

Transformation begins here.

2018 Catalyst Program
Informational Webinar

Veenu Aulakh, Executive Director
November 15, 2018



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Webinar Reminders

1. Everyone is muted.
2. Remember to chat in questions!
3. Webinar is being recorded, will be posted online and sent out via email.

The safety net needs a workforce ready for transformation

BUILD a stronger team

DISMANTLE disempowering hierarchy

CULTIVATE a more open, experimental culture

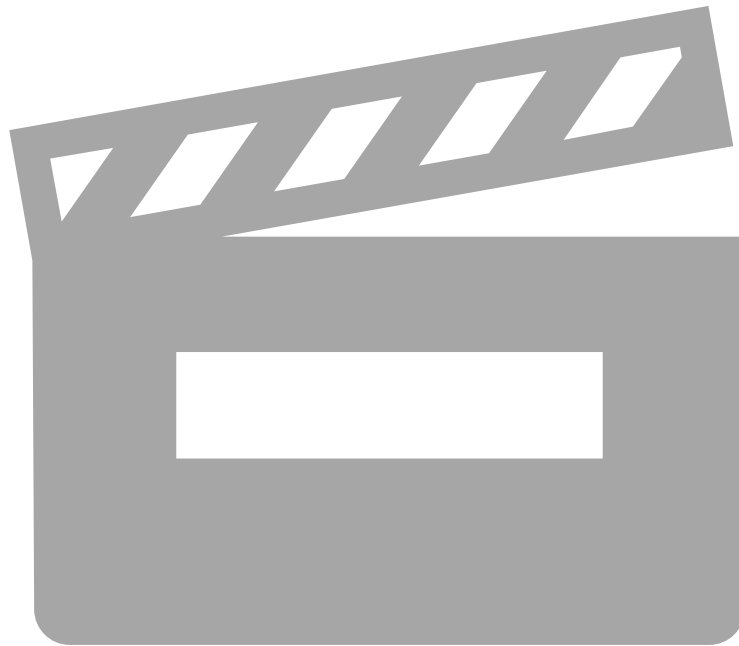
CONNECT with patients & community in fulfilling, fun ways

Catalysts build capability in innovation and design thinking

Catalysts learn to practice the **behaviors, methods, and mindsets** that spark innovation.

By applying design thinking practices to a strategic project, Catalysts push their work **beyond conventional thinking to transformative possibilities.**

The Catalyst program



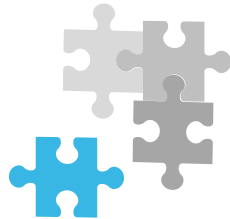
Key mindsets



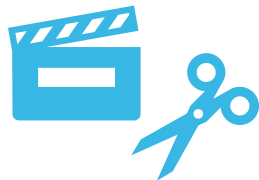
inclusion + empathy



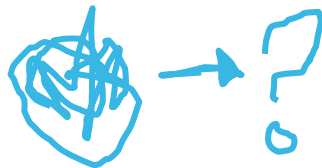
collaboration



starting small + learning fast



making things tangible



**showing unfinished work,
early + often**

Catalysts receive the training, time and space to be innovative

- + **\$15,000** to offset work time, travel expenses
- + three design thinking **workshops**
- + ongoing **coaching** from Catalyst alumni
- + **virtual support** via office hours, webinars
- + on-demand **e-resource library**
- + venue to **showcase** your work

Catalyst grant eligibility

Organizations must be:

1. California based
2. Safety net healthcare organizations
3. Nonprofit and tax-exempt 501(c)(3)s or governmental, tribal, or public entities

Teams must:

1. Have three members
2. Include someone who'll ultimately be responsible for carrying out the work.

Encouraged to Apply:

Cross-disciplinary teams.

**Teams including
partner organizations.**


**Organizations new
to Catalyst!**



You can still participate if you aren't grant eligible

Talk to Veenu or
Laura to learn more.

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In our Catalyst Program, the Center for Care Innovations (CCI) is growing a community of innovators who are leading strategic efforts to transform the health and wellbeing of underserved populations.

