Welcome!

Amplify Healing Connections  
Virtual Convening #1 Part 2  
May 12, 2021

We will be starting at 12:10 pm.  
This webinar is being recorded and will be posted to  
https://community.careinnovations.org/index.php?/forum/137-announcements/  

Everyone is currently muted.  
To unmute yourself: Press *6  
To mute yourself: Press *7
Zoom Housekeeping

Take a moment now to please

Rename yourself with your partnership name

1. Click the participants icon at the bottom of your ZOOM screen

2. On the right-hand side of ZOOM, hover over your name & click “Rename”

3. Add your full name & partnership name

4. Click “Rename” to confirm
Zoom Housekeeping

Are you using the phone for your audio?
Please connect your Zoom video with your phone audio

1. Click on the upside down carrot (^) icon to the right of Mute/Unmute button
2. Choose the “Switch to Phone Audio” option
3. In the pop-up box, click the “Phone Call” tab
4. Follow instructions for dialing in
5. Enter your Meeting ID & Participant ID (DO NOT SKIP THIS STEP)
# Zoom Housekeeping

If you’d like to turn on closed captioning:

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Agenda

- Welcome & Community Agreements
- Partnership Reflection Debrief
- Community Engagement Panel
- Break
- Post-Panel Discussion
- Community-Centered Design 101
- Next Steps & Team Time
## Community Agreements Co-Design

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<th>Topic</th>
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<td>Be open and understanding to create a safe and equitable space</td>
<td>Give space for indigenous knowledge</td>
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<td>Practice cultural humility and intersectional approaches</td>
<td>Respect</td>
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<td>Empower folks to use their voice and share from different backgrounds</td>
<td>Assume good intent/calling in vs calling out</td>
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<td>Listen and be present</td>
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<td>Use a growth mindset</td>
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<td>Take space, make space</td>
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<td>Name systems of oppression</td>
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<td>Avoid jargon/acronyms and speak slowly</td>
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<td>Be Mindful of all understandings</td>
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<td>Be open to innovative ideas</td>
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Virtual Convening #1 Overview
Program Journey

Phase 1
Understand Your Organization, Partners & Community
March – June 2021

Phase 2
Identify Opportunities, Align Goals & Brainstorm Ideas
July-October 2021

Phase 3
Co-Design & Test Community Solutions
November 2021 - May 2022

Phase 4
Sustain & Spread
June-December 2022
Virtual Convening #1 Learning Goals

Part 1: April 28
• Reflect on strengths and opportunities at an organizational and partnership level
• Examine how your partnership has progressed over time
• Identify general areas of the partnership efforts that you want to explore further

Part 2: May 12
• Share reflections from Virtual Convening Part 1
• Share and gain new, creative ideas on how to do community engagement with youth and families
• Develop a plan for learning about your partnership efforts, through engaging youth and caregivers in your community
# Phase 1 Activities

## Learning Sessions

### Kickoff & Mixer
- **March 11**
- 12:00-2:00PM

### Virtual Convening #1
- **Part 1:** **April 28**
  - 12:00-2:00PM
- **Part 2:** **May 12**
  - 12:00-2:00PM

### Synthesize Learnings & Framing Opportunities
- **July 6**
  - 2:00-3:00 PM

## Bi-Monthly Peer Circles

### Chat n Chew
- **June 1**
  - 2:00-2:30 PM

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- **March 2021**
- **April 2021**
- **May 2021**
- **June 2021**
- **July 2021**
Partnership Reflection Debrief
Chat In:

What thoughts or reflections do you have after completing the Looking Forward section?
Community Engagement Panel
Community Engagement Panel Goals

• Gain *creative* ideas for engaging youth and families from community-based organizations like yours

• **Highlight** community engagement experiences from the cohort

• Utilize these experiences to **spark ideas** for your team while understanding the needs of youth and families over the next two months
Community Engagement Panel

Kisai Henriquez
Huckleberry Youth Programs
Program Manager
she/her/hers

Iona Lewis
Safe and Sound
Safe Start Coordinator
she/her/hers

Bre Gentile
Center for Youth Wellness
Director of Product Design
she/her/hers
Welcome!
Amplify Healing Connections
Kickoff Webinar
March 11, 2021
Post-Panel Discussion
Post-Panel Discussion

- What resonates from the panel session?
- What engagement strategies have your partnerships used or tried that has worked well?
- What hasn't worked well?
“2-4-All” Discussion

1. In your first breakout, share with your partner (10 min):
   • Introduce yourself and your partnership!
   • What resonates from the panel session?
   • What engagement strategies have your partnerships used or tried that has worked well?
   • What hasn't worked well?

