ROOTS Program

Informational Webinar
May 30, 2017
Program Staff

Megan O’Brien,
Value-Based Care Program Manager, Center for Care Innovations
mobrien@careinnovations.org

Veenu Aulakh,
Executive Director, Center for Care Innovations
veenu@careinnovations.org

Diana Nguyen,
Program Coordinator, Center for Care Innovations
diana@careinnovations.org
Agenda

1. Program Introduction and Background
2. Program Description
3. Grantee Support
4. Eligibility & Requirements
5. Application Process
   • Timeline and Important Dates
6. Questions & Answers
Webinar Reminders

1. Everyone is muted.
   • Press *7 to **unmute** and *6 to **mute** yourself.

2. Remember to chat in questions!

3. Webinar is being recorded and will be posted and sent out via email
What We Do

Design Programs
Convene People
Work with Experts
Re-Granting
CCI Focus Areas

- Innovation
- Capacity + Skill Building
- Data Analytics
- Population Health
- Technology
- Value Based Care
In partnership with Blue Shield of California Foundation, CCI will support between **5-7 clinics in California** over 12 months through a learning collaborative focused on the role of clinics in addressing the social determinants of health.
ROOTS Program

- Roles
- Outside
- Of
- Traditional
- Systems
Key Objectives

**Support and build capacity** of clinics to use both information collected about individual patients’ SDOH needs and community-level SDOH data.

Identify and test ways to **integrate data** to improve health that have the potential to be sustainable over time without a strong reliance on grant funding.

Clarify the **role of clinicians** and other team members to address SDOH and to integrate these roles into the fabric of the organization.

Identify and develop **resources, tools, and lessons** to share with the larger safety net health care community.
Target Audience

Clinics that have demonstrated a commitment to addressing SDOH and a commitment to experiment and learn with others will be invited to participate.
Program Support & Delivery

Grants of $35,000-$60,000

- 2-3 In-Person Convenings
- Site Visits
- Individual Priority Project
- Peer-learning community
- Toolkits, resources and webinars
- Access to technical experts
Example TA Support

Emphasis on using human centered design & innovation to engage & co-design solutions with community partners.

Coaching support with a focus on developing community level partnerships.

Expertise ranging from: community detailing, how to bring data sets together and leverage existing data tools, etc.
Phase 1: Data & Inquiry
September 2017-December 2017

- Understanding opportunities to **strengthen staff buy-in, support, and engagement** for addressing SDOH
- Understanding issues that arise when SDOH data is collected from patients
- **Collecting and integrating** data streams together to create a whole picture of the patients and community
- **Identifying and engaging** community partners to understand their priorities and needs
Phase 2: Development, Analysis, and Co-Design

January 2018-April 2018

- Testing and clarifying the roles of staff within clinics to address SDOH and identifying any new capabilities that are needed to enable staff to succeed in these new roles
- Identifying and strengthening connections with community partners
- Taking data to community partners to prioritize the problem trying to be solved, and co-designing ways to address the SDOH
- Beginning to develop clear partnership arrangements
Phase 3: Developing Next Steps for Action
May 2018-August 2018

- Documenting **internal workflows and protocols** to strengthen clinic infrastructure
- In partnership with community partners, creating a **plan for action**, including defining potential interventions informed by data and community input
- **Communicating and spreading** lessons within clinic and across the field
Applied Project: Clinic & Community Priority

Impact Areas:

- Respond to *individual patients'* medical, behavioral and social needs
- Respond to the medical, behavioral and social needs of *targeted patient population(s)*
- Inform and drive local and state care transformation efforts

Projects that will NOT be Funded:

- Projects that use grant money to hire new staff or create new roles
- Projects that focus on ONLY screening or collecting patient-level SDOH data
- Projects that use grant money to support established projects
What We’re Looking For

- Engaged Leadership
- Commitment to Sustainability
- Dedicated Project Team
- Active Participation
- Feedback
What (Else) We’re Looking For

- Early experience with collecting patient-level SDOH data and familiarity with tools (e.g., PRAPARE, IOM, homegrown tools);
- Early experience in bringing together multiple data sets to better understand the whole person;
- Experience in partnering with community groups to improve health;
- Openness to incorporating innovation approaches to co-design solutions with patients and partners.
Who’s Eligible to Apply

Clinic corporations, ambulatory care clinics at public hospitals owned and operated by public hospitals (either at the hospital or in the community), and other California-based nonprofit health centers that provide comprehensive primary care services to primarily underserved populations are eligible to apply.

Examples include:
- Free-standing community clinics and health centers
- Ambulatory care clinics which are part of public hospital systems either located in the public hospital or out in the community
- Primary care health centers (including those sponsored by Public Health departments)
- American Indian Health Centers
How to Apply

Applicant organizations must submit the following materials:

1. ROOTS Application Form
2. ROOTS Narrative
3. ROOTS Budget
4. Tax Status Documentation
5. Letter of Leadership Support

All materials must be received by 5 pm on Tuesday, June 27, 2017.
**Important Dates and Timeline**

**Application Deadline**
- Tuesday, June 27, 2017 at 5pm

**Award Recommendations Announced**
- Friday, July 28, 2017

**Kickoff Webinar**
- Thursday, September 14, 2017

**1st In-person Learning Session**
- Thursday, October 5, 2017
Q & A
Thank you!

For questions contact:

Megan O’Brien
Value-Based Care Program Manager
Center for Care Innovations
mobrien@careinnovations.org

Veenu Aulakh
Executive Director
Center for Care Innovations
veenu@careinnovations.org