CCI
CENTER FOR CARE INNOVATIONS

blue of california foundation

Blue Shield of California Foundation is an Independent Licensee of the Blue Shield Association

# ROOTS Program

Informational Webinar
May 30, 2017

# Program Staff

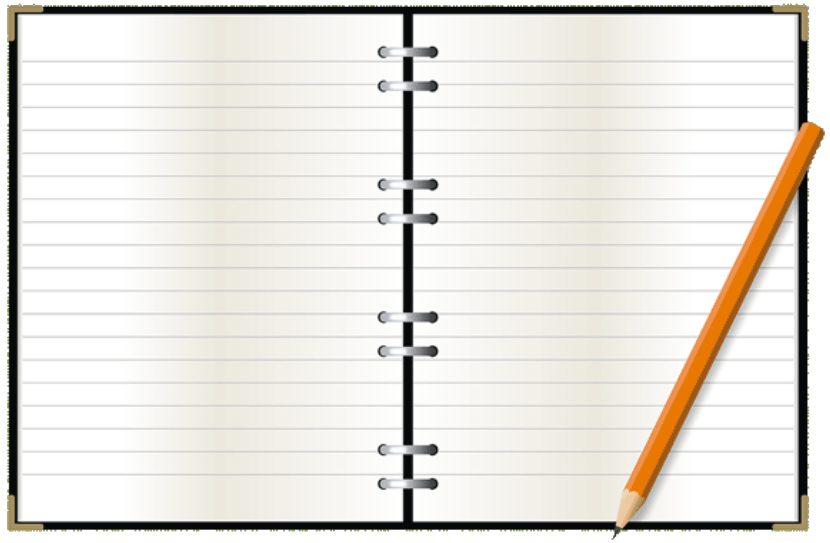
**Megan O'Brien,**
Value-Based Care Program Manager,
Center for Care Innovations
mobrien@careinnovations.org

**Veenu Aulakh,**
Executive Director,
Center for Care Innovations
veenu@careinnovations.org

**Diana Nguyen,**
Program Coordinator
Center for Care Innovations
diana@careinnovations.org

# Agenda

1. Program Introduction and Background
2. Program Description
3. Grantee Support
4. Eligibility & Requirements
5. Application Process
    - Timeline and Important Dates
6. Questions & Answers



