

## Leading Profound Change Webinar Series



### Background

In October and September 2018, CCI hosted two Leading Profound Change Workshops, where participants learned about change frameworks and how Lean, Human Centered Design, and the Model for Improvement can work together to create and manage change in our organizations. As a follow up to the workshops, CCI is hosting a 6-part webinar series that dives deeper into methods and topics from the Leading Profound Change workshops. These methods were highly requested by workshop attendees.



### Webinar Series Overview

Date	Webinar Topic	Webinar Summary
January 30, 2019	Brainstorming Techniques	Brainstorming is a team-based approach to generating ideas rapidly. Sounds easy enough but few of us have ever really been in a good brainstorm. Learn specific techniques for stretching your creative ideas, getting participation from everyone (not just those with the loudest voice), how to sort through the chaos and cue up the group for some action.
March 12, 2019	Empathy and Journey Maps <a href="#">Register here.</a>	In this session, we will learn some concrete ways to help build it for our patients and our own staff through the use of two tools you can use immediately in your work life... or your personal life!
May 14, 2019	Prototyping <a href="#">Register here.</a>	Prototyping is the phase of work many believe is the most intimidating. Find out about the real benefit to rapid prototyping and some clear approaches to using it as a way to really refine your ideas quickly and cheaply.
July 9, 2019	PDSA <a href="#">Register here.</a>	Each of us is unique in how we go about leading change and it shows up in what phase of the PDSA cycle we seem to like the best. It's easy to get stuck in the part that makes us most comfortable. Tammy Fisher, from CCI, will share a treasure chest of real-world approaches and stories to help rev up your PDSA cycles for the greatest impact.
September 10, 2019	Leveraging Multiple Tools to Address Primary Care Issues <a href="#">Register here.</a>	We will map out a few more tangible approaches to tie together many of the skillsets and mindsets we have learned throughout this program. They will be demonstrated in the context of how they might look in a primary care setting to help bring it home.
November 12, 2019	Leading Profound Change: Clinic Experiences <a href="#">Register here.</a>	We will share our own experiences...what we tried, what didn't go so well, what surprised us and what tips we have to give to one another. Hear from your peers and jump into the conversation on the fly with questions and examples of your own. This session will tap into the wisdom of the crowd.

Webinars will be recorded, and slides will be shared in the [CCI Resource Center](#). These webinars are open to all CCI program participants.

Questions regarding the Leading Profound Change webinars should be emailed to [diana@careinnovations.org](mailto:diana@careinnovations.org).