Welcome!

Amplify Healing Connections
Learning Session
July 6, 2021

We will be starting at 2:02 pm.
This webinar is being recorded and will be posted to
https://community.careinnovations.org/index.php/?/forum/137-announcements/

Everyone is currently muted.
To unmute yourself: Press *6
To mute yourself: Press *7
Zoom Housekeeping

Take a moment now to please

Rename yourself with your partnership name

1. Click the participants icon at the bottom of your ZOOM screen

2. On the right-hand side of ZOOM, hover over your name & click “Rename”

3. Add your full name & partnership name

4. Click “Rename” to confirm
Zoom Housekeeping

Are you using the phone for your audio?
Please connect your Zoom video with your phone audio

1. Click on the upside down carrot (^) icon to the right of Mute/Unmute button
2. Choose the “Switch to Phone Audio” option
3. In the pop-up box, click the “Phone Call” tab
4. Follow instructions for dialing in
5. Enter your Meeting ID & Participant ID (DO NOT SKIP THIS STEP)
Zoom Housekeeping

If you’d like to turn on closed captioning:

**Step 1**
Click on the upside down carrot (^) icon to the right of *Closed Caption* button

**Step 2**
Choose the “Show Subtitle” option
Agenda

● Welcome & Overview
● Community Engagement Insights Share Out
● How to Frame Your Opportunity
● Introduction to Design Impact
● Next Steps
Amplify Program Community Agreements

- Be open and understanding to create a safe and equitable space
- Give space for indigenous knowledge
- Respect
- Assume good intent/calling in vs calling out
- Practice cultural humility and intersectional approaches
- Listen and be present
- Use a growth mindset
- Take space, make space
- Empower folks to use their voice and share from different backgrounds
- Name systems of oppression
- Avoid jargon/acronyms and speak slowly
- Be Mindful of all understandings
- Be open to innovative ideas
Welcome!
Amplify Healing Connections
Kickoff Webinar
March 11, 2021

Overview
Program Vision

Changing the way our organizations operate

Resourcing each other and our staff more fully

More impactful and sustainable prevention in the community
Program Goal

Strengthen six multi-sector partnerships that prevent domestic violence and promote health and well-being for young people and their caregivers.

Community Partnerships: Deepen understanding of internal organization, partners and community to uncover strengths and opportunities for collaboration.

Youth & Caregiver Power: Center community members with lived experiences and build their power in designing solutions for themselves.

Prevention & Promotion of Protective Factors: Test community solutions that can help prevent and mitigate the harm from domestic violence and ACEs.

Sustainability: Build systems for sustaining collaborative relationships and efforts.
Program Goal #1&2: Community Partnerships, Youth and Caregiver Power

What is ours?

What does the community need?

How do we fill the gaps?

How we’ve done this:
- Completing Partnership Reflection Exercise
- Collecting Core Partnership Documents

Community Interviews/Engagement

New ideas!
- What is possible?
Program Journey

**Phase 1**
Understand Your Organization, Partners & Community
March – June 2021

**Phase 2**
Identify Opportunities, Align Goals & Brainstorm Ideas
July – October 2021

**Phase 3**
Co-Design & Test Community Solutions
November 2021 - May 2022

**Phase 4**
Sustain & Spread
June – December 2022
Welcome!
Amplify Healing Connections
Kickoff Webinar
March 11, 2021
Community Engagement Insights Share Out
Breakout Session (15 min)

1. In your breakout, share:
   - The general focus area you were exploring
   - The methods of community engagement you used
   - Your top 2 themes that came out of engagement activities – use your Community Input Integration tool!

2. You will be brought back to the main room to share any reflections that you heard.
Group Share Out

What did you hear in your discussions?
How to Frame Your Opportunity
In design, we spend more time exploring the problem...
Basic Approach to Co-Design

1. Understand the Problem
2. Generate Ideas
3. Test Ideas
4. Adapting those Ideas
Basic Approach to Co-Design

1. Understand the Problem
2. Generate Ideas
3. Test Ideas
4. Adapting those Ideas

What you just did
Basic Approach to Co-Design

1. Understand the Problem
2. Generate Ideas
3. Test Ideas
4. Adapting those Ideas

What you just did
Which produced...
Your insights were added into the **Community Input Integration Tool**.
Preview into What’s Next...

