



CO-DESIGNING the Colorado Innovation Community

Negative people

IT

Change Fatigue

LACK of Good Data from EMR

Payor Mix

Regulations

Budget

Competing demands

Egos

organization Culture

Lack of Trust

FQHC Regulation

Employee resentment of change

Time
"This is the limited way we've always done things."

Money

Don't Care

Challenges

Limited Staff

Interaction between providers

HIPAA

Lack

Culture

Board

Not enough TIME

TIME

Resource

Money

Lack of shared vision among team members

Fear of change

Fear

aversion to risk

Time

Cash

Money

Buy in

Support

Can't get paid for it

money

MONEY

TRUST

Language Barriers

PATIENT INPUT

Unwillingness to change
"This is how it's always been Done."

State Regulation

CLINICAL VS. ADMIN

Reimbursement Structure

"corporate" vs. the employees in "the field"

FUNDING Streams

Technology

New WORKFLOW REQUIRED

NO OPPORTUNITY TO CHALLENGE

Control

People don't want to change

on change

Interoperability

How do you get on board with the change?

OUR FUNDING PARTNERS



The Colorado Health Foundation™



COLORADO HEALTH ACCESS FUND

THE DENVER FOUNDATION



Goals for Today

1. Get to know each other and your support team
2. Understand what resources will be available
3. Help us co-design this program and ensure it meets your needs
4. Make sure we connect this to other Colorado efforts
5. Start prioritizing our biggest opportunity & need areas

A photograph of three women with dark hair, wearing red, blue, and black tops, looking intently at a tablet held by the woman in red. They are in a professional setting, possibly a meeting or workshop.

Today's Agenda

- Learn about Program Partners & CCI through the eyes of CA FQHC
- Get to know each other
- LUNCH & learn
- Ecosystem Mapping
- Understand your needs
- Review timeline
- Next Steps & close



CCI

CENTER FOR CARE
INNOVATIONS

20 years of strengthening the safety net



OUR GOAL

CCI strives to build an ecosystem that supports **healthy people and healthy communities.**



WHAT WE DO

CCI transforms health and health care for underserved populations by **inspiring, teaching and spreading innovation** among the organizations that serve them



FOCUS AREAS

- 1 Population Management
- 2 Technology Solutions
- 3 Innovation & Design Thinking
- 4 Community Centered Care



CCI PROGRAM TEAM



Veenu Aulakh



Juliane Tomlin



Ray Pedden



Angela Liu



Laura Blumenthal



IMPLEMENTATION PARTNERS



Design Thinking
Aspen Labs – Christi
Zuber



Leadership & Safety Net
Pete Leibig



EVALUATION PARTNERS



Laura Sundstrom



Stacie Hanson



Raquel Rubio Rodriguez



PARTICIPATING TEAMS

1. Clinica Family Health
2. Every Child Pediatrics
3. Jefferson Center for Mental Health
4. Melissa Memorial
5. Mental Health Centers of Denver
6. Solvista Health
7. STRIDE Health Center



Goals for our Colorado Innovation Community

1. Build a network of innovation leaders focused on the needs of the underserved in CO
2. Build innovation capabilities
3. Pilot innovative solutions to meet critical needs and spread to others
4. Learn together & share what works with broader community



INNOVATION

Doing something NEW that
becomes widely ADOPTED &
creates significant VALUE.

PROGRAM OFFERINGS

PROGRAM COMPONENTS

1. Core funding (up to \$75,000 for 2 years)
2. Access to seed funding to pilot solutions
3. Training in design thinking (Catalyst program)
4. Hands-on support from technical experts to implement tech solutions
5. Networking with other innovators – learn & get inspired



Funding Support

**\$75,000
over 2
years +**

- Offset staff time spent participating in this program & testing solutions
- Travel costs to attend the program meetings & trainings
- Opportunity to apply for additional funds for specific technology pilots (up to \$75K)



Human Centered Design Training



**Core
Team is
trained in
HCD**

- 1. Hands-on, phased training over 4-5 months**
- 2. Protected time to apply learning to an applied strategic project**
- 3. Coaching support**



Training in Design Thinking

Human-centered design, also known as “design thinking,” is **an approach to problem solving** that is **collaborative, creative,** and begins by **understanding people’s needs and experiences.**

Hands-on Support



Technical Experts

- Experts in evaluation of pilots
- Experts in data integration
- Support in vetting technology solutions
- Additional support as defined by cohort