# Webinar Reminders

1. Everyone is muted.
   - Press *7 to **unmute** and *6 to **mute** yourself.

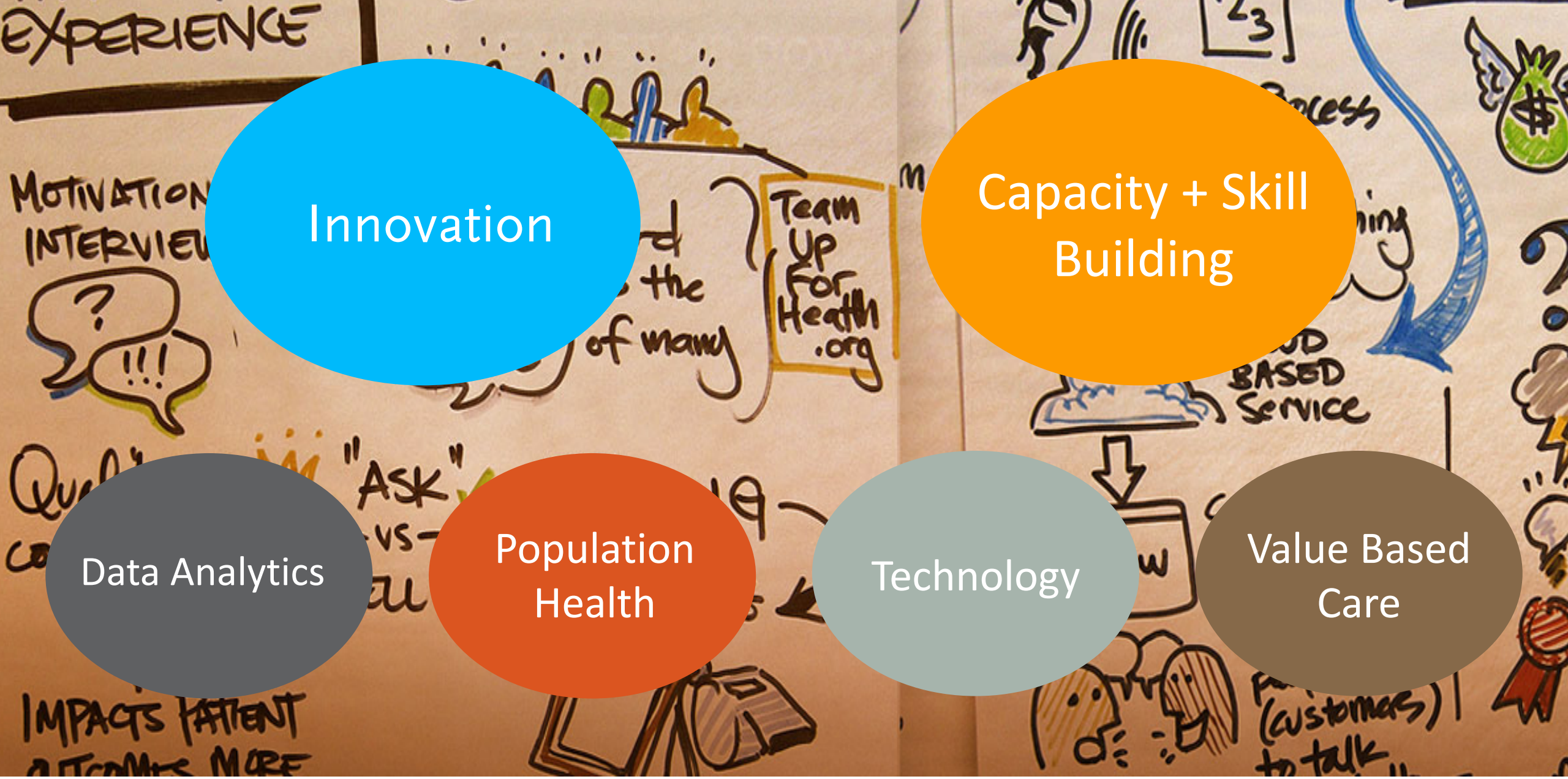
2. Remember to chat in questions!

3. Webinar is being recorded and will be posted and sent out via email

CCI
CENTER FOR CARE INNOVATIONS

# What We Do

- Design Programs
- Convene People
- Work with Experts
- Re-Granting




# CCI Focus Areas

# ROOTS Program

In partnership with Blue Shield of California Foundation, CCI will support between **5-7 clinics in California** over 12 months through a learning collaborative focused on the role of clinics in **addressing the social determinants of health.**

# ROOTS Program

- **R** • Roles
- **O** • Outside
- **O** • Of
- **T** • Traditional
- **S** • Systems

