

Welcome! Take a moment to breathe deeply, stretch and come to focus. We'll get started in a few minutes...



# Welcome!

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## Use 3 everyday tools more creatively

- Let us know in the chat:
- Your role and where you're from!
- What you hope to get out of today



## Why use tools in more creative ways?

- You can design a better experience
- Increase engagement
- Create new thoughts, ideas and conversations
- Improve relationships with each other



# Tools

- **Zoom** (Teams, Google Meet, Skype)
- **Google Slides** (Shared digital board, miro.io, mural.co)
- **Smart Phone** (iPhone, Samsung, LG, etc.)

**Create focus, energy or  
transition in a Zoom meeting**

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Zoom

# Set the tone of a meeting.

- Create a nice transition
- Establish focus
- Align with the theme of meeting





Zoom

Search for an  
image in  
alignment  
with your  
message.

Place it in a  
document you  
can screen  
share.

## Food security injustice -> San Joaquin Valley Agriculture



San Joaquin Villages, by Skidmore ...  
architectmagazine.com



San Joaquin River's Genetic Imposters ...  
gwire.com



San Joaquin Valley: Strategies for a ...  
atlanticcouncil.org



San Joaquin Hotel (Fresno) - Atlas ...  
atlashospitality.com



San Joaquin City, California - Wikipedia  
en.wikipedia.org



San Joaquin River's Salmon ...  
kvpr.org



plan to increase flows in San Joaquin ...  
yubanet.com



San Joaquin (Bolivia) ...  
en.wikivoyage.org



1044 S San Joaquin St, Stockton, CA ...  
zillow.com



San Joaquin Valley, California ...  
pinterest.com



San Joaquin Wildlife Sanctuary  
seasandsageandubn.org



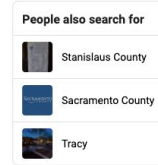
San Joaquin County set to reopen ...  
abc10.com



Point In Time SJC - San Joaquin ...  
sanjoaquinocc.org



RNs at San Joaquin General Hospital to ...  
nationalnursesunited.org



People also search for

Stanislaus County

Sacramento County

Tracy



A Balancing Act for the Water-Stressed ...  
ppic.org



Biking Trails - San Joaquin River Gorge ...  
yosemitethisyear.com



San Joaquin County Coronavirus/Covid-19 ...  
astanehelaw.com



San Joaquin Valley Groundwater Plans ...  
agnetwest.com



Support San Joaquin River Restoration ...  
nrdc.org



San Joaquin Hills Laguna Niguel - Beach ...  
bcre.com



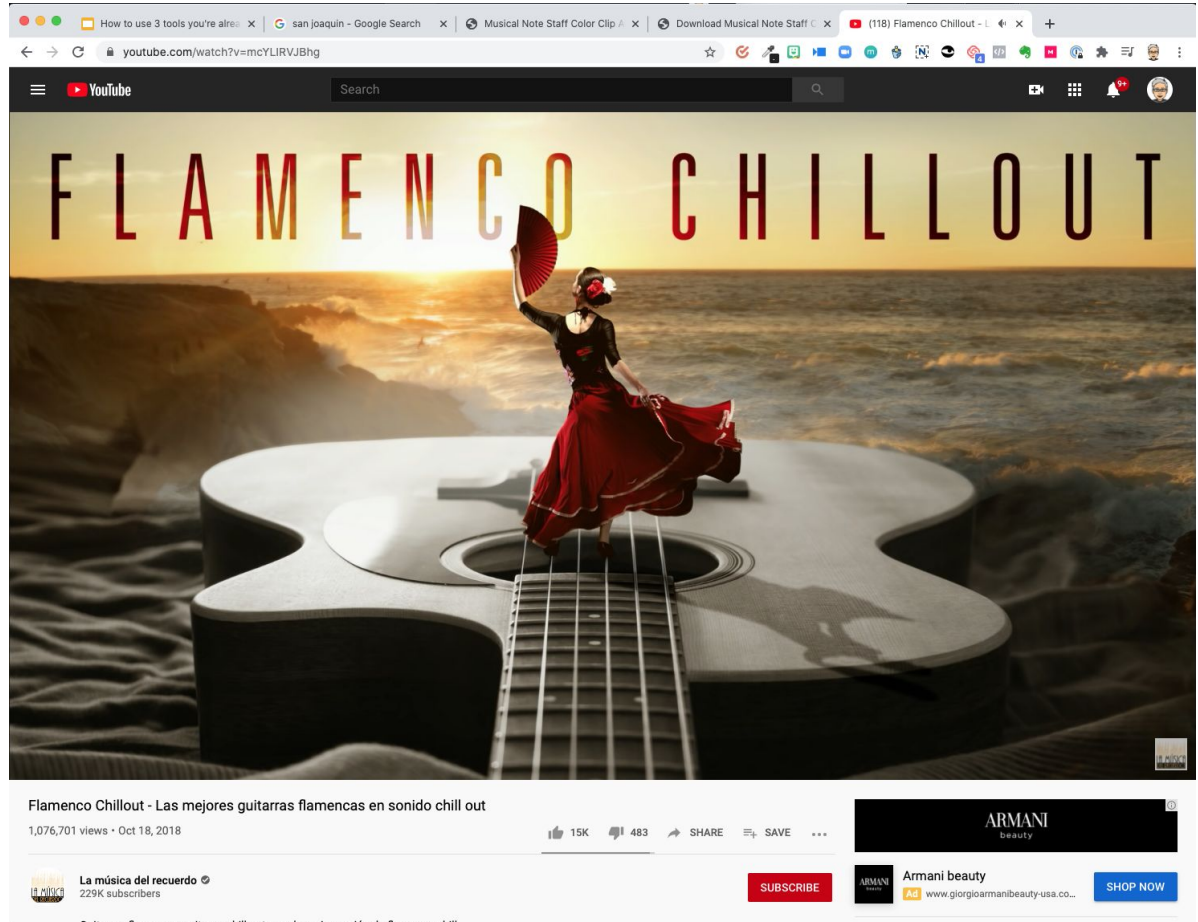
San Joaquin Valley - Discover ...  
discovercaliforniawines.com



