

# Virtual Care Innovation Network

A community health collaboration founded by  KAISER PERMANENTE®

## Evaluation Booster Webinar

March 25, 2021



Please use the chat box to ask questions.



This webinar is being recorded.

# Zoom Housekeeping

Take a moment now to please  
**Rename yourself with your organization**



1

Click the participants icon at the bottom of your ZOOM screen



2

On the right-hand side of ZOOM, hover over your name & click "Rename"



3

Add your full name & organization's name



4

Click "Rename" to confirm



# Zoom Housekeeping

*Are you using the phone for your audio?*

**Please connect your Zoom video with your phone audio**

1

Click on the upside down carrot (^) icon to the right of *Mute/Unmute* button

2

Choose the “Switch to Phone Audio” option

3

In the pop-up box, click the “Phone Call” tab

4

Follow instructions for dialing in

5

Enter your Meeting ID & Participant ID

(DO NOT SKIP THIS STEP)





# Agenda



Welcome & Introductions



Evaluation Goals & Guiding Principles



Clinical Data Reporting



Your Feedback



Learning Hub Launch

# Evaluation Team



**Maggie Jones**  
Evaluation Co-Lead



**Natasha Arora**  
Evaluation Co-Lead



**Erin Hertel**  
Policy & Advocacy Lead



**Sonali Shukla**  
Evaluation Associate



**Abbie Lee**  
Evaluation Associate





## Participate in today's session using Menti:

- Go to [menti.com](https://menti.com) in a browser window or on your smartphone
- Enter the code: **24 32 03 58**
- Answer the icebreaker questions you see on the screen
- Keep the window open throughout today's session – we'll be using it periodically



# Goals of the Evaluation

- Assess **changes in organizations' capacity to serve target populations\*** via telehealth, including
  - Telehealth utilization
  - Promising practices
  - Facilitators and barriers to telehealth
- Understand **changes in telehealth policy** and their influence on health center needs and practices
- Understand the **contribution of the learning collaborative** to organization's progress
- Provide **real time information to CCI** about program progress and participant experience.
- Synthesize and **communicate** results and learnings from the program to key stakeholders

\*Currently identified target populations: Patients experiencing homelessness, patients with limited English proficiency, patients with chronic conditions, seniors, rural populations



# Guiding Principles for the Evaluation

Minimize burden on organizations and other partners



Build trust to increase the likelihood of **candor**

Ensure sufficient reach & rigor for credible results



Provide value to stakeholders





# Measurement Strategy



Clinical Data Reporting

- June 2021
- Dec 2022
- May 2022



Team survey

- Approximate:
- Sept 2021
  - May 2022



Team Interviews

- Timeline varies:
- 1 interview for Clinic Connection track
  - 2 interviews for Applied Project Track



