Co-Design + Prototyping
Office Hours

May 24, 2018
Just a reminder...

Register and book hotels for Workshop #3 by June 4!

Eventbrite Link

6/27: Teams + Coaches
6/28: Teams + Sponsors (coaches optional)
## The Catalyst Journey

### 2018 Program Timeline

<table>
<thead>
<tr>
<th></th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>In-Person Workshops</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workshop 1</td>
<td>2/13-2/14</td>
<td>Bay Area</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Milestones</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Attend virtual kickoff meeting on 1/23, 12 pm.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Complete assigned research in advance of workshop.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Coaching at workshops</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Remote Support</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participation is optional.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Virtual Office Hours: Recruiting and partnering with stakeholders</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Virtual Office Hours</strong></td>
<td>Making ideas tangible and testing them quickly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>“Booster” Webinar</strong></td>
<td>Taking great video with a smartphone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>“Booster” Webinar</strong></td>
<td>Prepping your pitch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsors attend showcase on 6/28</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pitch &amp; Commit</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**Grant recipients are expected to complete milestones.**

Regularly share your project activities with stakeholders.

At key points, take photos and video of stakeholders sharing their perspectives on the challenge and their ideas for how to make it better.

Pitch your idea at showcase.
**What Now?**

**IMAGINE & MODEL**
Dream up many ideas to address the challenge. Draft a plan for how you’ll test key features of your best ideas with users and stakeholders.

Encourage people with diverse perspectives to contribute ideas. Prioritize which ideas to try first and which specific elements to test.

**TEST & SHAPE**
Make quick, rough drafts of your ideas. Get the examples in front of people and incorporate their feedback -- repeat!

Create and test at least three variations on your best idea(s) using sketches, scripts, mock-ups, and other tangible formats.

**PITCH & COMMIT**
Communicate with people outside of your core team about your project and why it’s worth doing.

Present a compelling story about your challenge to organizational leadership and propose next steps.
To Do’s Before Workshop #3

- **Register** and confirm your sponsor’s attendance at June 28 showcase.
- Generate and prioritize ideas with stakeholders.
- Build rough prototypes of your ideas; incorporate user feedback.
- Continue to document your process with quotes, photos, video clips. **Bonus: Record people trying out your prototype! If you do, please share an unedited clip from your activity by June 20.**
- Decide which photos, video clips and quotes you want to use in your pitch at the showcase.
- Draft a 7-10 slide deck (5-7 minutes).
- Bring a laptop and one printed copy of your draft slides to the June workshop on Day 1.
Phase 2 Office Hours, 12-1 pm

- 5/24: Co-Design + Prototyping
- 5/30: Co-Design + Prototyping
- 6/5: Prototyping
- 6/12: Prototyping + Showcase Prep
- 6/19 or 6/20: Showcase Prep (LB only)

All sessions are recorded and posted to www.careinnovations.org/wearecatalysts/program
Was this helpful?

Take our 20-second poll!

https://www.tfaforms.com/4641816
Office Hours

Co-Design + Prototyping
Was this helpful?

Take our 20-second poll!

https://www.tfaforms.com/4641816
Phase 2 Office Hours, **12-1 pm**

- **5/24**: Co-Design + Prototyping
- **5/30**: Co-Design + Prototyping
- **6/5**: Prototyping
- **6/12**: Prototyping + Showcase Prep
- **6/19 or 6/20**: Showcase Prep (LB only)

All sessions are recorded and posted to [www.careinnovations.org/wearecatalysts/program](http://www.careinnovations.org/wearecatalysts/program)
Just a reminder... Register and book hotels for Workshop #3 by June 4!

Eventbrite Link

6/27: Teams + Coaches
6/28: Teams + Sponsors (coaches optional)
Take advantage of your coaches!

- Laura
  - EOYDC
  - WEAVE
- Brea
  - Contra Costa
  - Tri-City
- George
  - Olive View
  - Riverside
- Kathleen
  - Alameda
  - Petaluma
- Ariel
  - OPCA
- Luke
  - LifeLong
  - Venice
- Sarah
  - LAC+USC
  - Neighborhood
- Susie
  - Open Door
  - WellSpace
- Renata
  - CHCN
  - CCI
- Yui
  - CHCN
  - CCI
- Trish
  - Master
  - Coach
Check out the new Catalyst case studies!

careinnovations.org/wearecatalysts/resources/
Case Study: Getting Back to Health

Managing Chronic Low Back Pain

The improper use and overuse of opioids to manage chronic pain is a widespread issue across the United States. In our 2017 cycle of Catalyst, Community Health Center Network began piloting a three-pronged solution to better manage patients with chronic low back pain.

When Community Health Center Network (CHCNC) reviewed claims data, they identified the overuse of advanced imaging, such as MRI to diagnose low back pain. During focus sessions with providers and patients they uncovered obstacles for patients who attempt to follow their care plans and try to find alternative forms of pain management.

https://vimeo.com/268477627
Using Video to Support Your Project

https://www.careinnovations.org/wearecatalysts/resources/
More Co-Design + Prototyping Resources

Phase 2: Generate Ideas
April – June: Prioritize Opportunities, Generate Ideas, Make them Better with Feedback

Choose a Topic to See Resources
Assignments

This section includes an overview of team assignments after the 2nd Catalyst training.

2 RESOURCES FOR “ASSIGNMENTS”

PROJECT-RELATED

Prep for June Showcase
- Generate and prioritize ideas with stakeholders - Build 3+ rough prototypes of your ideas and incorporate stakeholder feedback - Continue to document your progress with quotes, photos, video clips. Bonus: Record people trying out your prototype! - Figure out which photos, video clips and quotes you want to use in your pitch at the showcase. - Draft a 7-10 slide deck (~7 minutes) - Bring a laptop and one printed copy of your draft slides to the June workshop on Day 1 - Confirm your sponsor’s attendance on June 8th.

EVENT REGISTRATION
Coming Soon!