Zoom

Use a free  
music source  
and find a  
track or  
playlist with  
the right vibe.  
:)

<https://www.youtube.com/watch?v=mcYLIRVJBhg>



The image shows a YouTube video player interface. The video title is "FLAMENCO CHILLOUT" in large, stylized letters. The video content features a flamenco dancer in a red dress and black shawl, holding a red fan, standing on a large, white, guitar-shaped structure in a desert landscape at sunset. The video player shows 1,076,701 views and is dated Oct 18, 2018. The channel name is "La música del recuerdo" with 229K subscribers. There are buttons for "SUBSCRIBE" and "SHOP NOW". An Armani beauty advertisement is visible in the bottom right corner.

Flamenco Chillout - Las mejores guitarras flamencas en sonido chill out

1,076,701 views · Oct 18, 2018

15K 483 SHARE SAVE

La música del recuerdo 229K subscribers

Armani beauty

Armani beauty

www.giorgioarmanibeauty-usa.co...

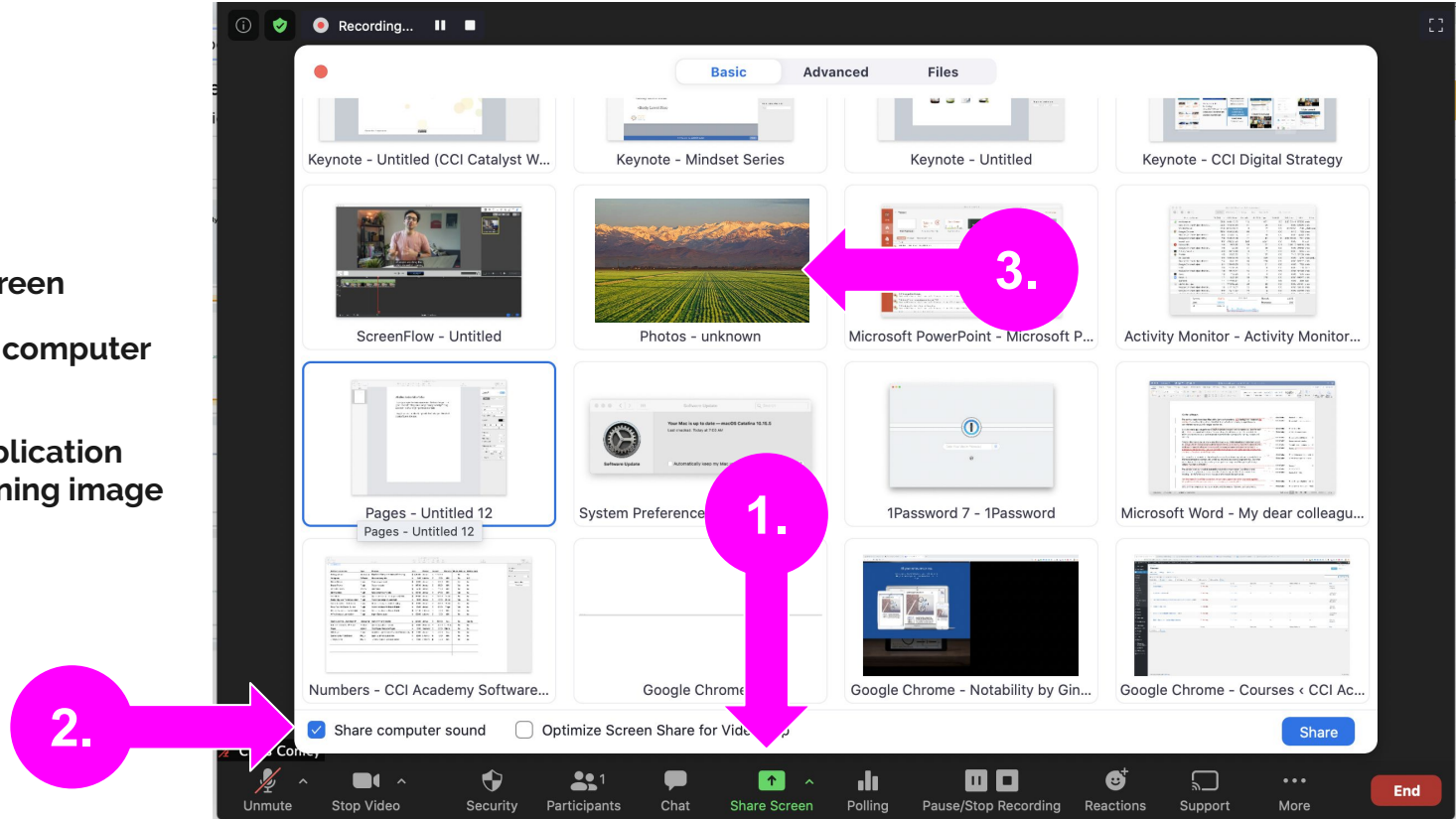
SHOP NOW

SUBSCRIBE

Zoom

# Set up

- Click share screen
- Select “Share computer sound”
- Select the application with your opening image

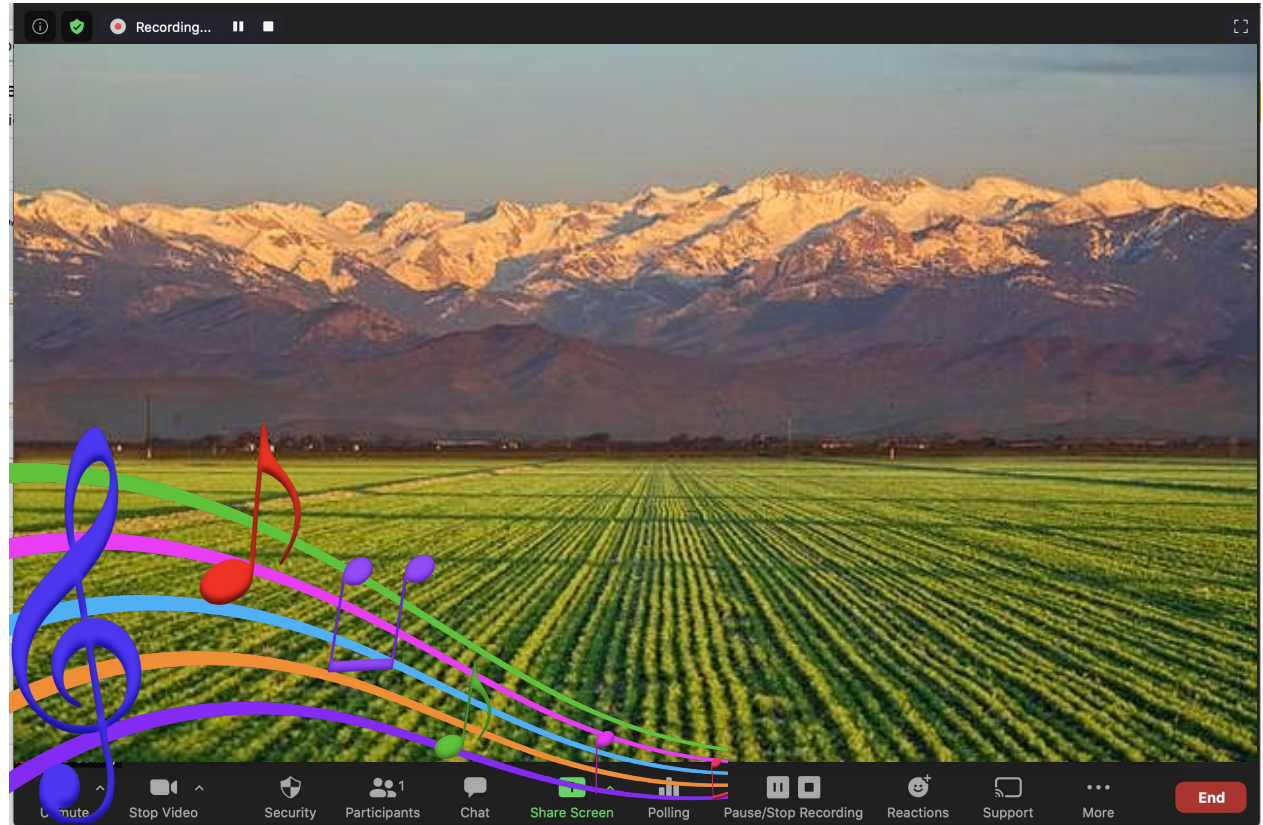


Zoom

# Set the tone of a meeting

## Discussion

- Questions or ideas?
- When might you use this?



**Use Zoom for a Focus Mate...**

—

Zoom

**Connect  
with a  
colleague  
as a focus  
mate**



Zoom

The Zoom logo consists of a horizontal bar with a teal segment on the left and an orange segment on the right.

