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**2019 Proposal: Team Member Narrative**

**Each applicant team member completes a narrative. Please upload each submission as a separate file.**

**Organization Name:**

**Catalyst Applicant Name:**

Please answer the following questions with no more than 1,000 words total (including the question prompts). Do not change the font or size of text.

1. **Why are you interested in the Catalyst program?**
2. **What is your familiarity with and exposure to human-centered design/design thinking, and its methods?**
3. **What role will you play on the team?** *On each team, one member should identify as Project Lead, and at least one member should hold a role and/or responsibilities that will be significantly impacted by the project challenge.*
4. **What unique perspective or skills do you offer the team given the project your organization is choosing to work on.** *Great attributes to mention include: project management experience, meeting facilitation experience, and regular access to the clients, caregivers, colleagues, community members, or other stakeholders with whom the team will need to engage.*
5. **Tell us about the specific project challenge your team wants to work on in the Catalyst program. You could share background research on the issue; a personal story from a person affected; photos, video or a sketch that illustrates the current state experience—we welcome creativity.** *Team members should discuss this question in advance so that the team is aligned on the project challenge. Please speak from your own experience and perspective.*
6. **Who are the stakeholders impacted by the challenge (e.g. clients, staff, community members, external partners)? These are the people you’ll engage as “extended team members” on the project.**
7. **How does the challenge align with and inform your organization’s strategic priorities?**
8. **Confirm that you commit to attend six, full-day workshops on February 20-21, April 24-25, and June 26-27, 2019.**

Please submit individual Team Member Narratives, Professional Resumes, and one Sponsor Letter of Support

[online](https://www.tfaforms.com/4699524) by Friday, November 16, 2018, at 5 pm Pacific Time.