

Action Plan Worksheet: DATA DRIVEN CULTURE

Capability Levels	Reactive			Responsive			Proactive			Predictive		
Data Driven Culture: A data-driven culture refers to an organizational climate that embraces use of data in achieving organization goals and making positive change through continuous improvement in all areas.												
1D. To what extent does the organization promote data literacy and require supporting data to make decisions?	The focus of data and information management is mostly on accurate historical data and retrospective reporting.			Data and information is available and used by department heads, but not uniformly required when making operational decisions or changing strategy.			Data and information is used by managers and leaders on a regular basis, is pushed down and across the organization, and is required to support business cases and key decisions.			Data-driven decisions are pervasive in the organization at all levels. Line staff knows how their day-to-day actions affect performance metrics and achievement of goals. Data literacy is a hallmark of the organization.		
SCORE	0	1	2	3	4	5	6	7	8	9	10	11

IDEAS FOR ACTION: Immediate Next Steps	Success Criteria (Approval, Buy In, Resources, etc.)
IDEAS FOR ACTION: 3-6 Months	Success Criteria (Approval, Buy In, Resources, etc.)