-  **Six Months**
January – June 2018
-  **Three Design Thinking Workshops** in the San Francisco Bay Area
-  **Ongoing Coaching and Virtual Office Hours**
-  **On-Demand e-Resource Library**
-  **Showcase Featuring Your Work**

How to Participate:

Spots are limited for the 2018 Catalyst program. We ask those interested to do the following before we confirm your participation:

Email the program manager at laura@careinnovations.org with the following information:

1. List of team members including affiliation, role and contact information.
2. A very brief description of the challenge your team would like to work on during the program.

To get the most out of the training, we strongly recommend that you participate in teams of two or more people.

6-Month Program Cost: \$4,500 per person

Cost Includes:

- Six days of workshops including breakfast, lunch, and snacks.
- 1:1 coaching with your team during workshops.
- Resource library with method cards, worksheets, explanatory videos.
- Virtual office hours with coaches and "booster webinars" throughout the program.
- A community of peers to learn from.
- Evening welcome reception during Workshop 1.

Still curious what the program is actually like? Hear about it in Catalysts' [own words](#) or send questions to diana@careinnovations.org.

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"This has been the single most valuable professional training I have participated in in my career." -Catalyst, clinic director

Catalysts become change agents to discover and test new ways of addressing complex challenges, partnering with colleagues across internal hierarchy and collaborating across sectors. They develop expansive mindsets, combine creative and analytic methods, and push projects beyond conventional thinking to transformative possibilities.

During this six-month capability building program, Catalysts learn and practice "design thinking," also known as "human-centered design," to explore strategic challenges within their organization.

Learn more about the five-year old program [here](#).

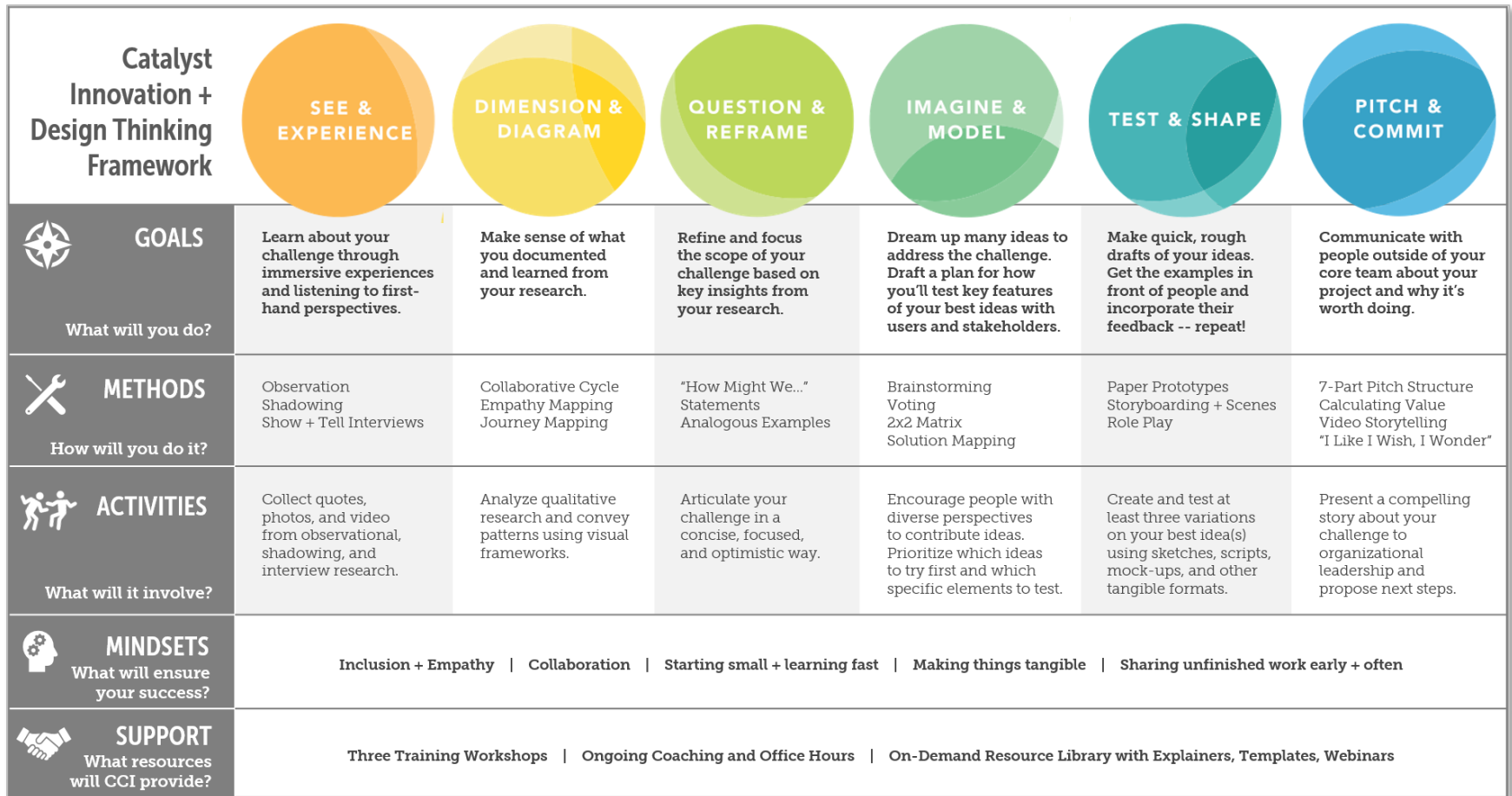
Innovation & design thinking skills are a powerful complement to training in Lean, Six Sigma, process improvement, and adaptive leadership.