# Key Objectives

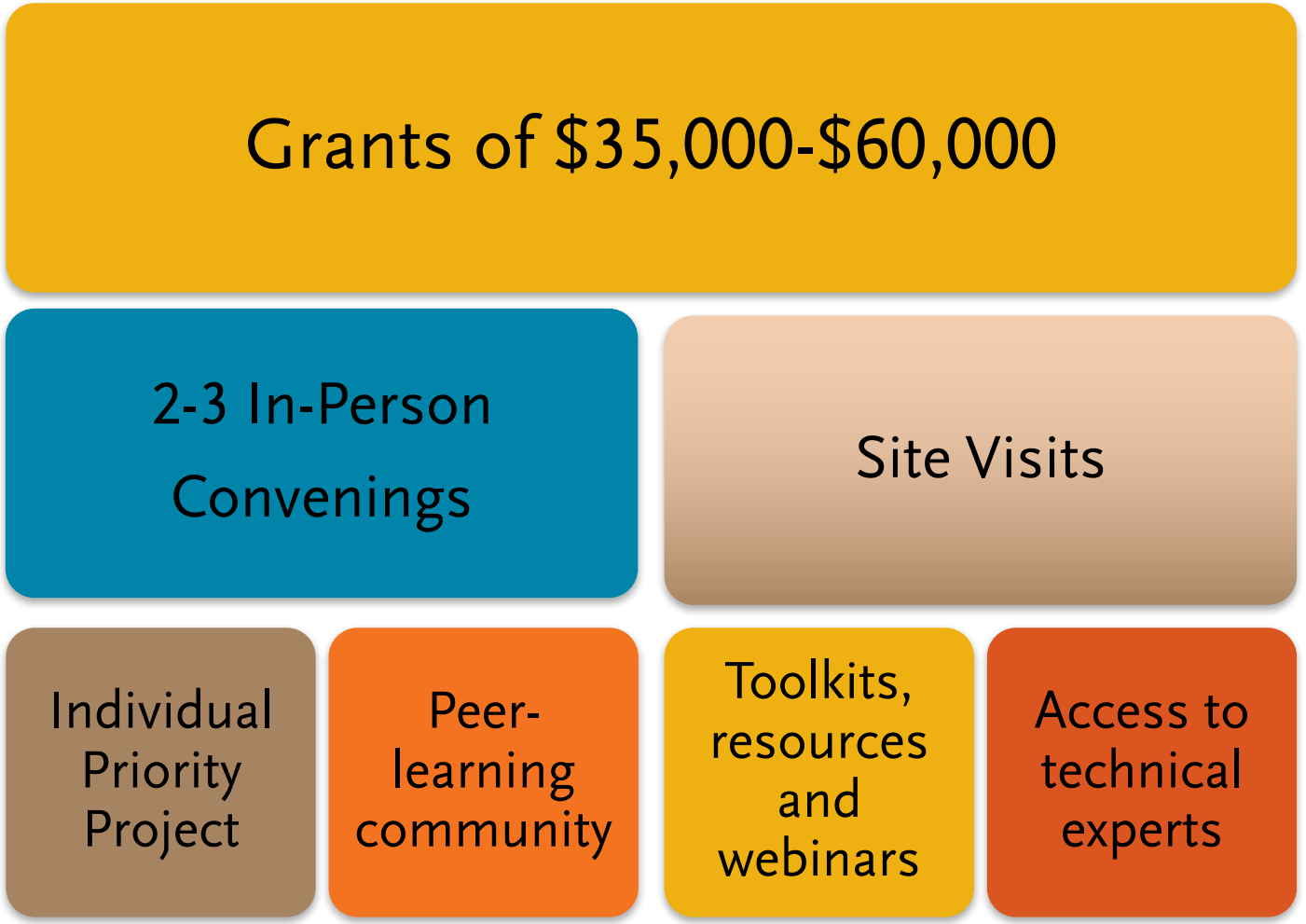
- **Support and build capacity** of clinics to use both information collected about individual patients' SDOH needs and community-level SDOH data
- Identify and test ways to **integrate data** to improve health that have the potential to be sustainable over time without a strong reliance on grant funding
- Clarify the **role of clinicians** and other team members to address SDOH and to integrate these roles into the fabric of the organization
- Identify and develop **resources, tools, and lessons** to share with the larger safety net health care community

# Target Audience

5-7 clinics in CA

Clinics that have demonstrated a commitment to **addressing SDOH** and a commitment to **experiment and learn** with others will be invited to participate

# Program Support & Delivery



# Example TA Support

Emphasis on using **human centered design & innovation** to engage & **co-design** solutions with community partners

Coaching support with a focus on developing **community level partnerships**

Expertise ranging from: **community detailing**, how to bring **data sets** together and leverage existing data tools, etc.

# Phase 1: Data & Inquiry

## September 2017-December 2017

- Understanding opportunities to **strengthen staff buy-in, support, and engagement** for addressing SDOH
- Understanding issues that arise when SDOH **data is collected from patients**
- **Collecting and integrating** data streams together to create a whole picture of the patients and community
- **Identifying and engaging** community partners to understand their priorities and needs

# Phase 2: Development, Analysis, and Co-Design

## January 2018-April 2018

- **Testing and clarifying** the roles of staff within clinics to address SDOH and identifying any new capabilities that are needed to enable staff to succeed in these new roles
- Identifying and strengthening **connections with community partners**
- Taking data to community partners to **prioritize the problem** trying to be solved, and co-designing ways to address the SDOH
- Beginning to develop **clear partnership** arrangements

# Phase 3: Developing Next Steps for Action

## May 2018-August 2018

- Documenting **internal workflows and protocols** to strengthen clinic infrastructure
- In partnership with community partners, creating a **plan for action**, including defining potential interventions informed by data and community input
- **Communicating and spreading** lessons within clinic and across the field

# Applied Project: Clinic & Community Priority

## Impact Areas:

Respond to **individual patients'** medical, behavioral and social needs

Respond to the medical, behavioral and social needs of **targeted patient population(s)**

Inform and drive local and state care **transformation efforts**

## Projects that will NOT be Funded:

Projects that use grant money to hire new staff or create new roles

Projects that focus on ONLY screening or collecting patient-level SDOH data

Projects that use grant money to support established projects

# What We're Looking For

# What (Else) We're Looking For

- Early experience with **collecting** patient-level SDOH data and familiarity with tools (e.g., PRAPARE, IOM, homegrown tools);
- Early experience in **bringing together** multiple data sets to better understand the whole person;
- Experience in **partnering** with community groups to improve health;
- Openness to **incorporating innovation** approaches to co-design solutions with patients and partners.

