Colorado Health Innovation Community (CHIC) Monthly Webinar
June 2, 2020

Welcome!

- All participants will NOT be muted upon entry.
- To mute/unmute yourself to ask a question or comment:
  - Via computer: Click the microphone icon in your Zoom menu
  - On the phone: Press *6
  - You may also chat in questions via the chat box in Zoom.

While You’re Waiting:
Please share your name and organization, and any team members who are with you, in the chat box.
• Please welcome Wes Gabrillo, our new Program Coordinator

...and here is to Angela with a deep sense of gratitude as she heads off to graduate school!
Anchor Question:

What will your pilot’s greatest contribution be to the communities you serve?
By the end of this webinar, you will have…

- **Provided feedback** on future evaluation activities.
- **Reviewed** and **identified** key elements of the final Case Study template you can start working on now.
- **Assessed** ways the Case Study will contribute to your ability to tell the story of your pilot.
- **Provided feedback** on future technical assistance / support for this pilot phase of CHIC.
Poll: How’s it going?
Our evaluation and learning framework for CHIC

Our 3 evaluation and learning areas:

1. Innovation hubs’ ability to leverage innovation and technology to promote health outcomes
2. Innovation hub experience and benefits
3. Model implementation in Colorado
How we have adapted our evaluation and learning strategy in response to COVID-19

Prioritize giving you space to respond to this crisis

Offer our evaluative and learning support to CHIC community

Systematizing and evaluating 3 areas

1. CHIC’s impact under COVID-19
2. CHIC’s ability to adapt
3. CCI’s efforts
What we envision moving forward
Reorienting to the Tech Pilot Lifecycle

*You are here!*
A Great Resource: AMA’s Digital Health Implementation steps
Introducing the Case Study Template

Colorado Health Innovation Community Portal

Conduct Tech Pilots and Complete Case Study Template

DEADLINE: 2 MONTHS AFTER PILOT ENDS

As the final report for the Seed Funding grant, you will complete and submit this case study template to the CCI team summarizing your tech pilot process and outcomes. We recommend referencing this template early and collecting photos, quotes, and stories to help illustrate your work during (rather than after) the pilot.

How to complete and submit your case study:

1. Open this case study template and make a copy.
2. Move the copied template into this Google Drive folder labeled with your organization’s name and begin completing the template.
3. Upload all other supporting files – images, documents, videos, etc. – into your organization’s folder.
4. Email CCI when your case study is complete.

We will use this as the backbone for your case study narrative. You can see past case study narratives here.
Case Study Template

Case Study Profile and Overview

**Organization Profile:** quick facts and summary level info about the organization and project.

**Solution/Project Profile:** high level overview of the problem you were trying to solve and approach.

**Project Timeline:** bullet points summarizing what was done during each phase of the project.

**Impact Metrics:** (3-5 key ones) you’ve collected as part of your project.

**Project Point Person:** contact info for the person that readers can reach out to if they want to learn more. *This will be shared on the CCI website.*
Case Study Template
3 Tips when developing your Case Study Profile

• Keep your organizational profile short. 2-3 sentences describing your organization and its uniqueness. *This is often pulled from your organization's website.*

• Make sure you have a clear understanding of the problem you are trying to solve and the solution that will help you solve it. These 2-3 sentences do not change throughout the entirety of your project. *This is often your elevator pitch.*

• The Project Timeline describes the approach your team took to bring your solution to life. These are high-level bullet points that outline your milestones and phases of the project. *This timeline often changes as you conduct your pilot(s).*
Case Study Template

Project Narrative

**The Process:** descriptions of how your team worked through the problem and challenges that arose

**Lessons Learned:** 2-3 short lessons learned from your project.

**Next Steps:** 5-7 short next steps for your project beyond the scope of the program timeline.

**Quotes:** (3-4) from end users or other stakeholders who were impacted by the project.
Case Study Template

3 Tips when developing your Project Narrative

• Be sure to collect as many quotes & photos as you can when conducting your pilot(s). These will be showcased on CCI’s website. *Make sure those offering quotes or are in photographs sign your organizations photo release consent form.*

• The process section of the case study is the storytelling portion of your narrative. While you don’t have to write a novel it is however important to include as much detail as possible. *This is where you spend most of your time when writing your case study.*

• The lessons learned section of the case study captures high-level learnings. Think of this section as lessons you wish you would have known before launching this project. *These bullet points are often advice you would offer for another organization trying to adapt your idea.*
Case Study Template

Case Study Materials and Assets

From Your Project:
(1) Key Tools: tools, protocols, frameworks, other resources you created to advance your work

(2) Images of Your Solution At Work In Your Organization: photos from your implementation process or users testing the solution. Please get consents for use on CCI website from anyone whose face is visible in the photos.

(3) Visuals/Screenshots
Describing Your Project: screenshots or images of your solution.

From the Vendor:
Background Resources About the Solution: Articles, videos, screenshots, demos, of solution from vendors
Case Study Template

3 Tips when developing your Materials & Assets Section

• Document any tools, workflows, diagrams, etc. that your team used to advance your work. These are invaluable for other organizations looking to adopt your solution. **Be sure to crave out an ample amount of time to craft this section and make sure to add your organizations logo to all materials produced here.**

• The files section of the case study brings to life your pilot(s) visually! Think of these visuals as artifacts that support the process portion of the project narrative. **Make sure to turn any screenshots into jpgs.**

• Background resources about your solution are helpful. Think of the materials from your audience's perspective. What articles or videos describing your solution would you want them to know before reading your case study? **This is often pulled from your vendor's website.**
Discussion & Questions

Now that you are launching your pilot:

• What questions do you have for us or each other?
• Is there anything that you’re confused or worried about?
• What else do you think you’ll need help with?
Poll: How Can We Help?

What kind of *assistance* do you think would be most valuable?

What *modalities* would be most valuable?
Upcoming Dates to Remember

**June**
- Monthly CHIC Webinar (6/2)
  *You are here!*  
    - Follow-up to refine proposal (if needed)
    - Final awards made
    - Next round of pilots start (6 months max)
    - Optional Coaching

**July**
- Monthly CHIC Webinar (7/7)
  ***July 10 @ 12:30-1:30 (Safety Net Tech VIPs Lunch Mixer!)***
    - All pilots in full swing!
    - Capturing photos and quotes
    - Optional Coaching

**August**
- Monthly CHIC Webinar (8/4) – REPURPOSED FOR:  
  ***Aug 4 @ 12:30-1:30 (Safety Net Tech VIPs Lunch Mixer #2)!***
    - All pilots in full swing!
    - Capturing photos and quotes
    - Optional Coaching

**September**
- Monthly CHIC Webinar (9/8)
  ***Sept TBD @ 12:30-1:30 (Safety Net Tech VIPs Lunch Mixer #3)!***
    - Optional Coaching
Thank You!

Please email angela@careinnovations.org or juliane@careinnovations.org with any questions