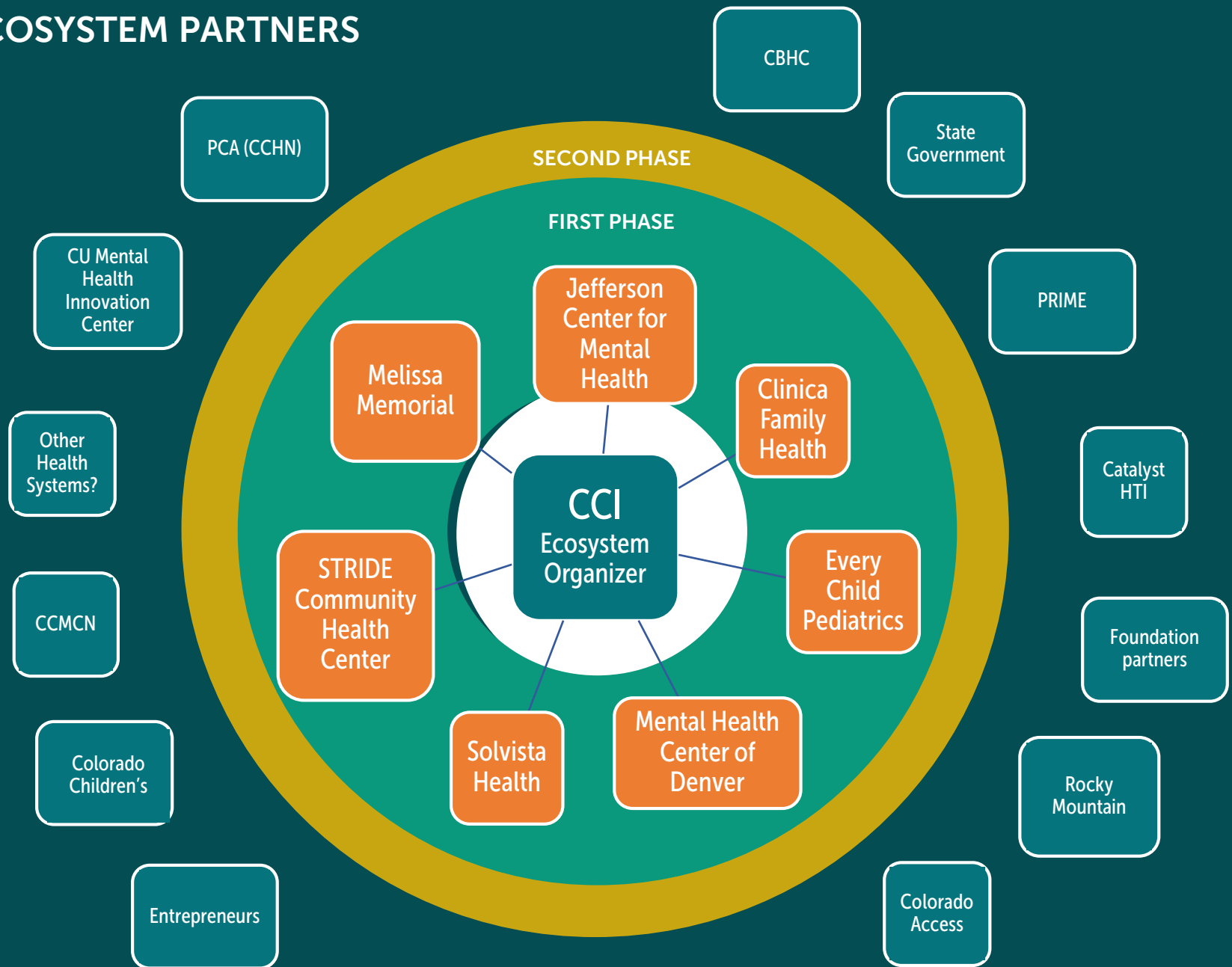
Learning & Sharing with Ecosystem

**Broader
community learning
& doing**

- 1-2 In-person events / year
- Bi-weekly calls & learning
- Developing & sharing case studies
- What else?



