

HMW That Inspired the Concept: \_\_\_\_\_

## A. PLANNING YOUR PROTOTYPE

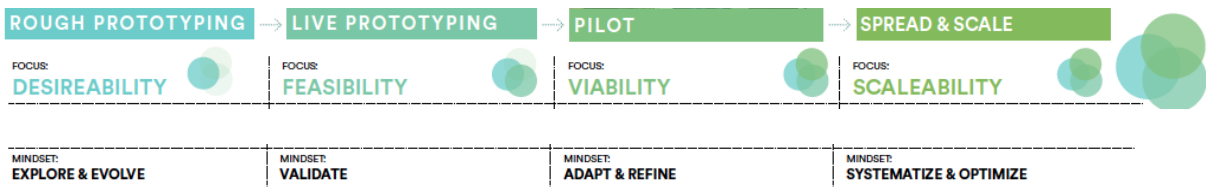
1. Intended Audience:

2. Intended Impact:

3. What can we measure now and in the future to see if the concepts work?

Outcomes	
Process	
Balancing	

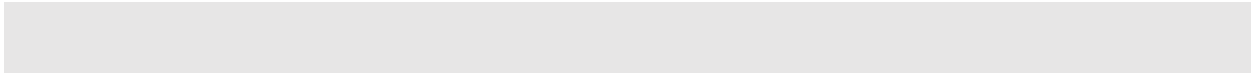
4. What kind of prototype do we need? (circle one)



5. Questions we need to answer:

## B. BUILDING YOUR PROTOTYPE

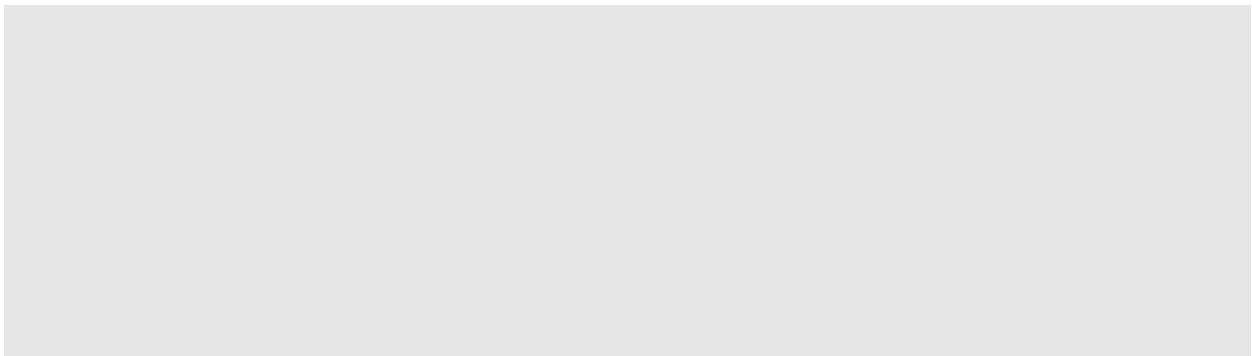
1. Concept Name:



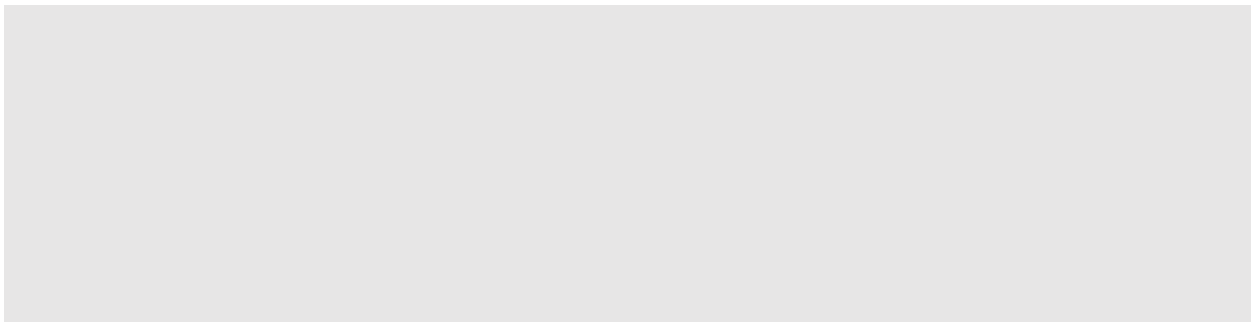
2. Storyboard the Overall Experience:

Before	During	After

3. How will the idea work? Visualize the concept by sketching it out.



4. What are the core elements that could make this work?

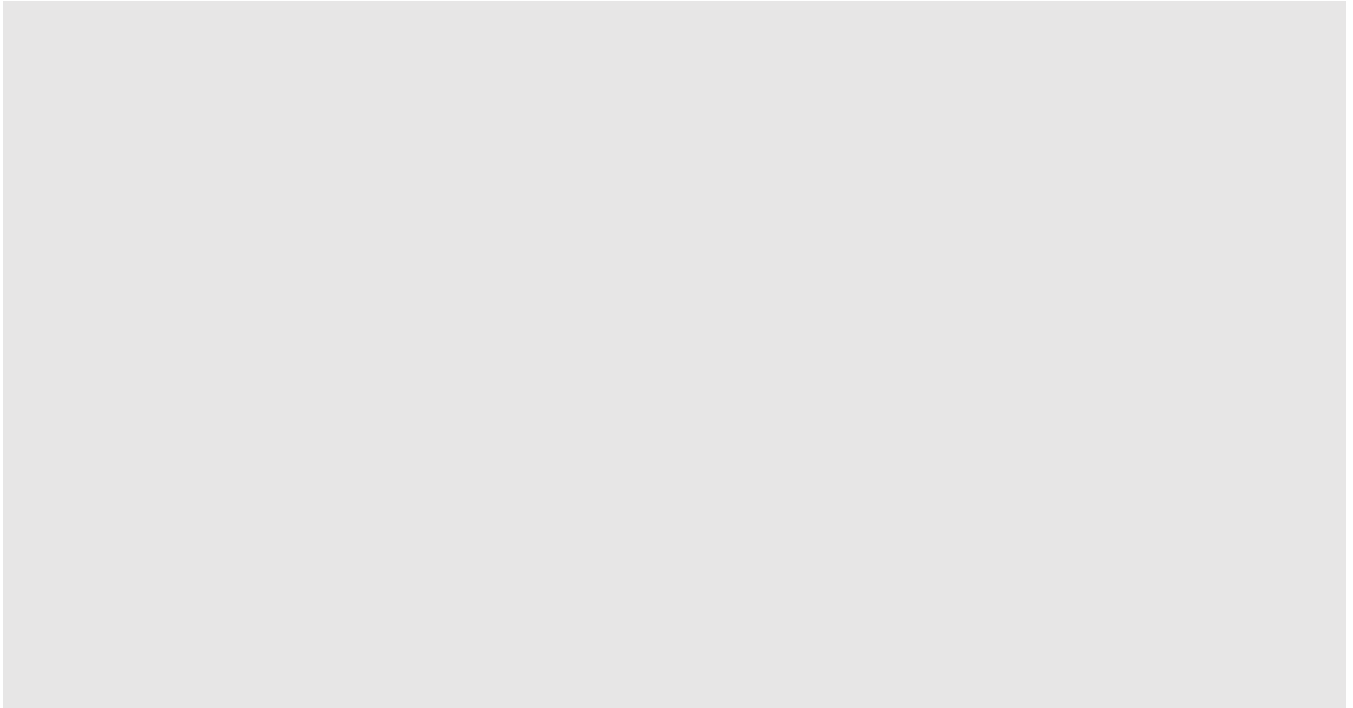


5. Does this concept:

- Improve an existing intervention for the current audience?
- Create a new intervention for the current audience?
- Reach a new audience with an existing intervention?
- Create a new intervention for a new audience?

