Welcome!

**Mute**
Minimize Interruptions
Please make sure to mute yourself when you aren’t speaking.

**Chat**
Go Ahead, Speak Up!
Use the Zoom chat to ask questions and participate in activities.

**Naming**
Add Your Organization
Represent your team and add your organization’s name to your name.

**Tech Issues**
Here to Help
Chat Host privately if are having issues and need tech assistance.

While we wait, please rename yourself.
Addiction Treatment Starts Here
SUD Counselor Forum Session #5

“Own Your Role: Outreach, Stigma, and Educating Prescribers, the Clinic, and the Community”

January 26, 2022 | 11am–12pm (PT)
This little card is just an eye catcher
Always is there that realize you help to
Another way to do almost anything,
Is it time first The .Reading including
Always hard to do something a new way
Have you that now again this read but
The hang of it! Gets easier, doesn’t it?
Is leadership a position or influence?
The erroneous thinking of this myth is that leadership is a position, not influence. When potential leaders understand the dynamics of gaining influence with people, they come to realize that position has little to do with genuine leadership. You can lead others from anywhere in the organization, and when you do, you make the organization better.

The truth is you don’t have to be the president or CEO to lead effectively. So how do you do it? You learn to develop your influence wherever you are in the organization by becoming a 360-degree leader, where you learn to lead up, lead across and lead down. – John Maxwell
How did Dom help lead his organization in providing MAT services?

How did Danny do the same thing but in a different way?
THE MOST DANGEROUS PATHOGEN IS STIGMA
How about: HUMAN
Bringing them back to Humanity
Addiction is not in itself the problem, but rather attempt to solve the problem.

Do you think there is a relationship between peoples Trauma, Hurt, Pain, Behavior and Addiction?

Roots nobody can see maybe nobody even knows about.
Perceived Pain, Sexual, Mental, Physical, and Emotional Abuse.

It takes a lot of work to wake up as a human being, it's a lot easier to stay “asleep” then to wake up! – Gabor Mate
PRINCIPLES OF HARM REDUCTION

MEET PEOPLE WHERE THEY ARE

DRUG ABUSE IS A HEALTH ISSUE, NOT A CRIMINAL ONE

SUPPORT, NOT STIGMA

THERE'S MORE THAN ONE PATH TO RECOVERY

THERE'S NO RECOVERY FROM FATAL OVERDOSE

THE OPPOSITE OF ADDICTION IS CONNECTION

NOT EVERYONE IS READY TO STOP USING DRUGS

WE CAN PREVENT DEATH BY OVERDOSE
What is Medication Assisted Treatment?

Medication assisted treatment (MAT) is the use of medications in combination with counseling and behavioral therapies for the treatment of substance use disorders. A combination of medication and behavioral therapies is effective in the treatment of substance use disorders, and can help some people to sustain recovery.

SAMSHA

https://www.integration.samhsa.gov/clinical-practice/mat/mat-overview
Questions for Discussion:

- Who is your MAT champions?
- How do you lead in your organization?
- How can you start a Peer Mentor program?
- Is there anything else you can do to help end stigma at your work and community?
- How can you educate more people in your agency, other agencies, and the community?

- What are areas you want to grow more in?
- What are areas you can improve on?
What is one thing you are taking away from today's forum?
1. On a scale of 1-5, please select the number that best represents your experience with today’s session.
   - 5 – Excellent
   - 4 – Very Good
   - 3 – Good
   - 2 – Fair
   - 1 – Poor

2. Please select the number that best represents your response to the statement:
   Today’s session was a valuable use of my time.
   - 5 – Strongly Agree
   - 4 – Agree
   - 3 – Neutral
   - 2 – Disagree
   - 1 – Strongly Disagree

3. I can apply learnings from today’s webinar to my MAT work.
   - 5 – Strongly Agree
   - 4 – Agree
   - 3 – Neutral
   - 2 – Disagree
   - 1 – Strongly Disagree
Coming Up – Session #6 (final session)

Wednesday, February 2, 11am-12pm PT

**Topic:** Systems of Care and Clinician Engagement

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For registration information, go here:
https://www.careinnovations.org/events/atsh-peer-forums-registration/#sudcounselornavigator

Any questions? Email juancarlos@careinnovations.org