ECOSYSTEM PARTNERS



Our Hopes for You

1. Improve your organization's capacity to practice human-centered innovation & tech adoption
2. Put new skills to practice – identify, prototype, test & refine at LEAST 2 innovative tech solutions
3. Be active contributors to building innovation ecosystem in Colorado
4. Participate in the evaluation activities including sharing outcomes, savings & impact data



CONSIDERATIONS for today

1. Please share today - our goal is to listen & learn
2. Help us name the community – vote or add ideas
3. Make sure to continue to share feedback throughout the day: I Like, I Wish, I Wonder



DEBRA ROSEN



Northeast Valley Health Corporation
a california *health*⁺ center

**Colorado Innovation Community
Co-Design Meeting**

**Debra Rosen, RN, MPH
Director, Quality and Health Education**

June 19, 2019

Agency Overview

Mission

The Mission of Northeast Valley Health Corporation is to provide quality, safe and comprehensive primary healthcare to medically underserved residents of Los Angeles County, particularly in the San Fernando and Santa Clarita Valleys, in a manner that is sensitive to the economic, social, cultural and linguistic needs of the community.

Vision

Northeast Valley Health Corporation will improve the health and well-being of patients and communities, and be an integral part of a system of care that provides healthcare access to all.



Health Care Services

- Primary Care – Adult, Pediatrics and Women's Health
- Dental
- Pharmacy, Radiology, Laboratory (CLIA waived testing)
- Case Management
- Health Education
- Medical Nutrition Therapy (MNT)
- Mental/Behavioral Health
- Medication Therapy Management (MTM)
- Street Medicine
- Medication Assisted Treatment (MAT)



NEVHC Delivery System

- Joint Commission Accredited & Certified as a PCMH
- 15 licensed community clinics (2 more under construction)
 - 8 primary care (5 co-located with WIC)
 - 5 special populations (SBC, HCHP, HIV)
 - 1 Mobile Medical Van
 - 4 Dental (3 co-located with medical/1 stand alone)
- 13 WIC Clinic Sites including co-locations
- 1 Substance Abuse Project Site
- 4 Administrative Locations



Northeast Valley Health Corporation (NEVHC)

- FQHC
- Los Angeles County
- 15 licensed clinic sites
- 326,441 visits in 2018
- 75,924 users/patients in 2018
- 84.1% Latino
- 93% < 200% of FPL
- 77% < 100% of FPL
- 51% ages 0-17; 49% 18 & up
- 19% uninsured



PATHWAY TO HEALTHIER COMMUNITIES

DATA ANALYSIS: More Targeted Outreach • Improved Population Management

★ Improved
Provider and
Patient
Satisfaction

★ Improved
Quality
of
Care

★ Improved
Patient
Safety

★ Reduced
Disparities

★ Increased
Efficiency

★ Improved
Preventive
Care

**HEALTHIER PATIENTS,
HEALTHIER COMMUNITIES**



Embarking on this work...

- Principles of Patient-and-Family Centered Care
- Patient and Family Advisory Councils
- Communication Training and Customer Service
- Care Teams
- Patient experience Surveys - Annual CAHPS Survey since 2012, implementing Kiosk Surveys, previously implemented POMS surveys (Pulse One-Minute Survey)
- Engaging Staff through Practice Improvement Teams
- Ongoing efforts to reduce wait time and increase access to same day appointments

NEVHC's Culture of Human Centered Design

Inclusion + Empathy | Collaboration | Starting Small + Learning Fast | Making Things Tangible | Sharing Unfinished Work Early + Often



Improve Efficiency, Quality, Safety and Satisfaction with New Technology

- Automated Appointment Reminders
- Texting to confirm appointments
- Care Message
- OTech
- One-Degree
- E-Consult and Telemedicine
- WIC Participant Education On-Line
- Patient Portal (Access to Medical Record)
- Propeller Health, Omada Health, & more
- Eagle Dream, Roster Management, EDIE (real time notification on ED/Hospital encounter activity)