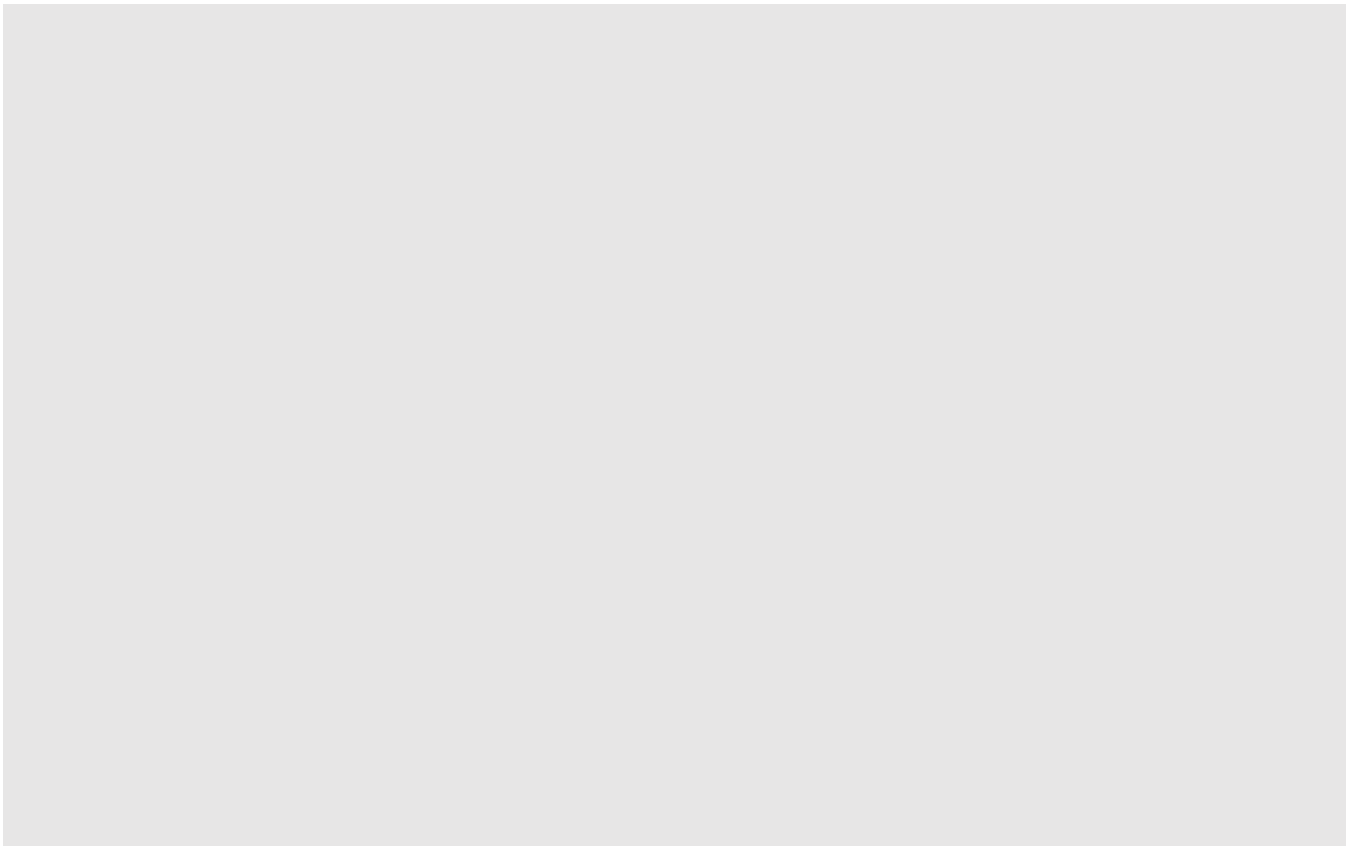
## C. CO-DESIGNING YOUR PROTOTYPE

Observations:

A large, empty gray rectangular area intended for recording observations during the co-design process.