## **What is a focus mate?**

- In a virtual setting, we normally only connect to have a meeting
- But we miss the focus and social accountability that comes from working next to each other
- With this technique, we intentionally recreate the accountability
- Get together to work separately



Zoom

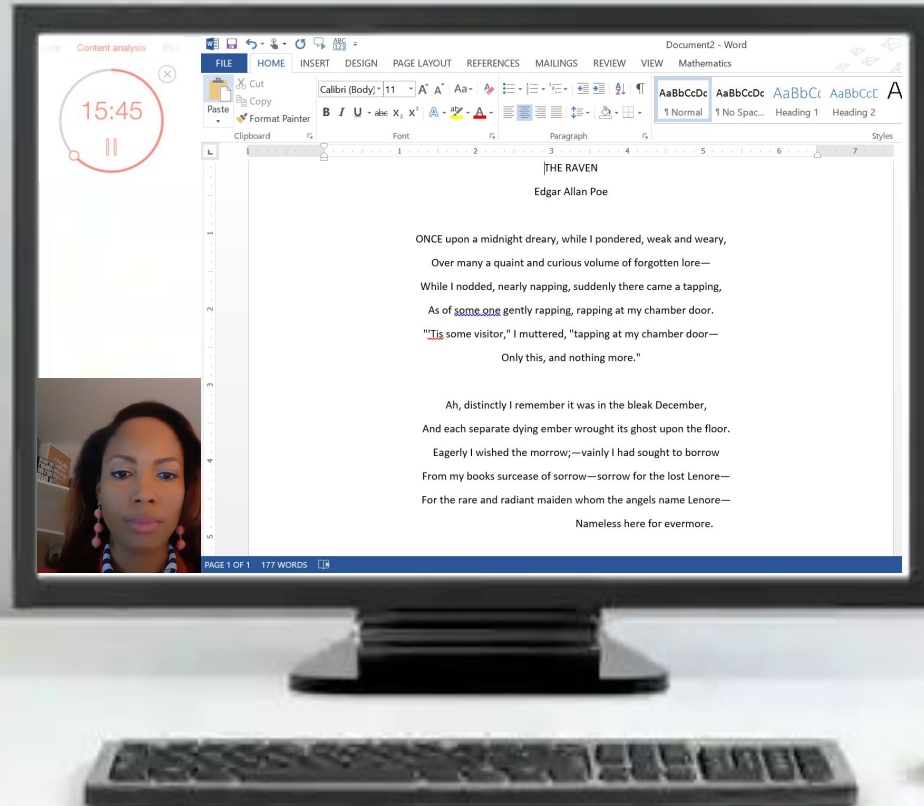
The Zoom logo, consisting of a teal bar followed by an orange bar.

# How to create a focus mate session

1. Recruit a colleague for your focus session.
2. Make a short list of tasks you can complete in 45 min.
3. Connect with your colleague.
4. Each of you share what you're looking to accomplish in this session.
5. Shrink the zoom window and get to work.
6. At 45 min, come back together and share what you accomplished.
7. Appreciate each other and close it out.