Document review of plans, case studies, stories of impact

- Ongoing:
- Materials shared in your Sharepoint folder

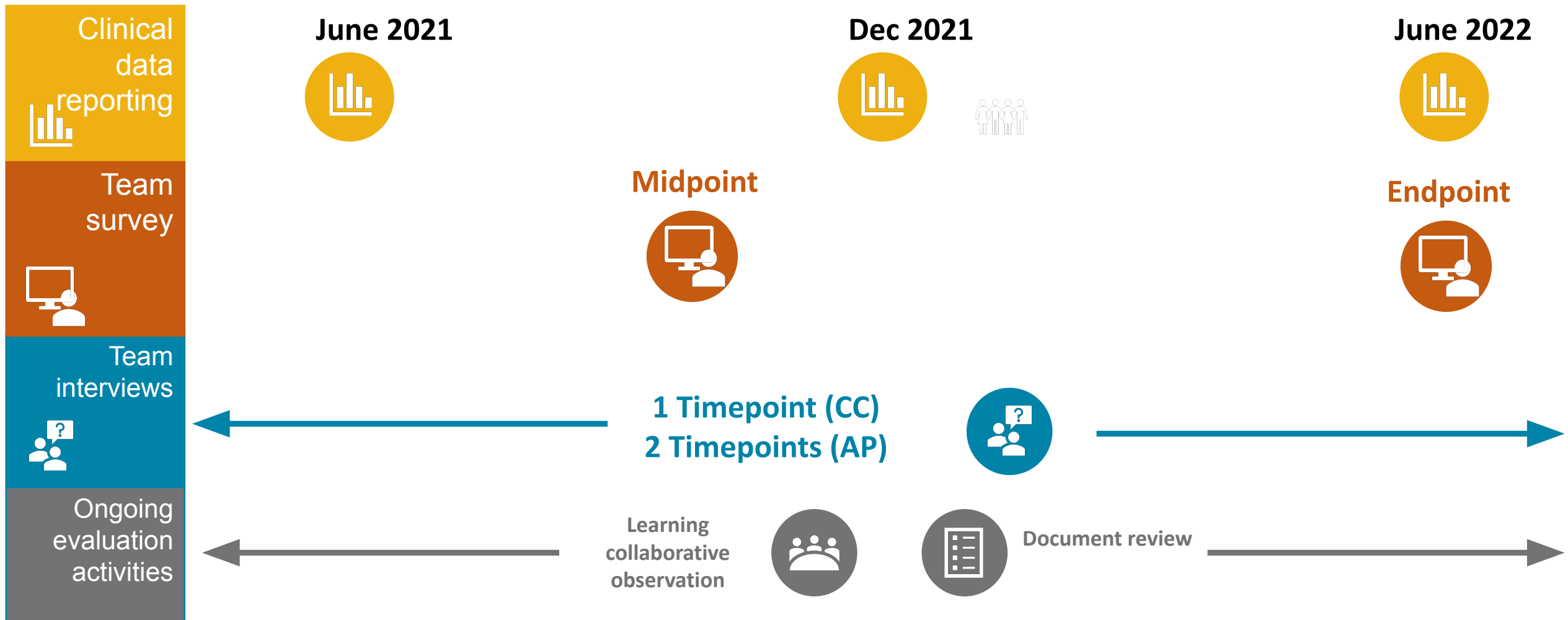


Learning Collaborative Activities

- Ongoing:
- Post-event surveys
  - Observation



# Timeline for evaluation activities



# Clinical data reporting

## Primary care & behavioral health visits

- Total number of completed visits during the calendar month
- Total number of completed face-to-face visits, telephone visits, video visits
- Visit data segmented by payer type

## Primary care & behavioral health patients

- Total number of unique patients who completed one or more primary care visits during the calendar month
- Total number of patients who completed one or more face-to-face visit, telephone visit, video visit
- Patient data segmented by English proficiency
- Under consideration: patient data segmented by race/ethnicity, age



# Clinical data reporting definitions

**Primary Care:** visits delivered by primary care providers, including internal medicine physicians, family physicians, general practitioners, pediatricians, non-specialty PAs and NPs in outpatient settings

**Behavioral health:** visits delivered by specialty behavioral health providers who are credentialed by the clinic, including psychiatrists, social workers, substance abuse counselors, marriage and family therapists, psychologists, psychiatric/mental health NPs and PAs, and other licensed mental health providers

**Payer:** Use the HRSA UDS categories for payers, including:

1. None/uninsured (including those not billable to any insurance)
2. Medicaid or CHIP
3. Dual Eligible
4. Medicare
5. Other Public Insurance (e.g., VA)
6. Private/Commercial

**Telehealth visits:** interactive, synchronous visits that use audio (telephone) and/or video telecommunications technology/equipment

**Telephone:** audio-only visits, used as a replacement for care that would otherwise be billed as in in-person visit

**Video visits:** visits that use videoconferencing software/platform, where patient/provider can both see and hear each other; used as a replacement for care that would otherwise be billed as an in-person visit.



# Clinical data reporting FAQ

## What if a visit is flipped from phone to video, or video to phone?

Use the modality that was used at the end of the visit. A visit that began as a phone visit, which was then “flipped” to video, should be reported as a video visit.

## What if a telehealth visit can't be completed, and the patient comes into the clinic?

If an unresolved telehealth visit is followed by an in-person visit that occurs on the same day, we prefer you count this once as an in-person visit rather than count it twice as a video/telephone visit and an in-person visit. If an in-person visit is followed by a telehealth visit on the same day OR if the visits occur on different days, please count them as separate visits and indicate the modality used for each.

## Should group visits be reported?

No, please do not report group visits.



# Data collection tool preview



# Virtual Care Innovation Network Club

CCI INNOVATIONS

Academy Dashboard Courses Forums Program Clubs

Home > Clubs

## Club Directory

Our Featured Clubs

1. Find the *Virtual Care Innovation Network*
2. Click **Join Club**
3. Bookmark the VCIN Club page!

Virtual Care Innovation Ne...  
Open Club · 6 members

Welcome to the Virtual Care Innovation Network (VCIN)! For the VCIN community - use this club as a support center where you can ask for help...

Join Club

*Have you joined yet?*

...Our VCIN Club is your virtual “home” for the program!

*Once you're in the Club, take a few moments to check the Discussion Forum and the Calendar!*

# The Learning Hub



[VIRTUAL CARE LEARNING HUB](#)

[TOOLKITS](#)

[ALL RESOURCES](#)



## Virtual Care Learning Hub

CCI is sharing the best of the best for achieving health equity through virtual care. We've synthesized 20+ years of experience to create this learning hub to find great ideas you can start testing right away.