❖ *Quote from a Patient Advisor....*

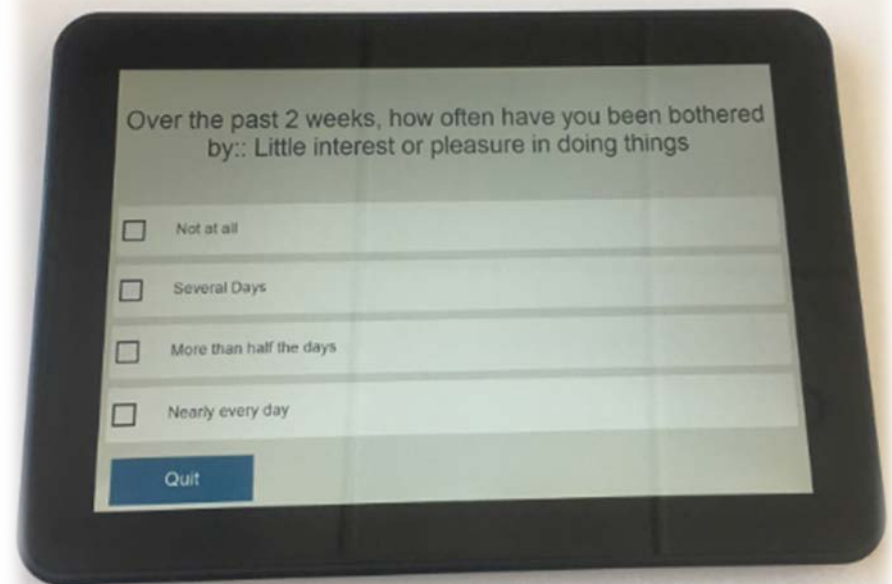
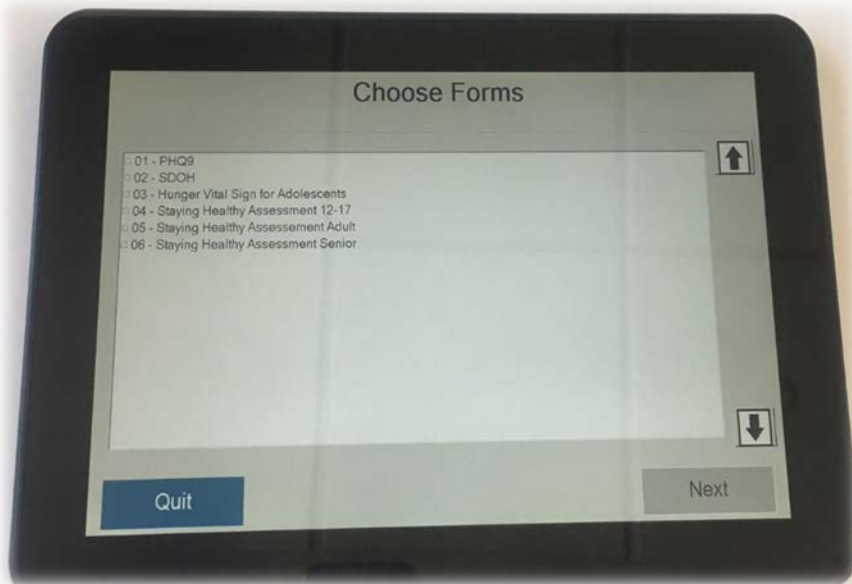
“Technology Supports efficiency, quality and safety, but don’t forget the human touch”

How has CCI helped?

- Creation of a network
- Learn from each other
- Learn from experts
 - Site visits
 - Safety Net Innovation Network
 - Affinity Groups
 - Learn from outside of healthcare

Digitizing Patient Forms

OTECH Deployment



OTECH – Current Use

- Patient-facing tablets that interface with EHR (NextGen)
 - Improve efficiency
 - ❑ Data available in the EHR at the time of the visit to inform clinical decision-making
 - Decrease cycle time
 - ❑ Eliminate transcription and errors, eliminate scanning
 - Add value to the patient visit
 - ❑ Complete questionnaires prior to the visit
- Current case use
 - PHQ-9 (Adults, Women's Health, Peds)
 - PRAPARE (Adults)
 - Hunger Vital Sign (Pediatrics 12 – 17)



OTech – Vision for the future

- Vision for the future
 - Add additional forms to the tablets
 - ❑ SBIRT
 - ❑ TB Risk Assessment
 - ❑ Staying Healthy Assessment
 - Discrete data needed for reporting
 - Add more tablets and spread
 - Start process at registration or at home through portal
 - EHR Clinical Decision support to determine needed forms