Zoom

# Focus mate session

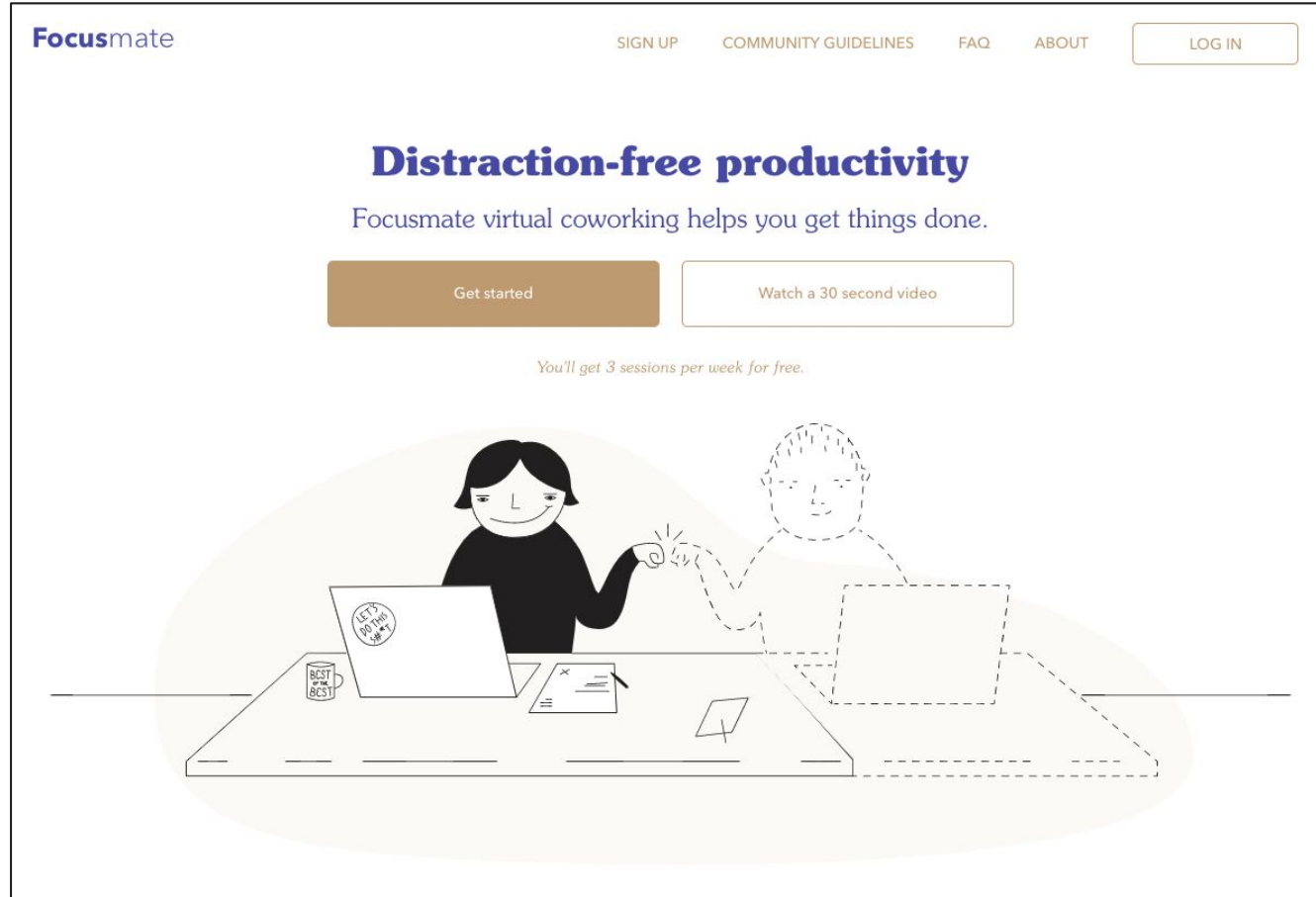


Focus Mate

There's even a  
free platform  
to schedule  
and work with  
a focus mate!

Focusmate.com

“Virtual  
coworking”

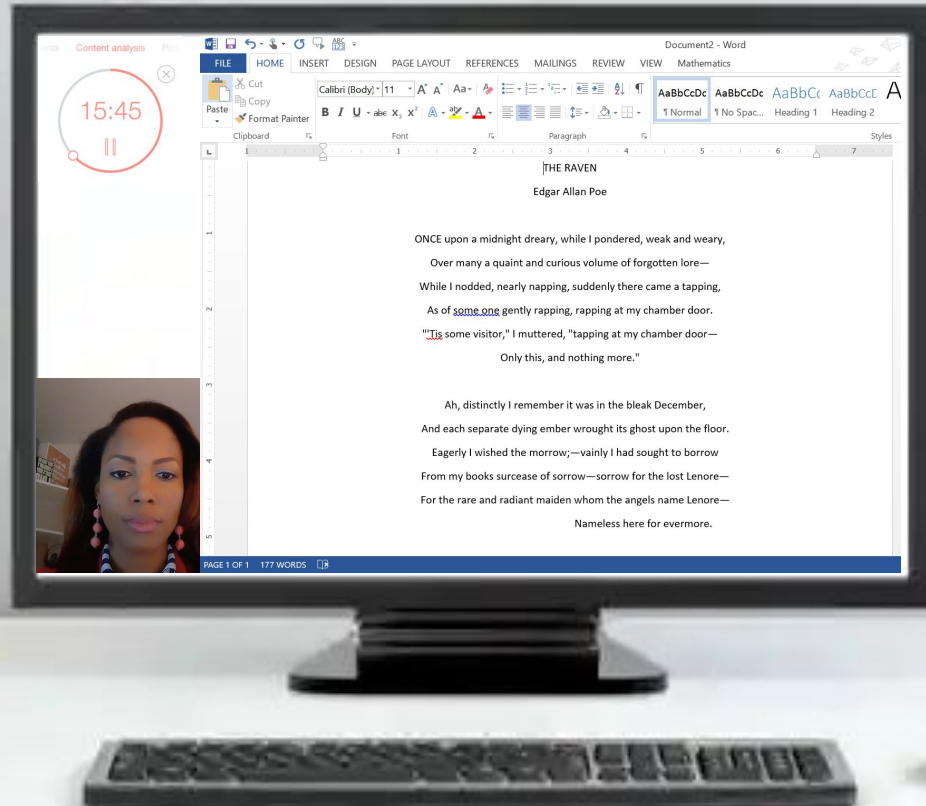


Zoom

# Focus mate session

## Discussion

- Questions or ideas?
- When might you use this?