Understand Your Problem by Engaging Community

Make Sense of Your Insights

Frame Your Opportunity Using “How Might We” Statements
Framing Your Opportunity

What is it?

• A structured way to describe what you learned and what needs to be addressed in a solution

• Provides focus for your own team and your stakeholders or community members
Framing Your Opportunity

What is it?
• A structured way to describe what you learned and what needs to be addressed in a solution
• Useful for your own team and your stakeholders/community members

What does it entail?
• Identify the people you are designing with
• Narrow into the experience you are designing
• Consider key themes and insights from your community engagement
Framing Method: How Might We Statements

• Helps you focus
• Increases the number of ideas
• Prevents you from slipping back to old ideas and assumptions
Creating a “How Might We”

1. Start with a question “how might we…”
2. Add an action and focus “communicate the benefits of our services…”
3. For a person “to families in the community…”
4. To achieve an intended outcome “to attract a higher number of inquiries?”
Creating a “How Might We”

1. Start with a question “how might we…”
2. Add an action and focus “communicate the benefits of our services…”
3. For a person “to families in the community…”
4. To achieve an intended outcome “to attract a higher number of inquiries?”

How might we communicate the benefits of our services to families in the community to attract a higher number of inquiries?
More “How Might We” Examples

How might we develop accessible opportunities for caregivers to shape the services we provide?

How might we collaborate with the local high school district to increase youth involvement in domestic violence campaigns?
Support from Design Impact

- Provide thought-partnership & resources on using design methods to advance work including:
  - Engaging your community in an equity-centered, participatory way
  - Synthesizing learnings and insights from community engagement
  - Daniella is available for one hour/team monthly between August through December 2021. You can schedule via Calendly.

Dominique Brown
Daniela Vollmer
# What’s Next in Phase 2

<table>
<thead>
<tr>
<th>Learning Sessions (Core Team Members)</th>
<th>Bi-Monthly Peer Circles (2-4 representatives per team)</th>
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<tr>
<td><strong>August 2021</strong></td>
<td><strong>Peer Circle</strong></td>
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<td><strong>September 2021</strong></td>
<td><strong>Peer Circle</strong></td>
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<td><strong>October 2021</strong></td>
<td><strong>Peer Circle</strong></td>
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<td><strong>November 2021</strong></td>
<td><strong>Virtual Convening #2</strong></td>
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<tr>
<td><strong>December 2021</strong></td>
<td><strong>Evaluation Co-Design Session</strong></td>
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- **Evaluation Co-Design Session**
  - September 7
  - 2:00-3:00 PM

- **Virtual Convening #2**
  - November 2 & 16
  - 12:00-2:00 PM
Please take 2 minutes to complete the evaluation survey linked in the chat box!
Next Steps

1. **By July 12:** *Select your preferred date* for a 1-hour conversation about the program with Roza

2. **By July 27:**
   1. *Schedule a call* with Daniela from Design Impact.
   2. *Register* for the August 3rd Peer Circle.
   3. Journal Entry: Imagine 5 years down the road, this program and your partnership have met, if not exceeded, all of your expectations. What does that partnership and its impact on community look like?
Save the Date!

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<tr>
<th>August Peer Circle</th>
<th>Community Engagement Insights &amp; Evaluation Session</th>
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<tbody>
<tr>
<td>August 3, 2021 2:00 - 3:00 pm</td>
<td>September 7, 2021 2:00 - 3:00 pm</td>
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<tr>
<td>Bring your insights from your community engagement efforts and we will help you begin to frame your opportunity. <a href="#">Register</a> by July 27, 2021.</td>
<td>Participate in a co-design session where you will help shape metrics collected in this program. <a href="#">Register</a> here.</td>
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Amplify Healing Connections Club

Join the Club on CCI Academy!

- Find the most up-to-date announcements, information on upcoming webinars and events, and resources
- Ask for help or advice from peers and participate in discussions
- Generate ideas by learning what others are doing
Amplify Healing Connections
How to join the club

In a follow-up email, you’ll receive the link with quick instructions to log in to your account.

Joining the Amplify Healing Connections Club will ensure that you’ll have access to all resources, links and more!

Remember to click the Join Club button!
Thank you!

For questions contact:

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