# Who's Eligible to Apply

Clinic corporations, ambulatory care clinics at public hospitals owned and operated by public hospitals (either at the hospital or in the community), and other **California-based** nonprofit health centers that provide comprehensive **primary care services to primarily underserved populations** are eligible to apply.

**Examples include:**

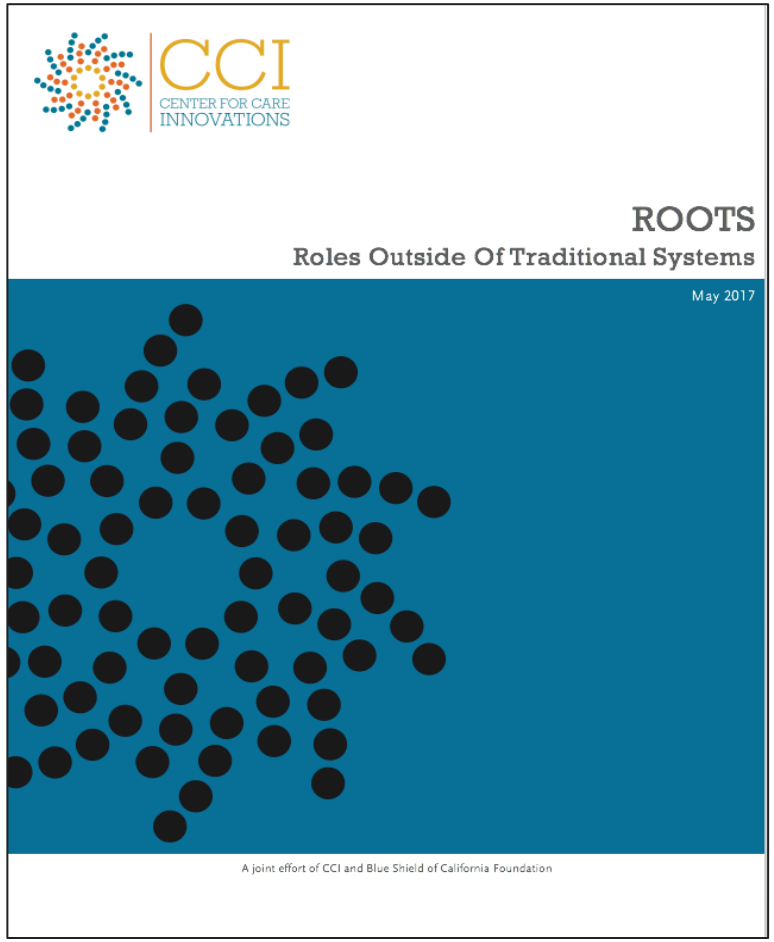
- Free-standing community clinics and health centers
- Ambulatory care clinics which are part of public hospital systems either located in the public hospital or out in the community
- Primary care health centers (including those sponsored by Public Health departments)
- American Indian Health Centers

# How to Apply

## Applicant organizations must submit the following materials:

1. ROOTS Application Form
2. ROOTS Narrative
3. ROOTS Budget
4. Tax Status Documentation
5. Letter of Leadership Support

**All materials must be received by 5 pm on Tuesday, June 27, 2017.**



# Important Dates and Timeline

## Application Deadline

- Tuesday, June 27, 2017 at 5pm

## Award Recommendations Announced

- Friday, July 28, 2017

## Kickoff Webinar

- Thursday, September 14, 2017

## 1st In-person Learning Session

- Thursday, October 5, 2017

# Q & A

CCI
CENTER FOR CARE INNOVATIONS

# Thank you!

***For questions contact:***

**Megan O'Brien**
**Value-Based Care Program Manager**
Center for Care Innovations
mobrien@careinnovations.org

**Veenu Aulakh**
**Executive Director**
Center for Care Innovations
veenu@careinnovations.org