# Google Slides for a shared inspiration wall

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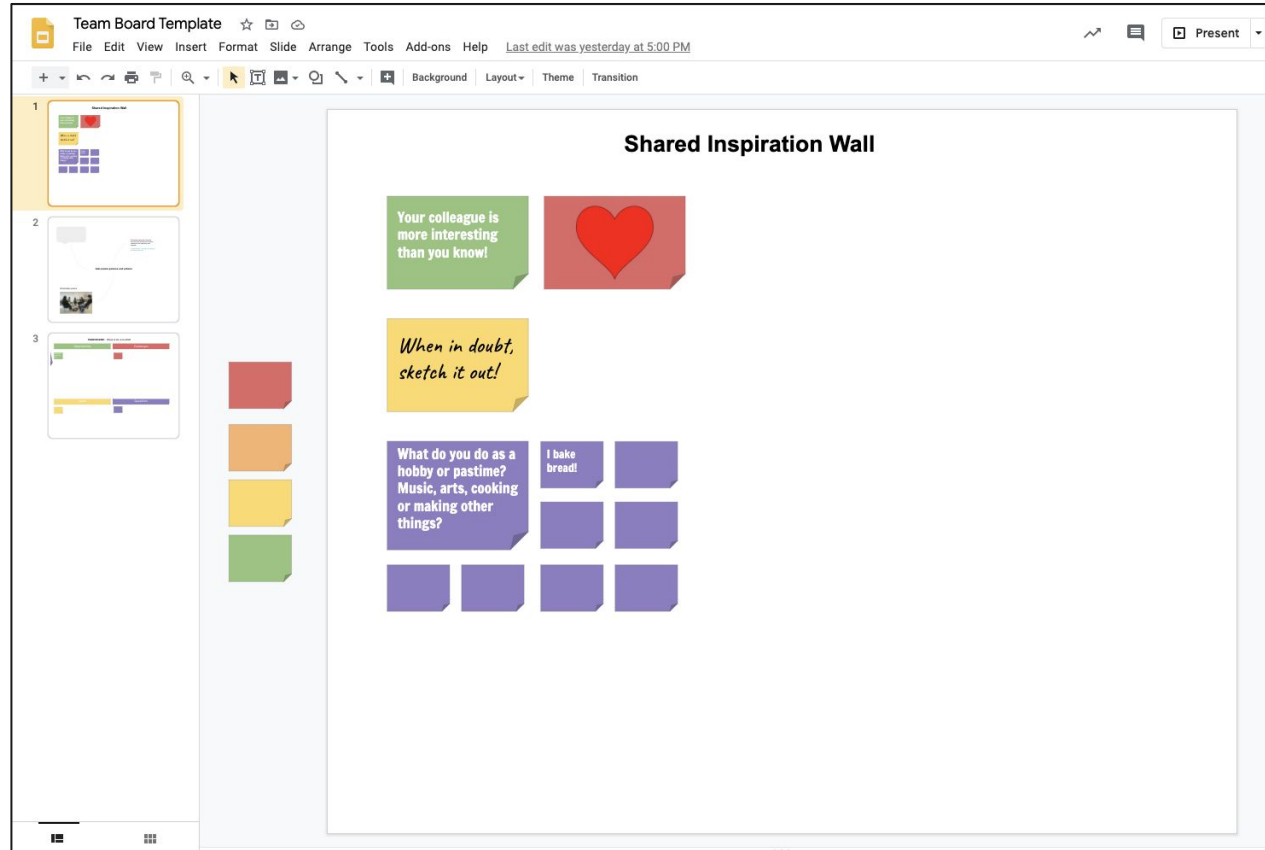
[illegible]



Google Slides

# Shared Virtual Wall

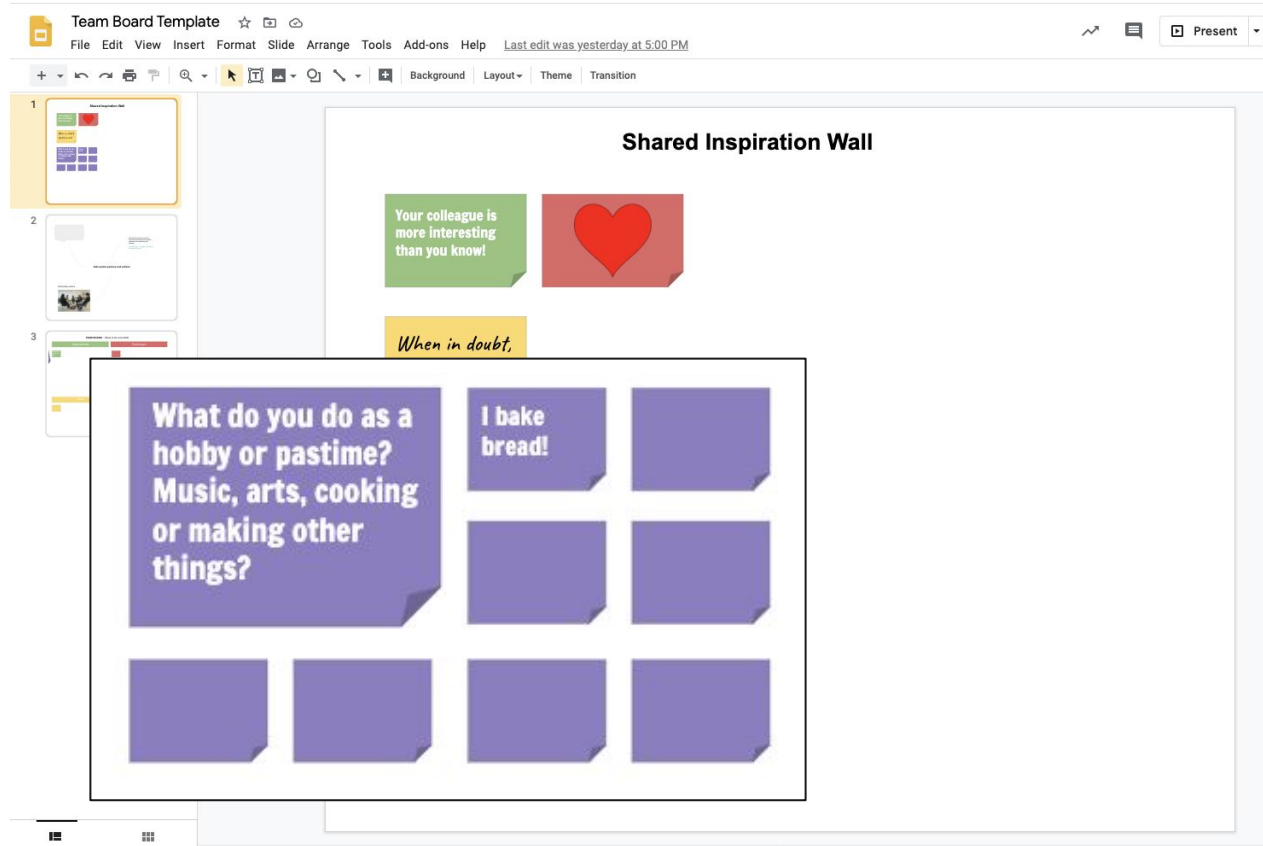
- Create a large slide
- Start the wall yourself, putting inspiring quotes, ideas and pictures
- Invite your colleagues to the board to contribute
- Use some prompts to foster shared responses.