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www.careinnovations.org

[Download flyer](#)

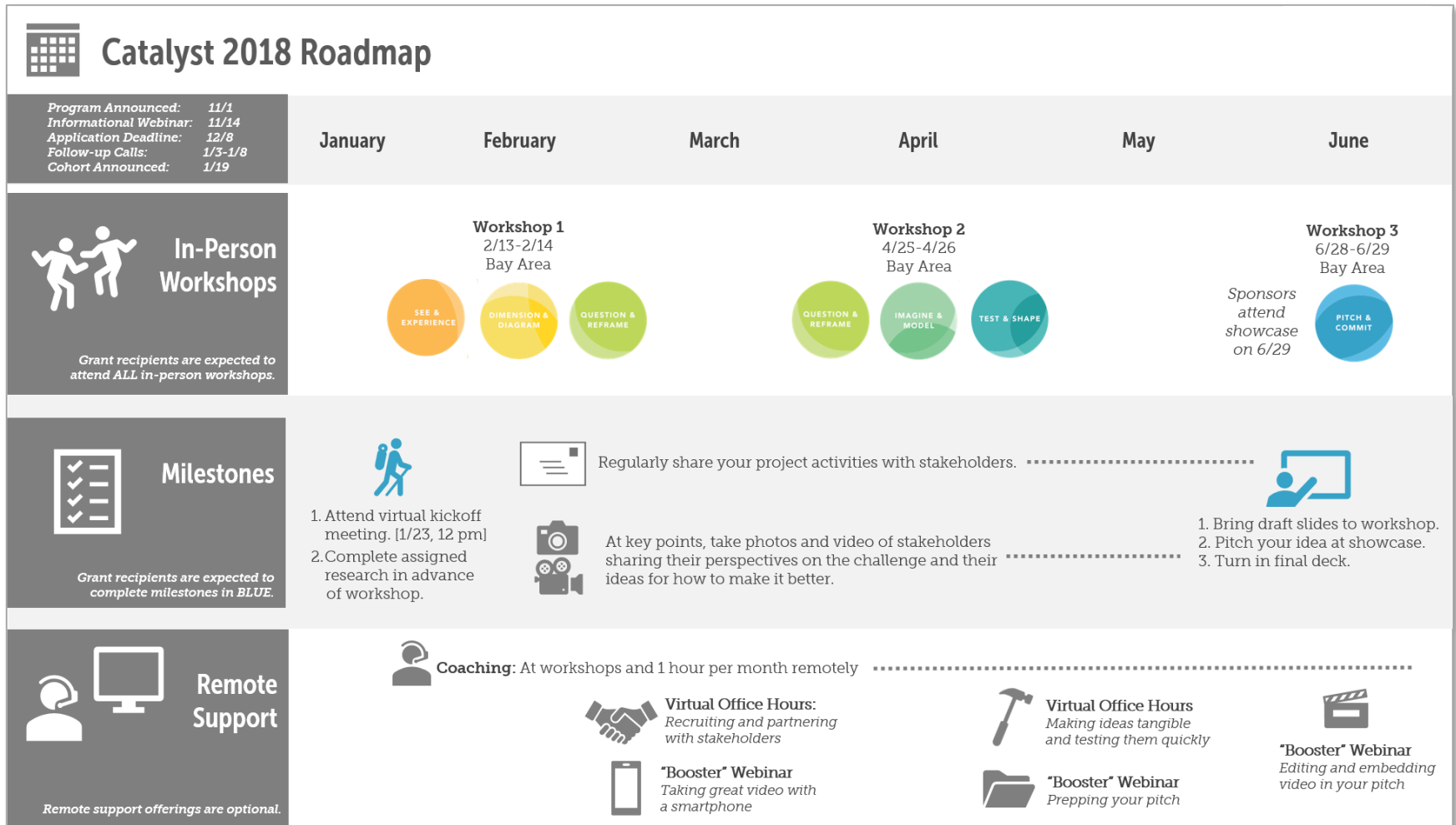


Catalyst design thinking framework



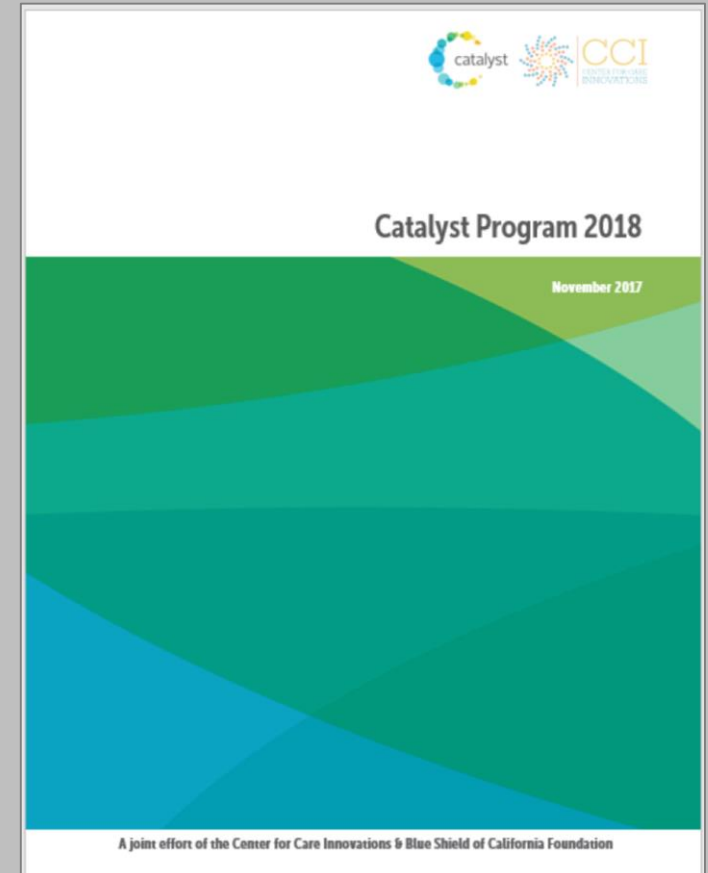
[Download framework](#)

Six months, three workshops, and a showcase



Key program dates

December 8	Applications due
January 3-8	Follow-up calls
January 18	Cohort announced
January 23	Kickoff Virtual Meeting 12-1:30 pm PST <i>Please save on your calendar!</i>
February 13-14	Workshop 1
April 25-26	Workshop 2
June 28-29	Workshop 3 and Showcase



Who has been impacted by the Catalyst program

191

Catalysts trained

64

Participating organizations,
12+ reapply

5

U.S. states

5

Alums now coaches!

What we've heard from alumni



"This has been the **single most valuable professional training** I have participated in in my career."

-Catalyst, clinic director

"It has been great to see the **spread in our leadership, staff... everyone is using these methods.**"

-Catalyst, medical director



We hope you apply!



Diana | Ask me about program expectations & application logistics.
diana@careinnovations.org



Laura | Ask me whether your challenge or team would be a strong fit for the program. Schedule a call:
<https://calendly.com/laurablu/20min>
(on vacation until 11/27)



Veenu | Ask me urgent matters if Diana/Laura is unavailable.
veenu@careinnovations.org