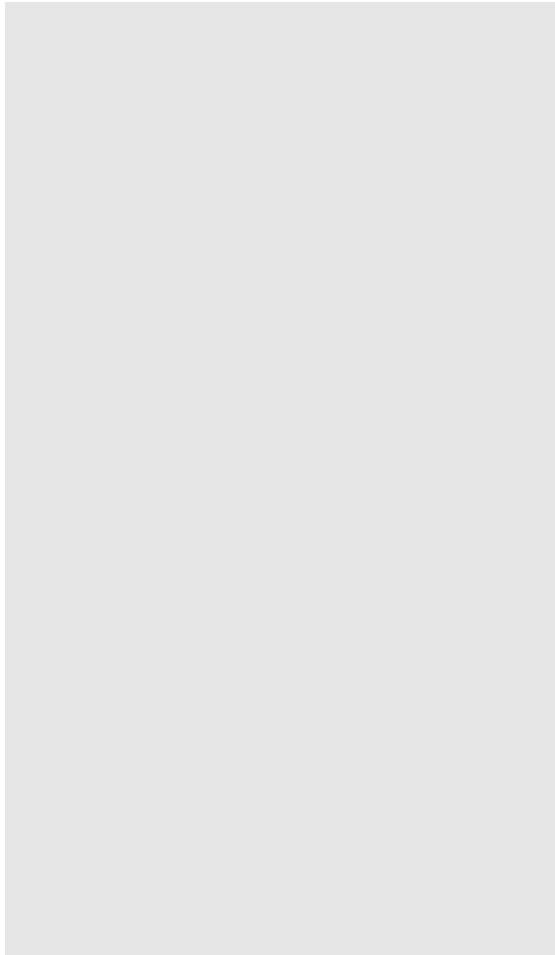
Feedback ("I Like, I Wish, I Wonder" captured on flip chart. Tip: Take a picture!)

New Ideas That Emerge from Co-Design:

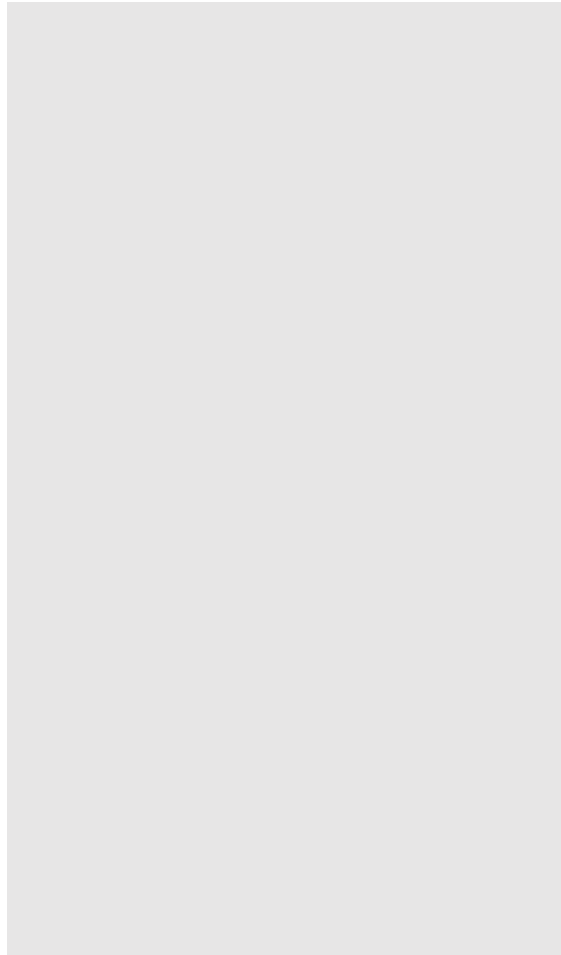
A large, empty gray rectangular area intended for recording new ideas that emerge from the co-design process.

## B2. BUILDING YOUR PROTOTYPE - STORYBOARD THE OVERALL EXPERIENCE

**Before**



**During**



**After**

