities

- July 30 at 12-1:30 pm: Pitch & Feedback Session (Cohort Only)
- August 20 at 12-2:00 pm: Pitch Presentations to Community Stakeholders
- September 17 at 12-1:00 pm: Program Reflections & Wrap Up
- After September: Final Progress Report and Project Case Studies

Outcome

- Coalitions will prototype and test at least 3 systems-level solutions.
- Coalitions will create a packaged pitch to share their work with current and future stakeholders



What to Expect for July 30th Webinar

- Objective: Get initial feedback from your peers and faculty members, before you share your presentation with community stakeholders.
- Presentation Format:
 - 7 minute presentations from each team
 - 5 minute feedback from the cohort
- We will use the remainder of the call to prepare and set expectations for the August 20th Presentation Showcase.

Next Steps

Teams:

- **Ongoing:** Meet with Trish to refine your pitch.
- **ASAP:** Invite 2-5 community stakeholders to participate in the August 20th Presentation Showcase. Let CCI know who else you would like invited.
- **July 13:** Send a copy of your slides to CCI for feedback (optional).
- **July 30:** Come prepared to pitch to your colleagues for feedback!

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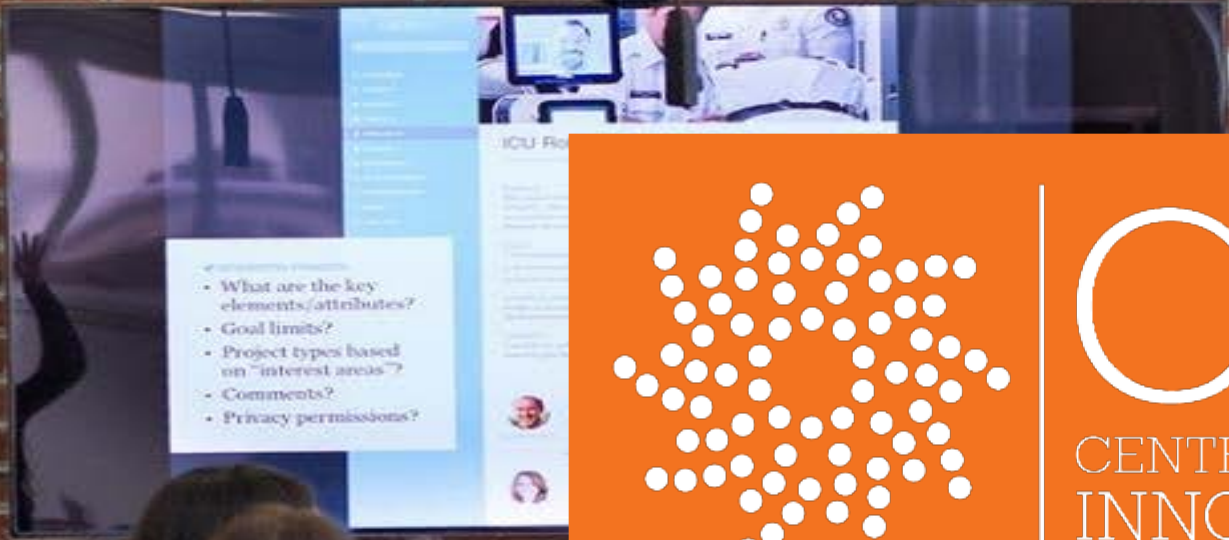
June 19:

- Send out reference version of webinar slides and recording





Using Portal Now?
Have a plan for an app?
Want your teams of yr
to be able to access
it & improve collaboration?
Have a support
and online
today



- What are the key elements/attributes?
- Goal limits?
- Project types based on "interest areas"?
- Comments?
- Privacy permissions?



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Questions?

A portrait of a woman with dark, curly hair, smiling. She is wearing a bright blue top and a grey scarf with a white pattern. The background is a blurred outdoor scene with trees and a car.

Thank You & Farewell Jenny!

1 Minute of Affirmation Shower:

Please unmute yourself to share an affirmation/thank you for Jenny!



Thank You!

Diana Nguyen
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Center for Care Innovations
diana@careinnovations.org

Tammy Wright
Senior Director
Center for Care Innovations
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