### FEATURED RESOURCE

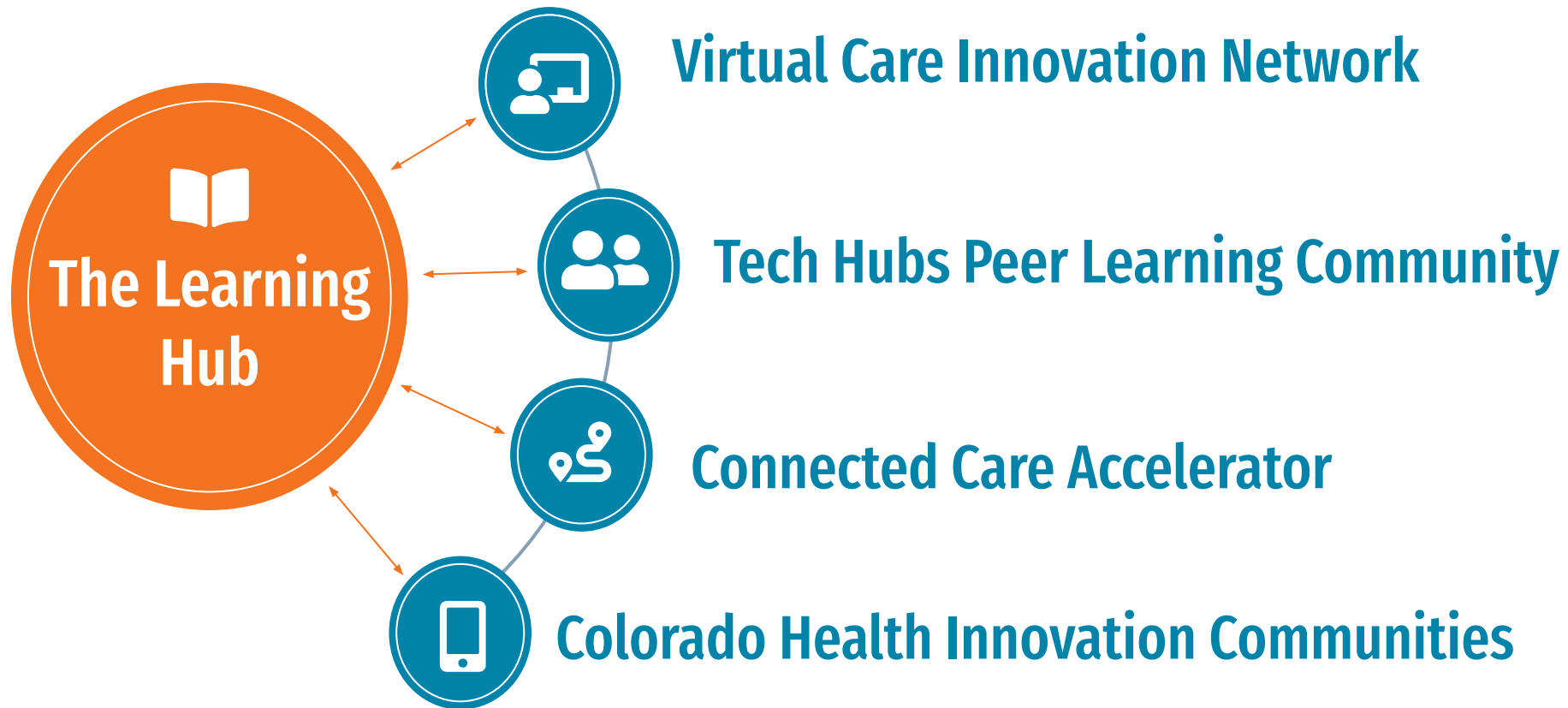
#### In Our "New" Normal: Team-Building Activities for Authentic Connection

During the pandemic, health care organizations have been struggling to find ways to authentically connect ...

[READ](#)



# The Learning Hub



CCI Tech &  
Innovation  
Program  
Portfolio

# Your Next Webinar...

## CLINIC CONNECTION TRACK

### Virtual Convening #1

Tuesday, April 6th  
12:00 – 1:30pm PDT

## APPLIED PROJECT TRACK

### Content Webinar #1: “Define Your Problem”

Tuesday, April 13th  
12:00 – 1:30pm PDT



# TELEHEALTH: PAST, PRESENT, & INTO THE FUTURE

How can communities create  
affordable & sustainable telehealth  
infrastructure that will remain long  
after the pandemic ends?



**WEDNESDAY, MARCH 31**  
**9:30 - 11:00 AM (EDT)**

**\*FREE\* REGISTRATION:**

[primarycarecoalition.org/virtual-telehealth](http://primarycarecoalition.org/virtual-telehealth)



**Thank you to our sponsors!**

*Kaiser Permanente of  
the Mid-Atlantic*



primary care coalition

Hosted by:

**Mary Rubino**

*Fmr. Deputy Editor for Health Affairs*

Featuring opening remarks from:

**Gabe Albornoz**

*Montgomery County Council Member  
and Health & Human Services  
Committee Chair*

Discussion Topics Include:  
**DIGITAL DIVIDE**  
**PAYMENT PARITY**



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# Thank you!

For questions, contact:



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