SDOH Screening and Referral Using Technology

One Degree Deployment



One Degree – Advancing SDOH efforts

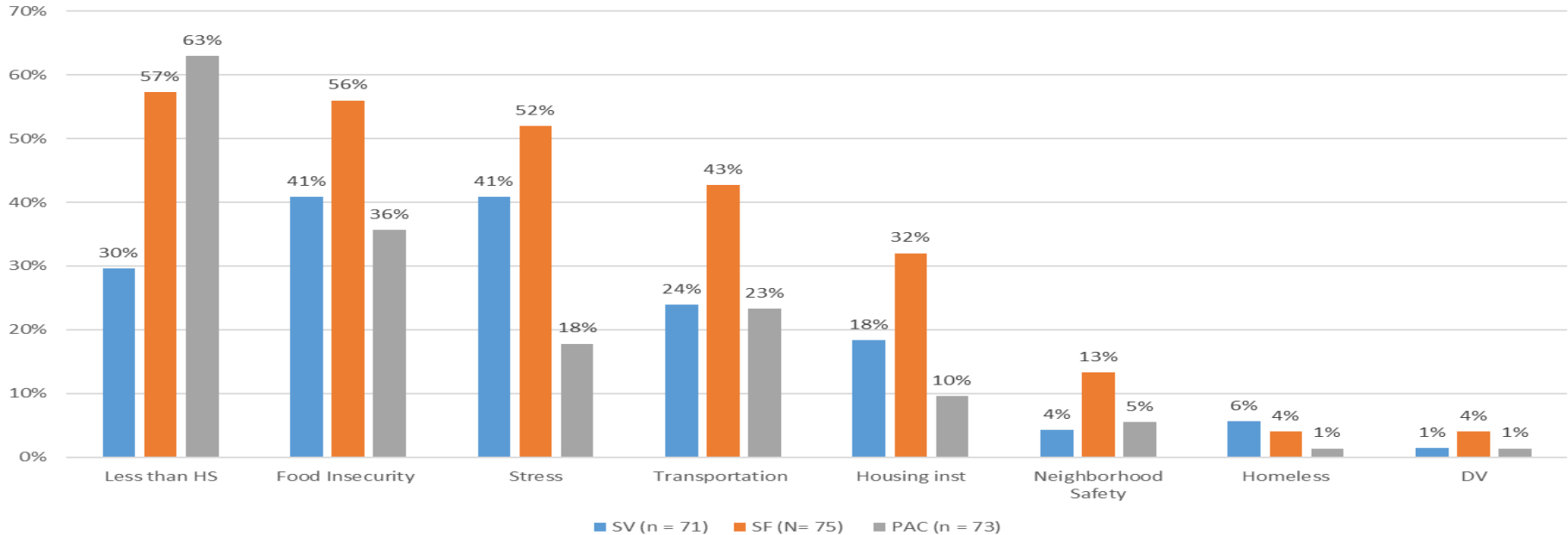
- “Yelp” for social services – web-based community resource platform
- Initiate and track social service referrals
 - Text messages
 - E-mails
 - Print out
- Customized resource guides
- General and custom reports



Identified Needs or Barriers and SDoH

- Source: NEVHC

Social Determinant of Health (SDOH) Needs by Site (11/1/17 - 6/30/18)



- Source: NHMC, VPH, Providence and HMNMH CHNA 2016
 - Increasing Homelessness
 - Affordable Housing
 - Transportation
 - Crime (including domestic violence and child abuse)
 - Immigration (undocumented persons access to social services)
 - Language barriers

Reaching out to Patients via Text

CareMessage

Wed, Aug 29, 9:46 AM

Hi from NEVHC. Screening for colorectal cancer saves lives. Watch video <https://bit.ly/2Jwvlcx> Call [818-270-9700](tel:818-270-9700) ext# [42046](tel:42046) for info. Reply STOP to end txts



Mon, Oct 15, 4:15 PM

Hi from Northeast Valley clinic. Your Doctor recommends you get a flu shot every year. Call [661-705-2040](tel:661-705-2040) to schedule appt & get a flu shot. Text STOP to opt out

Texting – CareMessage + Teletask

- Texting solutions are an efficient and effective way to reach patients outside the walls of the health center
 - Appointment reminders (Teletask)
 - Outreach Messages (CareMessage)
 - ❑ Close gaps in care
 - ❑ Recruit for health education programs/classes
 - Health Education Programs (CareMessage)
 - ❑ Goal Setting, HTN, Asthma, DM



Why we chose text messaging ...

- SMS usage is more prevalent in lower income and less educated populations
- Effective way to engage patients in the desired behavior change
 - Appointment attendance
 - Medication adherence
 - Self-care management of disease
- Personalized, automated outreach messages and health education programs
- Bilingual (English/Spanish)
- Under a fifth grade reading level



Thank you!