Google Slides

# Shared Virtual Wall

- Create a large slide
- Start the wall yourself, putting inspiring quotes, ideas and pictures
- Invite your colleagues to the board to contribute
- Use some prompts to foster shared responses.



# **Key is to make it persistent!**

1. Add the link to the team's digital dashboard if you have one.
2. Add to your email signature that goes to team members
3. Create a desktop or mobile phone icon shortcut
4. Open or close Zoom meetings with the digital board of inspiration. (Or any shared virtual board you create.)
5. Make it your desktop background

# Shared Virtual Wall

## Discussion

- Questions or ideas...
- How might you use this?

## Shared Inspiration Wall

Your colleague is  
more interesting  
than you know!



*When in doubt,  
sketch it out!*

What do you do as a  
hobby or pastime?  
Music, arts, cooking  
or making other  
things?

I bake  
bread!



# Google Slides for a collaborative research frenzy

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Google Slides

# Collaborative research frenzy

### 1. Definitions and context

We define systematic racism as structural and interpersonal racism operating both separately and together,

[Anti-Racism Policy - Association for Prevention Teaching and Research](#)


### 2. Anti-racist action plans

[Action Plan Examples](#)


This section provides additional examples of action plans with focused or organizational and community change. Regional diversity centers for people and allies underpinning a plan that helps to counter the previous section, which provides [guidance on how to develop a plan](#). The action plan provides additional examples of how to develop a plan that helps to counter the previous section, which provides [guidance on how to develop a plan](#). The action plan provides additional examples of how to develop a plan that helps to counter the previous section, which provides [guidance on how to develop a plan](#).

- ① City of Seattle Race and Ethnicity Inclusion Report 2008: Leading Back, Moving Forward
- ② City of Seattle, Office of Civil Rights
- ③ Council's Action Plan Against Racism: A Guide for all Government of Canada, Department of Human Resources
- ④ A Report on the Importance and the Quality of Anti-racism Work in the City of Vancouver
- ⑤ City of Vancouver, Ethnicity Inclusion Committee Report August
- ⑥ City of Portland
- ⑦ Portland City and Bureau Leadership Racial Equity Strategy Goals
- ⑧ National Commission on Social Equity
- ⑨ Commonwealth Creating Better Racial Equity Strategy Goals & Indicators of Success: From the Department of Public Administration
- ⑩ 2010 Racial Equity Agenda: Minnesota's Future Building a Path to Justice

### 3. Restorative justice



### 4. Ideas & other references

 Chris Conley

This is just one set of topic areas for us to research. Please feel free to suggest others!

Comment

Cancel





# Research and share frenzy

1. Start with a prompt topic in the middle of the board.
2. Together create 3 topics that will fuel research and sharing
3. Add “Ideas and questions” topic
4. Start with one topic. Each person goes and searches for 5 to 7 minutes and pulls links, quotes, and pictures onto the board.
5. Each person shares what they found and what thoughts it gave them for the work.
6. Repeat for each topic.

Google Slides

# Collaborative research frenzy

## Discussion

- Questions or ideas...
- What topic could you use this on soon?

### 1. Definitions and context

We define systematic racism as structural and interpersonal racism operating both separately and together,

[Anti-Racism Policy - Association for Prevention Teaching and Research](#)


### 2. Anti-racist action plans

**Action Plan Examples**


This section provides additional examples of action plans with focused or organizational and community change. Regional examples include the specific and often multi-pronged plans that have been developed to address the needs of the community. The plans are provided as examples of how to develop a plan that is specific to the community and the needs of the community. The plans are provided as examples of how to develop a plan that is specific to the community and the needs of the community. The plans are provided as examples of how to develop a plan that is specific to the community and the needs of the community.

