Good Morning!

Please sit at your assigned table number listed on the back of your name tag.
2019 Catalyst Showcase

June 27, 2019
Welcome!
# Catalyst at a Glance

## 2019 Program Timeline

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
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</thead>
<tbody>
<tr>
<td><strong>Workshop 1</strong>&lt;br&gt;2/20-2/21</td>
<td><strong>Workshop 2</strong>&lt;br&gt;4/24-4/25</td>
<td><strong>Workshop 3</strong>&lt;br&gt;6/26-6/27</td>
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### In-Person Workshops

- Site & Experience
- Dimension & Diagram
- Question & Reframe
- Question & Reframe
- Imagine & Model
- Test & Shape
- Pitch & Commit

### Remote Support

- Ongoing coach support
- **Virtual Office Hours:** Recruiting and partnering with stakeholders
- **Virtual Office Hours:** Making ideas tangible and testing them quickly
- **Booster** Webinar: Taking great video with a smartphone
- **Booster** Webinar: Prepping your pitch
- Sponsors attend showcase on 6/27
Accomplishments of Catalyst Over the Years

1. Hands-on, phased training.
2. Protected time to apply learning to a project that matters.
3. Ongoing support from people with practical experience.
4. Funding to offset expenses.

- 295 Catalysts trained
- 82 Organizations, 15 multi-cohort
- 5 U.S. states
- 21 Alumni coaches
Showcase Agenda

9:10 am  Welcome & Introductions
9:50 am  Transition to Breakout Rooms
10:05 am Catalyst Showcase
11:25 am Transition to Main Room
11:35 am Showcase Reflection
11:45 am Panel Discussion on Building an Innovation Culture
12:30 am Lunch
1:30 pm Program Reflection & Evaluation
2:00 pm End
Special Welcome to Guest Reactors & Team Sponsors!
Welcome
Guest Reactors From the Field!
Welcome Team Sponsors!

One reason why you’re excited for your colleagues to be learning human-centered design skills...
Principles of Presentation Critique
Share Your Appreciation!

Write down what you love... about a presentation, a team, etc. and share the note during lunch!
Transition to Breakout Rooms

Room assignments are listed on the back of your name tag. Presentations start at 10:05 am.
Showcase Reflection
What’s Next? Cultivating an Innovation Culture at Your Organization
What’s Next? Cultivating an Innovation Culture at Your Organization

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Lunch

Please share your “I Love It” stickies. Team Sponsors & Teams discuss project next steps.
Closing Activities
Words of Wisdom from the Coaches
Thank you for the gift of feedback.
We’d love to hear your thoughts on Catalyst...

Likes... (or loves!)

Wishes...

Wonders....
Stay Involved!

- Sign up for CCI emails: careinnovations.org/subscribe
- Participate in Catalyst online: careinnovations.org/catalyst-online
- Pitch us a story about an innovative project your organization is proud of to be featured in our communications.
- Make a video to add to our Catalyst method video library.
- Connect with your colleagues!
- Email if you have questions or ideas to inform our offerings!
Catalyst 2020!

Send us your recommendations for CBOs!
Phase 2: Generate Ideas
April – June: Prioritize Opportunities, Generate Ideas, Make them Better with Feedback

This section includes an overview of team assignments after the 2nd Catalyst training.

2 Resources for "Assignments"

- Prep for June Showcase
  - Generate and prioritize ideas with stakeholders.
  - Build 3 rough prototypes of your ideas and incorporate stakeholder feedback.
  - Continue to document your process with quotes, photos, video clips. Bonus: Record people trying out your prototype! Figure out which photos, video clips, and quotes you want to use in your pitch at the showcase. – Draft a 7-10 slide deck (7 minutes).
  - Bring a laptop and one printed copy of your draft slides to the June workshop on Day 1. – Confirm your sponsor’s attendance on June 30th.

Event Registration
Coming Soon!
Wrap-Up Action Items

Look for a follow up email from Diana:

1. Send us your presentation videos!
2. Send recommendations for community-based organization participants.
3. How to create a LinkedIn Badge for Catalyst training.
4. How to continue learning about human-centered design.
Onward!