GET TO KNOW YOU

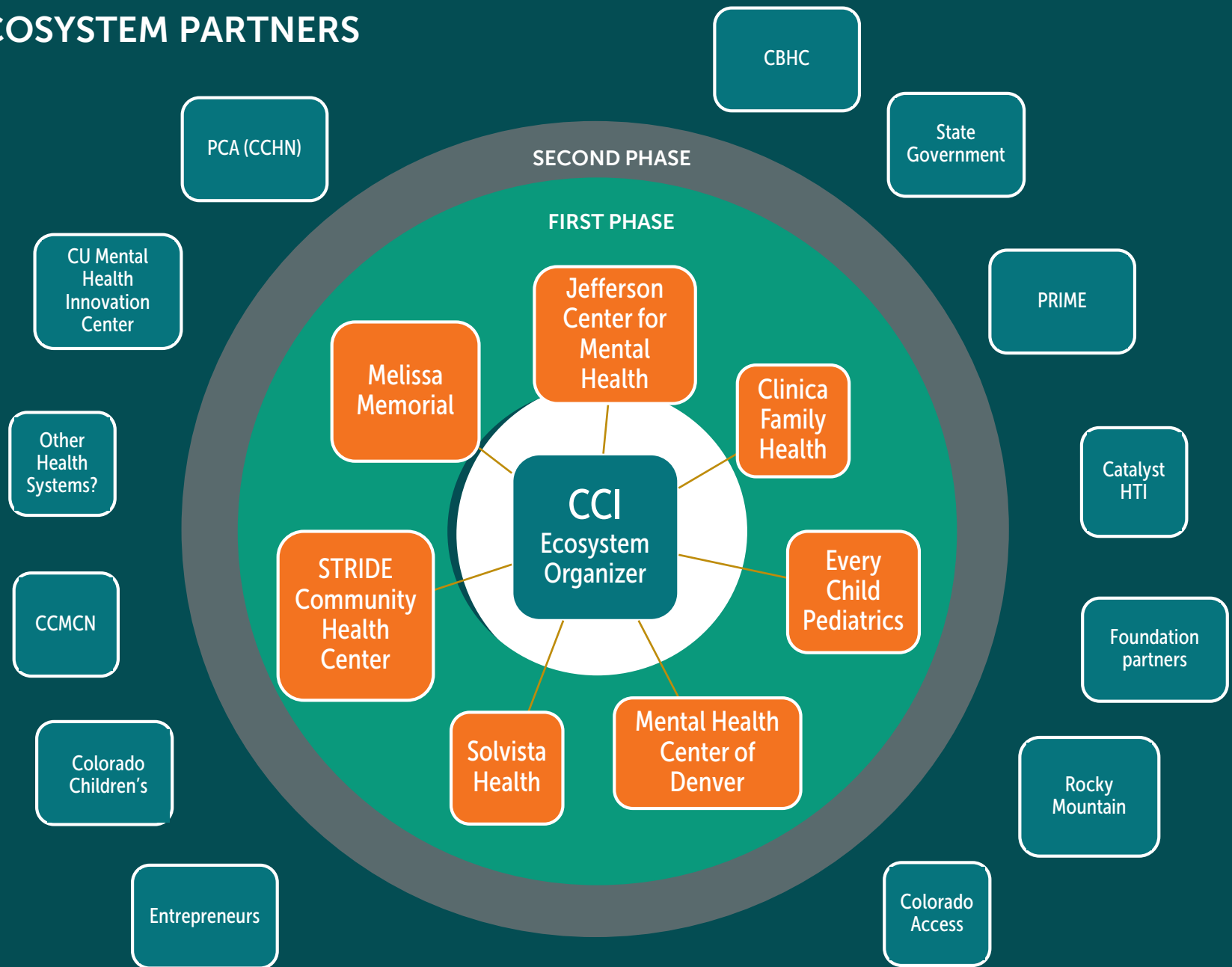


LUNCH & LEARN

- 1 Catalyst Training
- 2 California Experience
- 3 Technology & contracting
- 4 Evaluation
- 5 Ecosystem – partnerships

ECOSYSTEM MAPPING

ECOSYSTEM PARTNERS



QUESTIONS TO CONSIDER

- Are we missing any critical partners?
- Who should we not include?
- Within each org, are there specific names?
- What other activities or initiatives should we know about that are focused on innovation & transformation for underserved populations?