2. In your second breakout, share your reflections with your group of three (15 min)

3. You will be brought back to the main room to share any reflections that you heard.
Group Share Out

What did you hear in your discussions?
Community-Centered Design 101
How we’ve traditionally worked (more or less)
How we’ve traditionally worked (more or less)
How we’ve traditionally worked (more or less)
In design, we spend more time exploring the problem...
“I learned that human-centered innovation is more than a tool or ‘solution’, it is a way of thinking about and approaching a problem, a way of framing solutions… then trying them to learn with real [people] in their real environment.”

– CCI Program Participant
What design looks like...
Why Co-Design with Youth & Caregivers?

- Transform experiences and services in a way that truly matters to them.
- People appreciate sharing their stories and ideas.
- Build a deeper relationship and trust with people.
- Help prioritize what problems to address.
- Challenge what you “know” and assume to be true.
- Encourages radical thinking and creativity.
- Reduces risk and waste of resources.
Qualities to keep in mind:

- child’s mindset
- empathetic listening
- creativity
- open to feedback
• You don’t need to be an expert to do this work!

• Be curious, ask questions & learn.

• Start small with the resources you have.

• Be visual and make things tangible.

• Show your work to peers early and often. Be open to feedback.

• Think about your audience in your approach
Basic Approach to Co-Design

1. Understand the Problem
2. Generate Ideas
3. Test Ideas
4. Adapting those Ideas
Basic Approach to Co-Design

1. Understand the Problem
2. Generate Ideas
3. Test Ideas
4. Adapting those Ideas

Examples include:

- Have a one-on-one check-in / interview to learn about a young person’s experience
- Observe a caregiver’s interactions with youth
- Do a home visit to better understand the young person’s at-home environment
- Review information from surveys, youth councils, etc.
Key Reminders
Please take 2 minutes to complete the evaluation survey linked in the chat box!
Next Steps

1. **ASAP:** Update your login information for the Amplify Club and start browsing around!

2. **By June 29:** Register for the July 6th Webinar.

3. **By June 30:** Take 5 minutes to journal. If you’re open, you can share in the Amplify Club.
   1. What have you learned about your partnership? Your peers?
   2. What are you excited about?

4. **By June 30:** Interview 5 individuals in your community and complete the Community Engagement Synthesis document in your team folder.
Save the Date!

**Chat n Chew (Optional)**

June 1, 2021
2:00 - 2:30 pm

An open space to bring your questions around community engagement, community-centered design 101, program-related questions, etc.

**Framing Your Opportunity & Brainstorming Ideas (Required)**

July 6, 2021
2:00 - 3:00 pm

Bring your insights from your community engagement efforts and we will help you begin to scope your project. [Register](#) by June 29, 2021.
Amplify Healing Connections Club

Join the Club on CCI Academy!

- Find the most up-to-date announcements, information on upcoming webinars and events, and resources
- Ask for help or advice from peers and participate in discussions
- Generate ideas by learning what others are doing
Amplify Healing Connections
How to join the club

In a follow-up email, you’ll receive the link with quick instructions to log in to your account.

Joining the Amplify Healing Connections Club will ensure that you’ll have access to all resources, links and more!

Remember to click the Join Club button!
Team Time Instructions

Use the next few minutes to start discussing with your partnership:

1. **What aspects of your partnership efforts are you interested in learning about?** (Leverage any insights from your Partnership Reflection Tool)

2. Who are you planning to talk to? Identify at least 5 people with varying perspectives (e.g., youth, caregiver, staff, partners, DV clients)

3. What questions will you ask them? (start open-ended first!)

4. When will you do this? (e.g., during a home visit, after an event, etc)

5. Where will you do this? (e.g, virtual, in-person)
Post-Convening Tasks

Talk to 5 different people and document your assumptions, learnings and questions along the way.

Complete the [Community Engagement Synthesis Template](#) to help organize information that you’ve collected and determine what additional information still needs to be gathered. Due by June 30.
Ensure your partnership name is added to your name.

Team Time Logistics

1. Live Oak Youth Partnership
2. Contra Costa Amplify Healing Partnership
3. Healthy Black Families Collaborative
4. McKinleyville Healthy Relationships Coalition
5. PEACE Network
5. San Luis Obispo Education Collaborative
Thank you!

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