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- 2. City of Seattle, Office of Civil Rights
- 3. Council's Action Plan Against Racism: A Guide for all Government of Canada, Department of Human Resources
- 4. A Report on the Importance and the Quality of Anti-racism Work in the City of Vancouver
- 5. City of Vancouver, Ethnicity Initiative: Community Action Report
- 6. Equity and the Portland Plan
- 7. City of Portland
- 8. Portland City and Bureau Leadership Racial Equity Strategy Goals
- 9. National Commission on Social Equity
- 10. Commonwealth Creating Better Equity Strategic Goals & Indicators of Success: From the Department of Public Administration
- 11. 2013 Racial Equity Agenda: Minnesota's Future Building a Path to Justice

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Comment

Cancel

**Smart phone for personal, video  
feedback**

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Smart Phone

# Give selfie feedbacks




Smart Phone

**Give  
selfie  
feedbacks**



Smart Phone



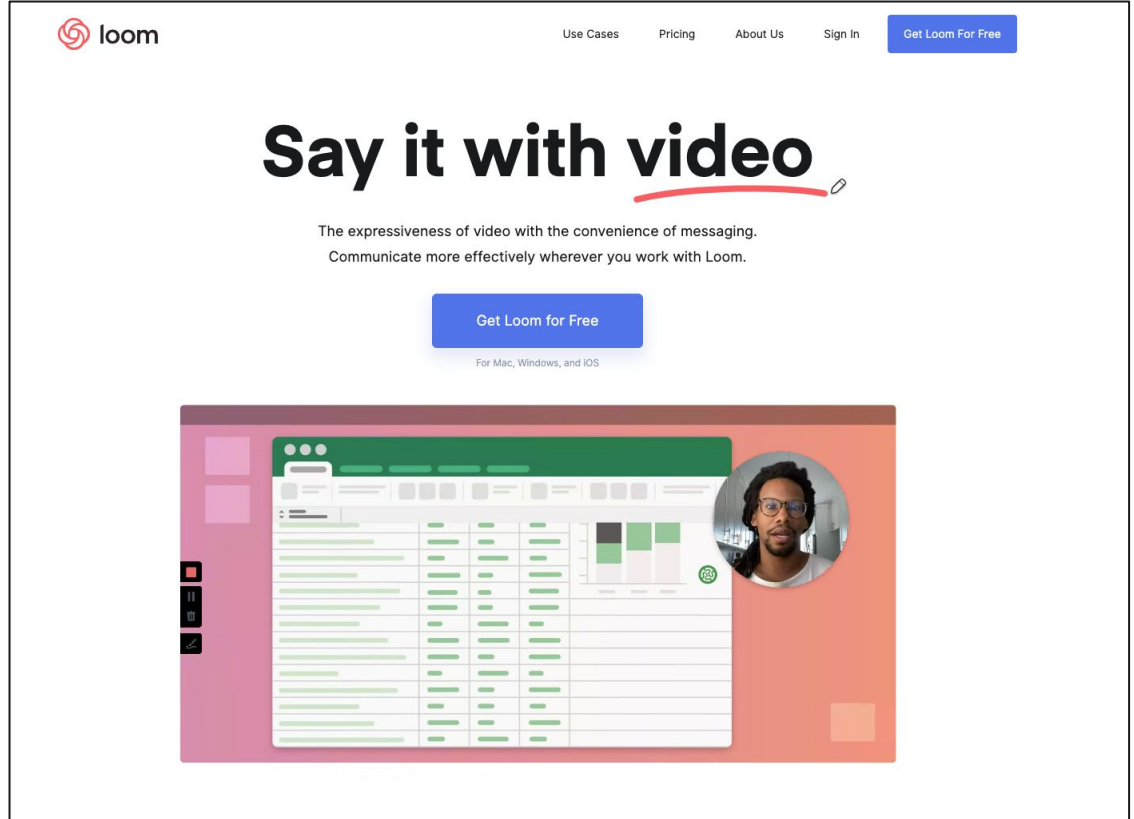
## How to selfie feedbacks

1. Next time you get a question from a colleague or something to review...
2. Read through it once, making some notes to yourself.
3. ...get out your phone and open your camera for selfie video.
4. Push record. Greet your colleague, thanks them for sending the content for review and then share your feedback, thinking outloud as you do so.
5. Send it to your colleague as a more personal and helpful kind of feedback!

Smart Phone

Desktop  
alternative

loom.com



Smart Phone

# Give selfie feedbacks

## Discussion

- Questions or ideas...
- Who will you give feedback to this way?





# Make an animated explainer


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Smart Phone

**Here's one  
for a new  
urban  
service  
concept**



Smart Phone



## **Make an animated explainer**

1. Plan out a scenario you'd like people to better understand. Maybe a new workflow with clients.
2. Get video footage of the environment and activities where it happens.
3. Take video of simple actions that demonstrate a part of the concept
4. Use rough sketches to fill in
5. Use titles or a voice over to tie the explanation together
6. Use your smartphone's movie-making app to place trim and time each element.

Smart Phone

Here's one  
using  
timelapse  
to explain a  
new grant



Smart Phone



## **Ways to use it**

1. Explain a current experience that needs attention
2. Show how a workflow or service experience could be done differently
3. Provide a status update on a project
4. A fresh way to share news with the organization

Smart Phone

# Animated explainer

## Discussion

- Questions or ideas...
- Are you interested in a full session on how to make these?



**Final thoughts and  
observations?**

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**Thank you!**

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Zoom

# Graphic recording

## Graphic Recording

What about enabling one of the participants to do it locally on real paper and then taking a pic and sharing it around afterwards?...





# Link to join the examples

<https://docs.google.com/presentation/d/1tEy6qmEeKedOQIbdJRJ-V1csIYLbrBXSLnMpu0vPVyl/edit?usp=sharing>