UNDERSTANDING NEEDS

NEEDS FROM APPLICATIONS

- 1 Data Analytics
- 2 Efficiency of care
- 3 Patient Engagement
- 4 Access to Care
- 5 Coordination & Navigation
- 6 Intake & enrollment
- 7 Behavioral health & SUD access

Instructions for Exercise

1. Identify 2-4 need areas that resonate with you
2. Add details; Clarify what this means to you and how to make it specific for us to help
3. Use sticky notes to clarify the issues
4. Facilitator will help capture what this “need area” means and where there may be areas to clarify
5. Rotate after 10 minutes



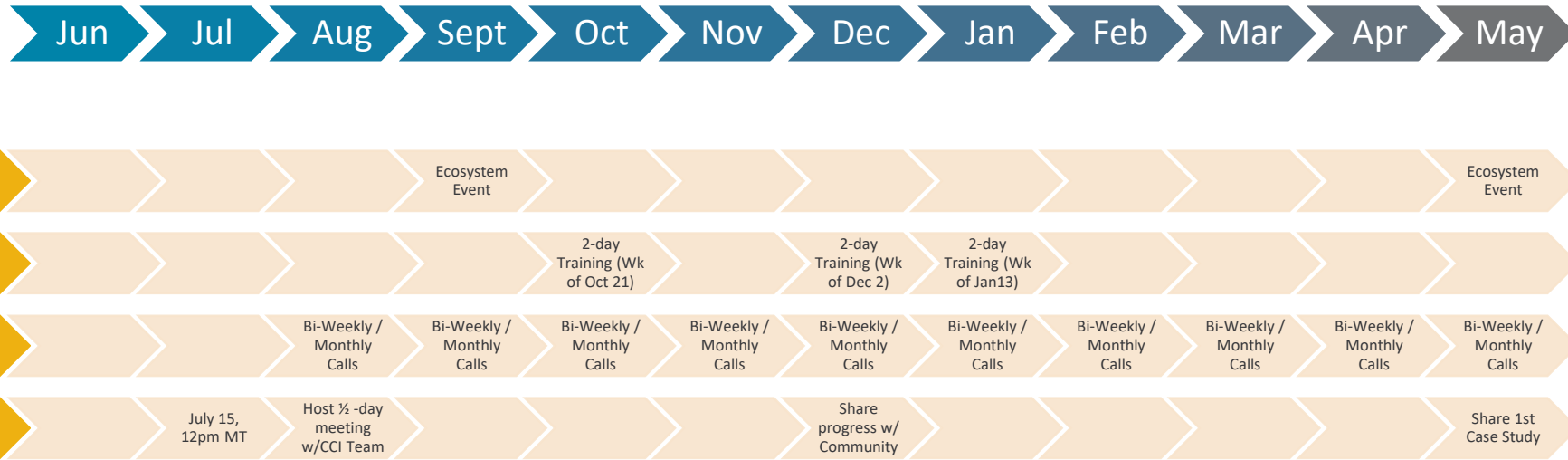
Dot Voting

1. Each person gets 5 dots
2. Can put all on one or spread across
3. Put on specific aspect of needs that resonate



TIMELINE ACTIVITY

Year 1 Timeline *Colorado Innovation Community*



NEXT STEPS

NEXT STEPS

CCI

- Pull together themes & host call on July 15 to review next steps
- Create portal to share all aspects of program

CIC Teams

- HOLD Monday July 15 @ 12pm MT for kick-off call
- Send Juliane any team member contact info
- Respond to request for time for site visits in August



STAY UP-TO-DATE!

Support Portal

OVERVIEW

ACTION ITEMS & ACTIVITIES

RESOURCES

COMMUNITY

In partnership with local funders, the **Colorado Innovation Community** will enable health care safety net organizations to (1) build a more innovative culture and (2) more effectively identify, test, and evaluate innovations with the potential to improve care experiences for low-income Coloradans.



The Colorado Health Foundation™



COLORADO HEALTH ACCESS FUND

THE DENVER FOUNDATION



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The “Gets:” Benefits for Participants

Informational Webinar Recording

Eligibility Criteria

FAQs

The “Gives:” Expectations of Participants

Contact Us

I LIKE, I WISH, I WONDER

I LIKE: What I like about program & the day

I WISH: What I wish could be different

I WONDER: What I wonder about and still
need to better understand







CCI

CENTER FOR CARE
INNOVATIONS

Thank you! Questions?

Identify 1 person from Leadership team to relay ideas

